

Lisa Vuong

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Awards & Honors

- 03/15 **VandyHacks**
1st Place - Overall Hackathon
1st Place - Spirit of Nashville
- 02/13 **FMC Technology Scholarship**
- 09/12 **Lydia E Bates Scholarship**

Involvement

- Reflection | Projections**
01/15 - pres Web & Media Co - Lead
- HackIllinois**
07/15 - pres Designer & Advisor
07/14 - 03/15 Lead Designer
11/13 - 04/14 Designer
- Women in Computer Science**
09/14 - 05/15 Design Chair
- Association for Computing Machinery**
08/13 - pres Member

Skills

Software:

Adobe Illustrator, Photoshop, InDesign, After Effects, Sketch, Apple Final Cut Pro

Coding:

Proficient with HTML/CSS, SASS, Javascript, JQuery
Familiar with Java, Python, Processing

Other:

Chinese (cantonese), Digital Illustration, Digital Photography, Screen Printing

Education

- 08/12 - 05/16 **University of Illinois at Urbana - Champaign**
Bachelor of Fine Arts, Graphic Design
Minor in Computer Science
Dean's List 5 Semesters, James Scholar 2012 - 2014
Grade Point Average: 3.8 / 4.0

Experience

- Austin, TX **RetailMeNot** retailmenot.com
06/15 - 08/15 **UI / UX Design Intern**
Made mockups and icons for the website and iOS app
Reskinned various existing functions with new branding and style
Worked on app flow and visuals for the Apple Watch app
Conducted and wrote 2 UserTesting tests and 1 usability test
- Urbana, IL **Neutral Cycle** neutralcycle.com
08/14 - 05/15 **Graphic Designer**
Helped brand and create collateral for Neutral Design, their new studio
Designed the Neutral Design website
Worked on product design and UI for a bike rental website
- Champaign, IL **Ninth Letter** ninthletter.com
08/14 - 12/14 **Graphic Designer**
Created and refined concepts for the magazine's art direction
Typesetted articles and created imagery and visuals
Created a Plan B book, which explored various other visual directions
- Boston, MA **VMware** vmware.com
05/14 - 08/14 **UI / UX Design Intern**
Redesigned the virtual machine set-up experience
Thought about product flow and how it would fit into the overall product
Created a working prototype in HTML/CSS and Javascript
- Urbana, IL **A215** *no longer available*
09/13 - 05/15 **UI / UX Design Intern**
Designed location based website and mobile app layouts
Played a primary role in wireframing, and prototyping
Improved the workflow of existing projects
Worked directly with engineer and developers
- Champaign, IL **Design for America** designforamerica.com
09/12 - 05/14 **Studio Lead**
Scoped for potential projects for the local community
Taught members about the human centered design project
Worked on a driving project which was presented to Chrysler in Detroit
Conducted user interviews and created prototypes