

# LISA GENNER

Full-Stack Web Developer

(414) 719-9227



[lisa.genner@gmail.com](mailto:lisa.genner@gmail.com)



Mukwonago, WI



[linkedin.com/in/lisagenner](https://www.linkedin.com/in/lisagenner)



## SUMMARY

Web Developer transitioning from a background in Sales and Account Management, offering a unique blend of skills and experience to the dynamic world of web development. With a hands-on management approach, bringing energy and expertise to every project. Excelled as a Creative Leader adept at tackling challenges and thrive in fast-paced environments. Demonstrated exceptional management, communication, and relationship-building skills contribute to heightened customer satisfaction. Leveraging interpersonal skills and industry knowledge, effectively serving customers, ensuring their needs are met.

## EDUCATION

### Career Foundry

Certificate in Full Stack Web Development  
Expected completion August 2023

### University of Wisconsin - LaCrosse

Course work towards Business Management

### Western Wisconsin Technical College

Associate Degree Marketing, Sales

## PROFESSIONAL EXPERIENCE

### LEVI STRAUSS & COMPANY

Milwaukee, WI

#### Senior Account Executive | Sept 2010-Nov 2022

- Achieved a series of promotions of increased influence, leadership, and accountability over the last 10 years.
- Spearheaded \$25 million e-commerce sales business and \$20 million in Brick & Mortar stores
- Orchestrated building a case to quickly respond to assortment opportunities utilizing trade area analysis, market share, and size analysis.
- Dynamically orchestrated and optimized Profit and Loss (P&L) strategies, meticulously scrutinizing critical drivers of profitability to consistently surpass financial targets. Leveraged profound financial acumen to revitalize operations, achieving remarkable fiscal milestones.

## SKILLS

- Strong organizational and time-management skills
- Exceptional communication and interpersonal skills
- Ability to work independently and as part of a team
- Detail-oriented and able to handle multiple tasks simultaneously
- Experience in managing budgets and handling financial documents

## WEB DEVELOPMENT PROJECTS

### myFlix App - Creator

- Developed a client-side & server-side app using React, Rest API and database.
- Allowed users to have a customized experience with the ability to create Favorite Movie list.
- Built app using React Redux for state management, Bootstrap for styling and responsiveness.
- Created using single-page responsive app with routing, rich interactions and several interface views.

### Chat App - Creator

- Developed a chat app for mobile devices using React Native & Expo.
- Provided users with a chat interface and options to share images and their location.
- Authenticated users anonymously via Google Firebase Database
- The app was optimized for both Android and iOS devices. Using Expo to develop the app and Google Firestore to store the chat messages.

## TECHNICAL SKILLS

- HTML, CSS, JavaScript, Node.JS, React, React Native, React Testing, Angular, Rest API's, AWS and Google Cloud Platform Services
- Windows 11 & previous releases, Outlook, Microsoft Office including Excel, Word and Power Point