

BAAFO PLUS LIMITED PROFILE

LEADERSHIP IN PRINTING, BRANDING AND ADVERTISING

1. THE FIRM

BAAFO PLUS LTD is a digital/offset printing company incorporated in Ghana in the year 2017. Using the State- of- the- art printing machinery equipment, the firm has the capacity of handling all printing jobs and branding from start to finish; relying entirely on its own resources. This enables BAAFO PLUS to undertake the entire spectrum of the printing, in house. What this means is that the whole production process: from the stage of conception of the idea, through design and all the interrelated activities, to the stage of delivering the finished job to the customer, is carried out within our own premises. In fact, no aspect of the job is subcontracted to and outsider.

2. SECURITY OF OUR PREMISES

Our security consciousness requires that we remain focused and alert at all times, both inside and outside our premises. To make this possible, we have installed Close Circuit Television (CCTV) Cameras that constantly monitor the premises. We have also employed and trained security personnel who have the responsibility to ensure that our security is intact 24hours a day. We continuously train our personnel so as to update their skills to enable them perform their tasks diligently.

3. ORIGINATION OF DESIGN

We have generated a lot of designs for a number of products. This and other professional capabilities at our disposal, enable us to generate new designs and redesign existing products in an incredible manner, all with the objective of staying far ahead of our competitors, and invariably, fraudsters.

4. INTRICATE SECURITY FEATURES

Security documents often constitute a target of fraudsters who would want to do everything to reproduce them. From this perspective, we want to do anything to reproduce them. From this perspective, we produce designs and incorporate security features that are extremely difficult and very expensive to duplicate by unauthorized producers. The anti- color copying features we incorporate into our products usually seals the security profile of our products.

5. CUSTOMIZATION

We have customized materials for our clients ie. dies, paper as well as hologram application



6. OUR COMMERCIAL REFERENCES

NO.	Name	Key Contact	Contact Number
1	ADB	Mr. Robert Afedo	0244137625
2	Ghana Gas Company Limited	Mr. Emmanuel Essel	0244202022
3	Priority Insurance	Gifty- HR	0501620133
4	Multimedia Limited	Sammy Kwadede Yirenkyi	0244340426
5	Methodist Church Ghana	Rev. Gideon Dotse Osabutey	0243160911
6	GHL Limited	Mr. Kwamena Budu	0577553204
7	ABS Consult	Mr. Ennin	0244458725
8	GOIL	Abel- Procurement	0246008338
9	JICA	Addo Koranteng	0244130208
10	Hollard Insurance	Mr. Frank Ofori	0244130208
11	National Petroleum Authority	Mr. Eddie Kudartey	
12	West African and Gulf Company Limited (WAGCOL)	Mrs Edith M. Nutakor	0544355008
13	DKT International	Mr. Kwesi Abaka Kwansa	0542513090
15	Takoradi Technical University	Mr. Kow Nketsiah Public Relations	0244723780
16	Remie Spices	Derby Essuman	0242187300
17	Prostate 60	Derby Essuman	0242187300

18	DVLA- Tema	France	0240361167
19	UT Logistics	Managing Director	
20	OKLAW	Mr. Kwame Okai	0241274310
21	WILMAR	Mr. Isaac Nartey Ahoni	0244808058

7. INDOOR ADVERT MATERIAL

We will design and produce your in house advertising materials like roll up banners, tear drop and other display stands.

8. OUTDOOR ADVERT MATERIAL

We have billboards of various sizes scattered across the length and breadth of the country at good sites that will help promote your products and business at an affordable rate. We also have flag display and stand display.

9. RADIO & TELEVISION

We offer radio and television commercials at discounted price and flexible payment terms

10. SOCIAL MEDIA MARKETING

At BAAFO PLUS, we help you grow your business online through the various social media platforms.

11. BRAND ACTIVATIONS

We help you market and sell your products with our experienced promoters through various product activations.

12. OFFSET PRINTING

At our Offset printing department we can boast of the state of the art printing machines that can churn out all your annual reports, magazines, receipt books, waybills, invoices, leaflets, flyers, brochures, posters, letterheads and other stationery items

13. DIGITAL LARGE FORMAT PRINTING

BAAFO PLUS LIMITED has the state of the art large format machines that can deliver all your flexi banner for your advertising billboards and SAV stickers for your corporate branding. We have a large format laminating machine that will laminate your material to stand the test of time.

14. CORPORATE SOUVENIRS

At BAAFO PLUS, we will design, produce and brand all your corporate souvenirs like mugs, pens, office shirts, polo shirts, lanyards, ID cards, Key rings, Face towels and other branded office items.

15. DESIGN STUDIO

BAAFO PLUS has an in house graphic design studio using the current Mac Pro machine to create your ideas into tangible products

16. STAFF

BAAFO PLUS has the qualified personnel that will handle your ideas from its conception to the delivery of the product with the speed of light.

17. LOCATION AND CONTACT DETAILS

We are located at community 4 on the Prestige building behind Top up pharmacy and adjacent to Afram Motors.

Contact us on 0303 209 624/ 0303209 593

Hotlines : 0244632360 / 0240591858

Email: baafoplus@gmail.com / info@baafoplus.com

Website: www.baafoplus.com