Clustering

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```
library('ggpubr')
library('dplyr')
library(class)
library(psych)
library(reshape2)
library(boot)
library(cluster)
library(cluster)
```

We are going to analyze dataset cake ingredients. 1961 from package cluster datasets. The dataset identifies for each cake which ingredient is used and the quantity.

```
# data cleaning
data("cake.ingredients.1961")
df <- cake.ingredients.1961
str(df)</pre>
```

```
## 'data.frame':
                   18 obs. of 35 variables:
                                      " "Babas au Rhum
                "Angel
                                                              " "Sweet Chocolate
                                                                                     " "Buche de Noel
   $ Cake: chr
        : num 0.25 NA NA NA NA NA NA NA NA NA ...
   $ AE
   $ BM
         : num NA NA NA NA NA NA NA NA NA ...
         : num NA NA NA NA NA NA NA 2 NA NA ...
   $ BP
##
   $ BR
         : num NA 0.25 1 NA 0.25 NA NA NA NA NA ...
   $ BS
         : num
                NA NA NA NA NA NA NA NA NA ...
##
   $ CA
                NA NA NA NA NA NA 10 0.3 NA ...
         : num
##
   $ CC
                NA NA NA NA 1.5 1.5 0.5 NA NA NA ...
         : num
##
   $ CE
         : num
                NA NA 4 NA NA NA NA NA NA 3 ...
##
   $ CI
                NA NA NA NA NA 1 NA NA NA ...
         : num
##
   $ CS
                NA NA NA NA NA O.3 NA NA NA ...
         : num
   $ CT
         : num 1.25 NA NA NA NA NA NA NA NA NA ...
##
   $ DC
                NA 3 NA NA NA NA NA NA NA ...
         : num
   $ EG
                NA 1 4 4 6 2 NA 2 2 2 ...
##
         : num
   $ EY
                NA 2 NA NA NA NA 2 NA NA NA ...
         : num
                10 NA NA NA NA NA NA NA NA ...
##
   $ EW
         : num
   $ FR
                1 1.75 2.5 1 0.25 NA NA 2 1.75 2 ...
         : num
```

: num NA NA NA NA NA 2 1 NA NA NA ...

\$ GN

```
$ HC
                 NA NA NA NA NA 1 NA NA NA NA ...
          : num
##
    $ LJ
                 NA NA NA NA 1 1 1 NA NA NA ...
          : num
##
    $ LR
          : num
                 NA 0.5 NA NA 1 1 1 NA NA NA ...
                 NA 0.25 1 NA NA 1 NA 0.7 1 NA ...
##
    $ MK
          : num
##
    $ NG
          : num
                 NA NA NA NA NA NA NA NA NA ...
                 NA NA NA NA NA NA NA NA NA ...
##
    $ NS
          : num
                 NA 2 NA NA NA 1 NA NA NA NA ...
##
    $ RM
          : num
##
    $ SA
          :
            num
                 NA NA 1 NA NA NA NA 0.5 1.25 1 ...
##
    $ SC
                 NA NA NA NA 1 NA 1 NA NA 1 ...
          : num
##
    $ SG
          : num
                 NA NA NA NA NA NA NA 10 0.5 0.3 ...
##
    $ SR
                 1.5 0.25 2 1.3 1 1 NA 1.5 1.5 1.5 ...
          : num
                 NA NA NA NA NA NA NA NA NA ...
##
    $
     SS
            num
##
    $ ST
                 0.25 NA 0.5 0.5 0.25 0.25 NA 0.25 1 1 ...
          :
            num
    $ VE
##
          : num
                 1 NA 1 1 NA NA NA 1 1 1 ...
                 NA 0.25 0.5 NA NA NA 0.5 0.5 NA 0.25 \dots
##
    $ WR
           num
##
    $
     ΥT
                 NA O.6 NA NA NA NA NA NA NA ...
          : num
    $ ZH
         : num NA NA NA NA 6 NA NA NA NA ...
```

df[is.na(df)] <- 0 summary(df)</pre>

```
ΑE
                                                 BM
                                                              BP
##
        Cake
                                                               :0.0000
##
                                 :0.000
    Length:18
                                          Min.
                                                  :0
                                                        Min.
                         Min.
##
    Class : character
                         1st Qu.:0.000
                                          1st Qu.:0
                                                        1st Qu.:0.0000
##
    Mode :character
                         Median : 0.000
                                          Median:0
                                                        Median :0.0000
##
                         Mean
                                 :0.125
                                          Mean
                                                  :0
                                                        Mean
                                                                :0.9306
##
                         3rd Qu.:0.000
                                          3rd Qu.:0
                                                        3rd Qu.:1.7500
##
                         Max.
                                 :1.500
                                          Max.
                                                  :0
                                                        Max.
                                                                :4.0000
           BR
                             BS
##
                                                CA
                                                                    CC
    Min.
            :0.0000
                       Min.
                               :0.0000
                                          Min.
                                                 : 0.0000
                                                             Min.
                                                                     :0.0000
    1st Qu.:0.0000
                                          1st Qu.: 0.0000
##
                       1st Qu.:0.0000
                                                             1st Qu.:0.0000
                       Median :0.0000
                                         Median : 0.0000
##
    Median :0.0000
                                                             Median :0.0000
##
    Mean
            :0.2178
                               :0.1667
                                                 : 0.5722
                       Mean
                                          Mean
                                                             Mean
                                                                     :0.2333
##
    3rd Qu.:0.2500
                       3rd Qu.:0.0000
                                          3rd Qu.: 0.0000
                                                             3rd Qu.:0.1500
##
    Max.
            :1.0000
                       Max.
                               :3.0000
                                         Max.
                                                 :10.0000
                                                             Max.
                                                                     :1.5000
##
           CE
                             CI
                                                 CS
                                                                    CT
                               :0.00000
                                                  :0.0000
##
    Min.
            :0.0000
                       Min.
                                          Min.
                                                             Min.
                                                                     :0.00000
##
    1st Qu.:0.0000
                       1st Qu.:0.00000
                                          1st Qu.:0.0000
                                                             1st Qu.:0.00000
##
    Median :0.0000
                       Median :0.00000
                                          Median : 0.0000
                                                             Median :0.00000
##
            :0.3889
                              :0.05556
                                                  :0.1833
                                                                     :0.06944
    Mean
                       Mean
                                          Mean
                                                             Mean
##
    3rd Qu.:0.0000
                       3rd Qu.:0.00000
                                          3rd Qu.:0.0000
                                                             3rd Qu.:0.00000
##
            :4.0000
                               :1.00000
                                                  :3.0000
                                                             Max.
                                                                     :1.25000
    Max.
                                          Max.
                       Max.
           DC
                             EG
                                               EY
##
                                                                  EW
            :0.0000
                              :0.000
    Min.
                                                                   : 0.0000
##
                       Min.
                                        Min.
                                                :0.0000
                                                           Min.
##
    1st Qu.:0.0000
                       1st Qu.:1.250
                                        1st Qu.:0.0000
                                                           1st Qu.: 0.0000
##
    Median :0.0000
                       Median :2.500
                                        Median :0.0000
                                                           Median : 0.0000
##
                              :2.611
                                                :0.2222
                                                                 : 0.5556
    Mean
            :0.1667
                       Mean
                                        Mean
                                                           Mean
##
                                        3rd Qu.:0.0000
    3rd Qu.:0.0000
                       3rd Qu.:4.000
                                                           3rd Qu.: 0.0000
            :3.0000
##
    Max.
                       Max.
                               :6.000
                                        Max.
                                                :2.0000
                                                           Max.
                                                                   :10.0000
##
          FR
                            GN
                                               HC
                                                                  LJ
                                                                   :0.0000
##
    Min.
            :0.000
                     Min.
                              :0.0000
                                        Min.
                                                :0.0000
                                                           Min.
##
    1st Qu.:0.750
                      1st Qu.:0.0000
                                        1st Qu.:0.0000
                                                           1st Qu.:0.0000
    Median :1.625
                     Median : 0.0000
                                        Median :0.0000
                                                           Median :0.0000
                                                :0.2222
##
    Mean
            :1.403
                     Mean
                             :0.1667
                                        Mean
                                                           Mean
                                                                   :0.1667
```

```
3rd Qu.:2.000
                      3rd Qu.:0.0000
                                         3rd Qu.:0.0000
                                                            3rd Qu.:0.0000
##
                              :2.0000
                                                                    :1.0000
            :3.000
                                                 :2.0000
##
    Max.
                      Max.
                                         Max.
                                                            Max.
##
           LR
                             MK
                                               NG
                                                                    NS
                              :0.0000
                                                                     :0.00000
##
    Min.
            :0.000
                      Min.
                                         Min.
                                                 :0.00000
                                                             Min.
##
    1st Qu.:0.000
                      1st Qu.:0.0000
                                         1st Qu.:0.00000
                                                             1st Qu.:0.00000
    Median :0.000
                                         Median :0.00000
                                                             Median :0.00000
##
                      Median: 0.1250
##
    Mean
            :0.250
                      Mean
                              :0.3722
                                         Mean
                                                 :0.08333
                                                             Mean
                                                                     :0.05556
##
    3rd Qu.:0.375
                      3rd Qu.:0.9250
                                         3rd Qu.:0.00000
                                                             3rd Qu.:0.00000
##
    Max.
            :1.000
                      Max.
                              :1.0000
                                         Max.
                                                 :1.50000
                                                             Max.
                                                                     :1.00000
                                                 SC
##
           RM
                              SA
                                                                    SG
##
    Min.
            :0.0000
                       Min.
                               :0.0000
                                          Min.
                                                  :0.0000
                                                                     : 0.0000
                                                             Min.
                       1st Qu.:0.0000
##
    1st Qu.:0.0000
                                          1st Qu.:0.0000
                                                             1st Qu.: 0.0000
##
    Median :0.0000
                       Median :0.0000
                                          Median : 0.0000
                                                             Median : 0.0000
                               :0.2083
##
    Mean
            :0.1667
                       Mean
                                          Mean
                                                  :0.2222
                                                             Mean
                                                                     : 0.6556
    3rd Qu.:0.0000
                                                             3rd Qu.: 0.0000
##
                       3rd Qu.:0.0000
                                          3rd Qu.:0.0000
##
    Max.
            :2.0000
                               :1.2500
                                          Max.
                                                  :1.0000
                                                             Max.
                                                                     :10.0000
                       Max.
##
           SR
                              SS
                                                 ST
                                                                    ۷E
##
            :0.0000
                               :0.0000
                                                  :0.0000
                                                                     :0.0000
    Min.
                       Min.
                                          Min.
                                                             Min.
##
    1st Qu.:0.6375
                       1st Qu.:0.0000
                                          1st Qu.:0.2500
                                                             1st Qu.:0.0000
##
    Median :1.0000
                       Median : 0.0000
                                          Median :0.5000
                                                             Median :0.5000
##
    Mean
            :1.0322
                       Mean
                               :0.1111
                                          Mean
                                                  :0.4722
                                                             Mean
                                                                     :0.6111
    3rd Qu.:1.5000
                       3rd Qu.:0.0000
                                          3rd Qu.:0.6875
                                                             3rd Qu.:1.0000
##
##
    Max.
            :2.0000
                               :1.0000
                                          Max.
                                                  :1.0000
                                                                     :2.0000
                       Max.
                                                             Max.
##
           WR
                              YT
                                                  ZH
##
    Min.
            :0.0000
                       Min.
                               :0.00000
                                           Min.
                                                   :0.0000
##
    1st Qu.:0.0000
                       1st Qu.:0.00000
                                           1st Qu.:0.0000
    Median :0.0000
                       Median :0.00000
                                           Median :0.0000
##
##
    Mean
            :0.2361
                               :0.08889
                                           Mean
                                                   :0.3333
                       Mean
##
    3rd Qu.:0.2500
                       3rd Qu.:0.00000
                                           3rd Qu.:0.0000
##
    Max.
            :2.0000
                               :1.00000
                                                   :6.0000
                       Max.
                                           Max.
row.names(df) <- df$Cake
df \leftarrow df[,-1]
df <- scale(df)</pre>
df \leftarrow df[,-2]
```

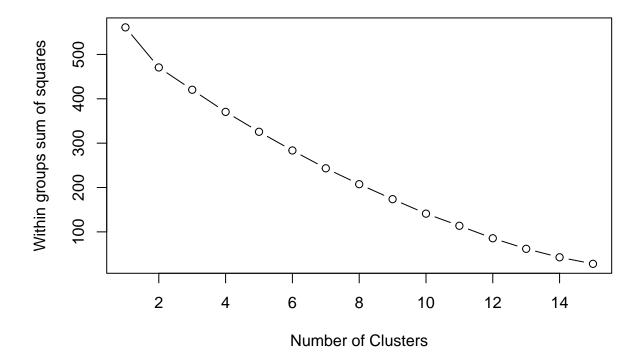
Firstly we will try to claster the dataset with k-means method.

K-means clustering is unsupervised machine learning algorithm for partitioning a given data set into a set of k groups, k is tuned hyperparameter. It classifies objects in multiple groups, such that objects within the same cluster are as similar as possible (i.e., high intra-class similarity), whereas objects from different clusters are as dissimilar as possible (i.e., low inter-class similarity). In k-means clustering, each cluster is represented by its center (i.e, centroid) which corresponds to the mean of points assigned to the cluster.

A plot of the within groups sum of squares by number of clusters extracted can help determine the appropriate number of clusters. An "Elbow method" - a method to determine the proper number of clusters.

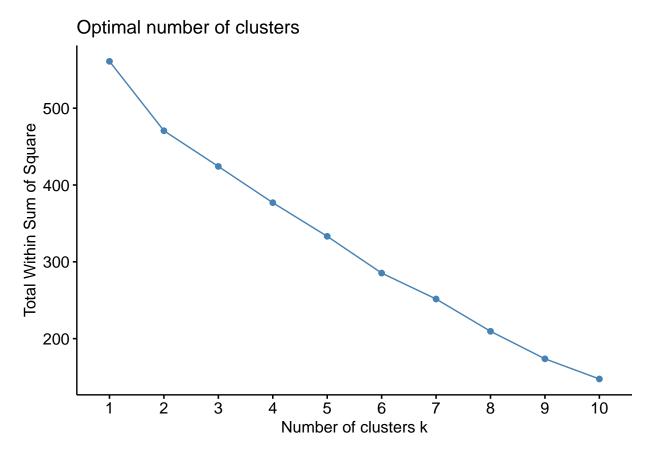
Increasing the number of clusters will explain more of the variation, since there are more clusters to use, but that at some point this is over-fitting, and the elbow reflects this. The idea is that the first clusters will add much information (explain a lot of variation), since the data actually consist of that many groups (so these clusters are necessary), but once the number of clusters exceeds the actual number of groups in the data, the added information will drop sharply, because it is just subdividing the actual groups.

```
# Determine number of clusters
wss <- (nrow(df)-1)*sum(apply(df,2,var))</pre>
```



We can use build-in function as well

```
fviz_nbclust(df, kmeans, method = "wss")
```



The algorithm starts by randomly selecting k objects from the data set to serve as the initial centers for the clusters. The selected objects are also known as cluster means or centroids. Next, each of the remaining objects is assigned to it's closest centroid, where closest is defined using the Euclidean distance between the object and the cluster mean.

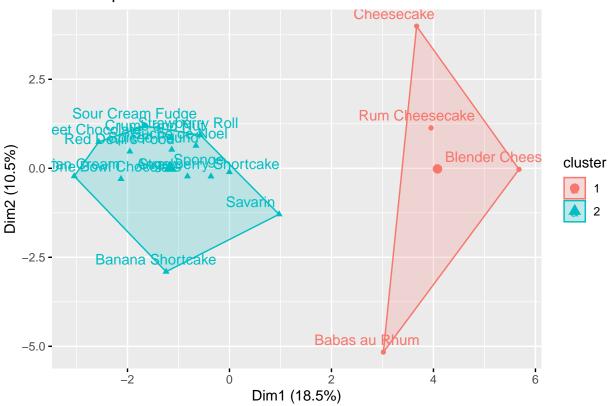
totss: The total sum of squares. withinss: Vector of within-cluster sum of squares, one component per cluster. tot.withinss: Total within-cluster sum of squares, i.e. sum(withinss). betweenss: The between-cluster sum of squares, i.e. totss-tot.withinss.

```
# K-Means Cluster Analysis
k2 <- kmeans(df, 2, nstart = 20) # 2 cluster solution
k2
## K-means clustering with 2 clusters of sizes 4, 14
##
## Cluster means:
##
              ΑE
                         BP
                                      BR
                                                 BS
                                                              CA
                                                                         CC
  1 -0.34123065 -0.6681436 -0.26175632 -0.2357023 -0.24309313
      0.09749447
                  0.1908982
                             0.07478752
                                          0.0673435
                                                     0.06945518 -0.3751482
              CE
                          CI
                                      CS
                                                 CT
                                                             DC
                  0.8249579 -0.15334183 -0.2357023
                                                     0.8249579 -0.20209440
##
  1 -0.33971448
      0.09706128 -0.2357023
                              0.04381195
                                         0.0673435 -0.2357023
##
                        F.W
                                    FR
                                               GN
                                                            HC
                                                                                   LR
     1.2025725 -0.2357023 -0.9193578
                                        1.1337962
                                                   0.05065990
                                                                1.5211472
                             0.2626737 -0.3239418 -0.01447426 -0.4346135 -0.4164966
  2 -0.3435921
                 0.0673435
                         NG
                                     NS
                                                RM
                                                            SA
                                                                       SC
## 1 -0.13411393 -0.2357023 -0.2357023
                                        1.1337962 -0.4933696
                                                                0.6493281 -0.2793738
```

```
## 2 0.03831827 0.0673435 0.0673435 -0.3239418 0.1409627 -0.1855223 0.0798211
                                    ST
                                               VF.
##
            SR
                         SS
                                                           WR
                                                                       YΤ
## 1 -0.8201918 -0.34359214 -0.9853180 -0.8757654 -0.10105116 0.22832876
## 2 0.2343405 0.09816918 0.2815194 0.2502187 0.02887176 -0.06523679
## 1 0.8249579
## 2 -0.2357023
## Clustering vector:
## Angel
                         Babas au Rhum
                                               Sweet Chocolate
##
                                                                   2
                                               Rum Cheesecake
## Buche de Noel
                         Cheesecake
                                                                   1
## Blender Cheesecake
                         One Bowl Chocolate
                                               Red Devil's Food
##
                                                                   2
## Sour Cream Fudge
                         Hungarian Cream
                                               Crumb and Nut
##
                                                                   2
## Spiced Pound
                         Strawberry Roll
                                               Savarin
##
                                             2
                                                                   2
## Banana Shortcake
                         Strawberry Shortcake
                                               Sponge
##
                                                                   2
##
## Within cluster sum of squares by cluster:
## [1] 112.1534 358.4889
## (between_SS / total_SS = 16.1 %)
## Available components:
## [1] "cluster"
                      "centers"
                                     "totss"
                                                                    "tot.withinss"
                                                    "withinss"
## [6] "betweenss"
                      "size"
                                     "iter"
                                                    "ifault"
```

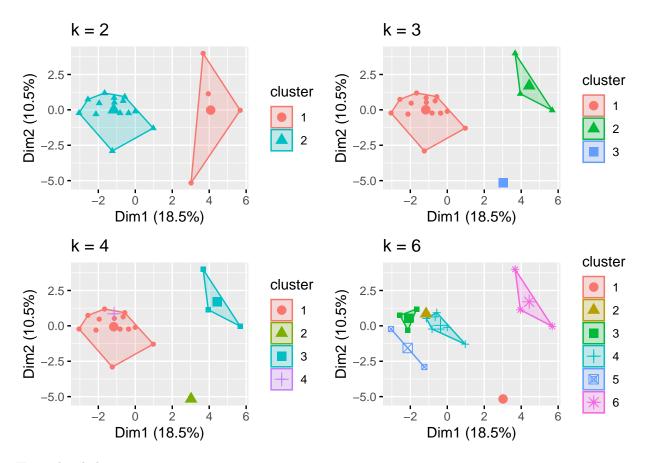
fviz_cluster(k2, data=df)

Cluster plot



```
k3 <- kmeans(df, centers = 3, nstart = 20)
k4 <- kmeans(df, centers = 4, nstart = 20)
k6 <- kmeans(df, centers = 6, nstart = 20)

# plots to compare
p1 <- fviz_cluster(k2, geom = "point", data = df) + ggtitle("k = 2")
p2 <- fviz_cluster(k3, geom = "point", data = df) + ggtitle("k = 3")
p3 <- fviz_cluster(k4, geom = "point", data = df) + ggtitle("k = 4")
p4 <- fviz_cluster(k6, geom = "point", data = df) + ggtitle("k = 6")
ggarrange(p1, p2, p3, p4, nrow = 2, ncol=2)</pre>
```



Hierarchical clustering

The key operation in hierarchical agglomerative clustering is to repeatedly combine the two nearest clusters into a larger cluster.

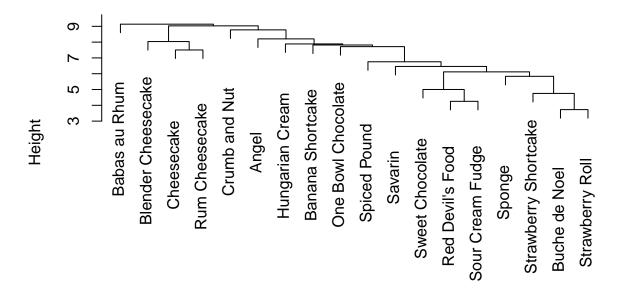
It starts by calculating the distance between every pair of observation points and store it in a distance matrix. It then puts every point in its own cluster. Then it starts merging the closest pairs of points based on the distances and the amount of clusters goes down by 1. Then it recomputes the distance between the new cluster and the old ones and stores them in a new distance matrix. Lastly it repeats steps 2 and 3 until all the clusters are merged into one single cluster.

Linkage Methods = ways to measure the distance between clusters:

Complete-linkage: calculates the maximum distance between clusters before merging. Single-linkage: calculates the minimum $\dots //\dots$ Average-linkage: calculates the average $\dots //\dots$

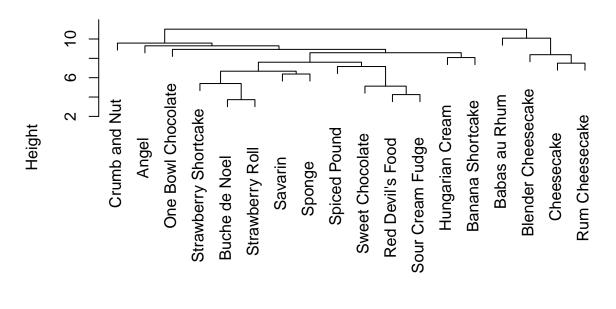
```
distance <- dist(df)

hclust_avg <- hclust(distance, method = 'average')
plot(hclust_avg)</pre>
```



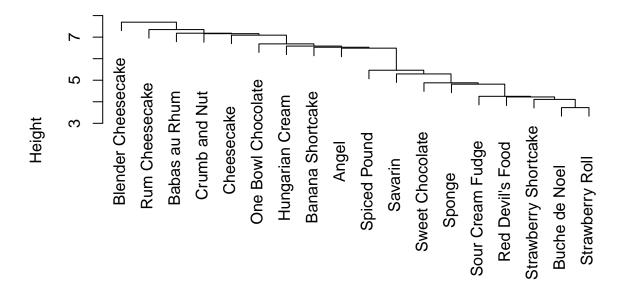
distance hclust (*, "average")

```
hclust_comp <- hclust(distance, method = 'complete')
plot(hclust_comp)</pre>
```



distance hclust (*, "complete")

```
hclust_sng <- hclust(distance, method = 'single')
plot(hclust_sng)</pre>
```



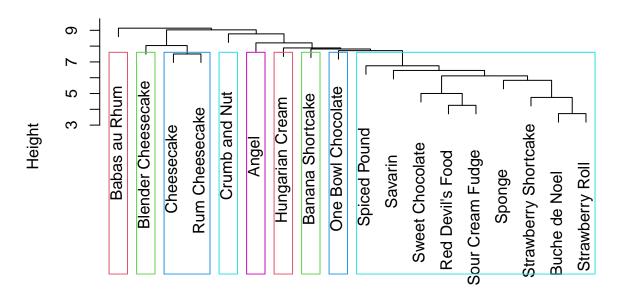
distance hclust (*, "single")

Next, you can cut the dendrogram in order to create the desired number of clusters with cutree function.

```
hc_clusters <- cutree(hclust_avg, k = 4)
hc_clusters</pre>
```

```
## Angel
                          Babas au Rhum
                                                  Sweet Chocolate
##
                                                                       1
                                                  Rum Cheesecake
## Buche de Noel
                          Cheesecake
                                                                       3
##
  Blender Cheesecake
                          One Bowl Chocolate
                                                  Red Devil's Food
##
##
                                                                       1
##
  Sour Cream Fudge
                          Hungarian Cream
                                                  Crumb and Nut
                                                                       4
##
## Spiced Pound
                          Strawberry Roll
                                                  Savarin
##
                                                                       1
##
   Banana Shortcake
                          Strawberry Shortcake
                                                  Sponge
##
                                                                       1
```

```
plot(hclust_avg)
rect.hclust(hclust_avg , k = 9, border = 2:6)
```



distance hclust (*, "average")

How do hierarchical clustering results compare to k-means?

```
table(k3$cluster, hc_clusters )
```

```
## hc_clusters
## 1 2 3 4
## 1 13 0 0 1
## 2 0 0 3 0
## 3 0 1 0 0
```

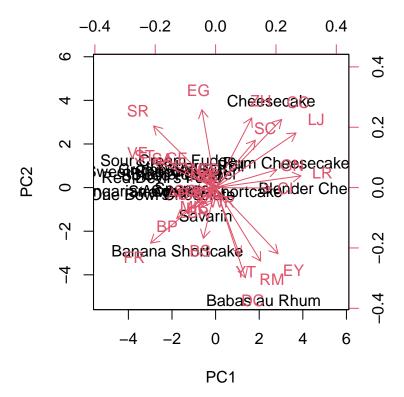
PCA - dimensionality reduction

```
prc <- prcomp(x=df, center = T, scale = F)
head(prc$x)</pre>
```

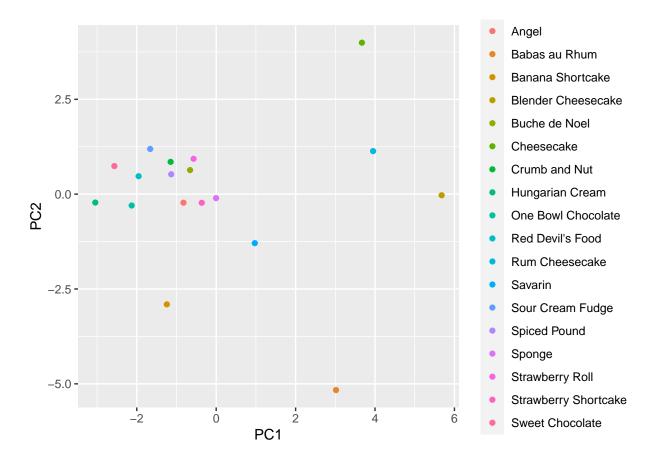
```
PC2
##
                                 PC1
                                                        PC3
                                                                   PC4
                                                                                PC5
## Angel
                          -0.8235218 -0.2256758 -0.4966174
                                                             0.7440914 -5.64701646
                           3.0176911 -5.1643542
## Babas au Rhum
                                                 1.0566059
                                                             1.8184945
                                                                        0.03027562
## Sweet Chocolate
                          -2.5642064
                                      0.7401729
                                                 2.3605377
                                                             1.5997688
                                                                        1.57038376
## Buche de Noel
                          -0.6576046
                                      0.6342797
                                                 0.1997411
                                                             0.3889312 -0.64700924
## Cheesecake
                           3.6698127
                                      3.9925296
                                                 0.9518445 -0.5209152
                                                                        0.70128793
## Rum Cheesecake
                           3.9515945
                                      1.1343036 -1.0201069 -1.1747908
                                                                        0.93079181
##
                                  PC6
                                             PC7
                                                         PC8
                                                                    PC9
                                                                               PC10
                          -0.06193174 -1.0969865
## Angel
                                                  1.1453034 -1.9691781
                                                                         0.3111457
                           0.91414339 -0.4795439 -0.4627946 1.6124560
                                                                         1.4644421
## Babas au Rhum
```

```
## Sweet Chocolate
                     -0.65511452 -0.9536505 2.1255182 0.5892451 -0.8699609
## Buche de Noel
                     ## Cheesecake
                     1.06130001 -0.2432917 -1.2450803 -0.8140686
  Rum Cheesecake
##
                     -0.86635860 -3.5324519
                                         0.8127749
                                                  0.1147226
                                                           0.9226391
##
                          PC11
                                    PC12
                                              PC13
                                                        PC14
## Angel
                     -0.5508124
                              0.03701621
                                        0.06100216 -0.28356037
## Babas au Rhum
                     -0.5902464 -0.83083671
                                         1.03150650
                                                  0.03439265
## Sweet Chocolate
                     -0.6314049 0.54541762 0.44540371 -1.29414622
## Buche de Noel
                     1.13202980
## Cheesecake
                     -2.6523373 -0.61322461 0.47636889
                                                   0.22087322
  Rum Cheesecake
                      1.8789074 0.97942279 0.31322422 -0.39300934
##
                           PC15
                                     PC16
                                                PC17
                                                            PC18
                      0.005206188 -0.09335977
                                          0.068761642 5.143501e-16
## Angel
                      0.048318284 -0.04503813 0.034264868 -9.020104e-17
## Babas au Rhum
## Sweet Chocolate
                      1.093029422 -0.35725199 -0.189478143 -2.246421e-16
## Buche de Noel
                      9.107756e-17
## Cheesecake
                      0.091372778 -0.25299304 0.034043293 2.938858e-16
## Rum Cheesecake
```

biplot(prc, scale = 0)



```
prc_adj <- data.frame(prc$x)
ggplot(data = prc_adj, aes(x=PC1, y=PC2, color= row.names(prc_adj)))+
   geom_point()</pre>
```



Percent of variance explained by components

[15] 0.9879089 0.9966491 1.0000000 1.0000000

```
prc_var <- prc$sdev^2
prc_var

## [1] 6.119756e+00 3.453910e+00 3.303585e+00 2.847598e+00 2.697385e+00
## [6] 2.416901e+00 2.067171e+00 1.936912e+00 1.884374e+00 1.612418e+00
## [11] 1.272094e+00 1.134353e+00 9.169980e-01 5.615575e-01 3.759828e-01
## [16] 2.884269e-01 1.105782e-01 2.575097e-32

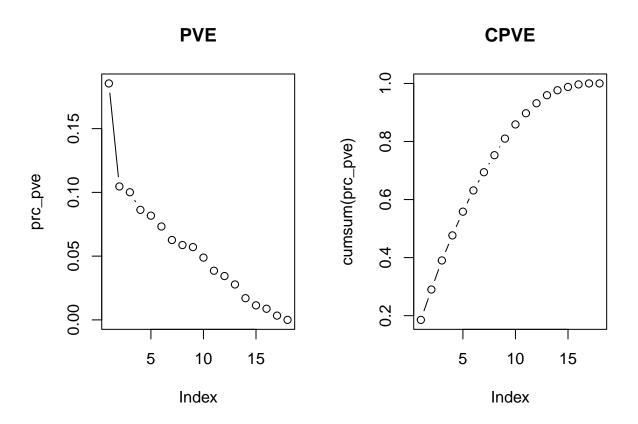
prc_pve <- prc_var/sum(prc_var)
prc_pve

## [1] 1.854471e-01 1.046639e-01 1.001086e-01 8.629084e-02 8.173895e-02
## [6] 7.323942e-02 6.264156e-02 5.869432e-02 5.710224e-02 4.886114e-02
## [11] 3.854831e-02 3.437433e-02 2.778782e-02 1.701689e-02 1.139342e-02
## [16] 8.740208e-03 3.350853e-03 7.803325e-34

cumsum(prc_pve)

## [1] 0.1854471 0.2901111 0.3902197 0.4765106 0.5582495 0.6314889 0.6941305
## [8] 0.7528248 0.8099270 0.8587882 0.8973365 0.9317108 0.9594986 0.9765155</pre>
```

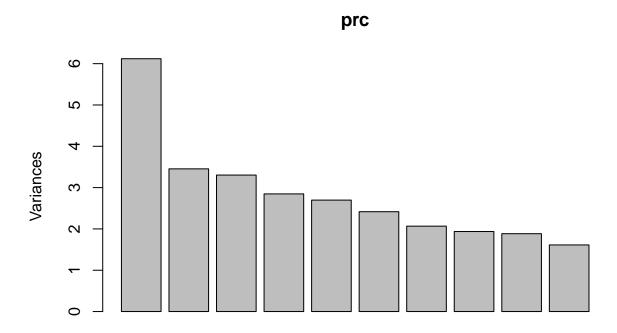
```
par(mfrow=c(1,2))
plot(prc_pve, type = 'b', main = 'PVE')
plot(cumsum(prc_pve), type = 'b', main = 'CPVE')
```



```
par(mfrow=c(1,1))
```

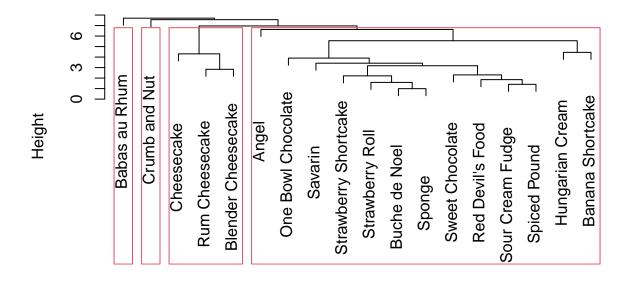
Variance explainet by the first few components (height = prc\$sdev^2)

```
plot(prc)
```



We can perform h-clustering on the first few (5 in our case) PC score vectors

```
hc_prc <- hclust(dist(prc$x[,1:5]), method = "average")
plot(hc_prc)
rect.hclust(hc_prc, k=4)</pre>
```



dist(prc\$x[, 1:5])
hclust (*, "average")

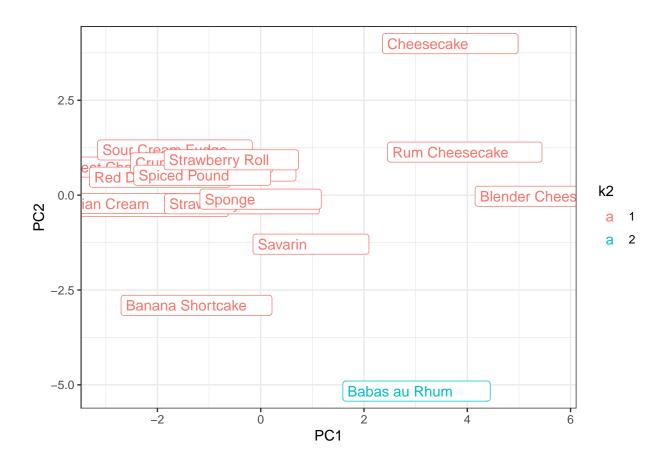
```
hc_pca_res <- cutree(hc_prc, 4)</pre>
hc_pca_res
## Angel
                           Babas au Rhum
                                                  Sweet Chocolate
##
                                                                        1
## Buche de Noel
                           Cheesecake
                                                  Rum Cheesecake
                                                                        3
##
## Blender Cheesecake
                           One Bowl Chocolate
                                                  Red Devil's Food
##
                                                                        1
## Sour Cream Fudge
                           Hungarian Cream
                                                  Crumb and Nut
                                                                        4
##
   Spiced Pound
                           Strawberry Roll
                                                  Savarin
##
##
                                                                        1
##
   Banana Shortcake
                           Strawberry Shortcake
                                                  Sponge
##
                                                                        1
```

```
## hc_clusters 1 2 3 4
## 1 13 0 0 0
## 2 0 1 0 0
## 3 0 0 3 0
## 4 0 0 0 1
```

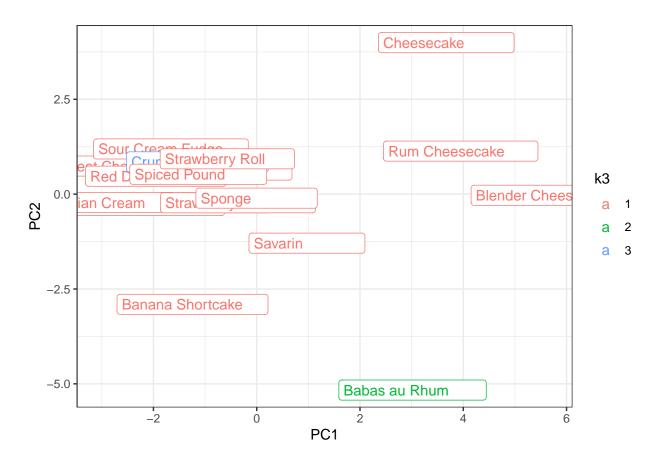
table(hc_clusters, hc_pca_res)

```
fviz_cluster(k4, data = df)
```

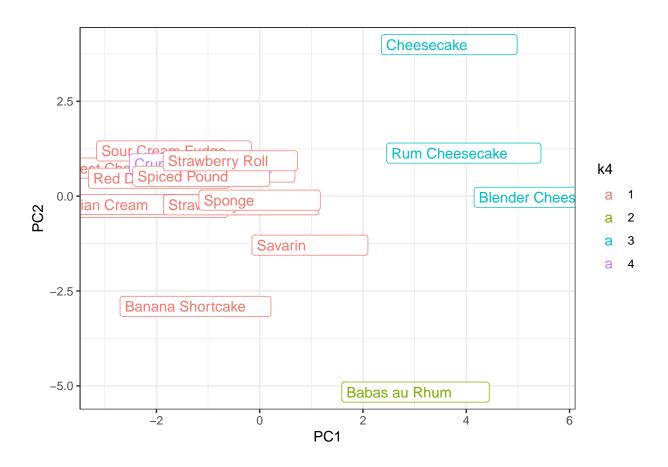
Cluster plot Cheesecake 2.5 -Sour Cream Fud Rum Cheesecake cluster Dim2 (10.5%) Blender Chees 2 Savario 3 -2.5 **-**Banana Babas au Rhum -5.0 **-**-2 ò Dim1 (18.5%)



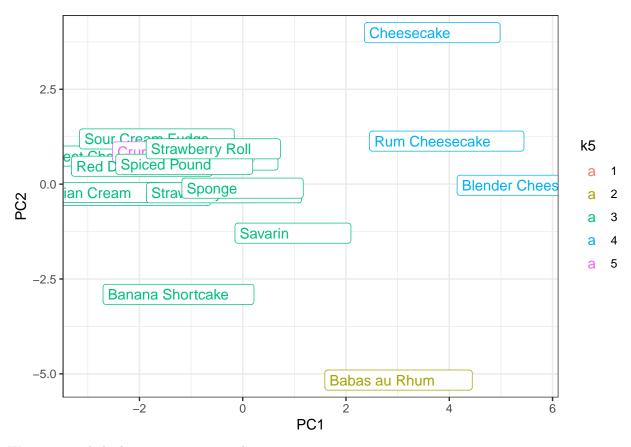
ggplot(data_pca_clust, aes(x = PC1, y = PC2, color = k3, label = row.names(data_pca_clust))) + geom_po



ggplot(data_pca_clust, aes(x = PC1, y = PC2, color = k4, label= row.names(data_pca_clust))) + geom_points



ggplot(data_pca_clust, aes(x = PC1, y = PC2, color = k5, label = row.names(data_pca_clust))) + geom_po



We can provide h-clustering on pca results



```
km_pca <- kmeans(pca, 2, nstart = 20)
km_pca</pre>
```

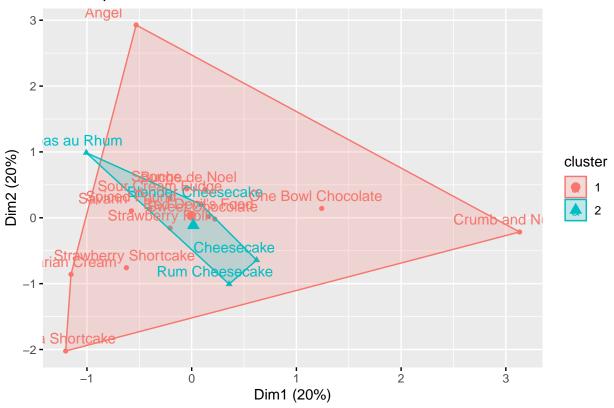
```
##
## Cluster means:
                       PC2
                                     PC3
           PC1
                                                  PC4
                                                               PC5
##
## 1 -1.165516  0.00479409 -0.009307346  0.005286202 -0.06723736
  2 4.079307 -0.01677932 0.032575713 -0.018501705 0.23533077
##
## Clustering vector:
  Angel
                          Babas au Rhum
                                                Sweet Chocolate
##
                                                                     1
## Buche de Noel
                          Cheesecake
                                                Rum Cheesecake
                                                                     2
##
## Blender Cheesecake
                          One Bowl Chocolate
                                                Red Devil's Food
##
                                                                     1
                                                Crumb and Nut
## Sour Cream Fudge
                          Hungarian Cream
##
                                                                     1
## Spiced Pound
                          Strawberry Roll
                                                Savarin
                                                                     1
## Banana Shortcake
                          Strawberry Shortcake
                                                Sponge
##
                                                                     1
##
## Within cluster sum of squares by cluster:
```

K-means clustering with 2 clusters of sizes 14, 4

```
## [1] 169.09073 58.21276
   (between_SS / total_SS = 27.4 %)
##
## Available components:
## [1] "cluster"
                      "centers"
                                     "totss"
                                                    "withinss"
                                                                   "tot.withinss"
## [6] "betweenss"
                                     "iter"
                      "size"
                                                    "ifault"
```

fviz_cluster(km_pca, data=pca)

Cluster plot



table(k2\$cluster, km_pca\$cluster)

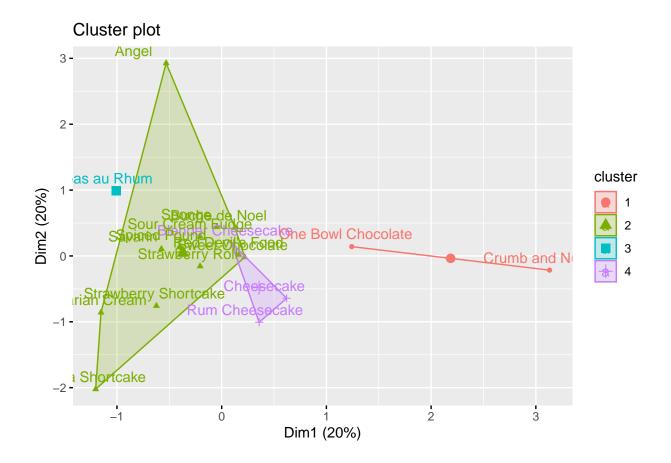
```
##
##
       1 2
    1 0 4
    2 14 0
##
```

```
km_pca4 <- kmeans(pca, 4, nstart = 20)</pre>
km_pca4
```

```
## K-means clustering with 4 clusters of sizes 2, 12, 1, 3
##
## Cluster means:
           PC1
                      PC2
                                 PC3
                                            PC4
                                                        PC5
##
```

```
## 1 -1.637537 0.2753172 -3.3862329 2.3368209 1.11512241
## 2 -1.086846 -0.0402931 0.5535136 -0.3833029 -0.26429733
## 3 3.017691 -5.1643542 1.0566059 1.8184945 0.03027562
## 4 4.433180 1.6990790 -0.3087677 -0.6308338 0.30368249
## Clustering vector:
## Angel
                         Babas au Rhum
                                               Sweet Chocolate
                       2
##
                                                                   2
## Buche de Noel
                         Cheesecake
                                               Rum Cheesecake
##
                                                                   4
## Blender Cheesecake
                         One Bowl Chocolate
                                               Red Devil's Food
                                                                   2
## Sour Cream Fudge
                                               Crumb and Nut
                         Hungarian Cream
##
                                                                   1
## Spiced Pound
                         Strawberry Roll
                                               Savarin
##
                                                                   2
## Banana Shortcake
                         Strawberry Shortcake
                                               Sponge
                                                                   2
##
##
## Within cluster sum of squares by cluster:
       9.799286 116.046282  0.000000  15.426368
  (between_SS / total_SS = 54.9 %)
##
## Available components:
##
## [1] "cluster"
                      "centers"
                                     "totss"
                                                    "withinss"
                                                                   "tot.withinss"
## [6] "betweenss"
                                                    "ifault"
                      "size"
                                     "iter"
```

fviz_cluster(km_pca4, data=pca)



table(k4\$cluster, km_pca4\$cluster)