Lisa Vuong
lisavuong.com / hello.lisavuong@gmail.com

Experience

Austin, TX
01/16 - 03/16

Design Intern, IBM Design
Created and prototyped a website for IBM Design onboarding
Created and prototyped a website for the Maelstrom program
Made lo-fi and hi-fi wireframes and mockups
Animated icons and mockups for the websites
Worked on an 8 week project to redeisgn Kenexa recruiting
Conducted user research, interviews and tests
Created 15 presentations & presented to the principal designer

Austin, TX
06/15 - 08/15

UI/UX Design Intern, RetailMeNot
Worked through product life for a survey feature for the iOS app
Revamped website features with a new branding guide
Worked on app flow and visuals for the Apple Watch app
Conducted and wrote 2 UserTesting tests and 1 usability test
Helped create revenue plans and KPI impact for a new product

Urbana, IL
08/14 - 05/15

Graphic Designer, Neutral Cycle
Helped brand and create the website for Neutral Design
Worked on product design and UI for a bike rental website
Created Neutral Cycle print and web work like cards and signs

Champaign, IL
08/14 - 12/14

Graphic Designer, Ninth Letter
Created and refined concepts for the magazine's art direction
Typesetted articles and created imagery and visuals
Created a Plan B book, which explored various other directions

05/14 - 08/14
08/14 - 12/14

UI/UX Design Intern, VMware
Redesigned the virtual machine set-up experience
Worked on product flow and how it would fit into the product
Created a working prototype in HTML/CSS and JavaScript

Urbana, IL
09/13 - 05/15

UI/UX Design Intern, A215
Designed location based website and mobile app layouts
Improved the workflow of existing projects
Created spec sheets for development

Champaign, IL
08/12 - 05/13

Studio Lead, Design for America
Scoped for potential projects for the local community
Taught members about the human-centered design project
Research for a driving project was presented to Chrysler

Education

University of Illinois at Urbana Champaign
BFA, Graphic Design
August 2012 - Summer 2016
Deans List 5 Semestes

Awards & Honors

VandyHacks Winner
1st Place – Overall Hackathon
1st Place – Spirit of Nashville

FMC Technology Scholarship

Lydia E Bates Scholarship

Involvement

Reflection | Projections
2015 – Web & Media Co–Lead

HackIllinois Hackathon
2016 – Designer & Advisor
2015 – Lead Designer
2014 – Designer

Women in Computer Science
2015 – Design Chair

Assoc. for Computing Machinery
2014 – Association Member

Skills

Software:
llustrator, Photoshop, InDesign, Sketch, After Effects, Final Cut Pro, InVision, Marvel, Keynote

Coding:
Proficient in HTML/CSS, SASS, JavaScript, JQuery
Familiar with Python, Processing, Java, Basic Data Structures

Other:
Chinese (cantonese), Photography, Digital Illustration, Screen Printing