

Week assignment

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logline

A young woman demonstrates every Friday on the streets in front of the government. Anybody pays attention. But with her endurance she inspires other young people and gets more and more follower.

The idea

Instead of going to school a young woman demonstrates every Friday. She stands on the streets in front of the government. She appeals urgently on politicians and other responsible people to take climate change serious and take action to save the planet. She stands there every Friday through the whole year, but people pass by and anybody pays attention. But with her endurance she inspires other young people and gets more and more followers.

Setup

The young woman with the two braids is standing on the streets with a sign „Skols-treik för klimatet“ in her hands. She is alone and people are passing by. From time to time she makes a selfie and posts something on twitter. The year goes by and in the background weather and landscape changes. Nothing happens. But then the game starts. The protagonist types again something on her phone. Now two messages pop up and you have to choose one. If you click on the popular one you get more people on the streets, if you choose an unpopular one people are getting less. If you press twice a popular post some press will show up in the streets and make an interview with you. If you hint 3 times the „right“ post celebrities will show up and make a selfie with you and more and more people are on the streets. The fourth time in a row you will get on the cover of the Time Magazine and win. On the other hand if you

choose the wrong ones, you will just continue staying alone on the streets.

Resolution

You will be known in the whole world and invited to every important event and can spread your message or nothing will change and you are standing alone on the streets.

Genre: Melancholic satire

Mood: Melancholic and euphoric

Analyzed with the narrative curve

I Prelude: A young woman with a sign in her hand

II Presentation: The woman takes selfies and writes messages on her phone.

III Point of no return: The user has to chose a post for twitter.

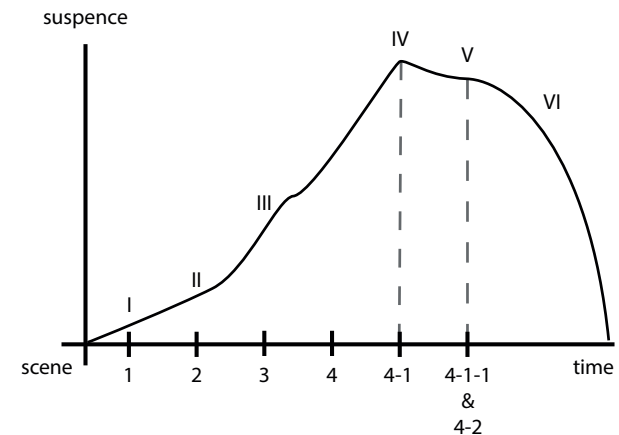
IV Rising action: The better you play the more people are interested in your protest.

V Climax: Become famous and get a lot of attention

VI Fade out:

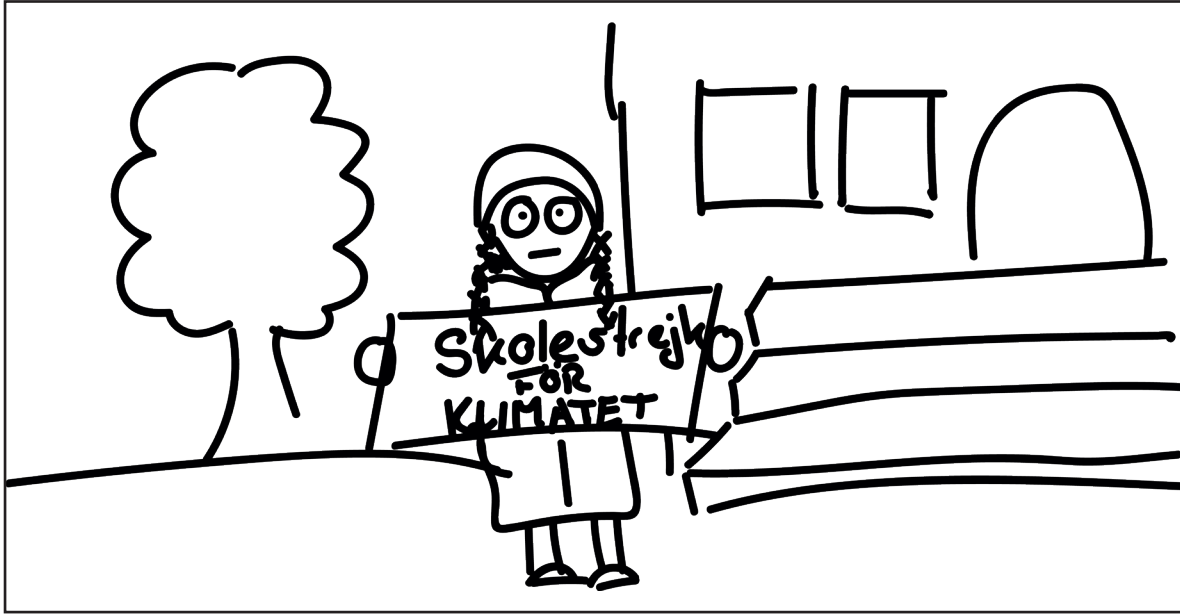
Scenario 1: Be famous

Scenario 2: Everything stays the same.



Storyboard

Scene 01



Action/Plot: A young woman standing with a sign in her hands and looking in the „kamera“

Interaction: trees in the background are moving and the young woman blinks with her eyes from time to time.

Sound: Piano playing, inspired by the movie Amélie

Time: 6 seconds

Storyboard

Scene 02



Action/Plot: A young woman standing with a sign in her hands and taking selfies and writing tweets. Trees in the background are moving and slowly atmosphere is changing from spring to summer, to autumn and winter.

Interaction: none

Sound: Piano playing, inspired by the movie Amélie, sound of a phone taking pictures

Time: 6 seconds

Storyboard

Scene 03



Action/Plot: two tweets are popping up and the call to chose the right tweet.

Interaction: click on the right tweet

Sound: gameshow music

Time: 6 seconds

Storyboard

Scene 04



Action/Plot: you choose the „right“ tweet and now there are more people on the streets. The woman writes a new message.

Interaction: none

Sound: gameshow music

Time: 3 seconds

Storyboard

Scene 05: same like scene 03

Scene 06:



Action/Plot: you choose the „right“ tweet and now there are more people on the streets. The woman writes a new message and gets interviewed by journalists.

Interaction: none

Sound: gameshow music

Time: 3 seconds

Storyboard

Scene 07: same like scene 03

Scene 08:



Action/Plot: you choose the „right“ tweet and now there are more people on the streets. The woman makes selfies with celebrities.

Interaction: none

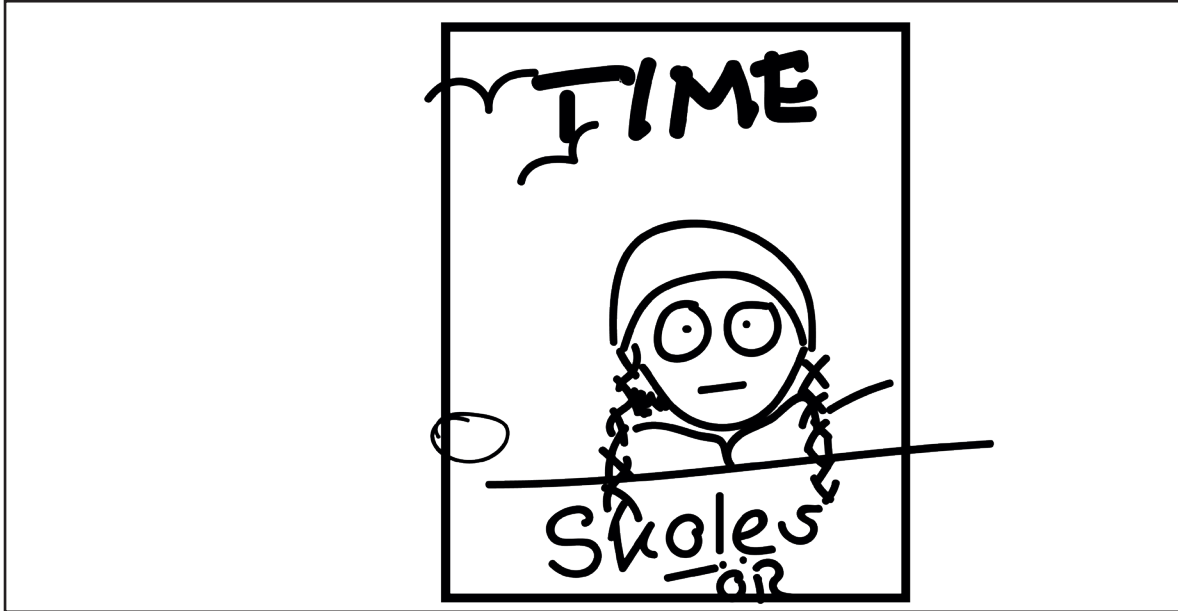
Sound: gameshow music

Time: 3 seconds

Storyboard

Scene 09: same like scene 03

Scene 10:



Action/Plot: „You won the game“ and your face is on the Time Magazine.

Interaction: none

Sound: gameshow winning music

Time: 3 seconds

Style tile

Inspiration: flat design

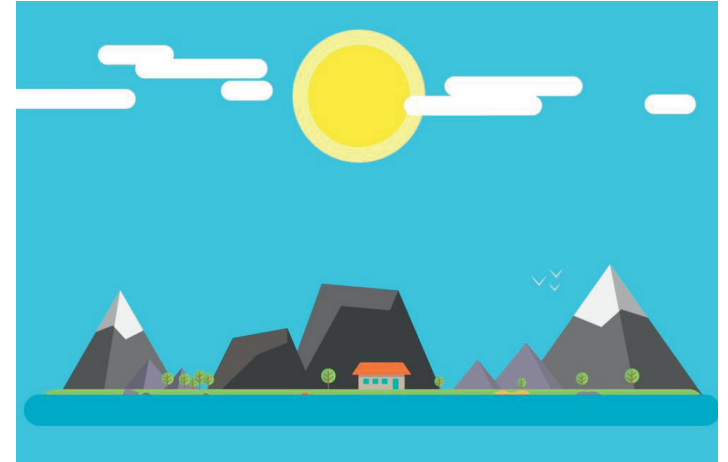
Character/background relationship: The colour from the characters are repeating in the background, but the characters have more details and standing more out from the background.

Specific characteristics in the style: No shadows and only a few details are highlighted. The shapes are simple forms like circles and squares, slightly modified. The colours are desaturated. There are no contour lines.

Colours:



Examples of the style



Typography

Apercu, medium

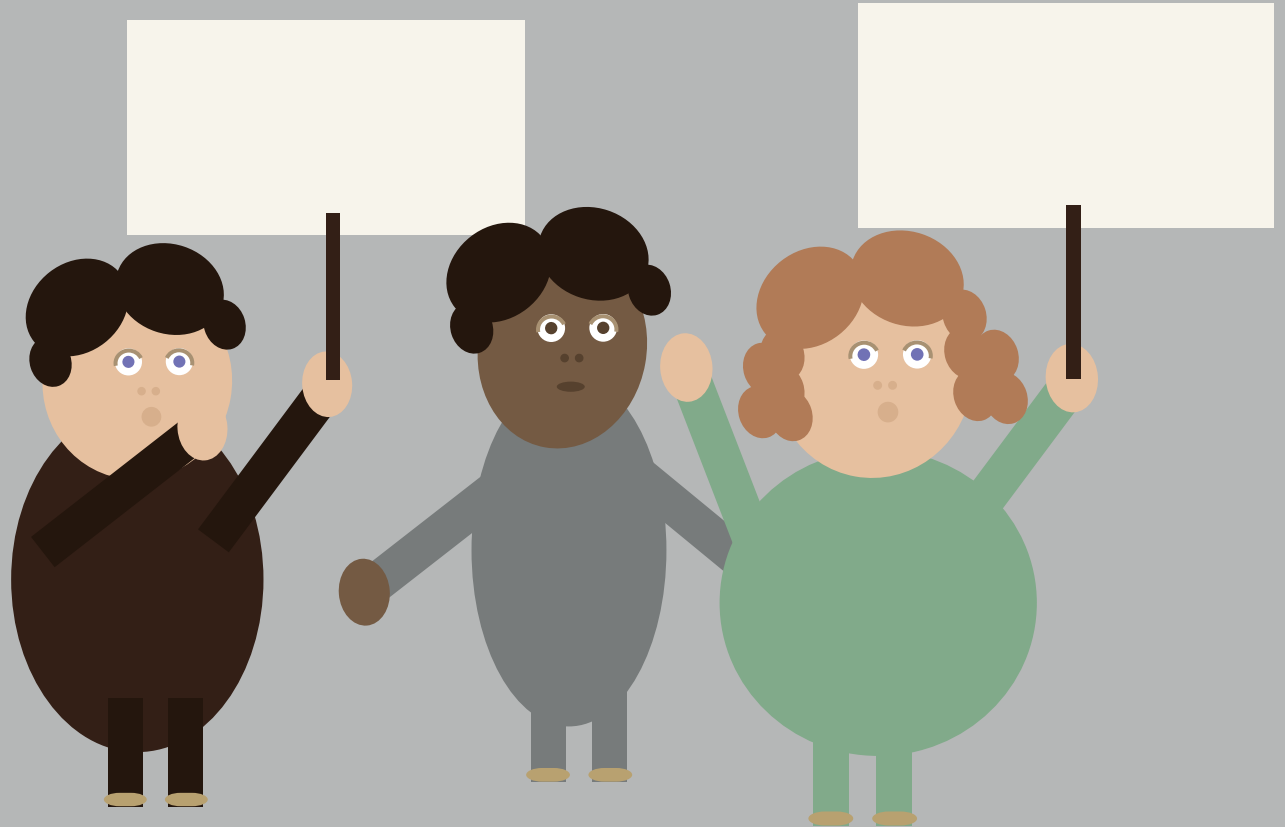
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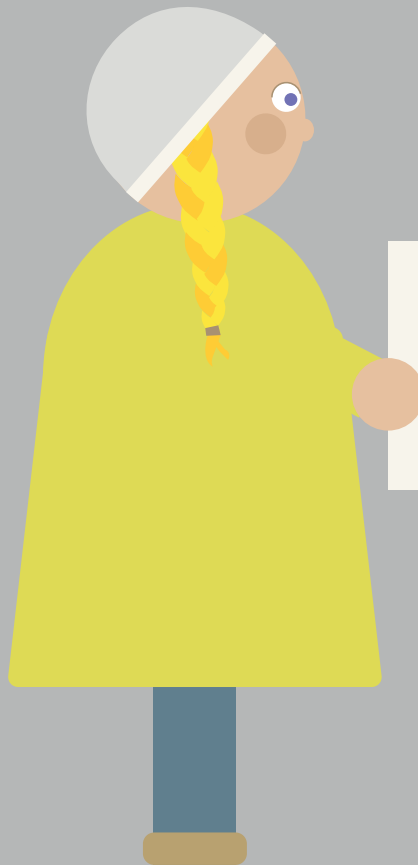
Worksheet

All Characters



Worksheet

Character sheet



Work sheet

Story name: Skolestrej

Character name: Greta Thunberg

What drives the main character:

(Choose one: survival, safety and security, love and to “belong”, need to know and understand, selfworth and selfesteem, God and the noble cause, selfrealization)

Survival

Character's main goal:

Safe the world

What is at stake for the character:

Nobody cares about her and her concern and there wont be any political change.

Character's friends and enemies:

Friends: Striking students, Climate activists

Enemies: People denying climate change, lobbies, Climate change

What the character needs to fulfill the goal/ mission:

She needs to inspire as many people as possible to create pressure on politicians.

Your name: _____

Work sheet Physical - Psychological - Sociological 01

Main Character name: Greta Thunberg

Gender(s) female

Age 16

Height 1,62 m

Weight 60 kg

Eye color blue

Hair color blond

Distinguishes marks (tatoo, piercing, scars) braids

Illnesses none

Enhanced features endurance

Strenghts inspiring people

Handicap some say autism

Weakness _____

Build (basic shape) round and squared

Social/family

Parents mother and father

Siblings none

Marital status unmarried

Relationship none

Pets none

Friends all around the world

Enemies all around the world

Ethnicity white

Eating habbits vegan

Main mode og transportation train, no planes

Workspace street

Important items sign

Weakness _____

Accent swedish

Living space Sweden

Your name: _____

Sprite Sheet



<http://lisagruenwaldt.com/KEA/greta>