



LiquidLink

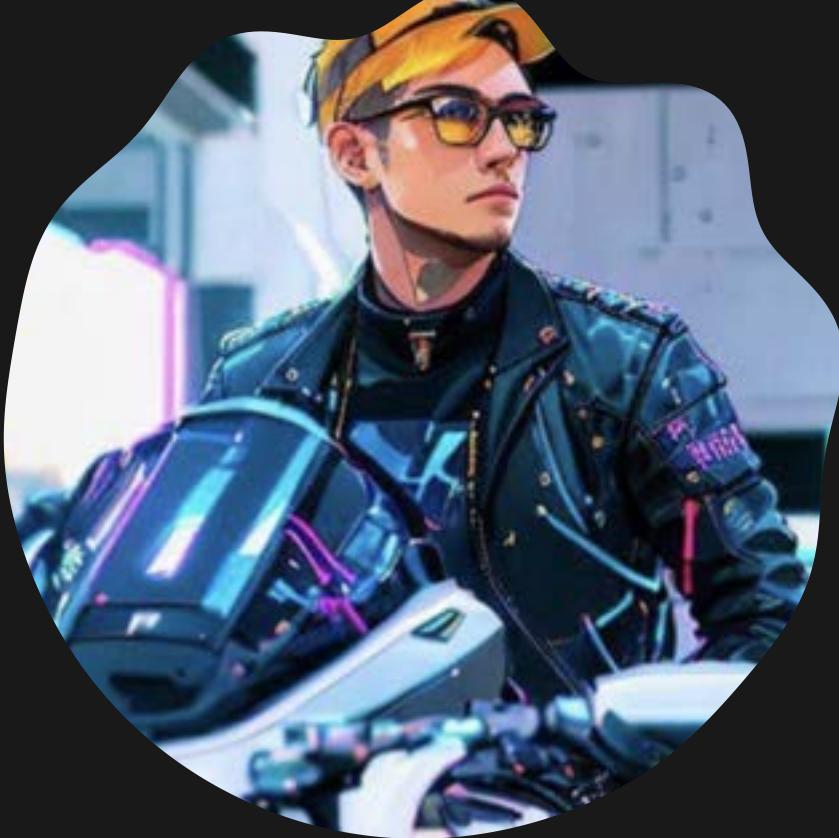
Team



MG
Product Manager



Shawn
Product/Dev



Ryan
Dev



Eason
Advisor



Problem

Lack of effective community engagement tools and platforms within the Sui ecosystem inhibits growth and connectivity.

Our Solution

Uniting Communities with Transparency, Rewards, and Growth, and tracking user behavior on the Sui Network!

Target Audience

Gamefi/NFT Projects

Customizable Rewards Systems & Leaderboards:
Enhance **gameplay experience**, boost player
retention, and increase **project visibility**.

Community Managers & Influencers

Streamlined Influencer Tracking & Rewards:
Optimize **influencer campaigns**, ads, and
growth strategies.

Investors and Protocols

Tools for Tracking & Incentivizing Engagement:
Aid rapid **protocol adoption** and generate
revenue shares for investors.

Our platform enhances interactions, cultivates transparency, and fosters shared growth, empowering users to build a more connected and rewarding community experience within the Sui ecosystem.



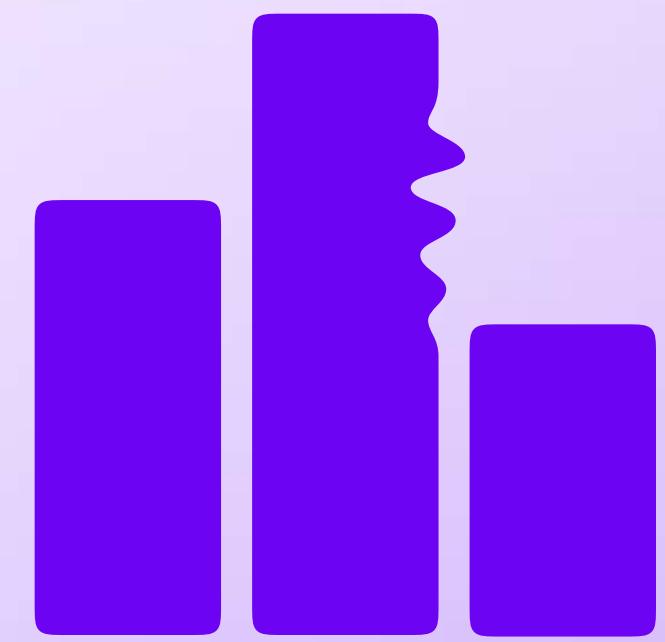
Vision statement

Our vision at LiquidLink is to lead the Sui ecosystem as the ultimate universal profile system, capturing vital social data to enhance trust and foster deep connections.

We aim to build a **sustainable future** where collaboration and participation are not just encouraged but rewarded, driving us towards a unified and **flourishing Sui community**.

Key features

Leaderboard
(DeFi score)

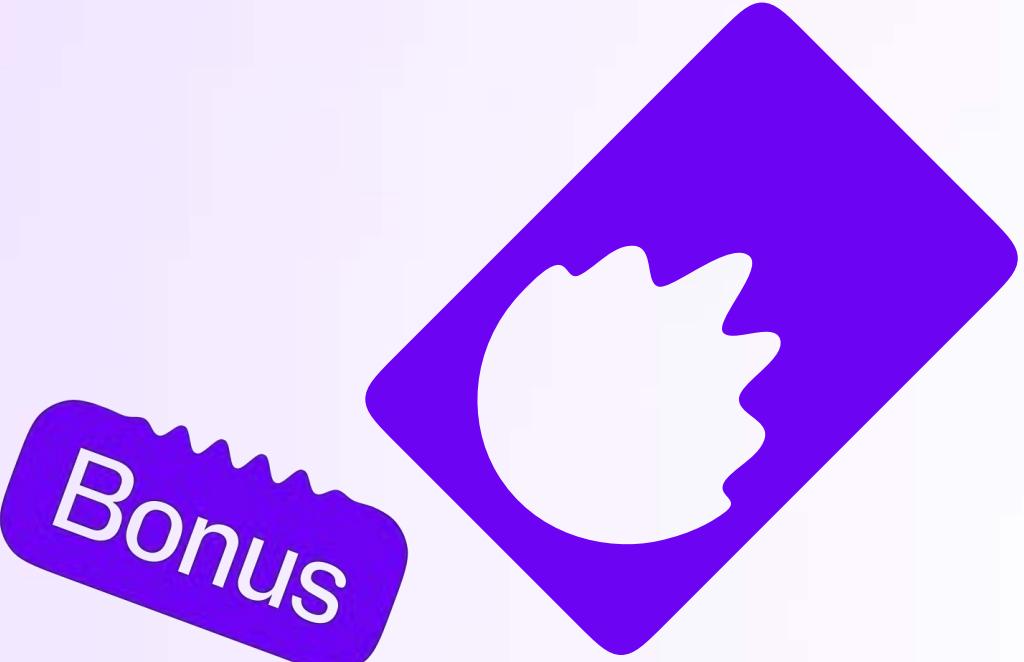


Referral System

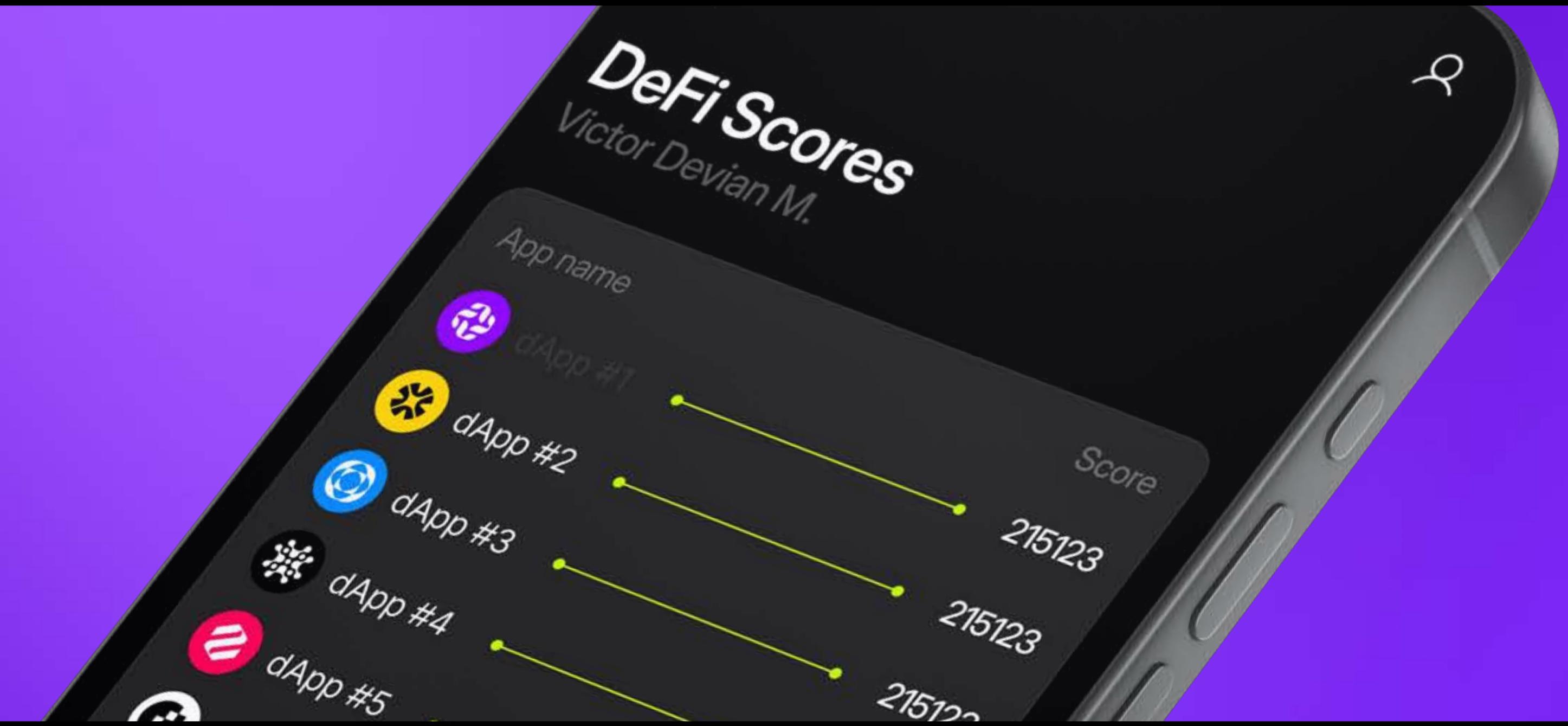


Customized Profile

+ NFC Card/ Sticker



Leaderboard (DeFi score)



Ranking Criteria and Benefits

Users' rankings are determined by **on-chain scores**, ownership of on-chain collectibles, social media engagement, participation in real-life events (POAPs), or gameplay scores. Higher rankings offer enhanced exposure to upcoming collections, airdrops, and new products/experiences.

Empowering Fair Competition

Leaderboards serve as vital tools for web3 game designers, enabling them to enhance the **economic health** of their game while increasing player engagement through fair competition.

Tracking User Behaviour

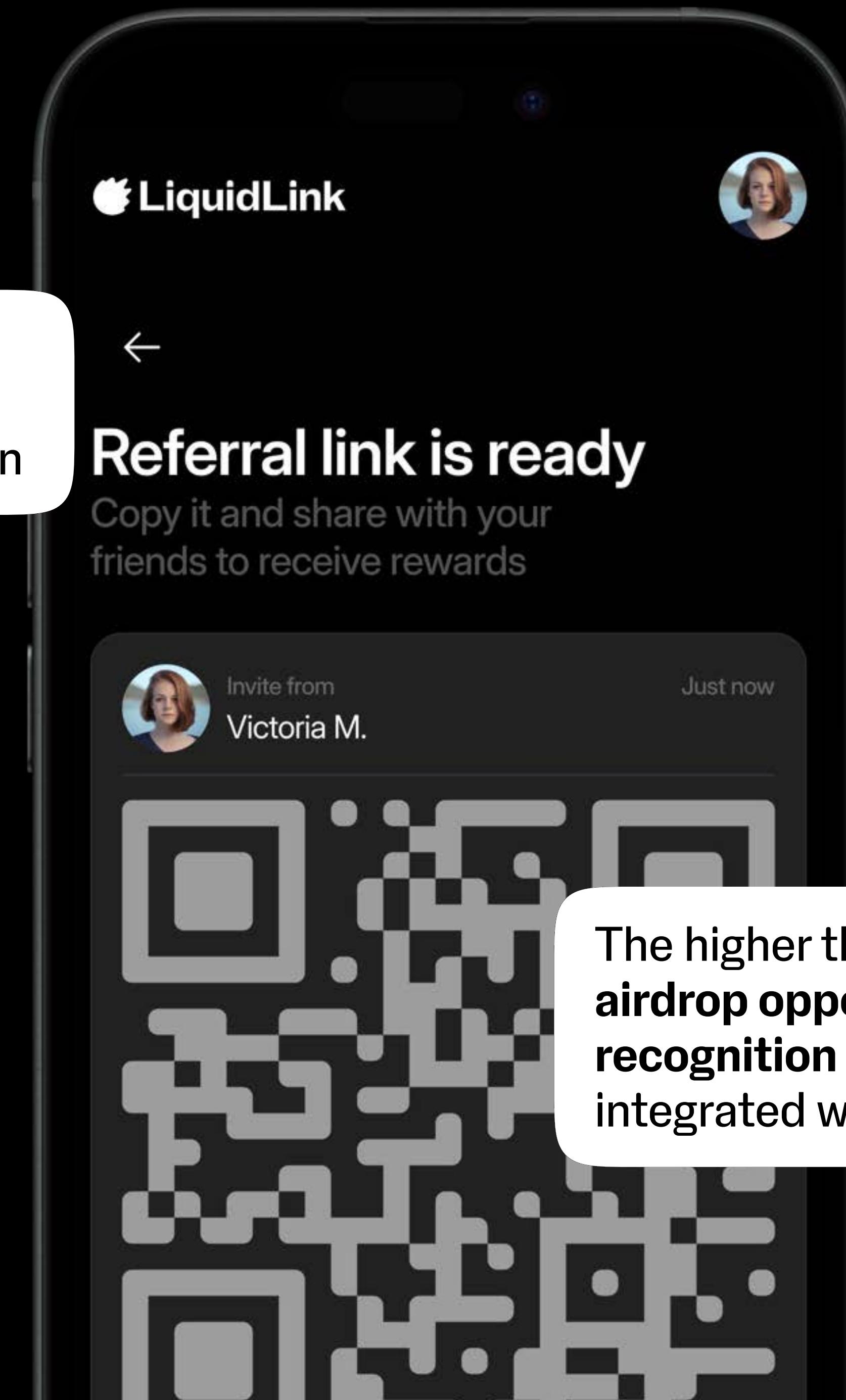
With a **customized dashboard** for tracking members activities, tailored to your specific requirements , providing detailed insights into engagement across various integrated projects within LiquidLink.



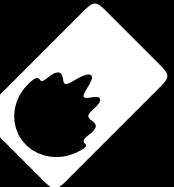
Open-box Referral solutions on Sui

We empower apps to seamlessly integrate our **SDK for referral** and point calculation functionalities, boosting user engagement and facilitating growth

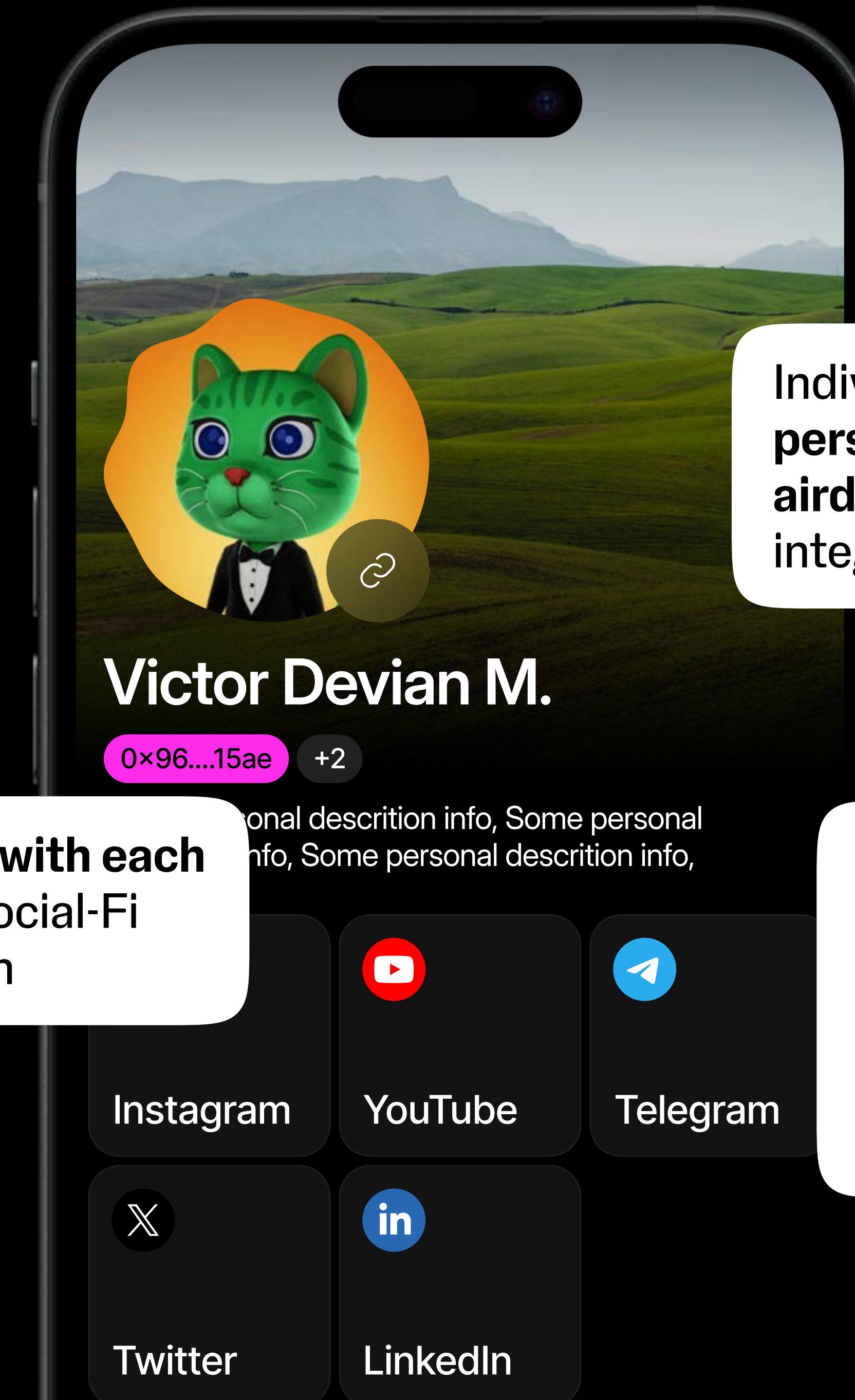
Motivate, track and reward — allows community expansion



Customized Profile



Utilizes Sui's zkLogin for instant onboarding, enabling users **to create customized profiles directly**



Individual user dashboard displaying **personal data, DeFi scores, rankings, airdrops, and rewards** from all integrated projects

Users can connect with each other on profiles; Social-Fi feature coming soon

By linking users' diverse addresses to a unified on-chain DID profile, LiquidLink enables users to create **comprehensive blockchain portfolios, empowering DApps** with deeper insights into their user base.

NFC Card/ Sticker

As part of our promotional efforts, we've begun rolling out customized LiquidLink NFC cards/stickers to emphasize "instant connections" with just a single tap



NFC card

Earn points by tapping your NFC card to connect, boosting your referral point and fostering Sui ecosystem growth through synergistic collaborations with other projects (Coming Soon)



Why integrate with LiquidLink

Enhanced
User
Engagement

Transparency
and Trust

Data-Driven
Decisions
(Indexer)

Sustainable
Ecosystem
Development

Open-source
SDK
for integrating
with existing
dApps

Incentivization
Through
Rewards

Precision
marketing

Community
Growth

Unlocking Revenue Potential

The combination of **high rebate potential and increased transaction activity offers a clear profitability path**, making LiquidLink an attractive investment opportunity

User Fee Yields

Earn yields from transaction fees on LiquidLink as activity grows, ensuring a **stable yield stream**

Increased activity from games, community engagement, and other integrations can provide a steady yield stream through the **accumulation of transaction fees**

Referral System Drives Engagement

Encourages user referrals to boost platform engagement and transaction volume, **increasing economic activity and leading to potential profits** shared with stakeholders as part of the platform's revenue model

Gas Rebate Sharing

LiquidLink utilizes Sui's gas rebate mechanism for additional returns, distributing a portion to investors, linking yield directly to blockchain operational savings and efficiencies

Tokenomics (Coming Soon)

Stake tokens to unlock features and earn revenue through revenue sharing and fees

Roadmap 2024

Launch and Establish Product

Q2 APR—JUN

Global Product Launch at Sui Basecamp Paris

Rolled out our NFC Stickers/Cards.

Technical Development

Deploy contract and complete backend for product features

Branding Revamp

Refreshed branding, enhanced product, expanded team, revamped website and deck.

Referral System

Developed and tested the Referral feature.

Marketing

Stepped up marketing efforts, participated in events to solidify LiquidLink's presence on the Sui network.



Expand and Innovate

Q3 JUL—SEP

Partnerships & Integrations: With NFT/ Gamefi /Protocols and other projects

Investment Funding

Implement Tokenomics

Roll out tokenomics strategy including staking, unlocking advanced features, and utilizing LiquidLink points for revenue sharing and fee access.

Product Feature — Web3 Analytics

Launch dashboard and reporting features for enhanced Web3 analytics.

Long-Term Integration

Q4 OCT—DEC

Web2 Integration

SocialFi Features

Develop an integrated messenger system with user profiles

PR & Media

Engage with media outlets for increased exposure

thank you!