

# Responsive Website: Design Brief

When exploring possible clients for my website design I thought of my own personal interests. I have always found an interest in tattoo art and have always wanted a tattoo of my own. While exploring local tattoo parlours I found that most of them either have an outdated website or no website at all. I was originally going to do a website for Silverline Tattoo which has no website at all but due to a lack of basic resources I decided to go with Universal Tattoo. Universal Tattoo's website still uses flash for their website, which is outclassed by html5. Since they are eventually going to have to update their site I decided to work on a possible new website they might use.

One annoying thing I've noticed about building off of a flash based website is the lack of live text. This makes things such as copying important information such as disclaimers tedious. This also means that the images off of their site aren't live either meaning I cannot directly save them to my computer. I must take this into consideration while designing my website when it comes to time management.

Universal Tattoo is a reputable tattoo parlour with over 25 years of tattooing and piercing experience. I need to reflect this professionalism in my design. I want to stay away from gimmicks in my design and instead focus more on a clean well laid out design.