

Lisa Njeri

Nairobi, Kenya, 00100

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Professional Experience

Village market, Gigiri, kenya

April 2024 - July 2024

UI/UX Designer and Front End Developer

- Conducted comprehensive product and user research to inform and optimize design development.
- Built internal design systems and company brand guidelines implemented in development of all internal digital products.
- Implementing front-end frameworks in website building and utilized markup languages to enhance design flexibility.
- Collaborated closely with back-end developers to ensure seamless integration of design and code, adhering to design guidelines.
- Designed mobile apps, and company internal systems such as queuing systems using design tools.

Freelance | Remote

Aug 2022 - March 2024

Freelance UI/UX Designer

- Crafted visually compelling and user-friendly designs for non-profit organizations, enhancing their digital presence through impactful posters and marketing materials.
- Developed and maintained the overall look and feel of blog sites, ensuring cohesive branding and an intuitive user experience.
- Conceptualized and executed design solutions for personal finance tracking tools, focusing on usability and user engagement.
- Collaborated with clients to understand their vision and translate it into practical, aesthetically pleasing digital interfaces.
- Utilized industry-standard tools and design principles to create responsive, mobile-friendly designs across various projects.

Trademark Hotel, Nairobi, Kenya

May 2022 - August 2022

IT Personnel

- Conducted network administration and configurations, resulting in a notable increase in overall operational efficiency.
- Offered basic end-user troubleshooting and desktop support, contributing to heightened productivity levels across the organization.
- Set up and maintained audio-visual systems, including Logitech, for conference halls, facilitating successful event hosting for over 10 global and local organizations.
- Installed, modified, and repaired software and hardware, resolving technical issues and contributing to increased flow of activities and efficiency throughout the day in the hotel setting.

Skills & Certifications

Google UX Design Certificate	Bootstrap
Visual design	Html/Css
Motion Design	Javascript
Interaction Design	Team work
User/Product Research	Product management
Wireframing & Prototyping	Attention to Detail

Education

KCA University CBD, Nairobi

Bachelor of Business Information Technology