

# Ideation Document



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## Introduction to Craft Connect:

This application will serve as a platform for small businesses to showcase, offer, and promote their workshops and products online. It aims to enhance the visibility and accessibility of small businesses, contributing to their growth and success. The algorithmic functionality will be implemented in the form of recommendation for the users based on their previous searches and order history. This application is only for small businesses that promote handmade products.

## Content:

### User Accounts:

Users are individuals who are interested in participating in workshops or purchasing products from small businesses. They can add workshops and products to their cart for purchase. The user account will use the web application, because it is more convenient for the user to work with.

### Business Owner Accounts:

Business owners have access to the functionalities of a user account, and they can also upload their workshops and products to the platform for other users to discover and purchase. The business owner will use the desktop application.

### Owner Account:

The owner of the application has administrative control over the platform. They have the authority to remove unwanted business or user accounts, ensuring the integrity and quality of the platform. The owner account will use both web and desktop applications, because the owner should have access to both, to have a nice overall view of the application.

## Key Pages:

### Home:

The landing page of the application, providing an overview of featured workshops, products that are popular at the moment.

### Workshops:

A page dedicated to showcasing workshops offered by small businesses. Users can search, filter, and view details of workshops they're interested in.

### Shop:

This page displays products available for purchase from small businesses. Users can explore different categories, view product details, and add items to their cart.

### About Us:

A section providing information about the application, its mission, and the team behind it. It may also include reviews from satisfied users and business owners.

### Account:

A user's account area where they can manage their profile, view past purchases, and update their preferences.

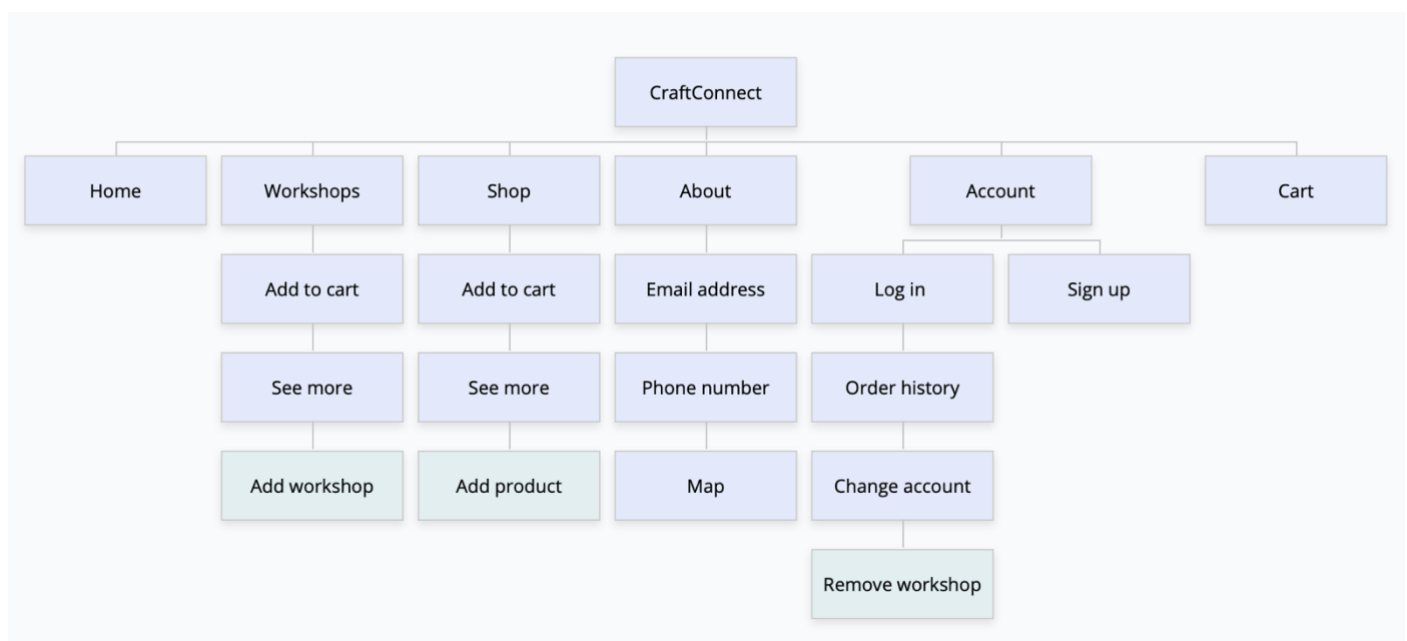
### Shopping Cart:

A page where users can review the items they've added to their cart, adjust quantities, and proceed to checkout for purchase.

### Conclusion:

This ideation document outlines the vision, purpose, and key features of the application. It aims to provide a professional and user-friendly platform for small businesses and users alike, facilitating a seamless interaction between them.

## Sitemap

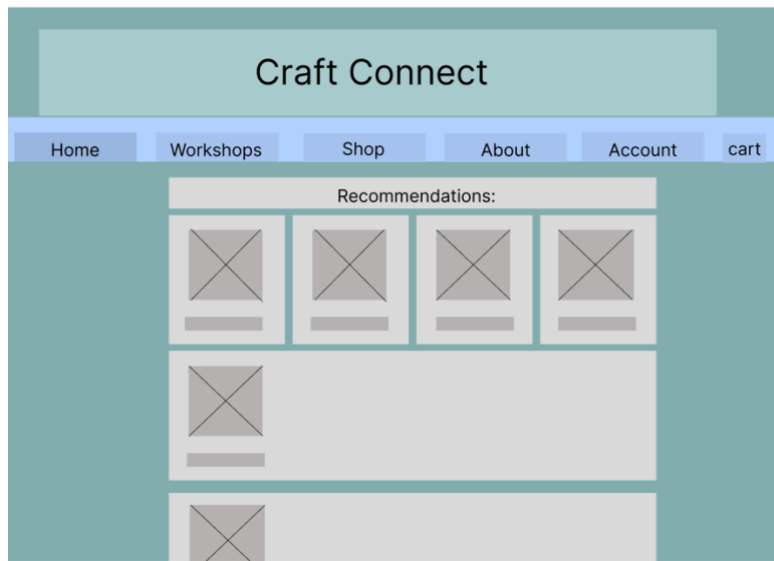


that corresponds to my wireframe designs.

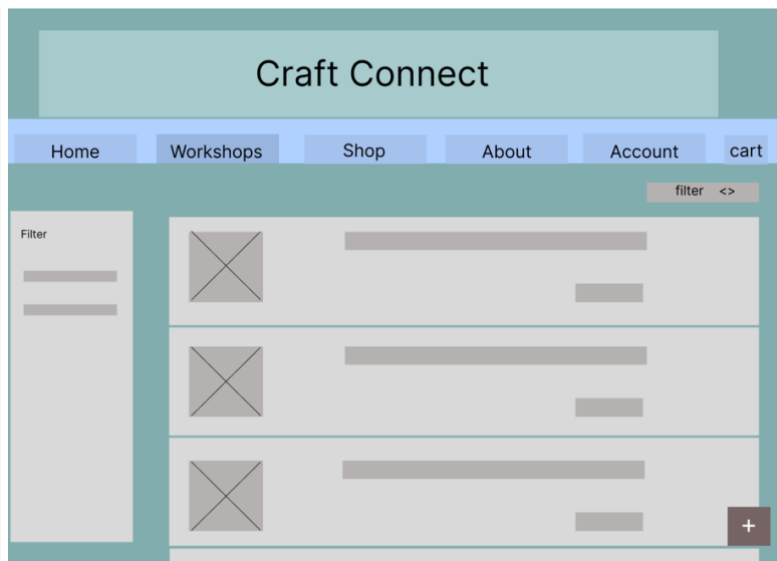
The git repository link:

<https://git.fhict.nl/I523722/craft-connect-project>

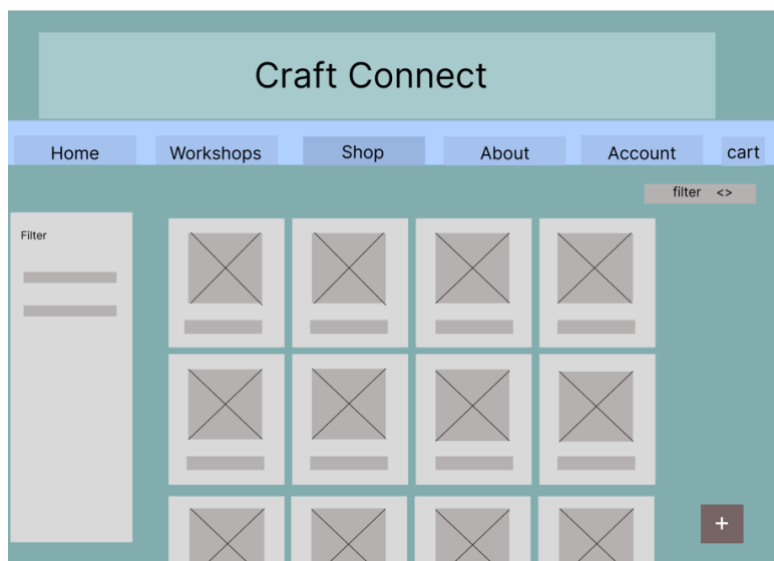
## The wireframes of my pages:



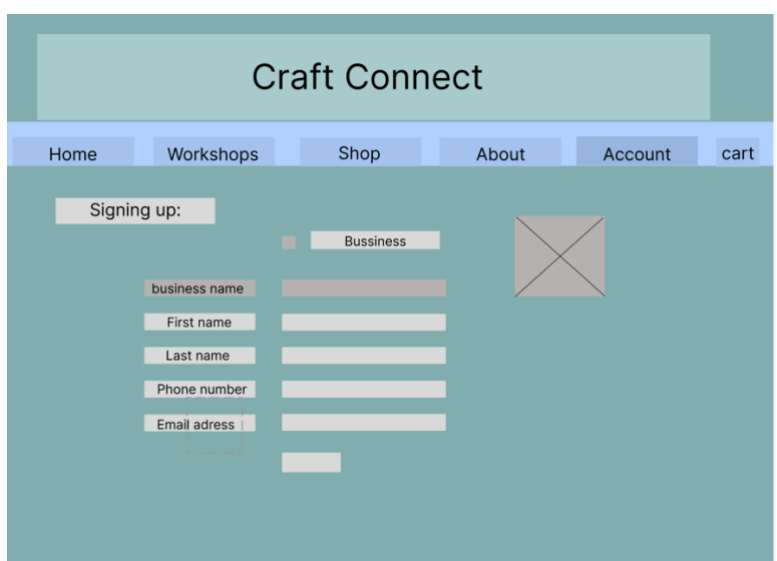
Homepage



Workshops page



Shop page



Account page