

Logo Versions



Primary

GG

Wordmark Only



Icon

Colours



Primary

Hex #ffffff

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Secondary

Hex #bbb1da

RGB rgb(187,177,218) CMYK 14 19 O 15

Pantone 14-3812

Accent

Hex #bbb1da

RGB rgb(187,177,218)

CMYK 14 19 0 15

Pantone 14-3812

Background

Hex #100530

RGB rgb(16,5,48)

CMYK 67 90 0 81

Pantone 19-3731

Typography

Primary **Aldrich**

Aa Bb Cc