

Lisa Njeri Kinuthia

Experienced UI/UX Designer | Front-End Developer | IT Personnel

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📍 Nairobi, Kenya, 00100

Professional Experience

Village market, Gigiri, kenya

April 2024 - July 2024

UI/UX Designer and Front End Developer

- Conducted comprehensive product and user research to inform and optimize design development.
- Built internal design systems and company brand guidelines implemented in development of all internal digital products.
- Implementing front-end frameworks in website building and utilized markup languages to enhance design flexibility.
- Collaborated closely with back-end developers to ensure seamless integration of design and code, adhering to design guidelines.
- Designed mobile apps, and company internal systems such as queuing systems using design tools.

Freelance | Remote

Aug 2022 - March 2024

Personal Project Lead

- Crafted visually compelling and user-friendly designs for non-profit organizations such as Women in Stem Kenya, enhancing their digital presence through impactful posters and marketing materials driving brand visibility by 20%.
- Developed and maintained the overall look and feel of Fancied Story Network blog sites, ensuring cohesive branding and increasing brand engagement y 10%.
- Conceptualized and executed design solutions for personal finance tracking tools, focusing on usability and user engagement.
- Utilized industry-standard tools and design principles to create responsive, mobile-friendly designs across various pet projects.

Trademark Hotel, Nairobi, Kenya

May 2022 - August 2022

IT Personnel

- Conducted network administration and configurations, resulting in a notable increase in overall operational efficiency by 30%.
- Offered basic end-user troubleshooting and desktop support, contributing to heightened productivity levels across the organization.
- Set up and maintained audio-visual systems, including Logitech, for conference halls, facilitating successful event hosting for over 10 global and local organizations increasing client satisfaction by 15%.
- Installed, modified, and repaired software and hardware, resolving technical issues and contributing to increased flow of activities and efficiency throughout the day in the hotel setting.

Skills & Certifications

Google UX Design Certificate	Bootstrap	Customer Service
Web Development Certificate	Html/Css	Communication
User Experience Design	Javascript	Brand Visibility
Interaction Design	Team work	Organization
User/Product Research	Product management	Time Management
Wireframing & Prototyping	Attention to Detail	

Education

KCA University CBD, Nairobi

Bachelor of Business Information TechnologySeptember 2021 - July 2025

Key Achievements

Increased Company Operational Efficiency

The design of the bowling queue system for use during high traffic days has increased operational efficiency by 15%.

Facilitated local and global events with Audio Visual System Set up

Successfully set up and maintained audio-visual systems, facilitating over 10 global and local events, resulting in a 15% increase in client satisfaction

Increased digital visibility for non-profit organizations

Enhanced brand visibility by 20% through the creation of visually compelling designs, impactful posters, and marketing materials for non-profits like Women in STEM Kenya.

Languages

English	Swahili	French
Proficient ●●●●●	Native ●●●●●	Conversational ●●●●●