

#### 1. Background

The livelihood diversification and support projects were adopted to replace the Livelihood enhancement and enterprise development projects in 2014. These initiatives, aimed at creating varied income generation opportunities to diversify fishermen's livelihood. The projects introduced vegetable farming, piggery and cassava farming using greenhouses, indigenous microorganism (IMO) technology and traditional cassava planting techniques respectively.

The cassava farming bit of the above initiative benefited 200 local people including farmers and fishermen. These beneficiaries were supported with land preparations, cassava planting materials and other farm inputs. The project was designed for Ayensu Cassava Processing Factory to offtake the produce from the farmers. To assure continuity in production by beneficiaries, they were trained in basic farm practices and value chain addition. Despite these successes achieved, the intended benefits in terms of revenue to the farmers were not realized due to the closed down of the Ayensu Cassava Processing Factory. However, to address this challenge, twelve (12) Gari processing centres were set up at strategic locations within the fishing communities. Weighing scales, water and transport systems were also provided to enhance farm gate purchase and transparency. All these were done to avoid post-harvest losses by the beneficiary farmers.

This scope of work seeks to broadly assess and identify innovative and sustainable ways to maximize the high commercial viability of cassava and the consequential measurable economic impact on the beneficiaries through partnership.

##### 1.1 Objectives of Assignment

Key objective of this work includes;

- a) Conduct a 360 assessment on the project to review the implementation strategy
- b) Identify innovative and sustainable ways to increase income for the beneficiaries
- c) Solicit other opportunities for partnerships and collaboration
- d) Opportunities to guarantee sustainability after Tullow's exit
- e) Increase attraction for cassava growing within the fishing communities
- f) Make cassava growing a self-financing, self-sustaining agribusiness for alternative income for fishermen
- g) Support government's agenda of 'planting for food and jobs' and 'the one-district-one- factory' initiative

#### 2. Summary of Scope of Work

- a) Review the Tullow cassava project and submit strategic proposal towards achieving the stated objectives
- b) Indicate level of collaboration and partnership towards achieving the stated objectives
- c) Develop risks and mitigations plans for observations and finding in respect of the above review

# Tullow Ghana Limited

## SCOPE OF WORK

### (The Cassava Project)

- d) Develop and implement an appropriate agronomic and market development strategies
- e) Develop detailed monitoring and evaluation plans in respect of the project
- f) Develop detailed communication and reporting plan for the project
- g) Submit a detailed work plan for implementation of the proposal
- h) Develop and implement an integrated stakeholder engagement plan for achieving the stated objectives
- i) Provide a sustainability and exit strategy
- j) Submit a detailed budget in effect of the proposal

#### Key firm qualifications:

- a) Expertise in program design, management and implementation
- b) Experience in general agribusiness and agronomical practices
- c) Certifications and competency
- d) Evidence of available market linkages, skills and knowledge transfer
- e) Expertise in integrated pest control and farm management
- f) Proven experience in multi-stakeholder engagements
- g) Ability to create market linkages and synergies (possibly export)
- h) Experience in issue management
- i) Indigenous knowledge or understanding of the local terrain (experience in similar project within six coastal communities)

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3. **Contract Duration:** The duration of this contract is for a period of 1 year.