Can’t believe I only just learned about WebPlotDigitizer (thanks @GavinFreeguard!). It’s a free tool to estimate underlying data of an image (chart).

Had to try it myself & redesigned a random chart I found. Verdict: Great tool for #dataviz, will definitely use again!

Links 👇

1. WebPlotDigitizer app + lots of tutorials <https://automeris.io/WebPlotDigitizer/> -

2. If you aren’t signed up to Gavin’s weekly data newsletter yet, definitely recommend it <https://warninggraphiccontent.tumblr.com/>

3. Original chart comes from this article <https://www.safegraph.com/blog/local-vs-corporate-coffee>