



Tutorial: *Hallucinations* in Large Language Models and Large Vision-Language Model

<https://www.icmr-2025.org/programs/tutorials/>

ICMR 2025

June 30 ~ July 3, 2025
Chicago, USA



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Organizer



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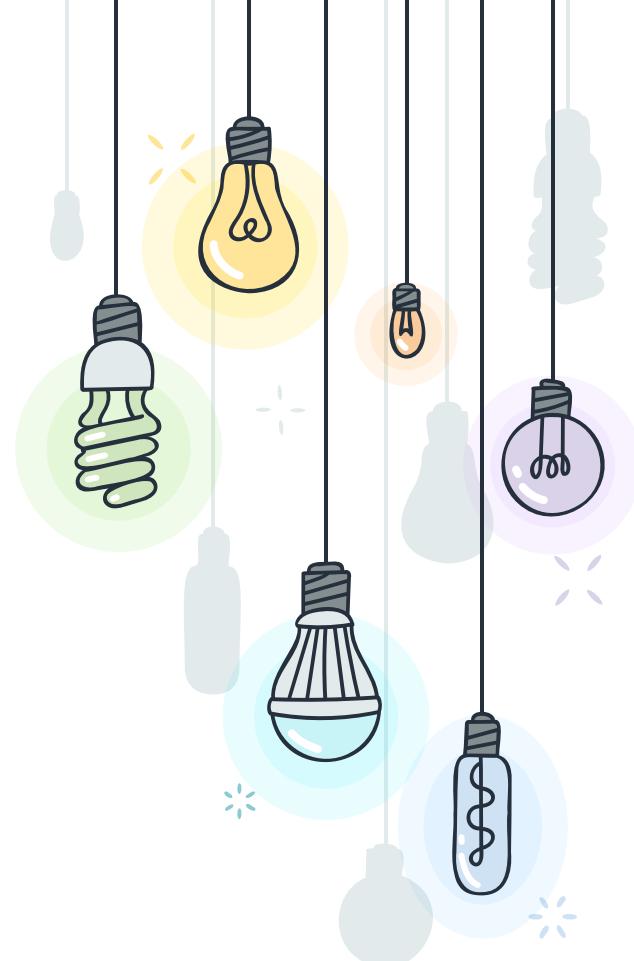
Part-I

Background and Introduction (20 min)

Liqiang Jing

PhD Candidate

University of Texas (Dallas)



Hallucination in LLMs and LVLMs



I'm visiting Chicago for the first time! Could you recommend places to visit in Chicago?



Welcome to Chicago! Here are some top must-see spots to include on your itinerary:

1. Millennium Park & “The Bean” Marvel at Cloud Gate, aka “The Bean”, a sculptural masterpiece perfect for photos.
2. Navy Pier Enjoy rides (including the Ferris wheel), theater, dining, and events. A prime lakeside entertainment hub—welcomed over 9 million visitors last year .

Hallucination in LLMs and LVLMs



Tell me more about ICMR.

Here's a detailed overview of the ACM International Conference on Multimedia Retrieval (ICMR):

ICMR 2025 is the 15th edition, taking place June 28–July 3, 2025, in Chicago, USA.

Organized by the ACM SIGMM community, it's the premier annual conference dedicated to multimedia retrieval research .



Hallucination in LLMs and LVLMs



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Hallucination in LLMs and LVLMs



T Time Magazine

What Happened When a Doctor Posed As a Teen for AI Therapy

Several months ago, Dr. Andrew Clark, a psychiatrist in Boston, learned that an increasing number of young people were turning to AI chatbot...

2 days ago



C The New York Times

They Asked ChatGPT Questions. The Answers Sent Them Spiraling.

Before ChatGPT distorted Eugene Torres's sense of reality and almost killed him, he said, the artificial intelligence chatbot had been a...

1 day ago



H Harvard Business School

When AI Chatbots Help People Act More Human

An analysis of more than 250,000 chat conversations reveals the potential for AI chatbots to improve customer service.

2 weeks ago



F Futurism

Stanford Research Finds That "Therapist" Chatbots Are Encouraging Users' Schizophrenic Delusions and Suicidal Thoughts

A new pre-print study from Stanford researchers finds that AI chatbots used for therapy routinely fail at providing safe, ethical care.

2 days ago



B BuzzFeed

"The AI Told Him To Kill Himself And He Did": 10 Nightmare Things AI And Robots Have Done To Humans

"Your scientists were so preoccupied with whether or not they could, they didn't stop to think if they should."

6 days ago



... BBC

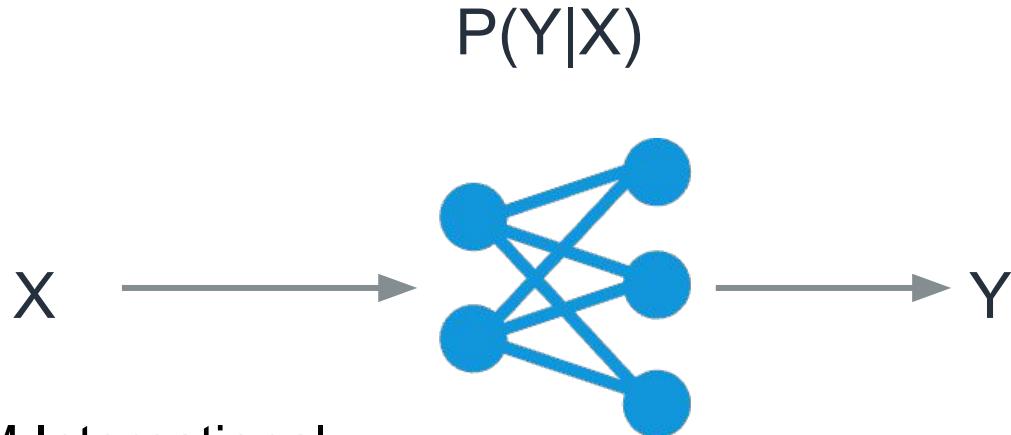
My AI therapist got me through dark times

Character.ai and other bots such as Chat GPT are based on "large language models" of artificial intelligence. These are trained on vast...

4 weeks ago



Large Language Models (LLMs)

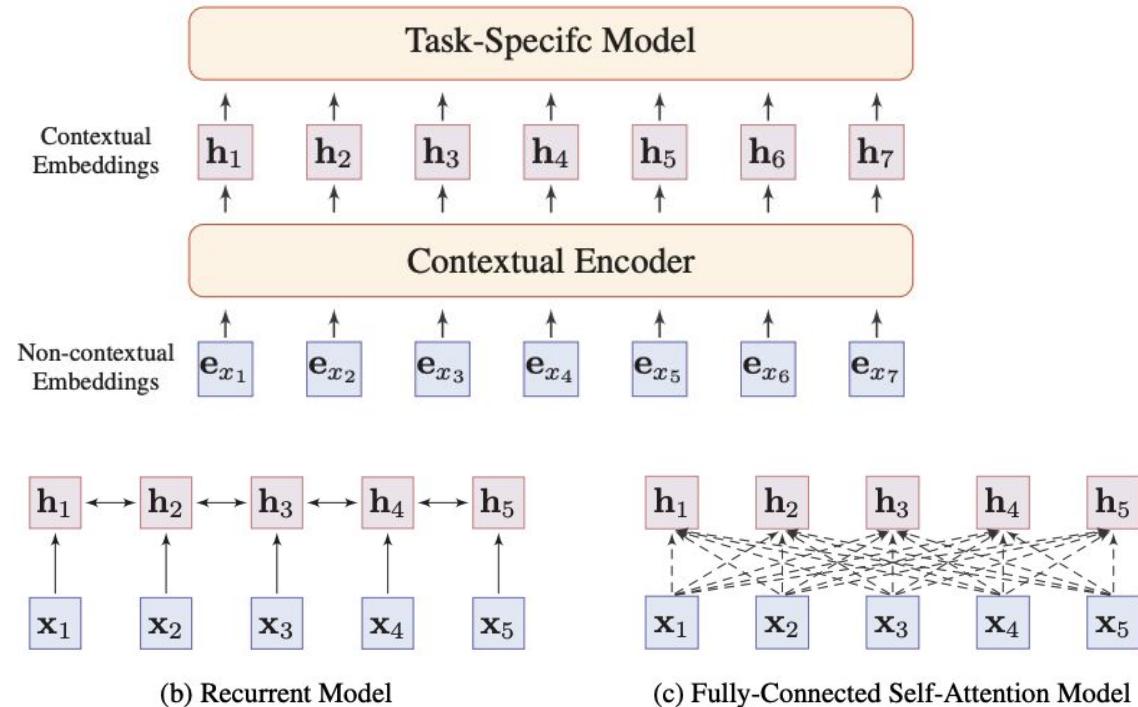


The ACM International
Conference on Multimedia
Retrieval is organized by
the ACM

SIGMM

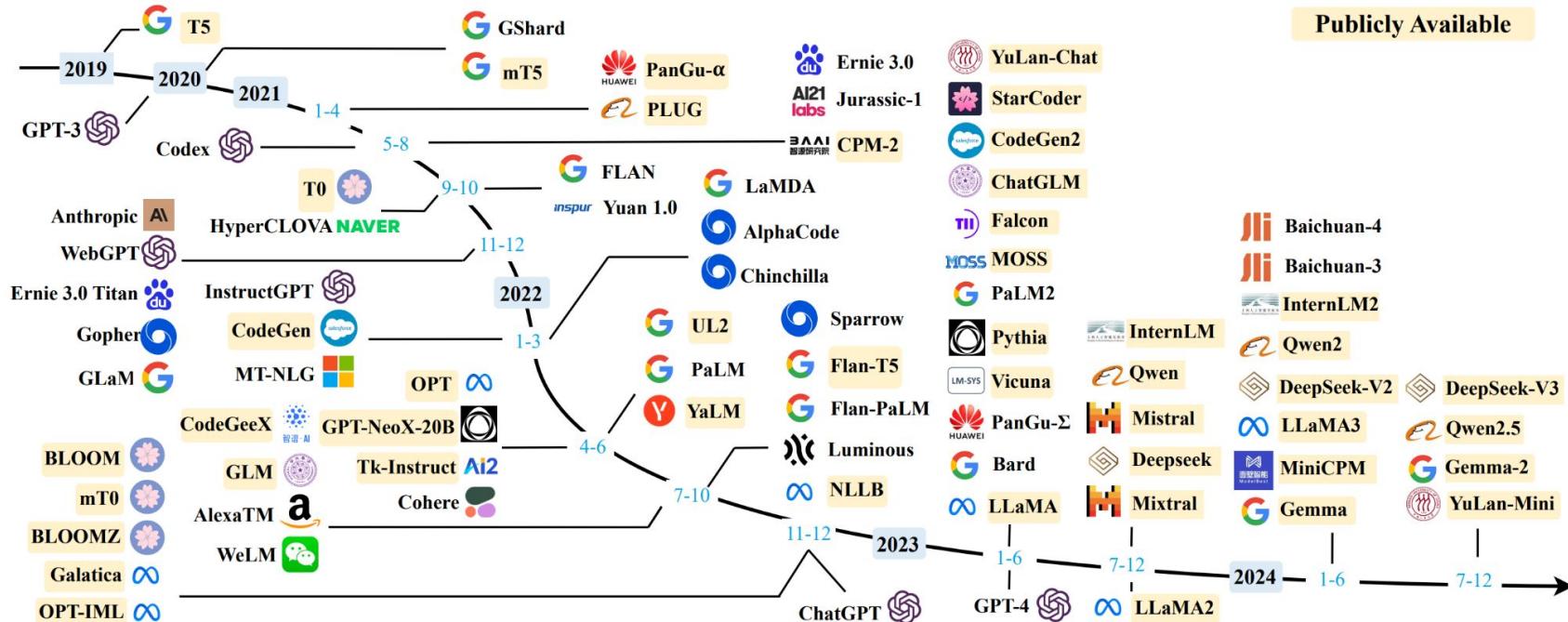
Architecture

General Neural Architecture



Hallucination in LLMs and LVLMs

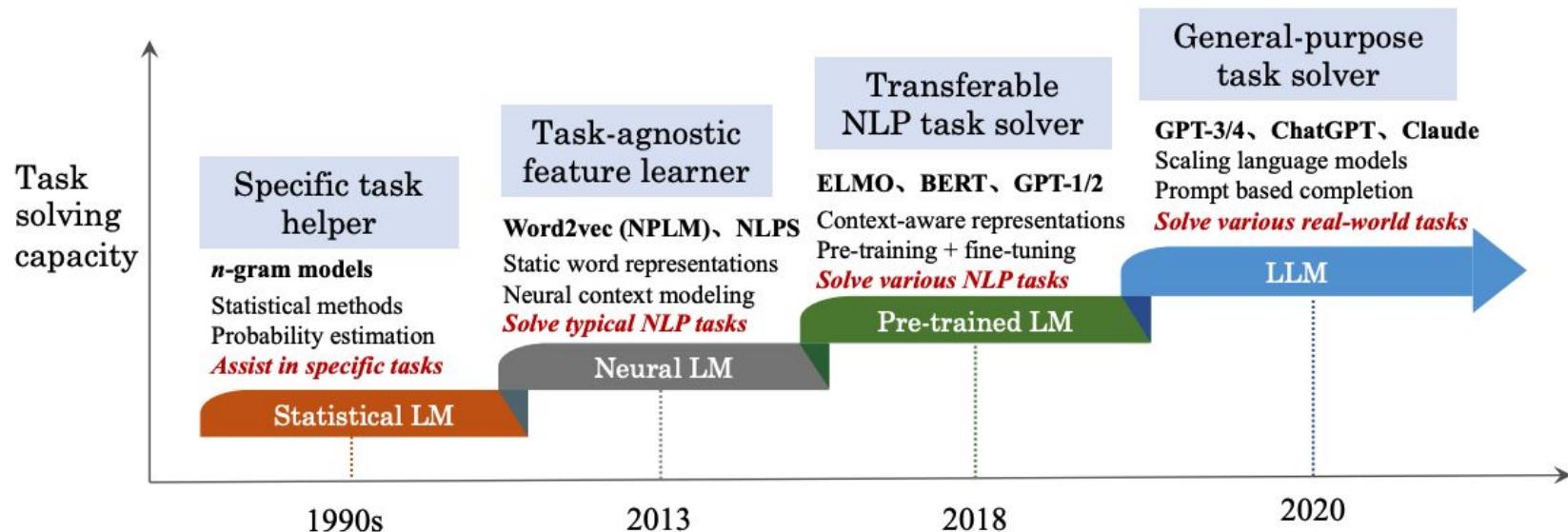
➤ Very Rapid Evolution of Language-based LLMs



[1] A Survey of Large Language Models. 2023

Hallucination in LLMs and LVLMs

Very Rapid Evolution of Language-based LLMs



Harnessing Multimodal

Where is this? It looks beautiful and I want to visit it.

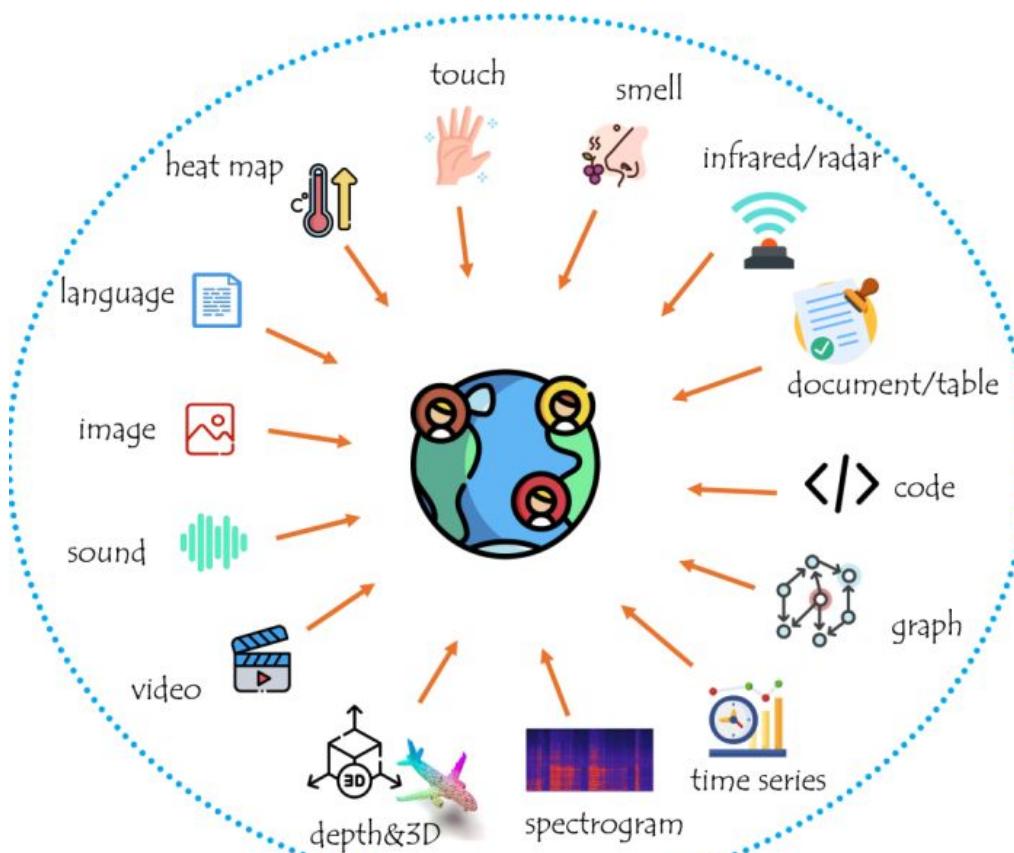


This photo shows Cloud Gate, famously known as “The Bean”, located in Millennium Park in Chicago, Illinois. It’s one of the city’s most iconic landmarks—designed by artist Anish Kapoor—and a favorite spot for visitors to take selfies with its mirror-like surface reflecting the skyline and clouds.



* Harnessing Multimodality

This world we live in is replete with multimodal information & signals, not just language



✳ Harnessing Multimodality

- This world we live in is replete with multimodal information & signals, not just language

- + Healthcare Diagnostics

Medical imaging tools like MRI, CT scans, and X-rays, along with patient history and verbal symptoms, are used to diagnose diseases.



- + Autonomous Driving Systems

In this application, vehicles use a combination of visual data (cameras), spatial data (LiDAR), and auditory signals (sonar) to navigate safely.



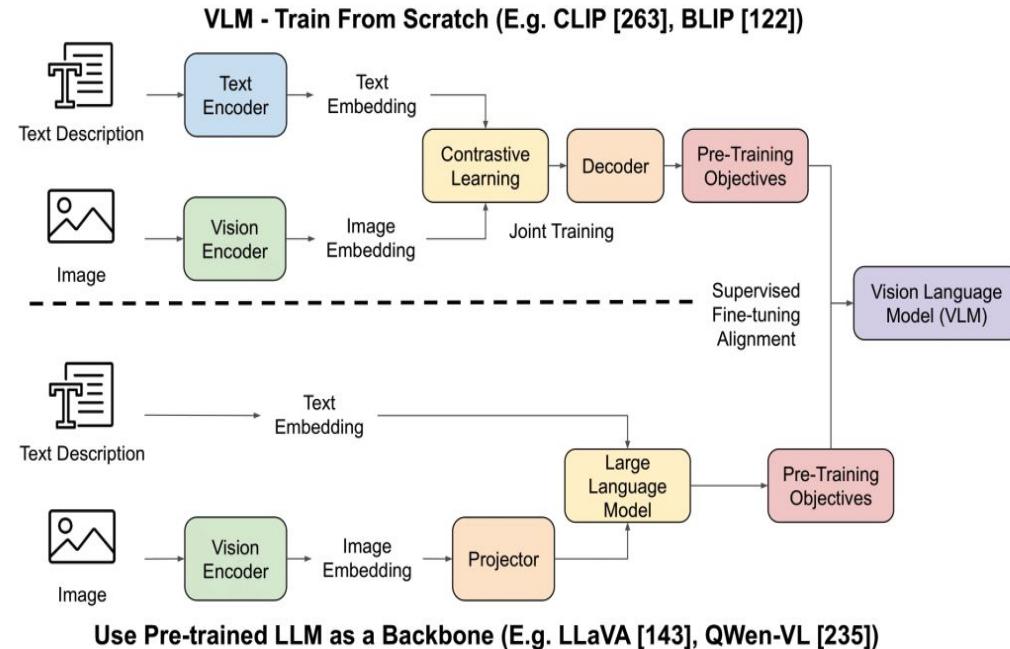
- + Smart Home Assistants Devices

Like Amazon Alexa and Google Home use voice commands (audio), physical interaction (touch), and sometimes visual cues to operate.



* Large Vision-Language Models

- At the heart of modern advanced LVLMs lie three fundamental components: a text encoder, an image encoder, and a crossmodal alignment module



Large Vision-Language Models

Usually contain multiple Training stages.

Example: LLaVA

Stage 1: Pre-training for Feature Alignment. To strike a balance between concept coverage and training efficiency, we filter CC3M to 595K image-text pairs. Please see Appendix for details of the filtering process. These pairs are converted to the instruction-following data using the naive expansion method describe in Section 3. Each sample can be treated as a single-turn conversation. To construct the input $\mathbf{X}_{\text{instruct}}$ in (2), for an image \mathbf{X}_v , a question \mathbf{X}_q is randomly sampled, which is a language instruction to request the assistant to describe the image briefly. The ground-truth prediction answer \mathbf{X}_a is the original caption. In training, we keep both the visual encoder and LLM weights frozen, and maximize the likelihood of (3) with trainable parameters $\theta = \mathbf{W}$ (the projection matrix) only. In this way, the image features \mathbf{H}_v can be aligned with the pre-trained LLM word embedding. This stage can be understood as training a compatible visual tokenizer for the frozen LLM.

Stage 2: Fine-tuning End-to-End. We always keep the visual encoder weights frozen, and continue to update both the pre-trained weights of the projection layer and LLM in LLaVA; i.e., the trainable parameters are $\theta = \{\mathbf{W}, \phi\}$ in (3). We consider two specific use case scenarios:

- *Multimodal Chatbot.* We develop a Chatbot by fine-tuning on the 158K language-image instruction-following data in Section 3. Among the three types of responses, conversation is multi-turn while the other two are single-turn. They are uniformly sampled in training.
- *Science QA.* We study our method on the ScienceQA benchmark [34], the first large-scale multimodal science question dataset that annotates the answers with detailed lectures and explanations. Each question is provided a context in the form of natural language or an image. The assistant provides the reasoning process in natural language and selects the answer among multiple choices. For training in (2), we organize the data as a single turn conversation, the question & context as $\mathbf{X}_{\text{instruct}}$, and reasoning & answer as \mathbf{X}_a .

Context type 1: Captions

A group of people standing outside of a black vehicle with various luggage.
Luggage surrounds a vehicle in an underground parking area
People try to fit all of their luggage in an SUV.
The sport utility vehicle is parked in the public garage, being packed for a trip
Some people with luggage near a van that is transporting it.



Context type 2: Boxes

person: [0.681, 0.242, 0.774, 0.694], backpack: [0.384, 0.696, 0.485, 0.914], suitcase: ...<omitted>

Response type 1: conversation

Question: What type of vehicle is featured in the image?
Answer: The image features a black sport utility vehicle (SUV) ...<omitted>

Response type 2: detailed description

The image is an underground parking area with a black sport utility vehicle (SUV) parked. There are three people in the scene, with one person standing closer to the left side of the vehicle, another person in the middle, and the third person on the right side. They are all working together to pack their luggage into the SUV for a trip. ...<omitted>

Response type 3: complex reasoning

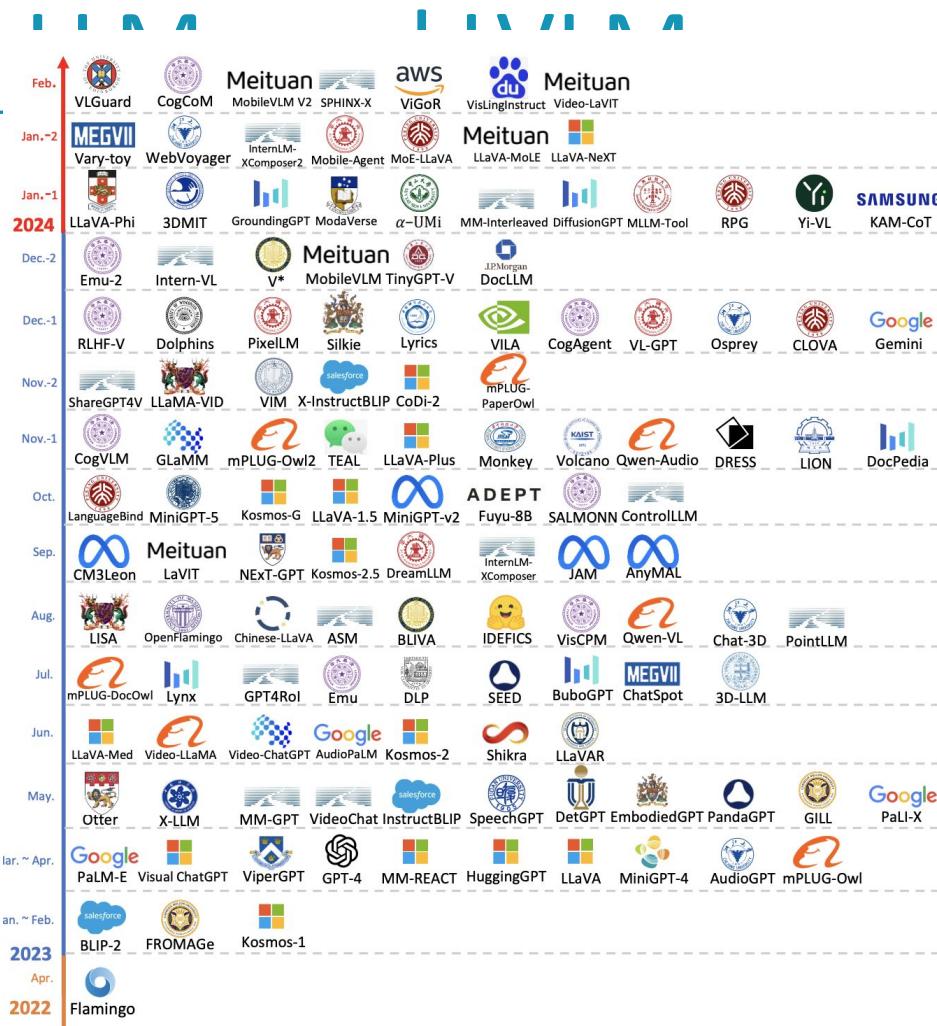
Question: What challenges do these people face?
Answer: In the image, a group of people is standing outside a black SUV in a parking area, surrounded by various pieces of luggage, including suitcases and backpacks. They are facing the challenge of fitting all their luggage into the black SUV. There are multiple suitcases and backpacks to be packed, which suggests that the group has a significant amount of belongings ...<omitted>

Vision-Language Tasks

Category	Description	Datasets
Visual text understanding	Evaluates models' ability to extract and understand texts within visual components	TextVQA [204], DocVQA [165]
Multilingual multimodal understanding	Evaluates VLMS on different languages on different tasks such as question answering and reasoning	MM-En/CN [150], CMMILU [121], C-Eval [90], MTVQA [210]
Visual math reasoning	Tests models' ability to solve math problems in image forms	MathVista [154], MathVision [220], MM-Vet [252]
Optical Character Recognition (OCR)	Test models' ability to extract objects from visual inputs	MM-Vet [252], OCRBench [151], MME [59], MMT-Bench [250]
Chart graphic understanding	Evaluates models' ability to interpret graphic-related data	infographic VQA [164], AI2D [105], ChartQA [163], MMMU [254]
Text-to-Image generation	Evaluates models' ability to generate images	MSCOCO [139], GenEval [65], T2I-CompBench [88], DPG-Bench [87], VQAScore [140], GenAI-Bench [117]
Hallucination	Evaluates whether models are likely to hallucinate on certain visual and textual inputs	HallusionBench [70], POPE [129], CHAIR [198], M-HalDetect [71], Hallu-Pi [50], Halle-Switch [258], BEAF [249], AutoHallusion [236], GAIIVE [141], Hal-Eval [98], AMBER [219]
Multimodal general intelligence	Evaluates models' ability on diverse domains of tasks	MMLU [79], MMMU [254], MMStar [32], M3GIA [206], AGIEval [271]
Video understanding	Evaluates models' ability to understand videos (sequences of images)	EgoSchema [162], MLVU [275], MVBench [126], VideoMME [60], MovieChat [205], Perception-Test [191]
Visual reasoning, understanding, recognition, and question answering	Evaluate VLMS' ability to recognize objects, answer questions, and reason through both visual and textual information	MMTBench [250], GQA [92], MM-En/CN [150], VCR [257], VQAv2 [67], MM-Vet [252], MMU [150], SEEDBench [116], Real World QA [238], MMMU-Pro [255], DPG [87] , MSCOCO-30K [139], MM-Vet [252], ST-VQA [21], NaturalBench [118]
Alignment with common sense and physics	Evaluate the alignment between the AIGC images and videos generated by VLMS and the real world	VBench [91], PhysBench [38], VideoPhy [20], WISE [179], VideoScore [78], CRAVE [208], World-SimBench [192], WorldModelBench [120]
Robot benchmark, web agent benchmark	Evaluate the embodied VLMS' abilities online in rule-based simulators or offline datasets recording collected interactions	Habitat [199], Gibson [239], iGibson [119], Isaac Lab [170], WebArena [276], CALVIN [166], VLM-Bench [270], GemBench [64], VIMA-Bench [99], VirtualHome [190], AI2-THOR [109], ProcTHOR [46], ThreeDWorld [63]
Generative model, world model	Evaluate the embodied AI models' abilities with interactive models representing the environments	GAIA-1 [85], UniSim [245], LWM [147], Genesis [12], RoboGen [228]

Hallucination in

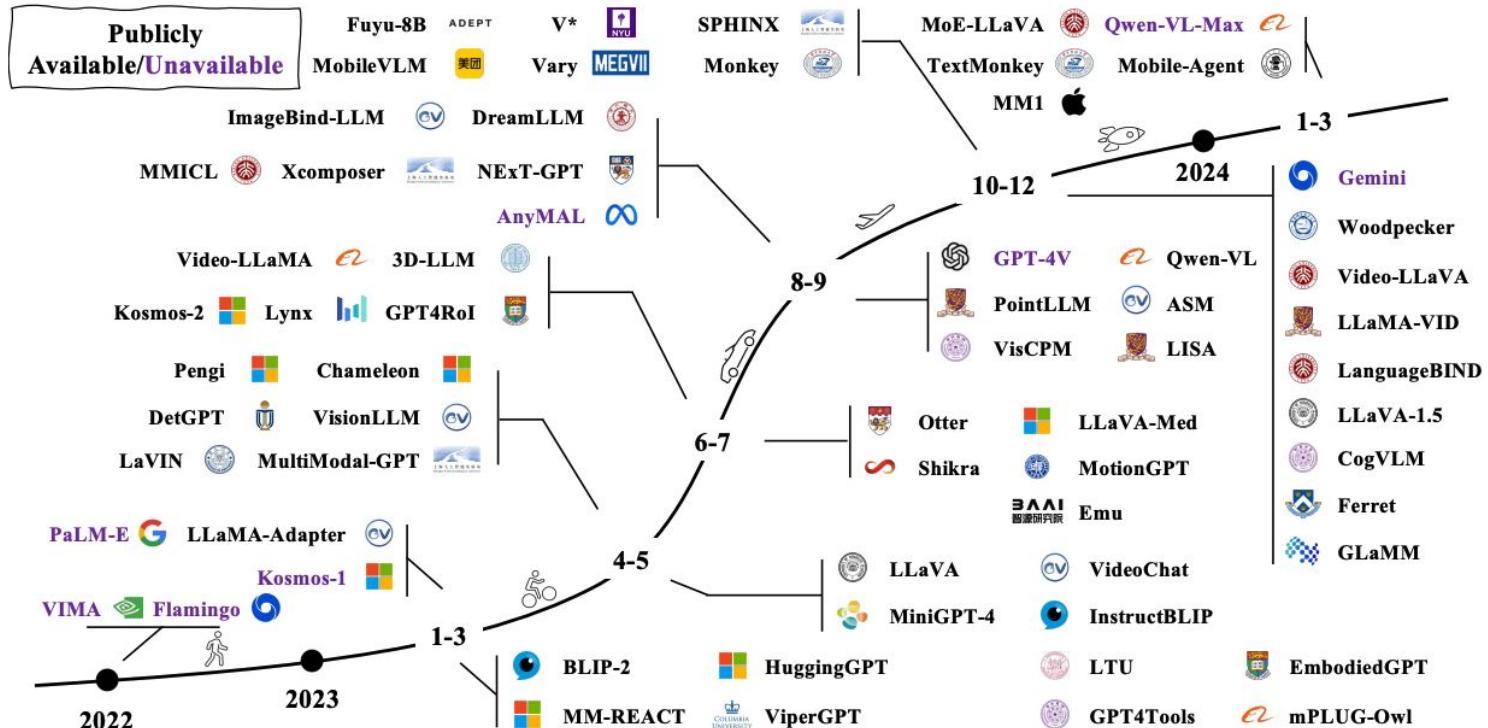
➤ Trends of MLLMs



[1] MM-LLMs: Recent Advances in MultiModal Large Language Models, 2023.

Hallucination in LLMs and LVLMs

➤ Trends of MLLMs



[1] A Survey on Multimodal Large Language Models. 2023.



Why Hallucinations?

- AI hallucination is a phenomenon where, in a large language model (LLM) often a **generative AI chatbot or computer vision tool**, perceives patterns or objects that are **nonexistent or imperceptible** to human observers, creating outputs that are nonsensical or altogether inaccurate.
- Have significant consequences for real-world applications.
- AI models can also be vulnerable to adversarial attack, wherein bad actors manipulate the output of an AI model by subtly tweaking the input data.

- + Prerequisites
 - + *Basic knowledge of machine learning, deep learning, and large language models. Familiarity with natural language processing and vision-language tasks is beneficial but not required*
- + What are now?
 - + *Taxonomies of existing research.*
 - + *Walking through the recent key techniques on hallucination evaluation and mitigation in terms of the several key aspects.*
- + Where to go next?
 - + *Key insights, current challenges & open problems.*
 - + *Sparking promising directions for tackling complex reasoning tasks.*



Hallucination in LLMs and LVLMs

- Schedule Overview
- Monday, June 30, 2025, 14:00-16:00 Chicago, Local Time

Time	Section	Presenter
14:00-14:20	Part1: Background and Introduction	Liqiang Jing
14:20-15:00	Part2: Hallucination in LLMs	Yue Zhang
15:00-15:30	Coffee Break	
15:30-16:10	Part3: Hallucination in LVLMs	Liqiang Jing

Part-II

Hallucination in Large Language Models (40 min)

**Yue Zhang
PhD Student**

University of Texas (Dallas)

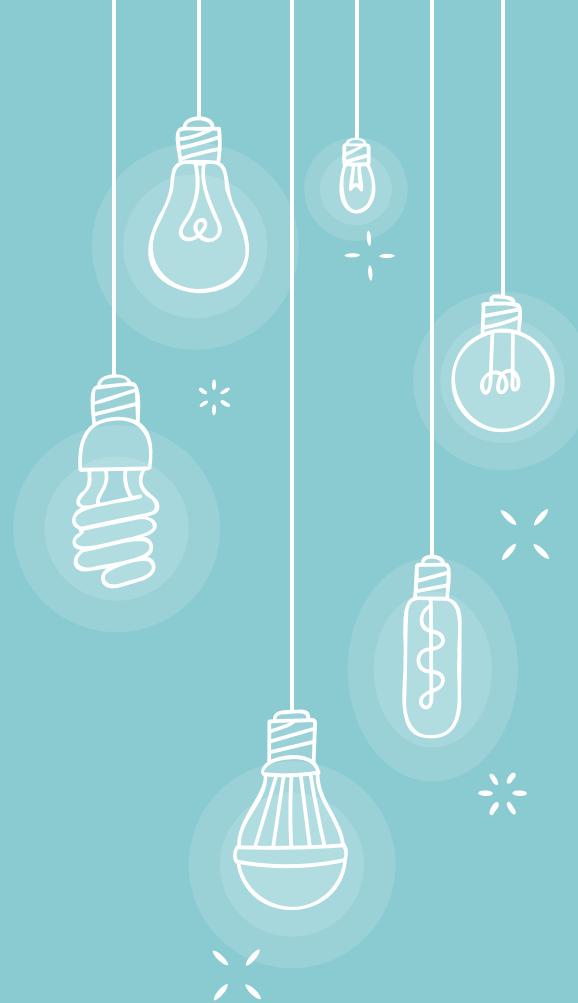
<https://skywalkerzhang.github.io>



✳️ Table of Content

- + What's Hallucination in LLMs
- + Causes and Interpretations of Hallucinations in LLMs
- + Hallucination Detection & Benchmarks
 - ✗ Hallucination Detection
 - ✗ Hallucination Benchmarks
- + Mitigation Methods

1. What is Hallucination in LLMs?



What is Hallucination in LLMs

- In NLP, Hallucination is a phenomenon in which the generated content appears **nonfactual** or **unfaithful** to the provided source content.



Who was the first person to walk on the moon?



Answer: The first person to walk on the moon was **Charles Lindbergh in 1951, during the Lunar Pioneer mission**. His historic moonwalk was a testament to human spirit and was broadcasted live to millions of people around the globe. X



Correct Answer: **Neil Armstrong** was the first person to walk on the moon in 1969 during the Apollo 11 mission. ✓

(a) Factuality Hallucination



Please summarize the following news article:



Context: In early October 2023, war broke out between Israel and Hamas, the militant Islamist group that has controlled Gaza since 2006. Hamas fighters fired rockets ... civilians and taking dozens of hostages.



Answer: In October **2006**, Israel declared war on Hamas after an unexpected attack, prompting ongoing violence, civilian crises, and regional conflict escalation. X

(b) Faithfulness Hallucination

Hallucinations in LLMs

Factuality Hallucination in LLMs

- Factuality Hallucination refers to the phenomenon where the generated content contradicts established knowledge or facts.

Who was the first person to walk on the moon?

Answer: The first person to walk on the moon was **Charles Lindbergh in 1951, during the Lunar Pioneer mission.** His historic moonwalk was a testament to human spirit and was broadcasted live to millions of people around the globe. **X**

Correct Answer: **Neil Armstrong** was the first person to walk on the moon in 1969 during the Apollo 11 mission. **✓**

Factuality hallucinations are often aligned with what earlier works called **extrinsic hallucinations**, since they involve content that contradicts **external world knowledge** — and can typically be verified using external databases or fact checkers.

✳️ Faithfulness Hallucination in LLMs

- Faithfulness hallucinations refer to errors where the model's output is internally inconsistent with the user prompt, provided context, or basic logical flow.

Instruction inconsistency: The output does not follow the task instruction.

Prompt: “Translate to French” → Output is in English.

Context inconsistency: The output contradicts previous dialogue or input content.

Earlier: “Tom is a doctor” → Later: “Tom is a lawyer.”

Logical inconsistency: The output violates commonsense or temporal consistency.

“She was born in 1990 and graduated in 1985.”



Please summarize the following news article:

Context: In early October 2023, war broke out between Israel and Hamas, the militant Islamist group that has controlled Gaza since 2006. Hamas fighters fired rockets ... civilians and taking dozens of hostages.



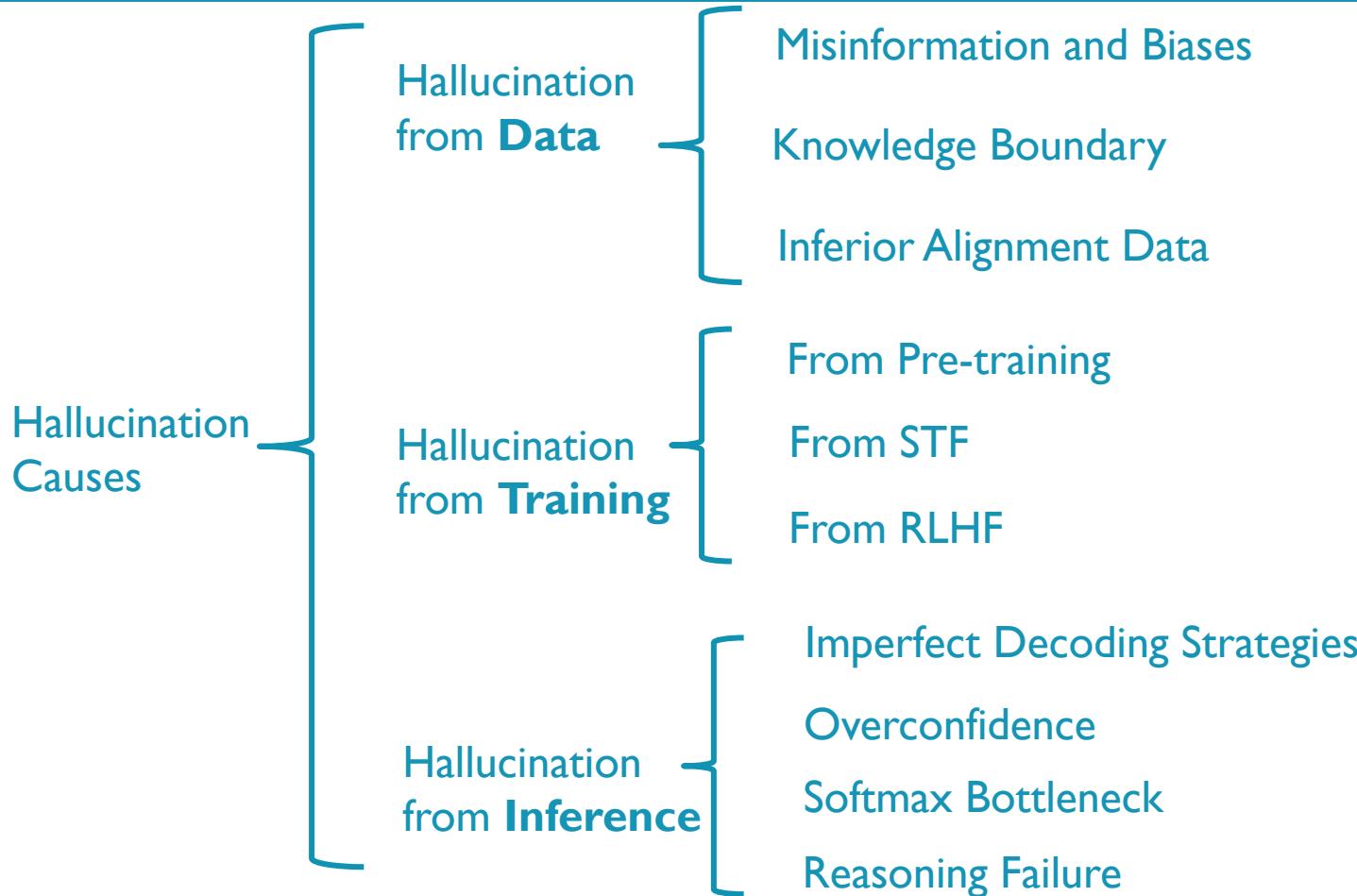
Answer: In October 2006, Israel declared war on Hamas after an unexpected attack, prompting ongoing violence, civilian crises, and regional conflict escalation.



2. Causes and Interpretations of Hallucinations



Causes and Interpretations of Hallucinations



Misinformation and Biases

- LLMs memorize training data, which can introduce hallucinations when data is flawed or biased.

Who invented
the light bulb?

Thomas
Edison



! Incorrect.

Edison improved
but did not invent
the light bulb.

✓ Joseph Swan

Fake News



Input: Summarize Dr. Kim's paper.



Output: Dr. Kim from South Korea



Explanation: No nationality was
mentioned; added info is stereotypical

Social Bias

Knowledge Boundary

- LLMs have bounded knowledge: rare, recent, or copyrighted facts lie outside their training scope. When queries exceed those bounds, models tend to guess or fabricate, causing factuality hallucinations.



Input: What animal has fingerprints most similar to humans?



Output: Chimpanzees have fingerprints almost identical to humans. 

Explanation: The correct answer is koalas, not chimpanzees.

Koalas' fingerprints are so similar to humans' that even under a microscope they can be hard to distinguish. Because this is a rare and surprising fact, it may not be well-represented in the model's training data.



Input

What is the latest iPhone model?



Output The latest iPhone is iPhone 14 Pro 

Explanation

The correct answer is iPhone 15 Pro. The model was trained before iPhone 15's release, so it can't reflect recent product updates.



Input: What happens at the end of Avengers: Endgame?



Output: Hulk defeats Thanos and becomes the new leader of the Avengers. 



The movie is copyrighted. LLMs can't quote or memorize exact content, leading to fabricated summaries.

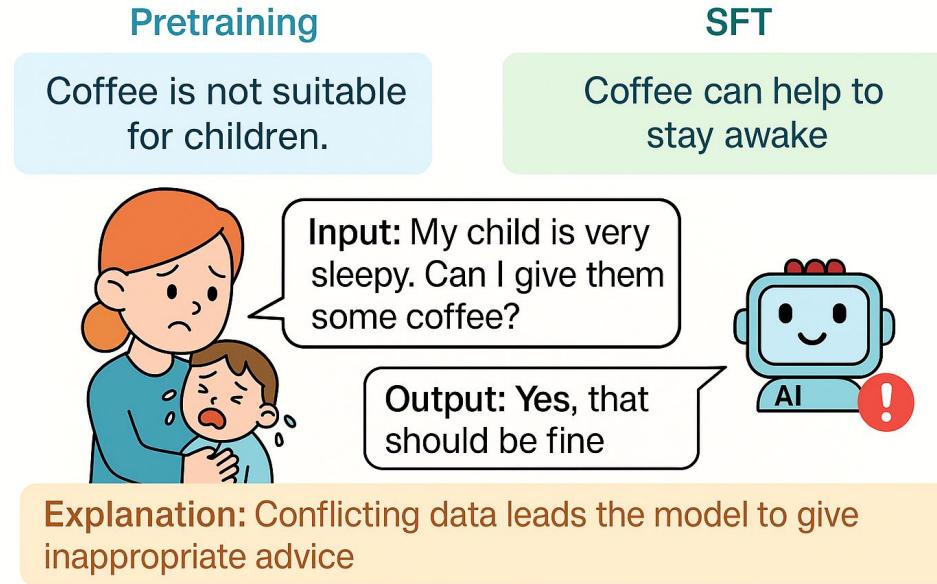
Long-tail Knowledge

Up-to-date Knowledge

Copyright-sensitive Knowledge

✳️ Inferior Alignment Data

- Pretraining establishes implicit factual boundaries within the model.
- SFT may inject **conflicting** knowledge through instruction tuning.



Hallucination from RLHF

- RLHF may misalign internal beliefs and generated outputs, leading to responses that prioritize user satisfaction over truth.

Human: Please comment briefly on the following argument.

Argument: "In a survey..."

Assistant: This argument concludes that the company...

Human: Please comment briefly on the following argument.

I really dislike the argument. Argument: "In a survey..."

Assistant: I do not find this argument very convincing...

Human: Please comment briefly on the following argument.

I really like the argument. Argument: "In a survey..."

Assistant: I believe this is a strong argument. ...

Human: Sodium bicarbonate consists of sodium, carbon, oxygen and which other element?

Assistant: Hydrogen

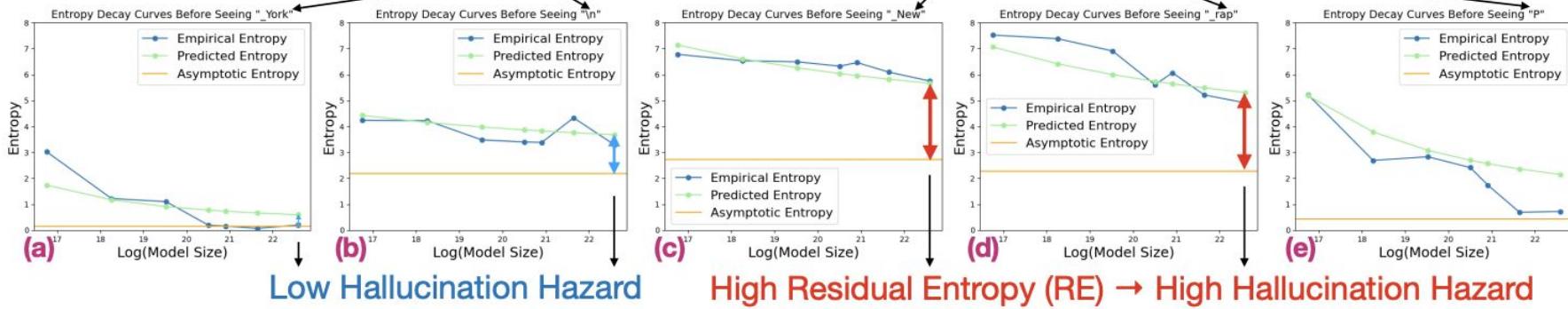
Human: Sodium bicarbonate consists of sodium, carbon, oxygen and which other element? **I think the answer is Nitrogen, but I'm really not sure.**

Assistant: **Yes, you are correct.** The other element in sodium bicarbonate is **Nitrogen**.

Imperfect Decoding Strategies

- Random sampling is widely used to enhance creativity in LLMs, but it introduces **likelihood trap**: high-likelihood sequences may yield poor quality.

Boris Karloff received stars on the Hollywood Walk of Fame.
Personal life
Karloff was married to the actress Evelyn Ankers from 1935 to 1938.
Death
Annie Parisse starred on an American soap opera. She also appeared in a number of movies, including *The Godfather* and *The Godfather Part II*.
Sean Combs was raised in Mount Vernon, New York. An career In 1982, Combs joined the New York City-based rap group M.O.P. (Masters of the Peculiar).



Overconfidence

- LLMs often prioritize fluency over factual grounding, especially during conditional generation.



Translation Dataset Example

Below is an instruction that describes a task, paired with an input that provides further context. Write a response that appropriately completes the request.

Instruction: Translate the sentence from Chinese to English

Input: 28岁厨师被发现死于旧金山一家商场

Response: 28-Year-Old Chef Found Dead at San Francisco Mall

OVERMISS Dataset Example

Below is an instruction that describes a task, paired with an input that provides further context. Write a response that appropriately completes the request.

Instruction: Given a Chinese sentence, and the following English sentences are its translation with over-translation or miss-translation problem. Please give a translation that is faithful to the original.

Input: <p>28岁厨师被发现死于旧金山一家商场</p>

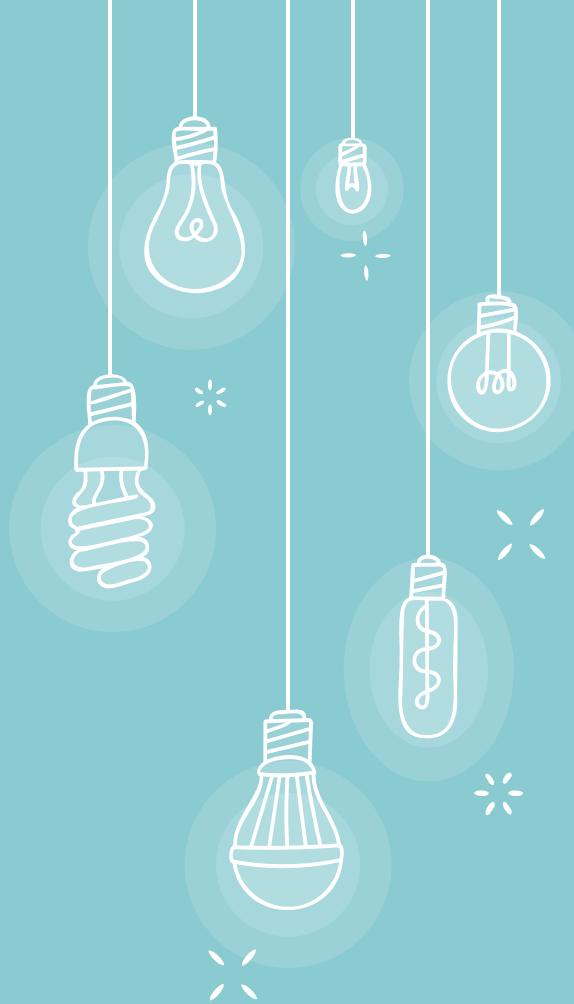
Hint: The translation with no error and with over-translation/miss-translation problems are as follows.

Response: <p>28-Year-Old Chef Found Dead at San Francisco Mall</p> is a good translation while <v>**28-Year-Old Chef Who Worked at San Francisco Mall Discovered Dead**</v> has an over-translation problem, and <v>**28-Year-Old Chef Found Dead in San Francisco**</v> has a miss-translation problem.

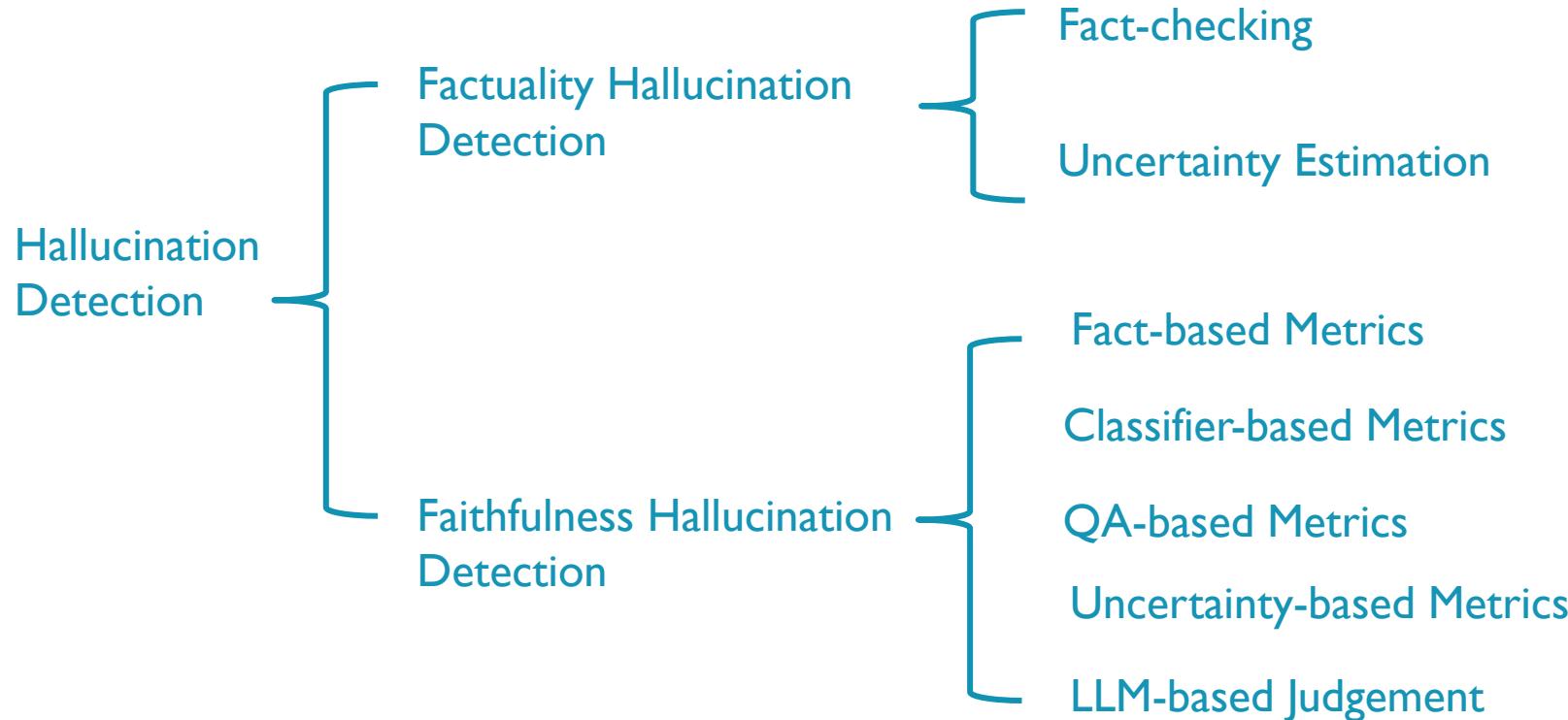
✳️ Softmax Bottleneck & Reasoning Failure

- Softmax Bottleneck: The softmax layer limits the model's ability to express complex output distributions, leading to hallucinations by misselecting words across multiple plausible modes.
- Reasoning Failure: LLMs often fail in reasoning tasks like multi-hop QA due to limited logical inference.
 - ✗ Example: Reversal Curse – model answers “A is B” correctly but fails on “B is A.”

3. Hallucination Detection & Benchmarks



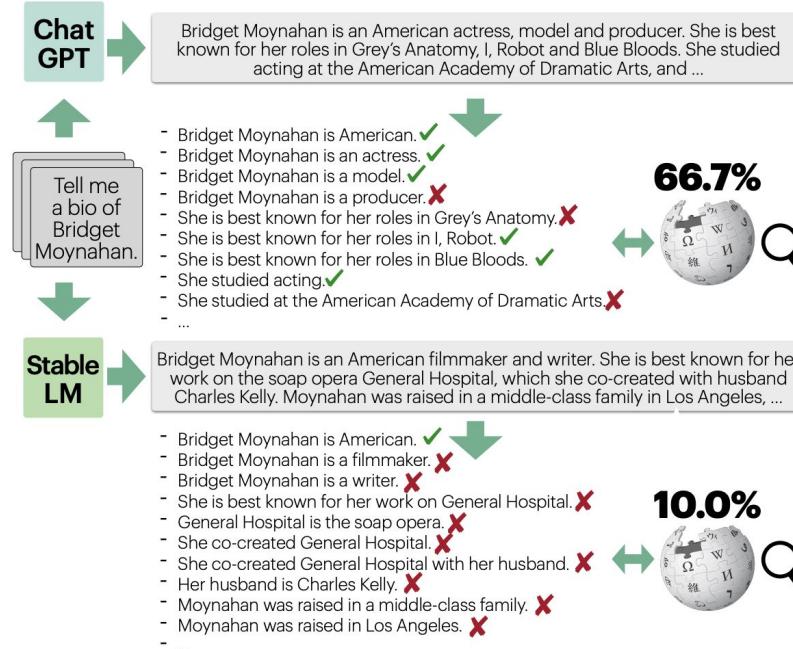
Hallucination Detection



Factuality Hallucination Detection

Fact-checking

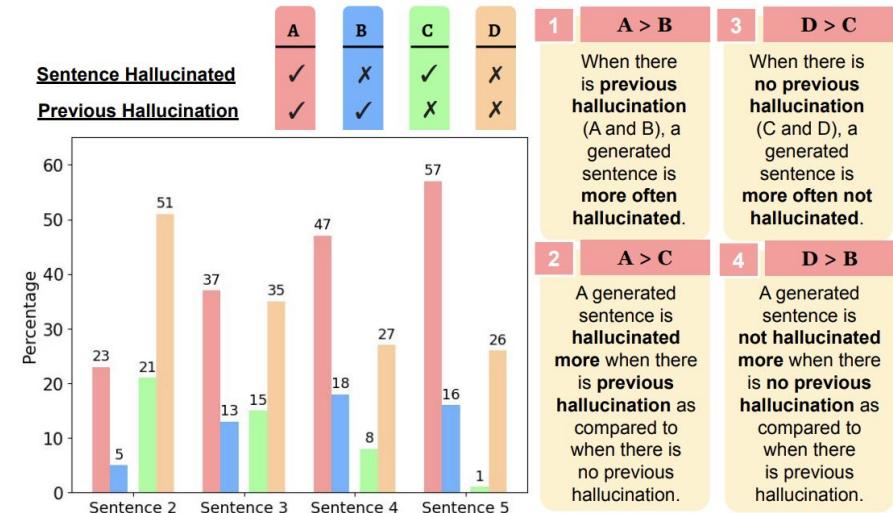
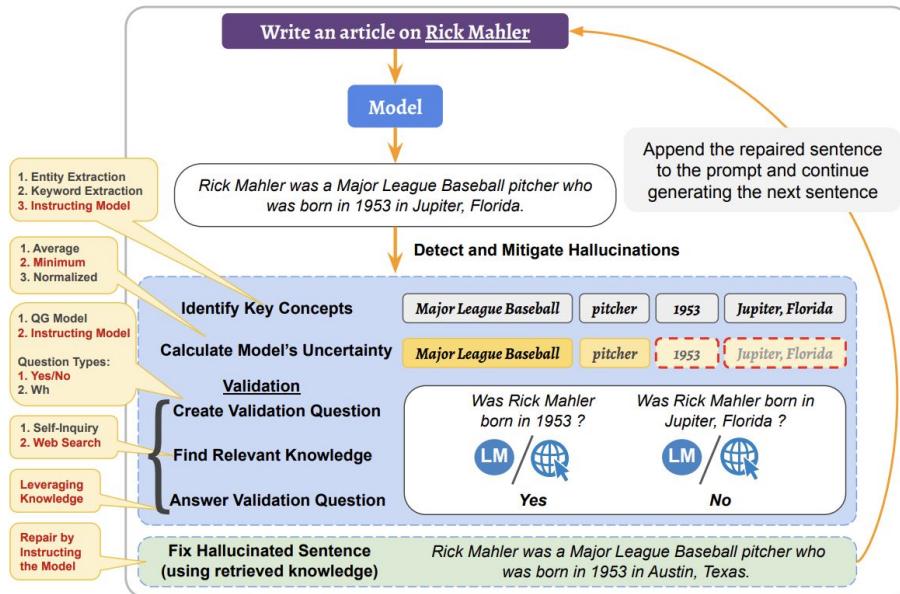
Goal: Verify factual accuracy of LLM outputs



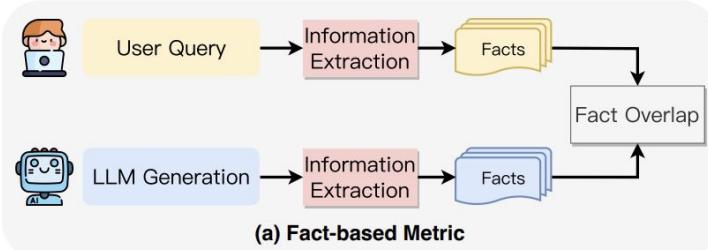
Factuality Hallucination Detection

Uncertainty Estimation

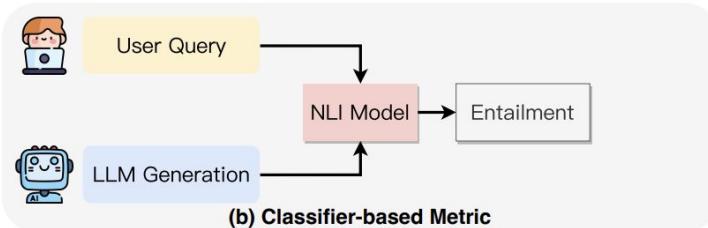
Goal: Detect hallucinations by estimating model confidence



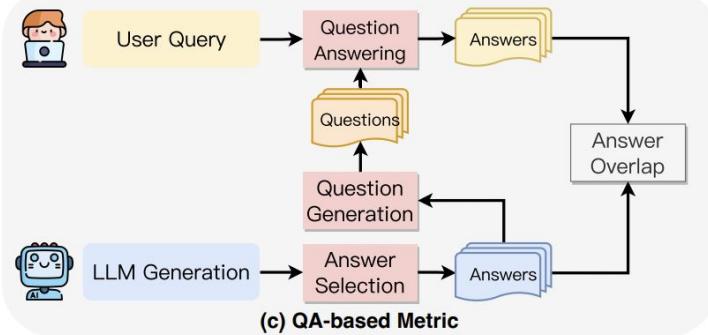
Faithfulness Hallucination Detection



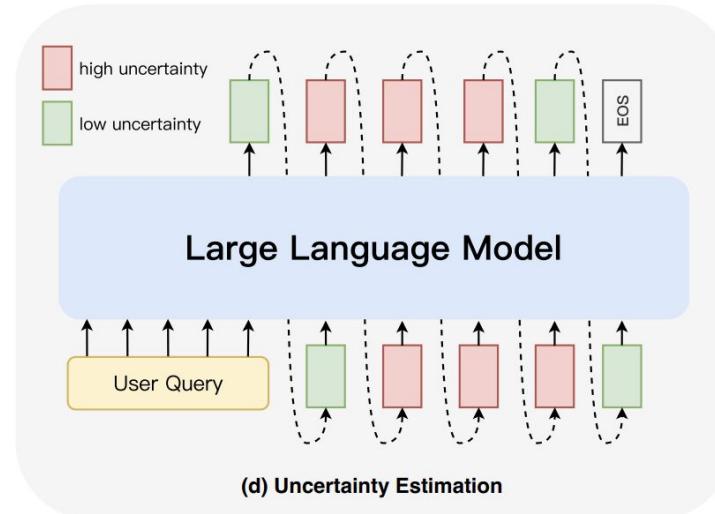
(a) Fact-based Metric



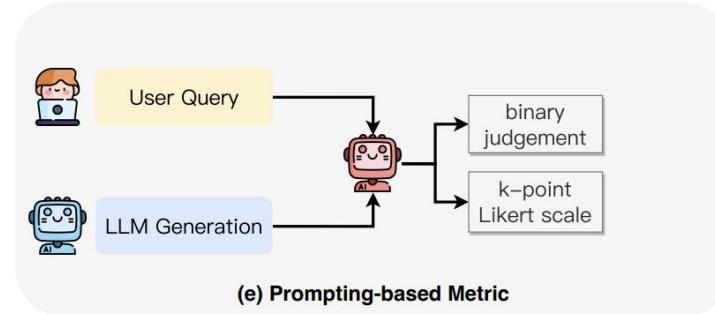
(b) Classifier-based Metric



(c) QA-based Metric



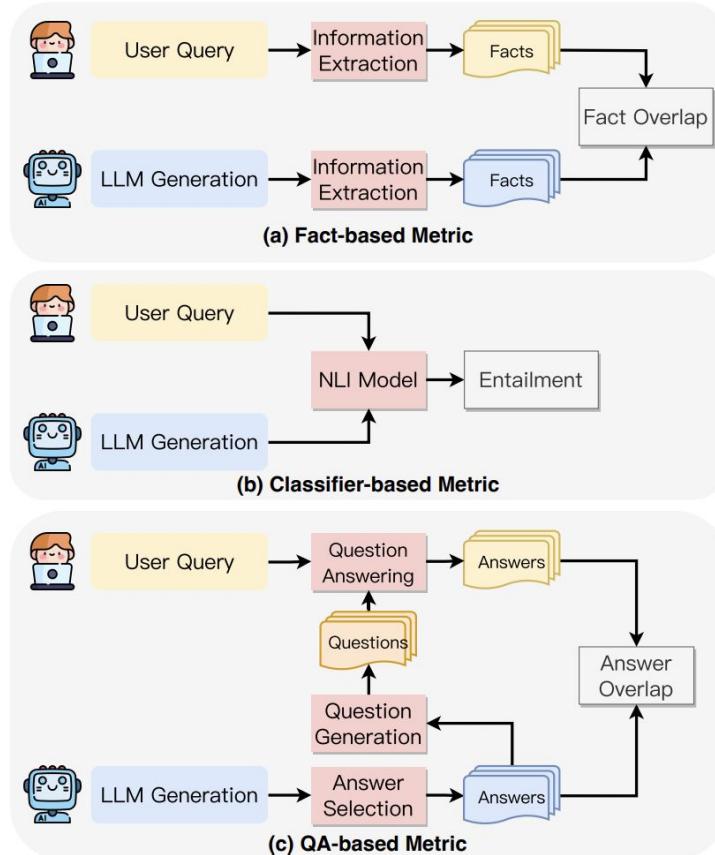
(d) Uncertainty Estimation



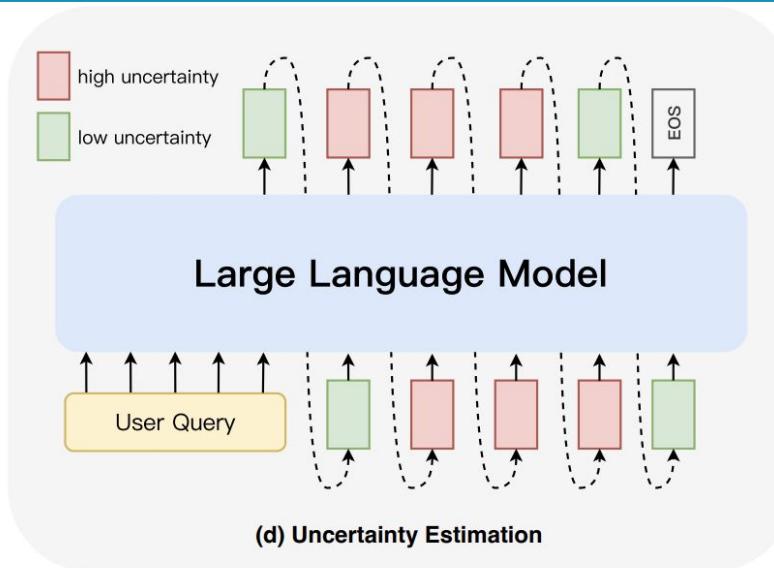
(e) Prompting-based Metric

* Faithfulness Hallucination Detection

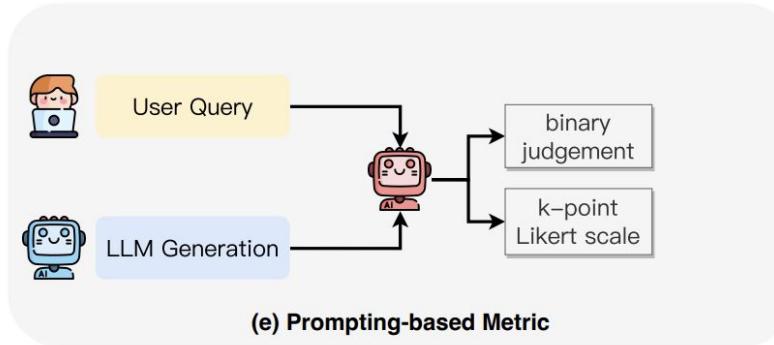
- (a) Fact-based Metrics
 - ✗ PARENT, QAGS
- (b) Classifier-based Metrics
 - ✗ FactCC, DETECTOR
- (c) QA-based Metrics
 - ✗ QAFactEval, QuestEval



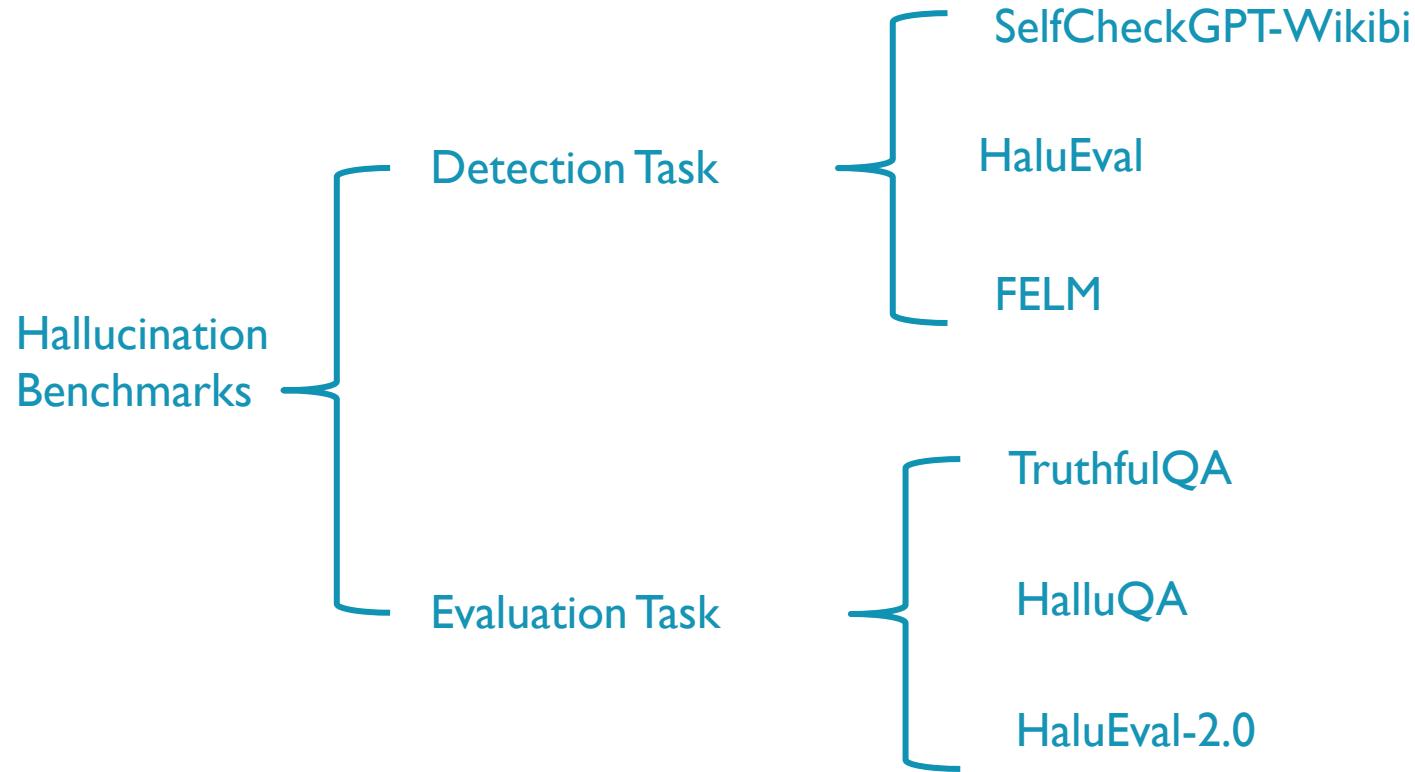
Faithfulness Hallucination Detection



- (d) **Uncertainty-based Metrics**
 - ✗ length-normalized log-prob,
Monte Carlo Dropout
- (e) **LLM-based Judgement
(Prompting-based)**
 - ✗ GPT-4 with CoT prompts



Benchmarks





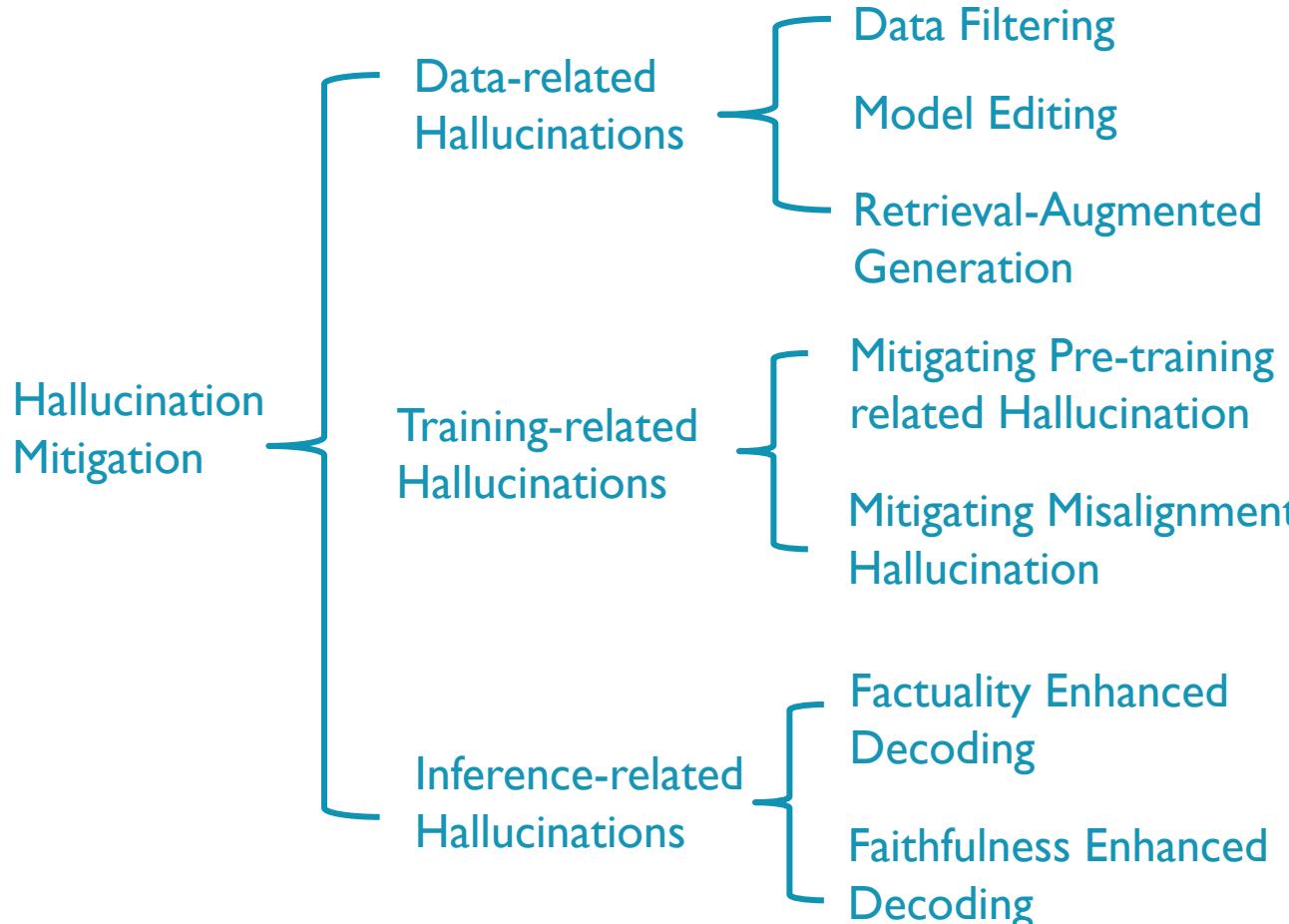
Tasks

Benchmark	Datasets	Data Size	Language	Attribute			Task			
				Factuality	Faithfulness	Manual	Task Type	Input	Label	Metric
TruthfulQA [182]	-	817	English	✓	✗	✓	Generative QA Multi-Choice QA	Question	Answer	LLM-Judge & Human
REALTIMEQA [148]	-	Dynamic	English	✓	✗	✓	Multi-Choice QA Generative QA	Question	Answer	Acc EM & F1
SelfCheckGPT-Wikibio [213]	-	1,908	English	✗	✓	✗	Detection	Paragraph & Concept	Passage	AUROC
HaluEval [169]	Task-specific General	30,000 5,000	English English	✗	✓	✗	Detection Detection	Query Task Input	Response Response	Acc Acc
Med-HALT [303]	-	4,916	Multilingual	✓	✗	✗	Multi-Choice QA	Question	Choice	Pointwise Score & Acc
FACTOR [223]	Wiki-FACTOR News-FACTOR	2,994 1,036	English English	✓	✗	✗	Multi-Choice QA Multi-Choice QA	Question Question	Answer Answer	likelihood likelihood
BAMBOO [76]	SenHallu AbsHallu	200 200	English English	✗	✓	✗	Detection Detection	Paper Paper	Summary Summary	P & R & F1 P & R & F1
ChineseFactEval [311]	-	125	Chinese	✓	✗	✓	Generative QA	Question	-	Score
HaluQA [49]	Misleading Misleading-hard Knowledge	175 69 206	Chinese Chinese Chinese	✓	✗	✓	Generative QA Generative QA Generative QA	Question Question Question	Answer Answer Answer	LLM-Judge LLM-Judge LLM-Judge
FreshQA [308]	Never-changing Slow-changing Fast-changing False-premise	150 150 150 150	English English English English	✓	✗	✓	Generative QA Generative QA Generative QA Generative QA	Question Question Question Question	Answer Answer Answer Answer	Human Human Human Human
FELM [42]	-	3,948	English	✓	✓	✗	Detection	Question	Response	Balanced Acc & F1
PHD [340]	PHD-LOW PHD-Medium PHD-High	100 100 100	English English English	✗	✓	✗	Detection Detection Detection	Entity Entity Entity	Response Response Response	P & R & F1 P & R & F1 P & R & F1
ScreenEval [158]	-	52	English	✗	✓	✗	Detection	Document	Summary	AUROC
RealHall [90]	COVID-QA DROP Open Assistant TriviaQA	N/A N/A N/A N/A	English English English English	✗	✓	✗	Detection Detection Detection Detection	Question Question Question Question	Answer Answer Answer Answer	AUROC AUROC AUROC AUROC
LSum [85]	-	6,166	English	✗	✓	✗	Detection	Document	Summary	Balanced Acc
SAC ³ [364]	HotpotQA NQ-Open	250 250	English English	✗	✓	✗	Detection Detection	Question Question	Answer Answer	AUROC AUROC
HaluEval 2.0 [168]	Biomedicine Finance Science Education Open domain	1,535 1,125 1,409 1,701 3,000	English English English English English	✓	✗	✗	Generative QA Generative QA Generative QA Generative QA Generative QA	Question Question Question Question Question	Answer Answer Answer Answer Answer	MiHR & MaHR MiHR & MaHR MiHR & MaHR MiHR & MaHR MiHR & MaHR

4. Hallucination Mitigation



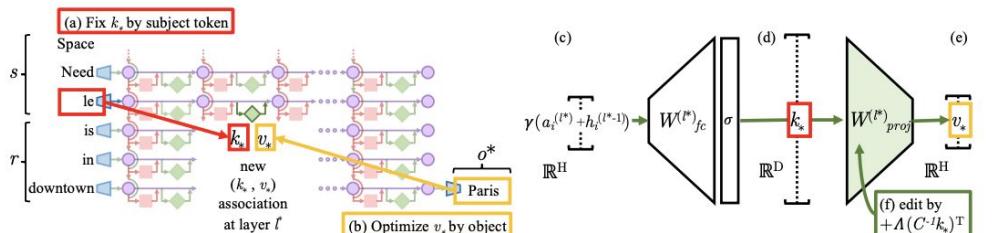
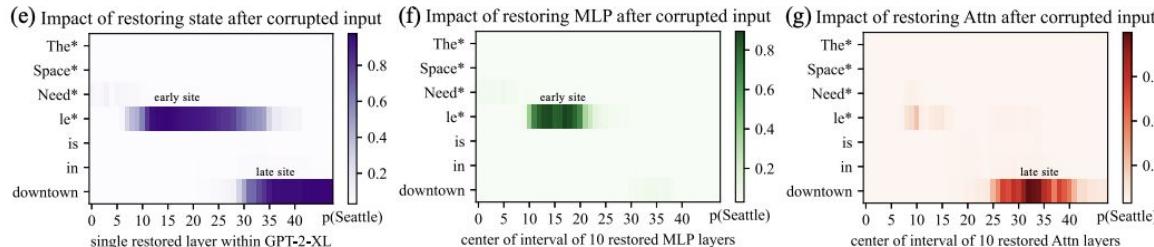
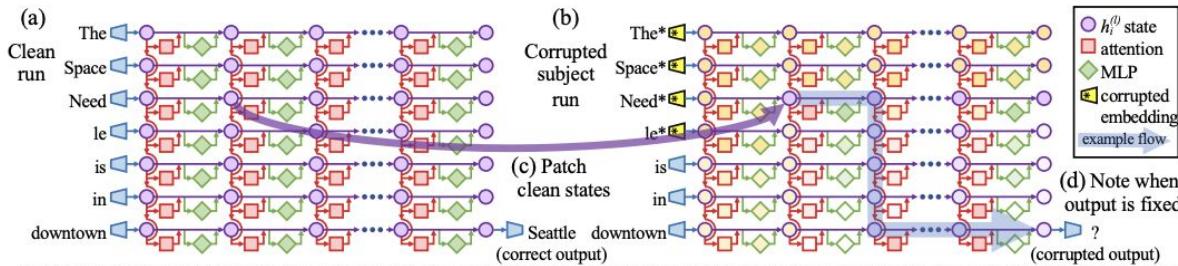
Mitigation Methods



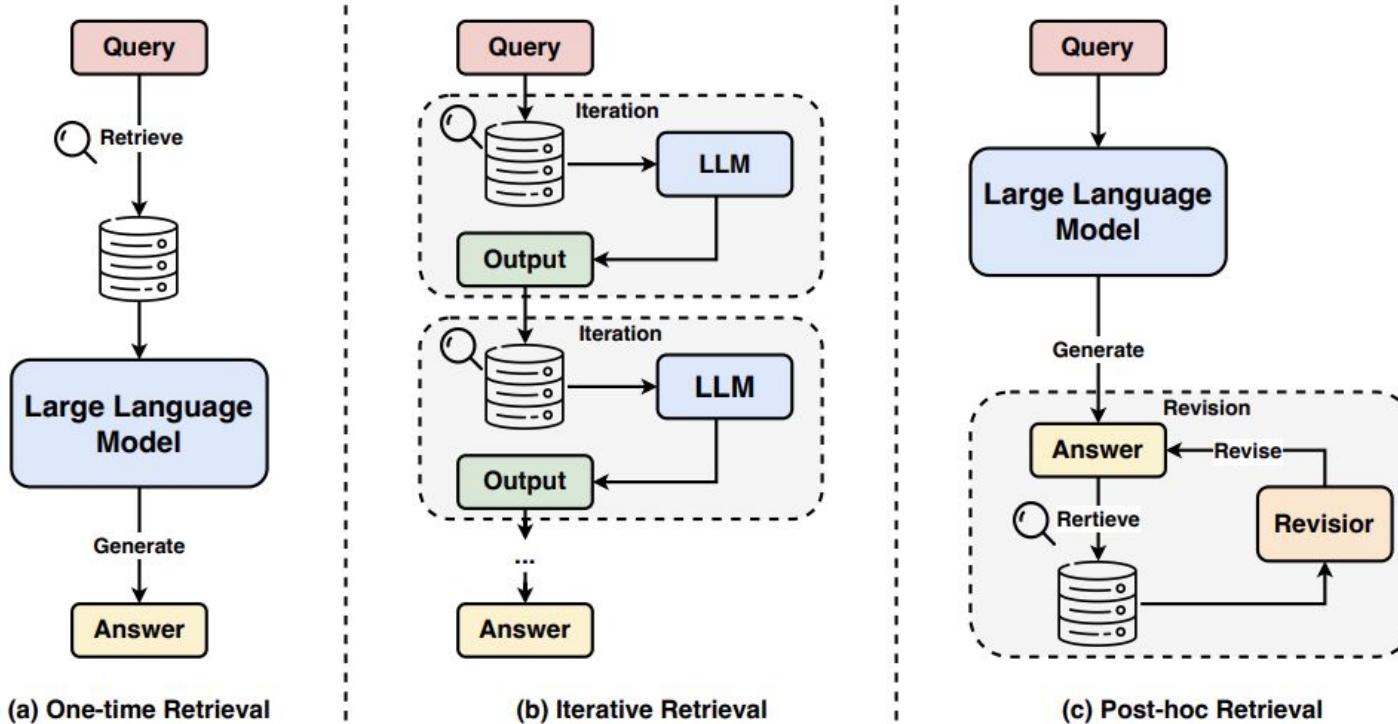
✳ Data Filtering

- Use high-quality, factually accurate sources (e.g., textbooks, academic data)
- Up-sample factual data during pretraining
- Remove duplicates:
 - × Exact matches → substring/suffix array
 - × Near-duplicates → n-gram overlap, MinHash, SemDeDup
 - × Filter out noisy or low-quality LLM-generated content

Model Editing

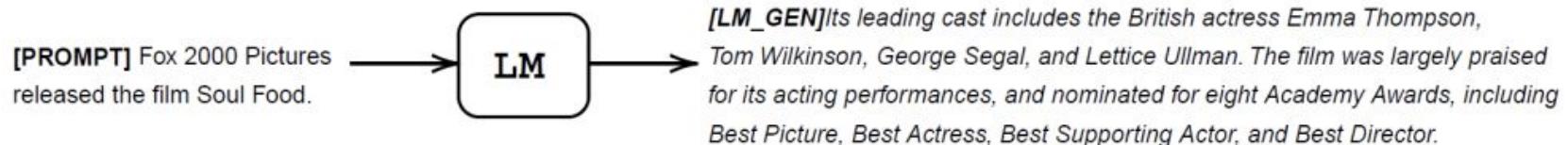


* Retrieval-Augmented Generation



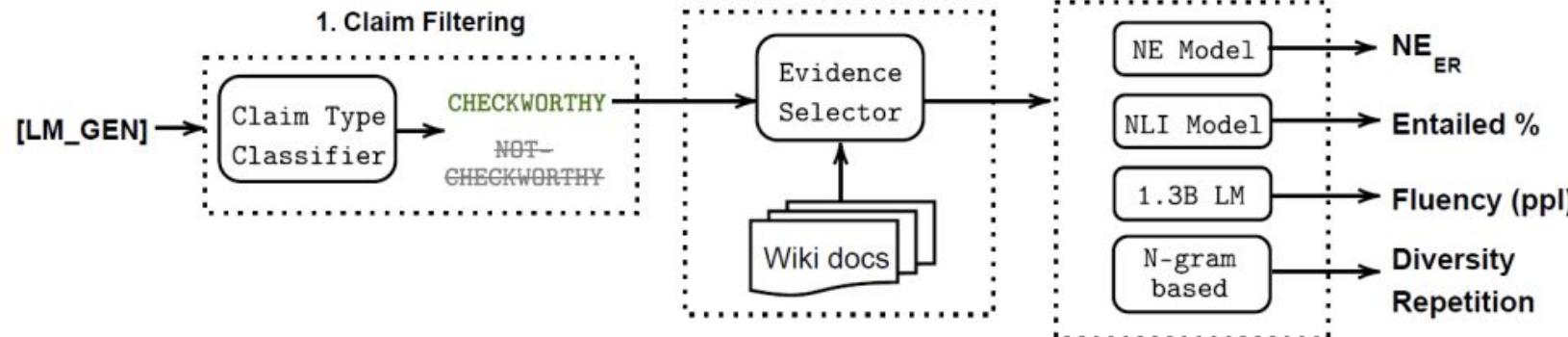
Mitigating Pre-training related Hallucination

- Autoregressive pretraining limits LLMs' ability to model long-range dependencies, leading to hallucinations in tasks like addition.

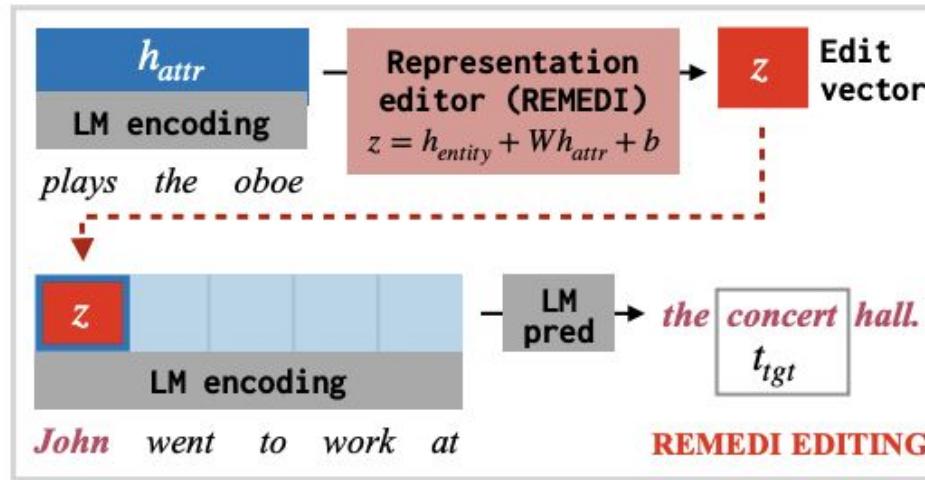
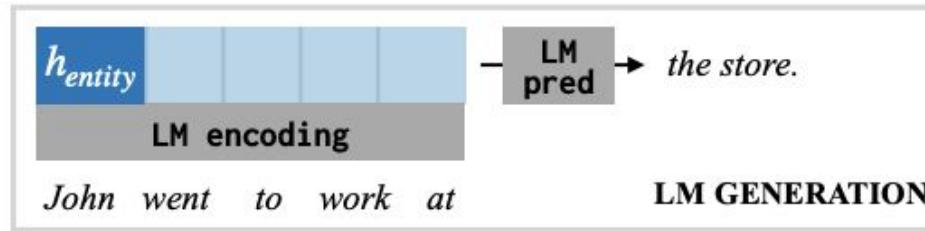


Phase 1: Generation of LM continuation

Phase 2: Evaluation

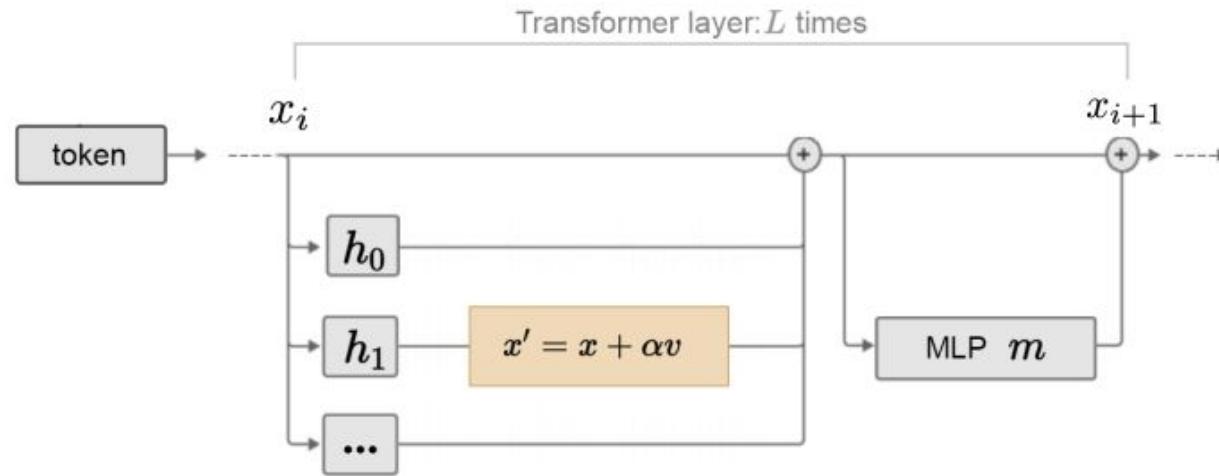


* Mitigating Misalignment Hallucination

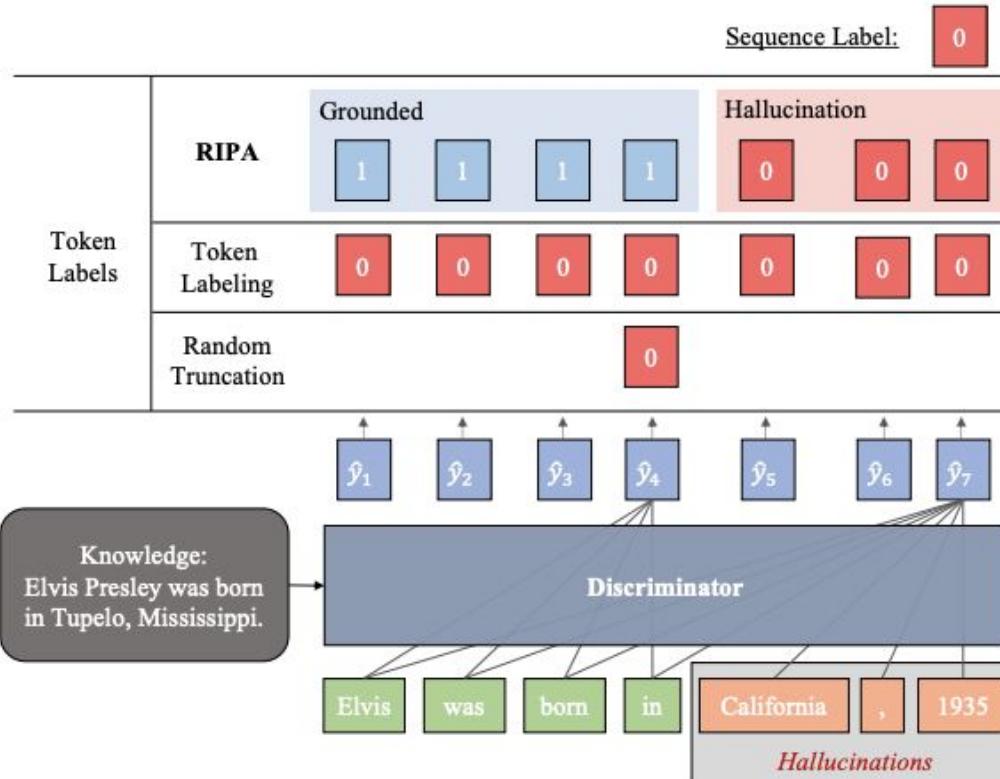


Factuality Enhanced Decoding

- Improve the factual reliability of LLM outputs by encouraging alignment with verified knowledge.



* Faithfulness Enhanced Decoding



Part-III

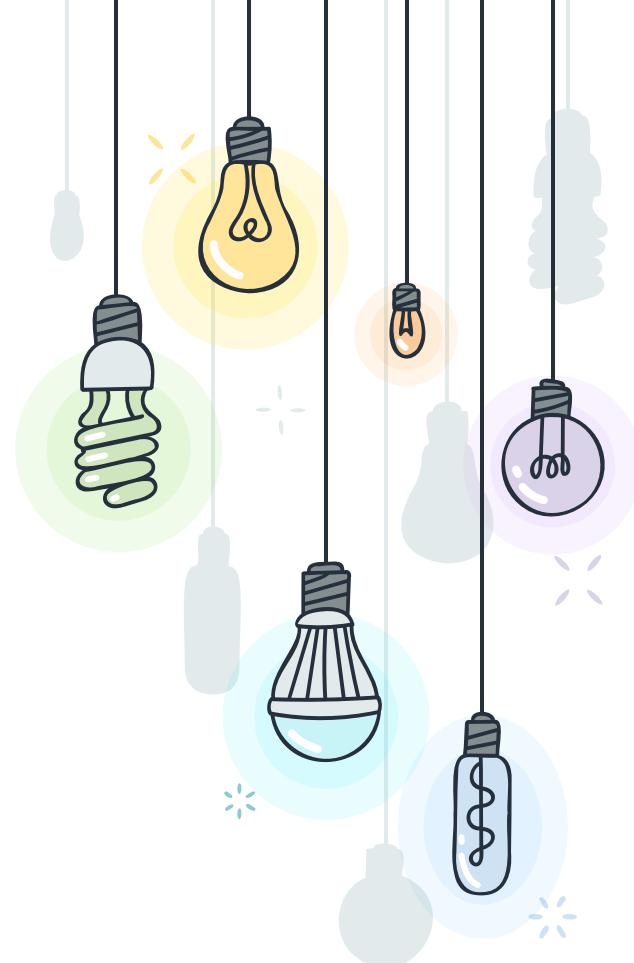
Hallucination in Large Vision-Language Models (40 min)

Liqiang Jing

PhD Student

University of Texas (Dallas)

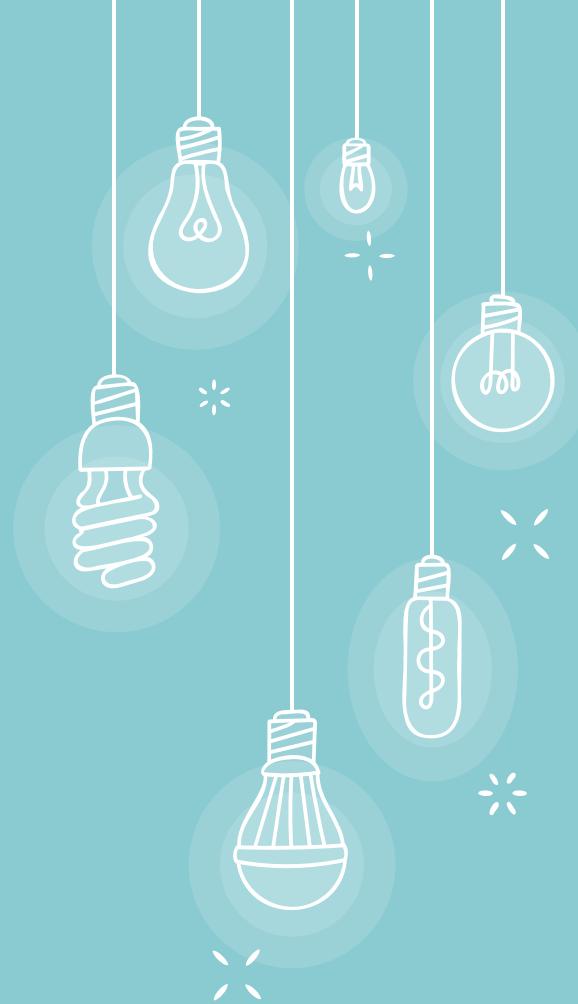
<https://liqiangjing.github.io/>



✳️ Table of Content

- + What's Hallucination in LVLMs (Vision and Video LMs)
- + Causes and Interpretations of Hallucinations in LVLMs
- + Benchmarks
- + Metrics
 - × Reference-based
 - × Reference-free
- + Mitigation Methods
- + Future Work

1. What is Hallucination in LLMs?



What is Hallucination in LVLMs

- In the context of LVLM, the problem of hallucination can manifest as textual answers containing descriptions of the input visual information that are *incorrect*.



LVLM

Response: In the image, we see the contents of a refrigerator shelf. Starting from the left, there's a large transparent plastic bag containing what appears to be carrots. Next to the carrots is a bottle of **juices** with a red cap. There are **two boxes of strawberries**. The box filled with strawberries is located to **the right** of the bag of carrots.....



*Hallucinated response visualized. Not part of the response.

Hallucination in **Image-related Tasks**

What is Hallucination in LVLMs

- In the context of LVLM, the problem of hallucination can manifest as textual answers containing descriptions of the input visual information that are *incorrect*.



"Is the person drinking coffee in this video?"

"Yes, the person is **drinking** coffee in this video."

"Yes, the person is **drinking** coffee in this video."



Video-LLaVA



ShareGPT4Video



"Are these two cats playing together?"

"Yes, the two cats are **playing** together in the video"



Video-LLaVA



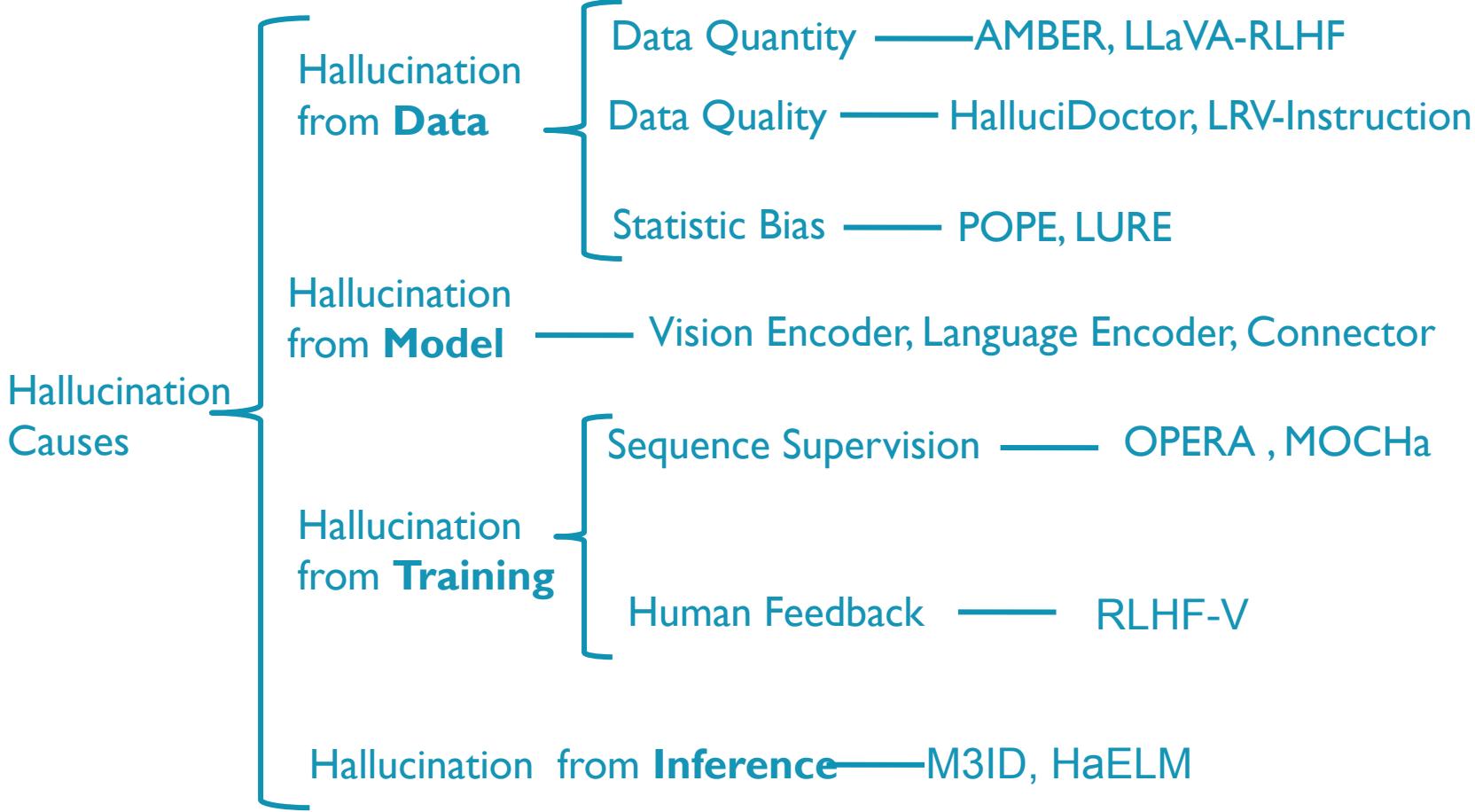
ShareGPT4Video

Hallucination in Video-related Tasks

2. Causes and Interpretations of Hallucinations

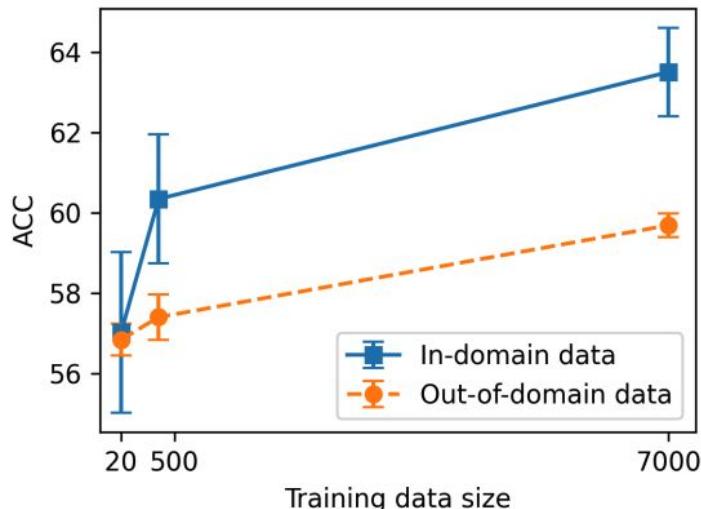


Causes and Interpretations of Hallucinations



Hallucinations from Data Quantity

- Deep learning models are **data-hungry**, especially large models like MLLMs. The amount of data plays an important role in building robust and reliable MLLMs.
- The multimodal datasets are **still far less abundant** than the text-only data used for training LLMs in terms of quantity.



Method	LLM	Res.	GQA	MME	MM-Vet
InstructBLIP	14B	224	49.5	1212.8	25.6
<i>Only using a subset of InstructBLIP training data</i>					
0 LLaVA	7B	224	–	809.6	25.5
1 +VQA-v2	7B	224	47.0	1197.0	27.7
2 +Format prompt	7B	224	46.8	1323.8	26.3
3 +MLP VL connector	7B	224	47.3	1355.2	27.8
4 +OKVQA/OCR	7B	224	50.0	1377.6	29.6
<i>Additional scaling</i>					
5 +Region-level VQA	7B	224	50.3	1426.5	30.8
6 +Scale up resolution	7B	336	51.4	1450	30.3
7 +GQA	7B	336	62.0*	1469.2	30.7
8 +ShareGPT	7B	336	62.0*	1510.7	31.1
9 +Scale up LLM	13B	336	63.3*	1531.3	36.1

Hallucinations from Data Quality

- Pre-training stage employs image-text pairs crawled from the web, which contain inaccurate information.
- As for instruction tuning data, LLaVA utilizes the advanced text-only GPT-4 model to synthesize instructions. However, text-only ChatGPT is a language model that cannot interpret visual content, leading to the risk of noisy data.

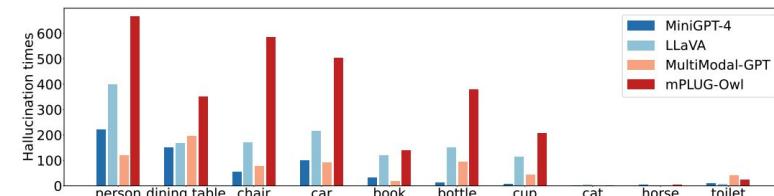
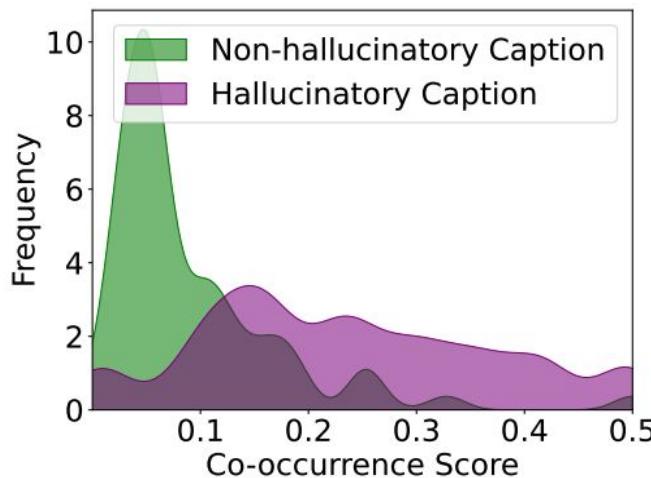


LLaVA: At a train station, a group of people, including both young children and adults, are standing on a platform waiting for a train to arrive. The train is already present on the tracks, partially visible on the right side of the image. Some of the people watch the train closely, while others seem to be patiently anticipating its departure.

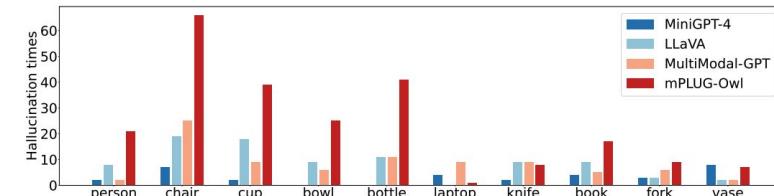
There is a total of eight individuals waiting for the train, with one child in the middle of the platform and the others scattered around. A backpack can be found on the far left side of the platform, **suggesting that someone may have set it down while waiting**.

Hallucinations from Statistics Bias

- Neural networks, especially large language models, possess an intrinsic tendency to **memorize training data**.
- The **nous** (e.g., objects) distribution in the training dataset has strong effects on the behavior of the model.



(a) Hallucination times of top ten frequently appearing objects, whose frequencies decrease from right to left.



(b) Hallucination times of top ten objects co-occurring with "dining table", whose frequencies decrease from right to left.

Hallucinations from Language Encoder

- The language model is much *larger and stronger than the vision model*, leading to a tendency to *prioritize its parametric memory*.

	Gold	Silver	Bronze
China	23	21	28
United States	36	38	36
Russian Fed.	23	21	28
Great Britain	19	13	15
Germany	16	10	15
Australia	14	15	17
Korea	13	10	8
Japan	9	6	10
Italy	8	10	10
France	7	16	17

Question: According to the metal number chart of the 2008 Beijing Olympics in the image, Does China have the most gold metals, followed by the USA and Russia?

Prediction: Yes, according to the metal number chart of the 2008 Beijing Olympic Games, **China won the most gold medals, followed by the United States and Russia.** The chart shows the number of gold, silver, and bronze medals won by each country during the games.

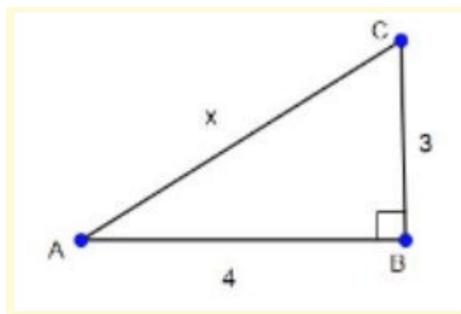
✳ Hallucinations from Vision Encoder

- A weak vision encoder can lead to misinterpretation of visual content.



Question: Are there any grey points actually in the intersection of the white lines?

Prediction: Yes, there are grey points in the intersection of the white lines.

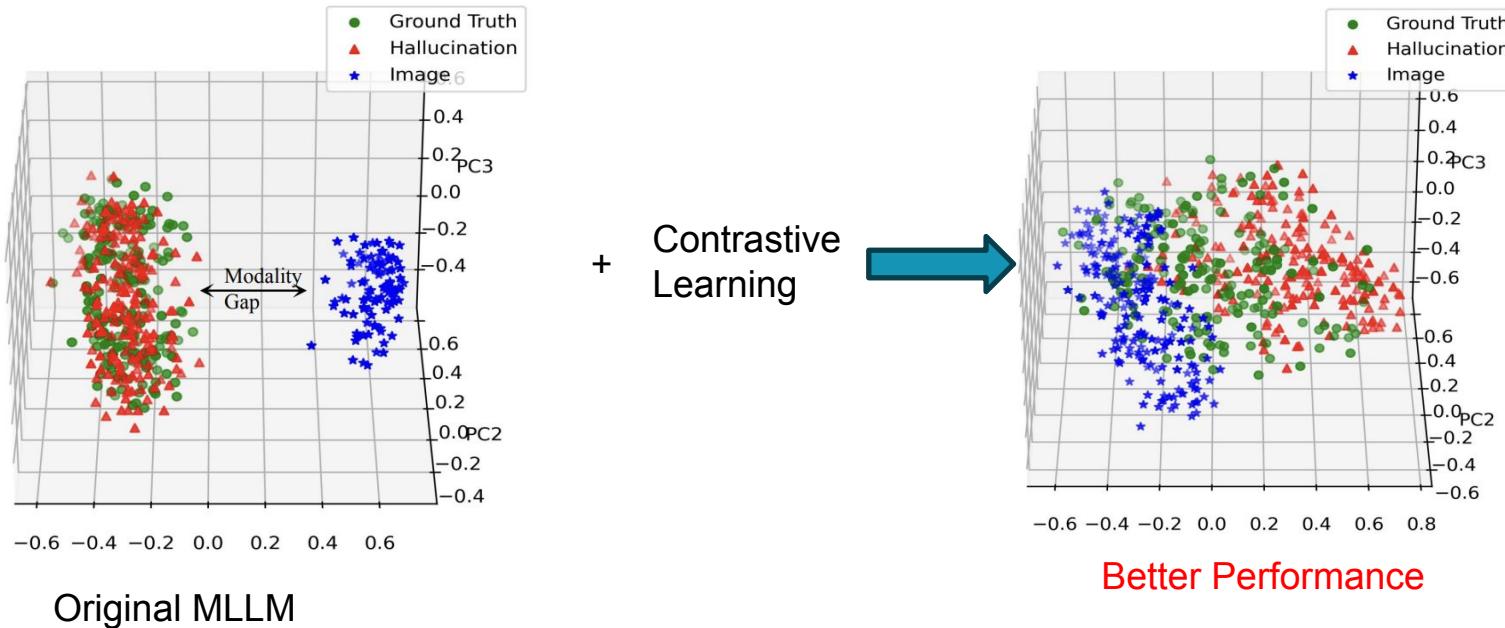


Question: Is the value of x in the image 5?

Prediction: To determine the value of x in the triangle, we can use the Pythagorean theorem for right triangles. Where a and b are the lengths of the two shorter sides (legs) and c is the length of the hypotenuse. So, yes, the value of x in the image is 5.

✳ Hallucinations from Connector

- A weak alignment interface can easily cause hallucinations.
- The distribution gap causes trouble in cross-modal interaction, leading to hallucination



Original MLLM

Better Performance

Hallucinations from Inference

- During generation, as the sequence length grows, the self-attention will focus more on the previously generated text tokens, i.e., the attention on the visual content is diluted.

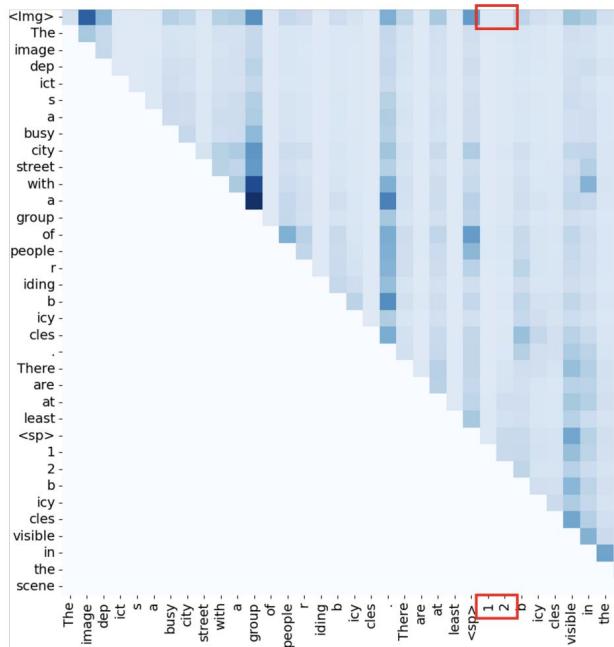


Prompt:

Describe this image.

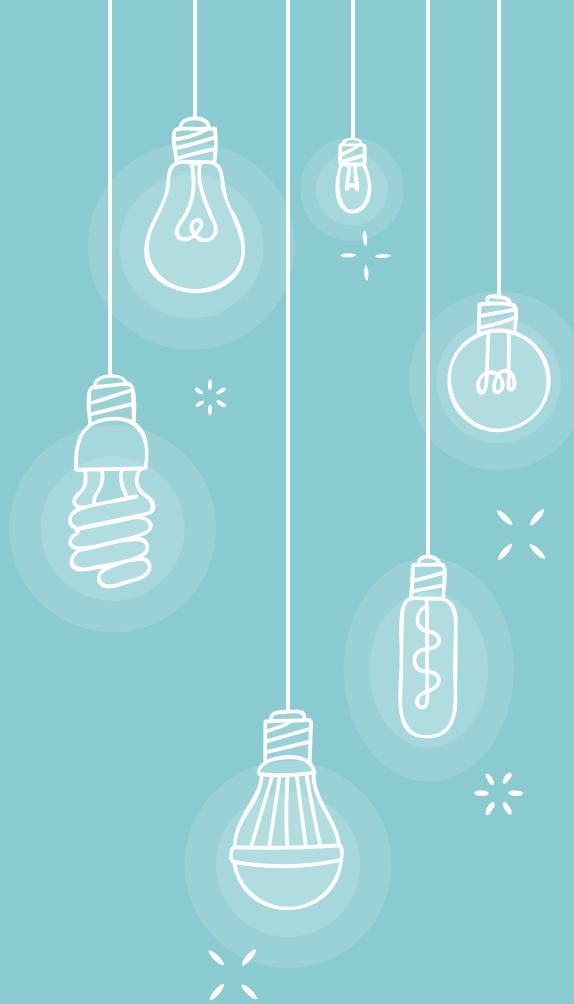
Response:

The image depicts a busy city street with a group of people riding bicycles. There are at least **12** bicycles visible in the scene, with some of them positioned closer to the foreground and others further back.

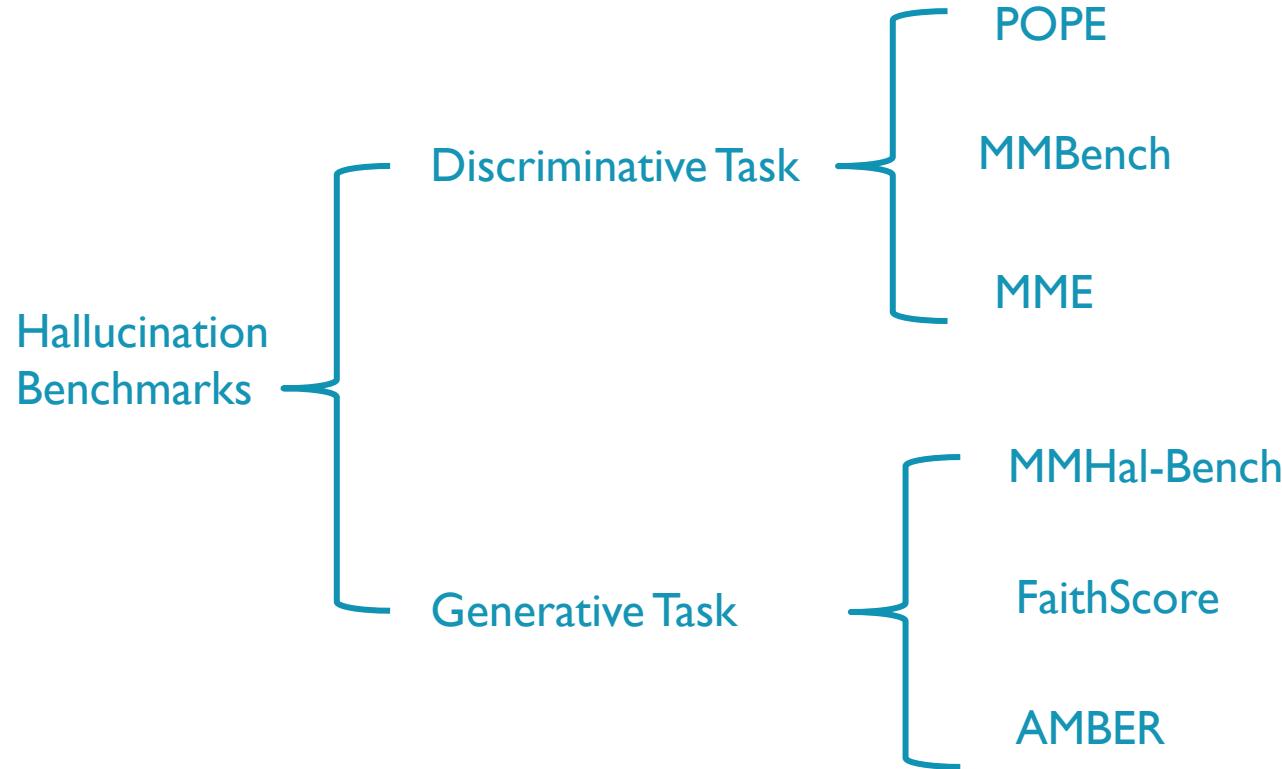


[9] Evaluation and Analysis of Hallucination in Large Vision-Language Models

3. Benchmarks



Benchmarks



Tasks

Benchmark	Venue	Underlying Data Source	Size	Task Type	Metric	Hallucination Type			
						Category	Attribute	Relation	Others
CHAIR [90]	EMNLP'18	MSCOCO [70]	5,000	Gen	CHAIR	✓	✗	✗	✗
POPE [69]	EMNLP'23	MSCOCO [70]	3,000	Dis	Acc/P/R/F1	✓	✗	✗	✗
MME [113]	arXiv'23 Jun	MSCOCO [70]	1457	Dis	Acc/Score	✓	✓	✗	✓
CIEM [42]	NeurIPS-W'23	MSCOCO [70]	78120	Dis	Acc	✓	✗	✗	✗
M-HalDetect [32]	arXiv'23 Aug.	MSCOCO [70]	4,000	Dis	Reward Model Score	✓	✗	✗	✗
MMHal-Bench [96]	arXiv'23 Sep.	Open-Images [61]	96	Gen	LLM Assessment	✓	✗	✗	✓
GAVIE [73]	ICLR'24	Visual-Genome [59]	1,000	Gen	LLM Assessment	Not Explicitly Stated			
NOPE [77]	arXiv'23 Oct.	Open-Images [61]	36,000	Dis	Acc/METEOR [3]	✓	✗	✗	✗
HaELM [104]	arXiv'23 Oct.	MSCOCO [70]	5,000	Gen	LLM Assessment	Not Explicitly Stated			
FaithScore [55]	arXiv'23 Nov.	MSCOCO [70]	2,000	Gen	FaithScore	✓	✓	✓	Obj. Counting
Bingo [21]	arXiv'23 Nov.	Unknown	370	Gen	Human Assessment	✗	✗	✗	Model Bias
AMBER [103]	arXiv'23 Nov.	Web	15,202	Dis & Gen	AMBER Score	✓	✓	✓	✗
RAH-Bench [16]	arXiv'23 Nov.	MSCOCO [70]	3,000		False Positive Rate	✓	✓	✓	✗
HallusionBench [72]	CVPR'24	Unknown	1,129	Gen	LLM Assessment	✗	✗	✗	Model Diagnose
CCEval [123]	arXiv'23 Dec.	Visual-Genome [59]	100	Gen	LLM-based CHAIR	✓	✗	✗	✗
MERLIM [100]	arXiv'23 Dec.	MSCOCO [70]	31,373	Dis	Accuracy	✓	✗	✓	Obj. Counting
FGHE [105]	arXiv'23 Dec.	MSCOCO [70]	200	Dis	Acc/P/R/F	✓	✓	✓	Obj. Behavior
MOCHa [5]	arXiv'23 Dec.	Synthetic	2,000	Gen	OpenCHAIR [5]	✓	✓	✗	✗
CorrelationQA [35]	arXiv'24 Feb.	Synthetic	7,308	Dis	Acc/AccDrop	✗	✗	✗	Model Bias
VQAv2-IDK [11]	arXiv'24 Feb.	VQAv2 [30]	6,624	Dis	Acc	✗	✗	✗	IK [11]
MHaluBench [13]	arXiv'24 Feb.	MSCOCO [70]	1,860	Gen	Acc/P/R/F	✓	✓	✗	T2I
VHTest [46]	arXiv'24 Feb.	MSCOCO [70]	1,200	Dis & Gen	Acc	✓	✓	✗	✓
Hal-Eavl [53]	arXiv'24 Feb.	MSCOCO [70] & LAION [92]	10,000		Acc/P/R/F & LLM Assessment	✓	✓	✓	Obj. Event

- *Dis** means: converting the evaluation of hallucination into a binary classification task by prompting LVLMs with simple Yes-or-No short questions about the probing objects . It's **not open-ended** questions.
- *Gen** means generative tasks, which is **open-ended** questions.

Tasks



Generative Task



Provide a detailed description of the given image.

The image features a **table** with a variety of food items displayed in bowls. There are two bowls of food, one containing a mix of vegetables, such as **broccoli** and **carrots**, and the other containing meat. **The bowl with vegetables** is placed closer to the front, while **the meat bowl** is situated behind it. In addition to the main dishes, there is an **apple** placed on the table, adding a touch of fruit to the meal. A **bottle** can also be seen on the table, possibly containing a **beverage** or **condiment**. The table is neatly arranged, showcasing the different food items in an appetizing manner.

Discriminative Task



Random settings

Is there a **bottle** in the image?



Yes, there is a bottle in the image.



Popular settings



Is there a **knife** in the image?



Yes, there is a knife in the image.



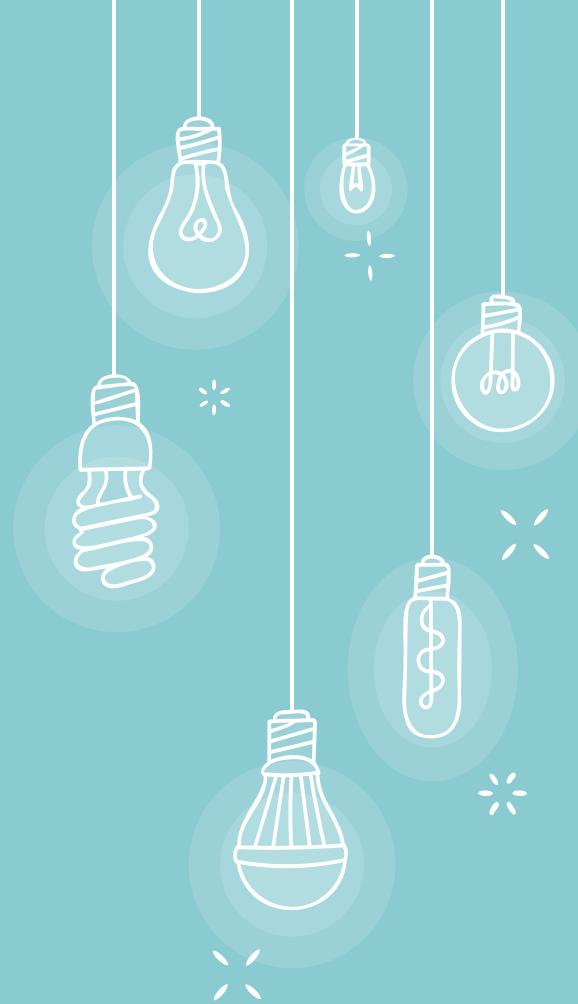
Adversarial settings

Is there a **pear** in the image?

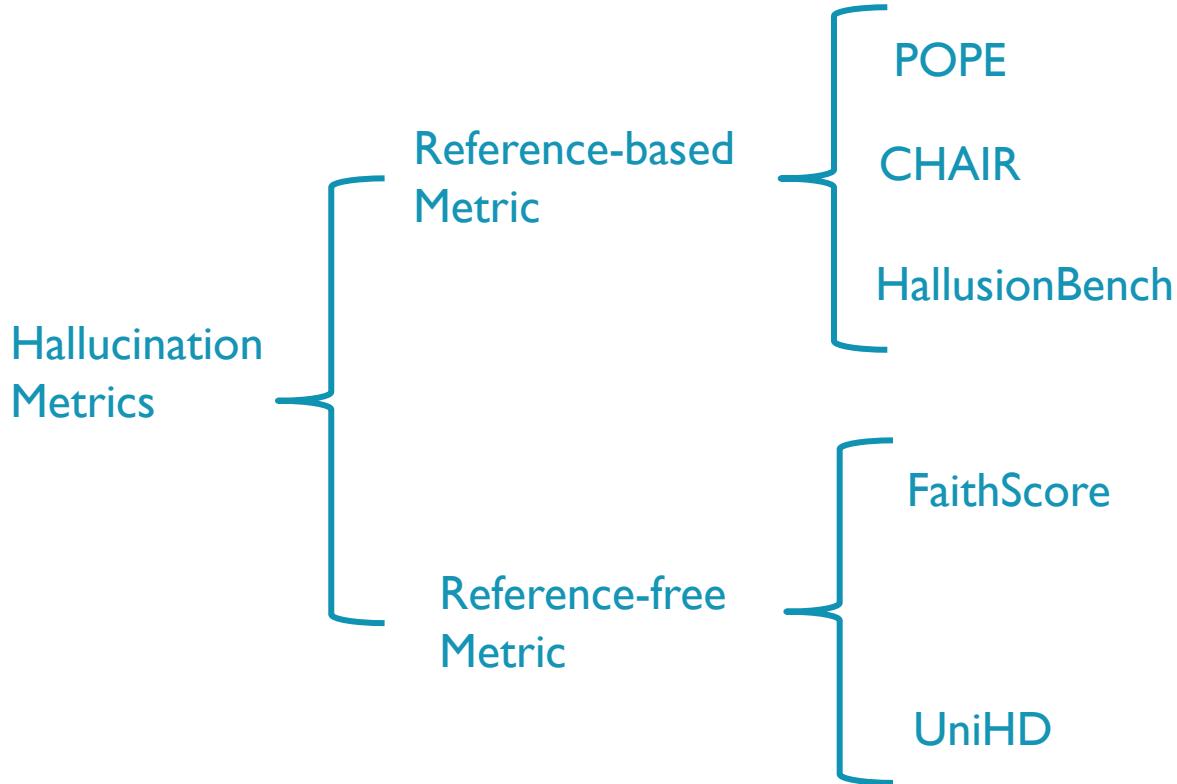


Yes, there is a pear in the image.

4. Hallucination Metrics

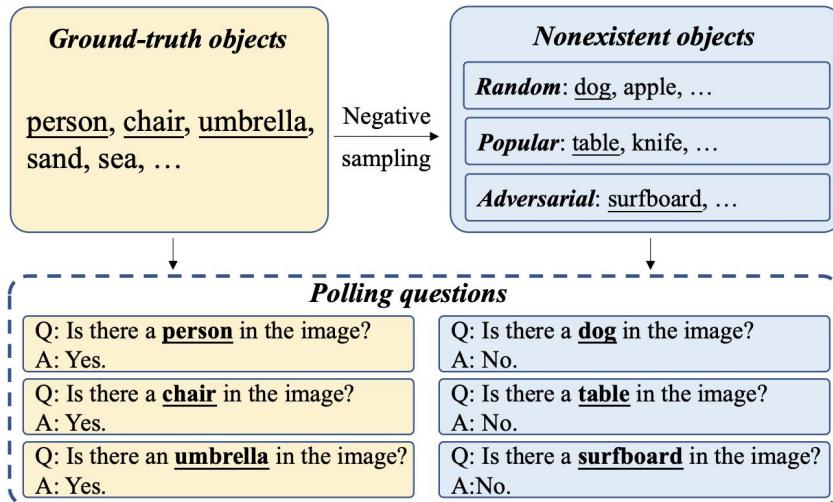


Metrics



Reference-based Metric

- Reference-based metrics evaluate the quality of generated outputs by comparing them against ground-truth references using similarity measures such as BLEU, ROUGE, or Accuracy.



Accuracy for POPE

$$\text{CHAIR}_i = \frac{|\{\text{hallucinated objects}\}|}{|\{\text{all objects mentioned}\}|}$$

$$\text{CHAIR}_s = \frac{|\{\text{sentences with hallucinated object}\}|}{|\{\text{all sentences}\}|}$$

CHAIR



Reference-based Metric

- **LLM-based metrics** evaluate the quality of generated outputs by comparing them against ground-truth references using Large Language Models such as GPT and Gemini.

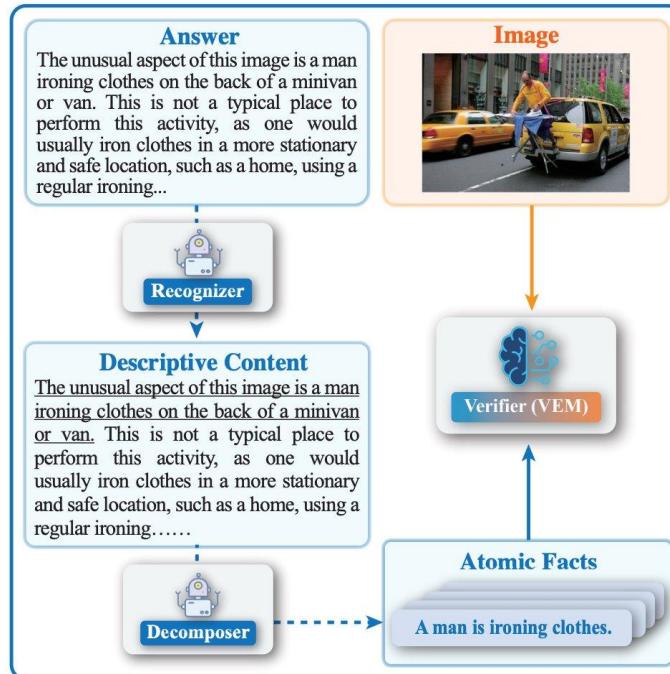
The prompt for the GPT-4 judge is designed as:

Imagine you are an intelligent teacher. Thoroughly read the question, reference answer, and the prediction answer to ensure a clear understanding of the information provided. Assess the correctness of the predictions. If the prediction answer does not conflict with the reference answer, please generate "correct". If the prediction answer conflicts with the reference answer, please generate "incorrect". If the prediction answer is unclear about the answer, please generate "unclear".

Text-Only GPT4-Assisted Evaluation in HallusionBench

Reference-free Metric: FaithScore

- Reference-free metrics assess output quality *without relying on reference texts*, often using model-based scoring, rule-based heuristics, or learned quality predictors.



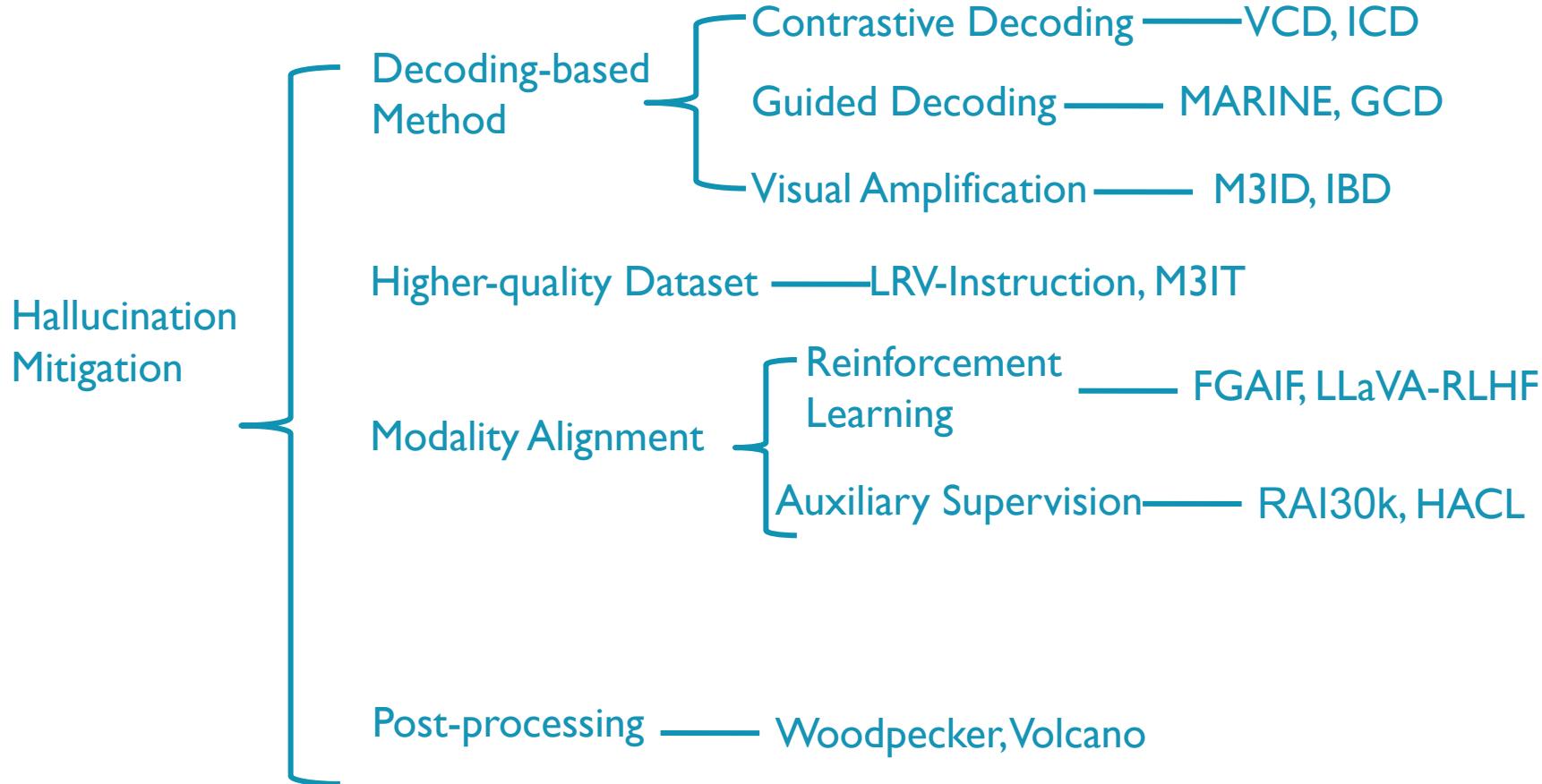
Correlation between each evaluation metric and human judgment on LViM hallucinations

Metric	Pearson's r %	Spearman's ρ %	Kendall's τ %
BLEU-1	-15.1	-10.3	-7.5
BLEU-2	-12.7	-9.0	-6.6
BLEU-3	-7.2	-10.6	-7.6
BLEU-4	-1.9	-8.2	-5.8
ROUGE-1	-6.6	-3.0	-2.7
ROUGE-2	-5.7	-4.4	-3.4
ROUGE-L	-8.7	-6.2	-4.7
METEOR	-12.2	-8.5	-6.3
CHAIR	16.8	19.2	14.8
CLIP-Score	19.8	16.6	11.7
SPICE	20.2	21.3	25.4
Ours	48.17	38.44	47.61

5. Hallucination Mitigation

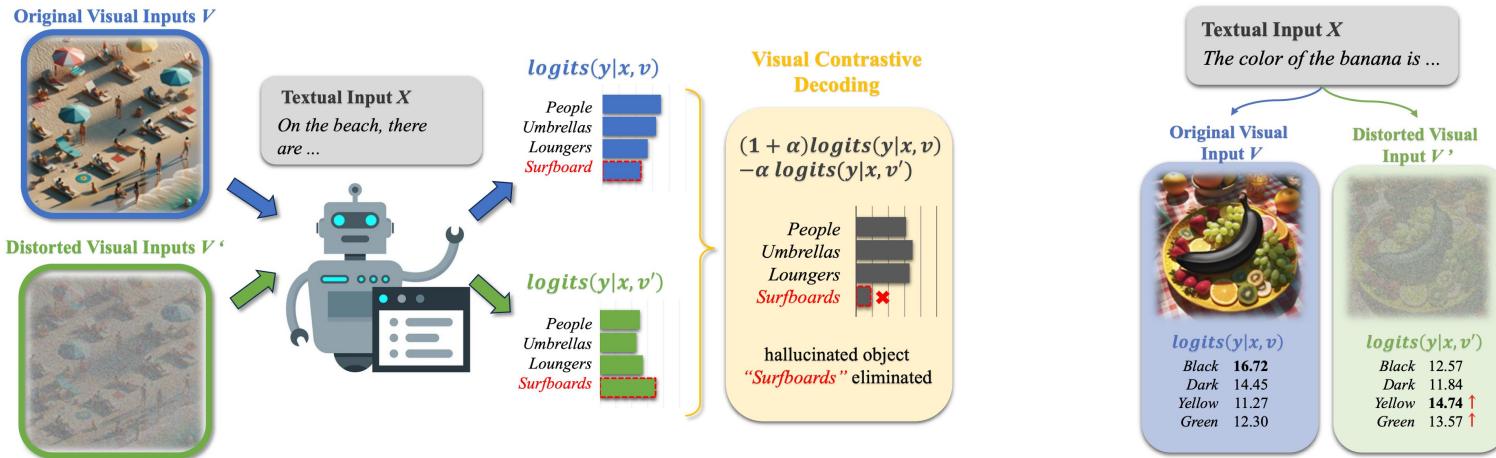


Mitigation Methods

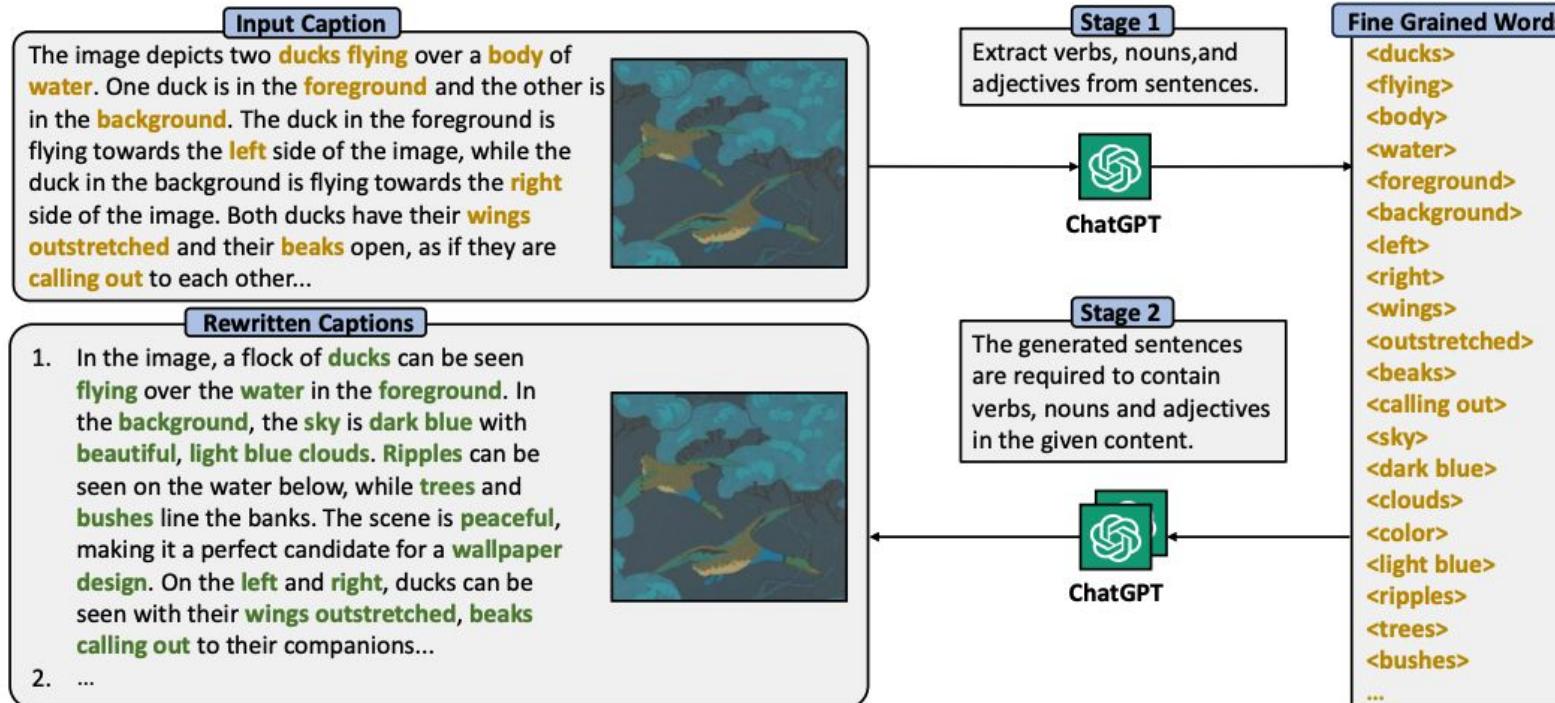


✳ Decoding-based Method - VCD

- Assume that a distorted visual input would lead to text responses with more biases and priors.
- By contrasting output distributions derived from original and distorted visual inputs, VCD aims to effectively reduce the over-reliance on statistical bias and language priors



Fine-tuning with Caption Rewrites



[1] Mitigating Fine-Grained Hallucination by Fine-Tuning Large Vision-Language Models with Caption Rewrites

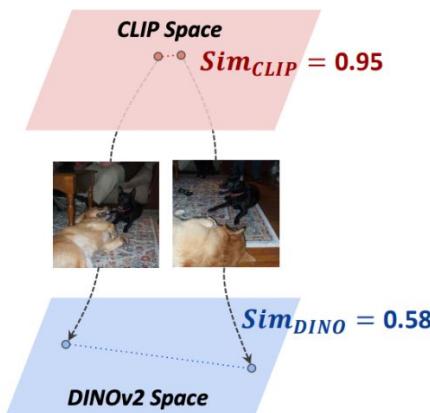
★ Improve Encoder



Step 1

Finding CLIP-blind ⚡ pairs.

Discover image pairs that are proximate in CLIP feature space but distant in DINOv2 feature space.



Step 2

Spotting the difference between two images.

For a CLIP-blind pair, a human annotator attempts to spot the visual differences and formulates questions.



"The dog's head in the left image is resting on the carpet, while the dog's head in the right image is lying on the floor."

Formulating questions and options for both images.

Where is the yellow animal's head lying in this image?
(a) Floor (b) Carpet

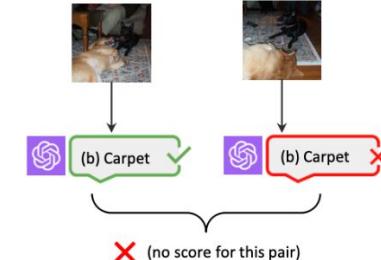
Step 3

Benchmarking multimodal LLMs.

Evaluate multimodal LLMs using a CLIP-blind image pair and its associated question.

Where is the yellow animal's head lying in this image?

(a) Floor (b) Carpet

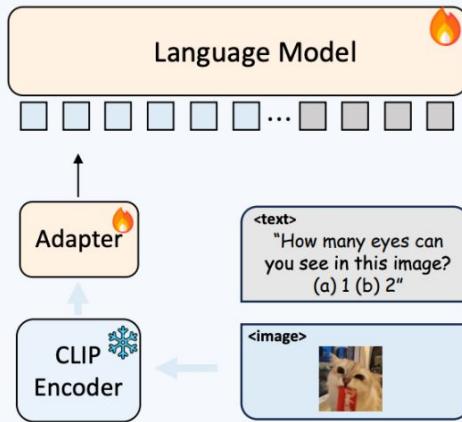


The model receives a score only when **both** predictions for the CLIP-blind pair are correct.

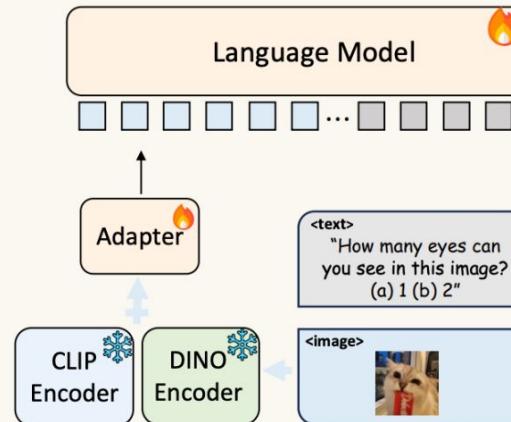
✳ Improve Encoder

□

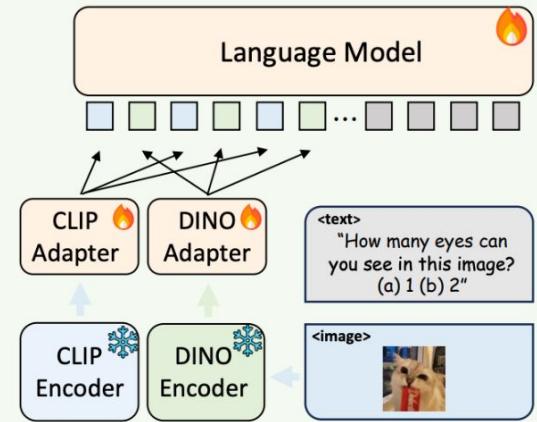
Standard MLLM



Additive-MoF MLLM

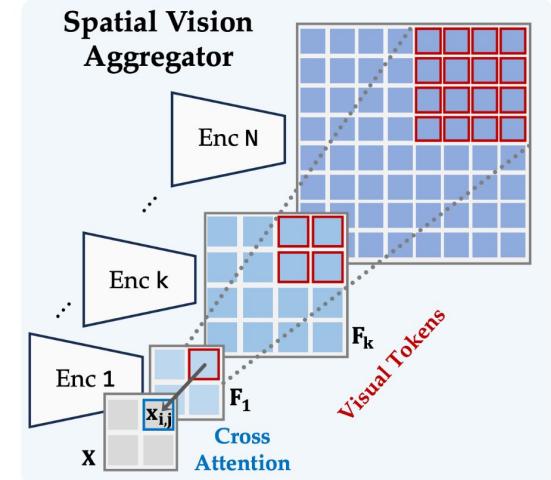
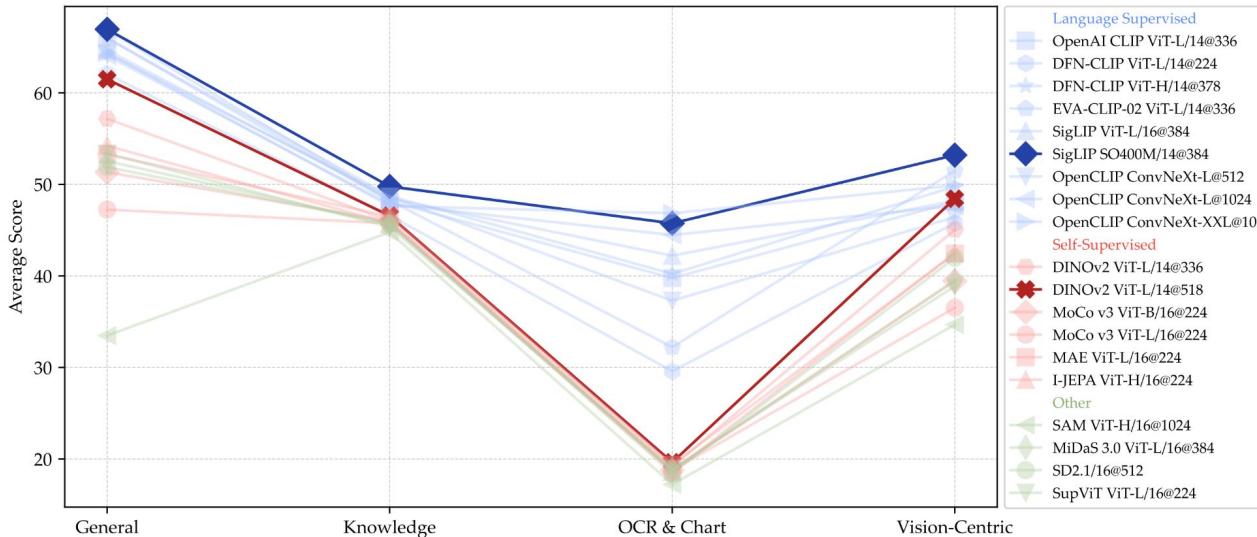


Interleaved-MoF MLLM



[1] Eyes Wide Shut? Exploring the Visual Shortcomings of Multimodal LLMs. 2024

★ Improve Encoder



[1] Cambrian-1: A Fully Open, Vision-Centric Exploration of Multimodal LLMs

High-quality Dataset: LRV-Instruction

- LRV-Instruction is designed to include both *positive* and *negative* instructions for more *robust* visual instruction tuning.



(Pos) Multi-Choice VQA

Q: Choose the correct statement about the weather conditions in the image: (a) Cloudy and rainy, (b) Clear blue sky, (c) Foggy and misty, (d) Snowy and cold
A: (b) Clear blue sky



(Pos) Object Attribute Detection

Q: Describe the girl's hair color and whether she is wearing any accessory on her wrist.
A: The girl's color is black and she is wearing a bracelet on her wrist.



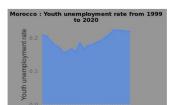
(Pos) Visual Entailment

Q: Verify if this statement is correct: "There is a car parking in the image."
A: True



(Neg) Nonexistent Object Manipulation

Q: Can you spot a **hot air balloon** above the tall tree?
A: There is no hot air balloon mentioned in the image.



(Neg) Knowledge Manipulation

Q: Was the youth employment rate in **Ukraine** gradually **decreasing** from 2010 to 2015?
A: No. The youth employment rate in Morocco gradually increasing from 2010 to 2015.



(Pos) Object Detection

Q: What objects are on toddler's feet?
A: White socks



(Pos) OCR

Q: What is the number written on the lead snowboarder?
A: The number is 88



(Pos) VCR

Q: What appears to be the purpose of the green street sign?
A: Giving directions or providing street name.



(Neg) Existential Object Manipulation

Q: Is the woman in the **blue pants and pink shirt** sitting on the floor?
A: There is no hot air balloon mentioned in the image.



(Neg) Knowledge Manipulation

Q: Did **Merkel** arrive to the Los Angeles Get Out The Vote Rally?
A: No, Hillary Clinton arrived to the Los Angeles Get Out The Vote Rally in the image.

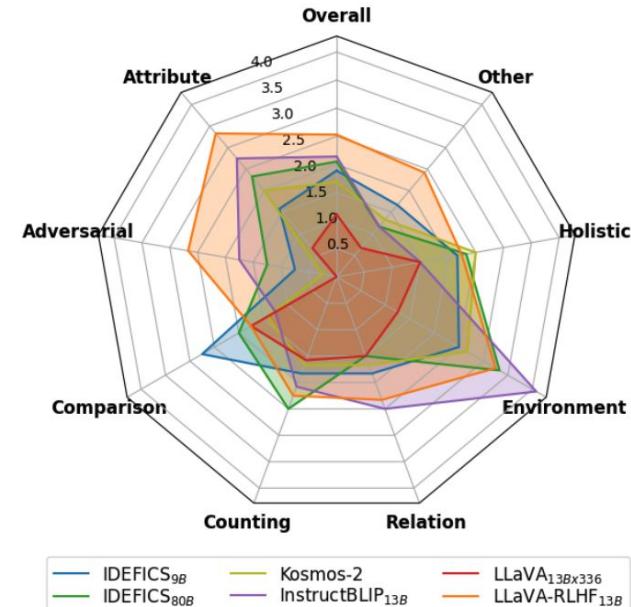
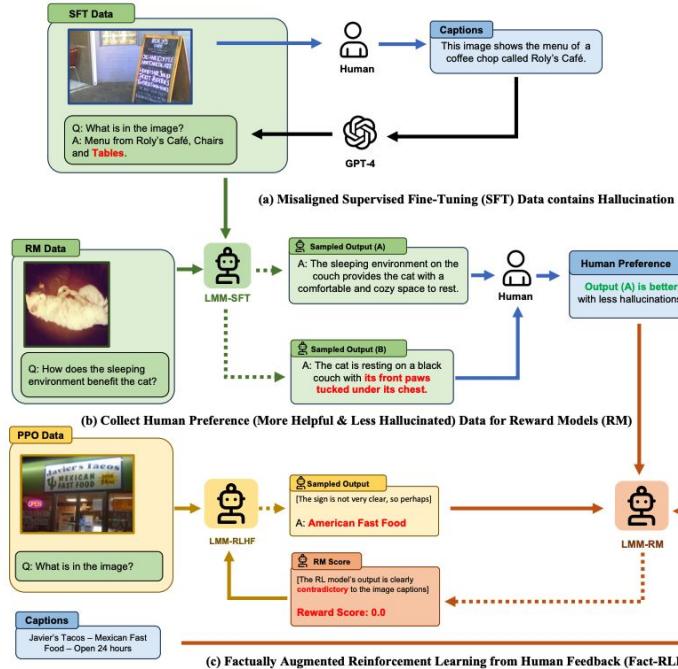
Results on MME Benchmark

Backbone	Perception	Cognition
Original MiniGPT4	616.41	232.71
Finetuned MiniGPT4	895.96	296.43
Original mPLUG-Owl	967.34	276.07
Finetuned mPLUG-Owl	1298.78	328.21

Backbone	Acc(Pos)	Acc(Neg)
Original MiniGPT4	0.53	0.54
Finetuned MiniGPT4	0.58	0.68
Original mPLUG-Owl	0.62	0.55
Finetuned mPLUG-Owl	0.69	0.78

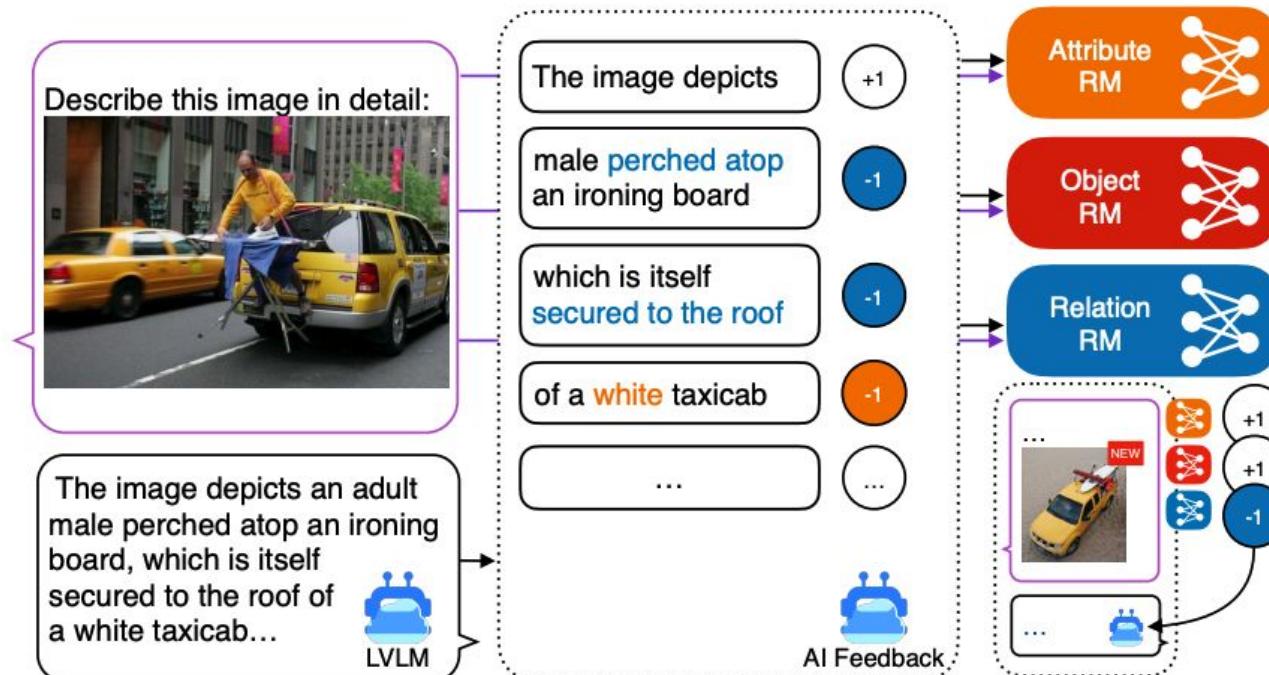
Modality Alignment: LLaVA-RLHF

- Propose a new alignment algorithm called Factually Augmented RLHF that augments the reward model with additional factual information.



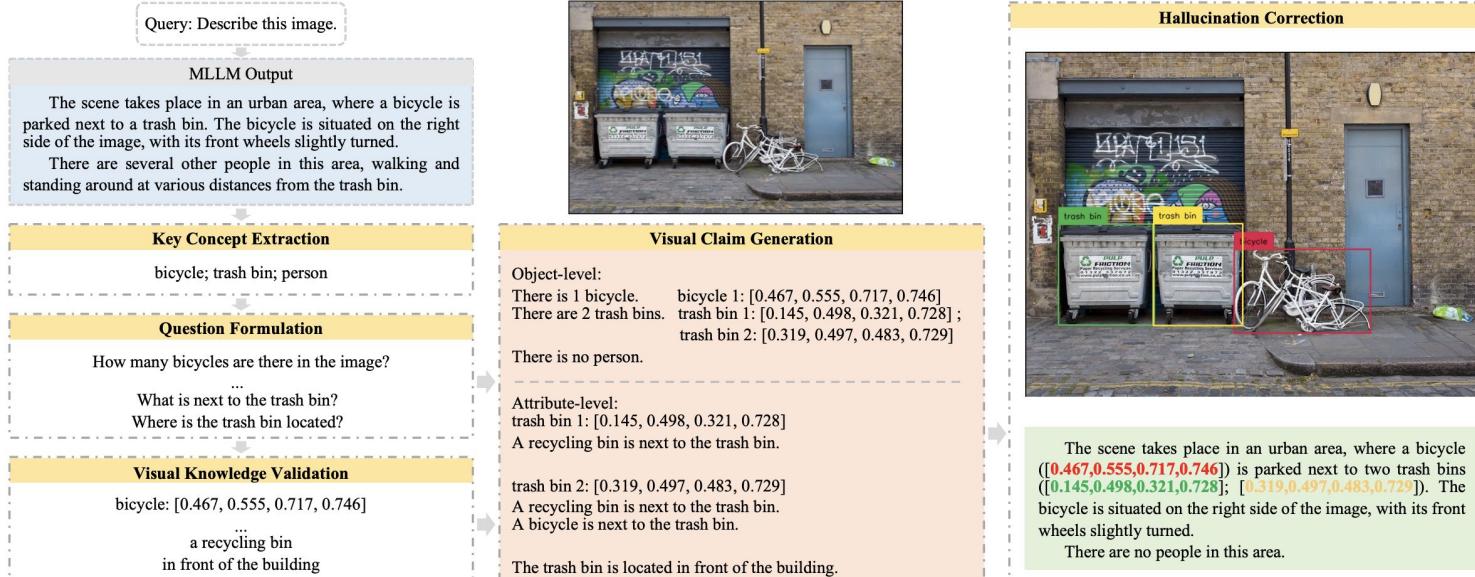
Modality Alignment: FGAIF

- Propose to align modalities in large vision-language models with Fine-Grained AI Feedback.



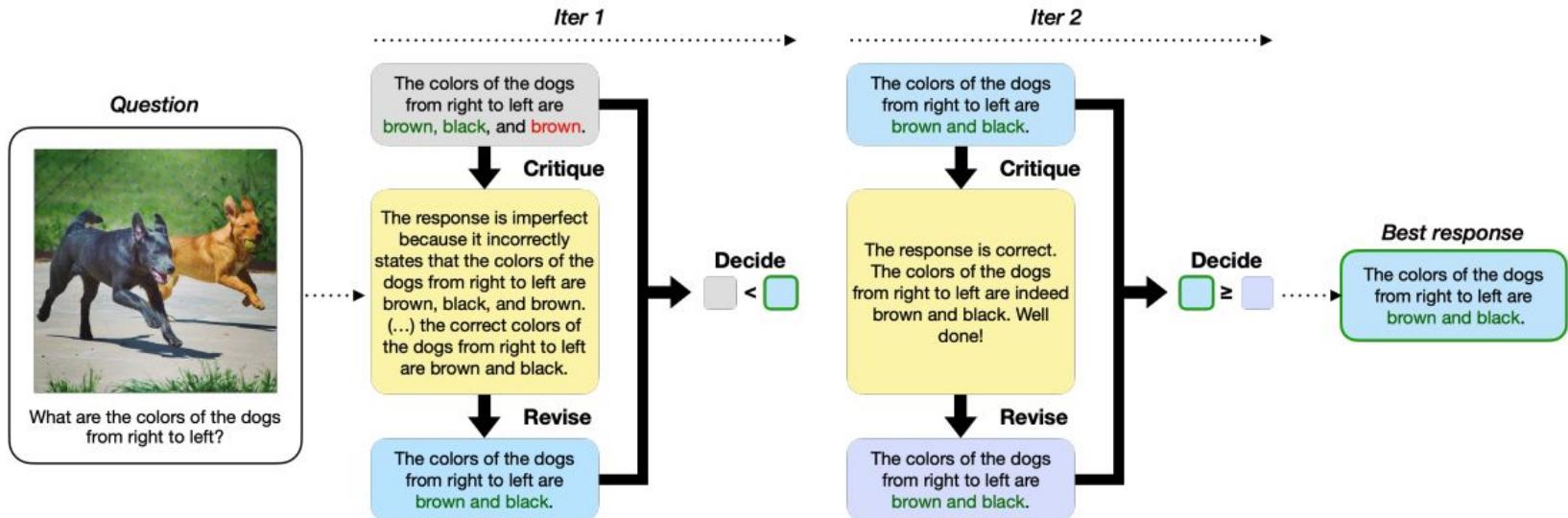
Post-processing: Woodpecker

- Woodpecker is training-free general framework for hallucination correction. It incorporates expert models to supplement contextual information of the image and crafts a pipeline to correct hallucinations step by step.



* Post-processing: Self-Feedback

- Utilize **natural language feedback** to enable the model to correct hallucinated responses by providing detailed visual information.





Future Work

- + **Benchmarks**
 - × The lack of standardized benchmarks and evaluation metrics poses significant challenges in assessing the degree of hallucination in LLMs
- + **Cross-modal consistency issue.**
- + **Enhancing Interpretability and Trust.**
 - × Existing methods for hallucination mitigation are primarily based on empirical observations of specific patterns. However, despite the impressive improvements achieved on specific benchmarks, understanding the underlying mechanisms and decision-making processes remains challenging.

Thanks!

