Lisa Trevis

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Relevant Skills

HTML5	SEO	WIX
CSS3	UI/UX	Responsive Design
JavaScript	Canva	GitHub
WordPress	Sales	Wire Framing

jQuery SalesForce APIs
Bootstrap AJAX JSON

Experience

Senior Web Designer, Developer | Lisa Codes The World | November 2016 - Present

- · Personalized/designed and developed website, incorporating media queries for a responsive design that's mobile friendly.
- · Added/redesigned features and content to personalize website.

Senior Web Designer, Developer | There She Grows CA | November 2016 - Present

- Fully designed and developed the company website, resulting in new clients for the business each month via their online presence and social media links.
- · Updated website with current content as needed.

Student Developer | Codify Academy | November 2016 - April 2017

- · Designed/created multipage website for a local business that incorporated the Bootstrap framework.
- · Created websites from PSDs utilizing HTML, CSS & vanilla JavaScript.

^{*}References Available Upon Request

Owner | Poshmark Shop | June 2016 - Present

- Built a client base of over 25,000 followers for a Poshmark shop in less than a year through personal and online interaction and relationship building utilizing social media sites like Pinterest and Instagram.
- · Sourced clothing, shoes & accessories, styled and photographed each item, and listed each item using the Poshmark app with engaging descriptions and vivid photos. Managed orders with accuracy and speed.

Owner | Etsy Shop | September 2014 - Present

· Created wearable art made from recycled materials, and managed the process from conception and creation to photography, marketing and sales.

Manager, National Accounts | MultiPlan | September 2011 - September 2014

- · Managed and grew revenue on multiple multi-million dollar national accounts.
- · Served as liaison between internal teams and Client Accounts for all technical, financial and service issues that arose.
- Increased revenue streams by up-selling and cross-selling additional products and market segments.
- · Implemented new Clients, products and markets.

National Sales Manager | IHP, Inc. | October 2005 - August 2011

- · Prospected new clients through cold calling, networking at industry conferences, and referrals from industry colleagues.
- · Negotiated contracts from initial contact to final signature.
- · Exceeded annual revenue goals continuously, ensuring sustained double digit growth of the company each year.
- · Served as SalesForce Administrator.

Education

2016-2017 | Codify Academy | A 16 week bootcamp that focused on Front End Development and Web Application Engineering using HTML5, CSS3, JavaScript, Responsive Design, Bootstrap, jQuery, Git, AngularJS, APIs, AJAX and Algorithms

2017 | Codecademy | Completed online JavaScript tutorial

2016 | Hack Reactor Prep | An intense 4 week prep course with a focus on JavaScript

2015 | Index Computers | Completed Beginning, Intermediate & Advanced courses on Access, Excel (including Pivot Tables), Power Point, Word, Outlook & Quickbooks