



## Languedoc AOC wines

Key figures. Strategy.  
Economy. Vineyards.



LES AOC DU  
LANGUEDOC & SUD DE FRANCE



CONSEIL INTERPROFESSIONNEL DES VINS AOC DU LANGUEDOC ET DES IGP SUD DE FRANCE

\*Sud de France

# 11% OF LANGUEDOC-ROUSSILLON WINES LANGUEDOC AOC WINES

# 183 m

The number of Languedoc AOC bottle equivalents marketed between 1 August 2015 and 31 July 2016

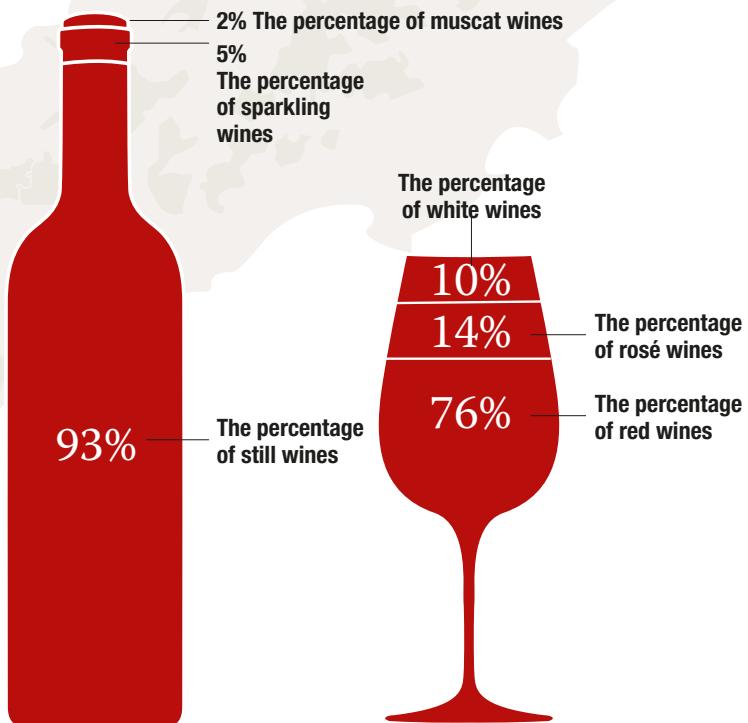
# €450 m

The annual turnover of Languedoc AOC wines

**7** AOC wines classified as *Crus du Languedoc*

**14** AOC wines classified as *Grands Vins du Languedoc*

**1** Regional AOC called a Languedoc AOC



# 13.6 m

The number of hectolitres produced annually

# 1.8 bn

The number of bottle equivalents produced annually

# 1/3

More than one in three French wines is produced in Languedoc-Roussillon

# No. 1

- French wine producer: red (8.2 million hectolitres) rosé (2.6 million hectolitres) white (2.8 million hectolitres)
- Organic French vineyards: 22,000 hectares of organic vines 33% of France's organic surface area 7% of the world's organic wine-growing area
- French wine exports:
  - 40% of French wine exports in terms of volume
  - 3.3 million hectolitres exported, the equivalent of 447 million bottles
  - Export turnover: €820 m (+ 1%)

## LANGUEDOC-ROUSSILLON

THE LARGEST VINEYARD IN THE WORLD WITH A GEOGRAPHIC IDENTITY

# 224,000

Surface area of Languedoc vineyards in number of hectares declared (245,965 planted); with 70,000 hectares of AOC and 141,000 hectares of PGO.

# 21,373

The number of wine-growing estates: viticulture is the largest sector of the Languedoc-Roussillon economy

# 5%

5% of the world's wine is produced in Languedoc-Roussillon. The volumes produced in this region are higher than those of Chile, Australia or South Africa



## AOC LANGUEDOC MAJOR PROJECTS

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**Xavier de Volontat, President of the CIVL**

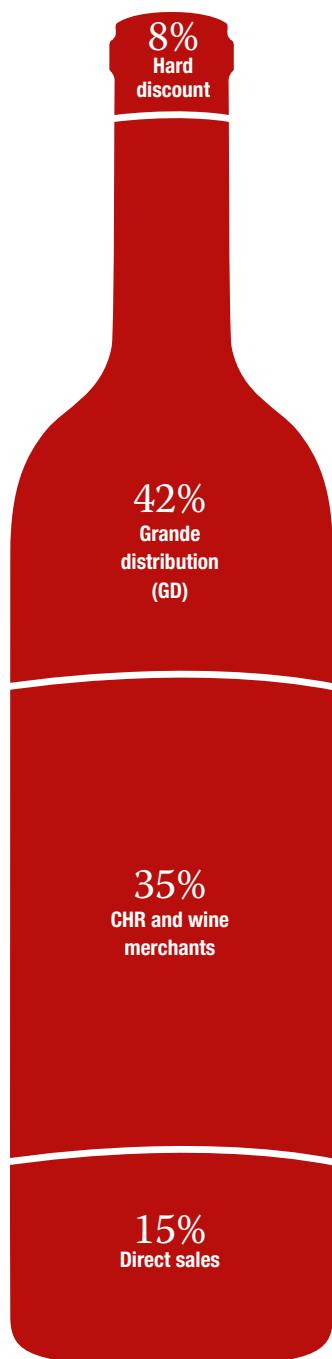
### CATEGORIES

The Languedoc AOC represents the premium wines from the world's largest vineyard. This is both wonderful opportunity but also a challenge, that of offering professionals and consumers the right products. For this reason, we have decided to structure our range based on three categories: the generic appellation (the Languedoc appellation is the bedrock of the pyramid), the Grands Vins (Languedoc terroirs, forming the heart of the range) and the Crus (the top of the range). Today, we can clearly say that market segmentation has not only brought greatly sought after clarity to our range, but has also acted as a fantastic stimulus for our wine-makers. The last few years have seen the evolution of several of our terroirs, such as the Pic Saint Loup, which was awarded AOC status in 2017 and is henceforth proud member of the Crus du Languedoc club. There is still a lot to do however. The Languedoc vineyard must be further structured in order to promote new, high potential terroirs. The IGP should be part of this process, since the diversity of their range is complementary to that of the AOCs.

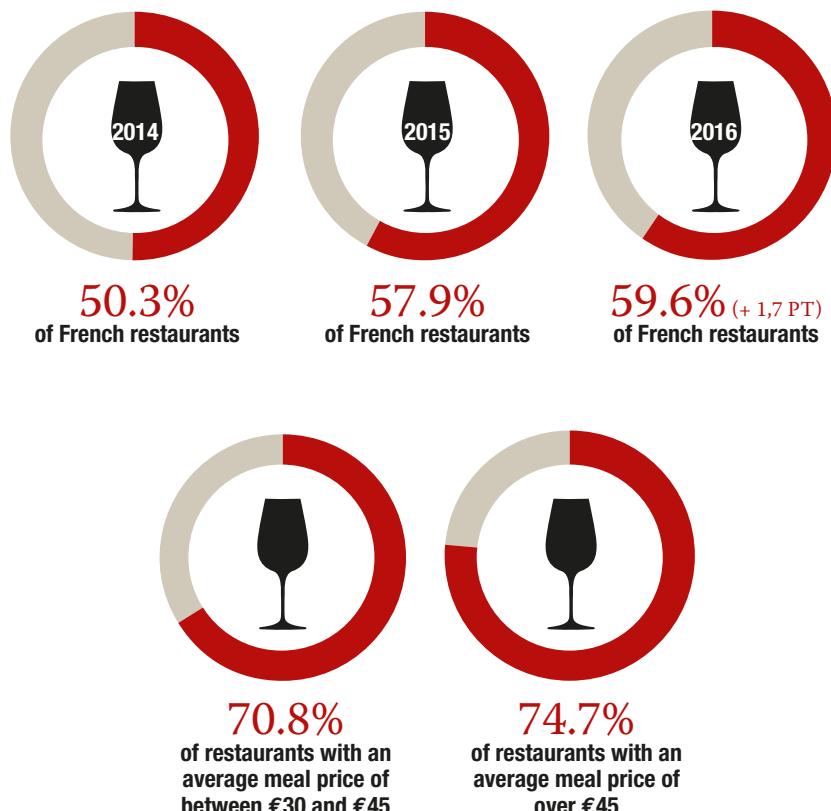
### UPGRADING

We began upgrading the quality of our range some time ago. This remains a top priority for us and the results are starting to show. In France, enormous headway has been made in referencing our wines on high-value circuits: in the restaurant circuit for example, our penetration rate has doubled in less than ten years! The upgrading of our range has also made us more resistant to market fluctuations: in 2016, turnover for Languedoc AOCs continued to grow on France's retail market, despite a difficult economic context for wine in general! It is on the foreign market, though, that the strategy to upgrade has been the most effective; and this is where the greatest scope for growth lies too. The 2016 Wine Trade Monitor's survey of foreign professionals points to the fact that over the next two years our regional vineyards will be the fastest growing in the world. This is a great source of pride for the wine-makers and traders within the inter-professional association, and a real encouragement to continue working in this way. The Languedoc is breaking the glass ceiling and many signals show that "this is where it's happening".

## STILL WINES

**67% OF AOC LANGUEDOC WINES ARE SOLD IN FRANCE****DISTRIBUTION CHANNELS****RESTAURANT INDUSTRY****MORE AND MORE RESTAURANTS ARE NOW SERVING LANGUEDOC-ROUSSILLON AOC WINES**

Source: CHD Expert Facts CHR 2016

**WINE MERCHANTS****90%**

of French wine stores sold Languedoc AOC wines in 2016

99 % in the Ile-de-France and the North-West

Source: MIDB

## STILL WINES

# 33% OF AOC LANGUEDOC IS SOLD ON THE EXPORT MARKET

2016 was a record breaking year for export of Languedoc AOC wines. Export turnover has doubled over the last six years.

### THE FIVE LARGEST MARKETS FOR LANGUEDOC-ROUSSILLON AOC WINES

Sources: French Customs, Ubifrance



**By value:** China (19%), United States (16%), United Kingdom (11%), Germany (10%), Belgium (8%)

**By volume:** China (24%), United Kingdom (13%), Belgium (12%), Germany (11%), United States (10%)

**€184 m**

the turnover for exported  
Languedoc-Roussillon  
AOC wines

**494,249 hl**

the number of hectolitres  
of Languedoc-Roussillon  
AOC wines exported

**135**

the number of client  
countries

**55%**

Percentage of volume  
exported abroad.

**61%**

Percentage of sales  
(in value) abroad.  
Source: CIVL

### LANGUEDOC-ROUSSILLON AOC EXPORT SUCCESSES (VOLUME)

Source: CIVL

**2<sup>nd</sup>** French AOC region  
in CHINA

**2<sup>nd</sup>** French AOC region  
in GERMANY

**3<sup>rd</sup>** French AOC region  
in BELGIUM

### CHINA AND THE UNITED STATES, TWO DYNAMIC MARKETS (VOLUME)

Source: Ubifrance – Figures: AOC from the Languedoc-Roussillon region

China



United States

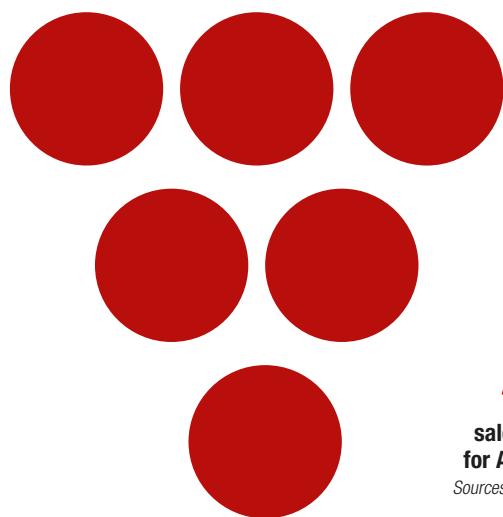


## MUSCATS AND SPARKLING WINES TWO LANGUEDOC SPECIALITIES



LANGUEDOC-ROUSSILLON, THE LARGEST ORGANIC WINE-GROWING REGION IN FRANCE

**ORGANIC WINE SALES ARE INCREASING REGULARLY**



**1,301**

wine-growing estates (5.4% of harvesters,  
9.4% of the wine-growing area of Languedoc-Roussillon)

**21,910 ha**

including 3,379 under conversion

**+ 13.1%**

sales on the retail market  
for AOC Organic wines in 2016.

*Sources: Sudvinbio, IRI*

## CIRCUITS

# GROWTH IN ALL MARKET SECTORS

TURNOVER ON THE RETAIL MARKET  
+ 31 % IN 5 YEARS

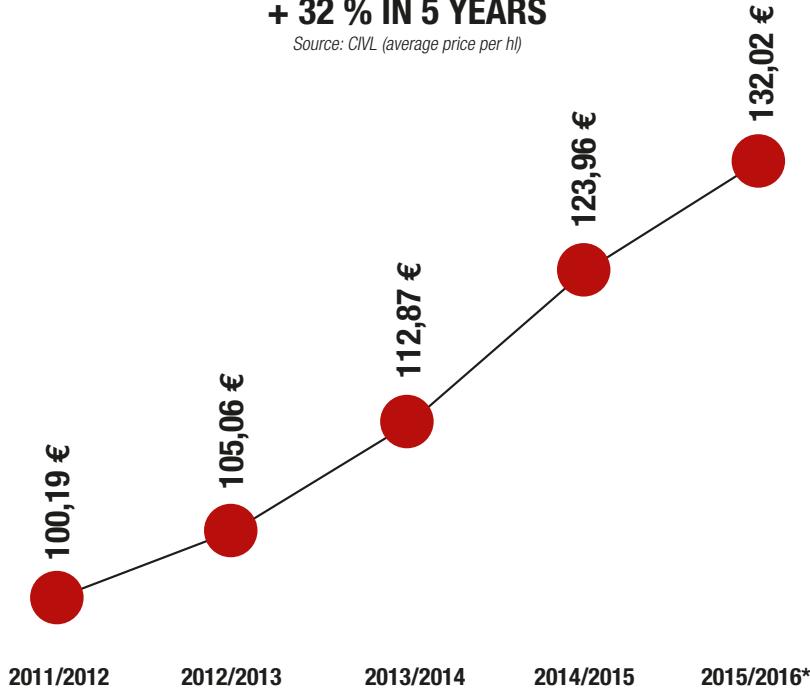


EXPORT TURNOVER  
+ 29 % IN 5 YEARS



BULK WINE  
+ 32 % IN 5 YEARS

Source: CIVL (average price per hl)



\* Average price on campagne all AOC Languedoc

# SEGMENTATION

## A DEVELOPING OFFER

### *CRUS DU LANGUEDOC*

High potential terroirs which produce complex, expressive wines, in limited quantities with one of the lowest yields in France. Ageing defines the wines, developing elegant and soft tannins. The category is enhanced with the arrival of new terroirs every year.

11.5%

158,724 hl

Corbières-Boutenac AOC  
Faugères AOC  
La Clape AOC  
Minervois-La Livinière AOC  
Pic Saint Loup AOC  
Saint-Chinian Berlou AOC  
Saint-Chinian Roquebrun AOC

### *GRANDS VINS DU LANGUEDOC*

Aromatic, well-structured and characteristic regional wines, produced to very high standards and representative of the great Languedoc AOC wines and the traditional regional grape varieties (Grenache, Syrah, Carignan and Mourvèdre).

69%

848,514 hl

Cabardès AOC  
Clairette du Languedoc AOC  
Corbières AOC  
Fitou AOC  
Languedoc AOC – Cabrières  
Languedoc AOC – Grés de Montpellier  
Languedoc AOC – La Méjanelle  
Languedoc AOC – Montpeyroux  
Languedoc AOC – Pézenas  
Languedoc AOC – Quatourze  
Languedoc AOC – Saint-Christol  
Languedoc AOC – Saint-Drézéry  
Languedoc AOC – Saint-Georges-d'Orques  
Languedoc AOC – Saint-Saturnin  
Languedoc AOC – Sommières  
Limoux red and white AOC  
Limoux sparkling AOC  
Malepère AOC  
Muscats AOC  
Minervois AOC  
Picpoul de Pinet AOP  
Saint-Chinian AOC  
Terrasses du Larzac AOC

### *LANGUEDOC AOC WINES*

The Languedoc appellation covers recognizable and accessible origin wines, with blending across the terroirs of the AOC Languedoc and Roussillon. Production covers the whole of the Languedoc-Roussillon.

19.5%

267,142 hl

# CRUS DU LANGUEDOC

Corbières-Boutenac AOC  
Faugères AOC  
La Clape AOC  
Minervois-La Livinière AOC  
Pic Saint Loup AOC  
Saint-Chinian Berlou AOC  
Saint-Chinian Roquebrun AOC



In Languedoc, 7 Classified Vineyards are recognized.  
It is only the beginning.

# CORBIÈRES-BOUTENAC AOC



## Power and delicacy

The appellation covers ten villages around the Pinada, a small mountain at the heart of the Corbières: the terroir is composed mainly of round pebbles. Wines boast a resolutely Mediterranean personality, enjoying hot, dry summers, during which grapes are protected by a North-Easterly wind, locally known as the Cers. Wines (red only) are produced from a minimum of two grape varieties. Carignan noir, one of the key grape varieties of the appellation, must represent between 30 and 50 % of the vines. Warm by nature, Carignan noir brings balance, marked by notes of black fruit, plums and garrigue and develops minerality.

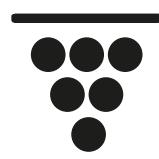
**Syndicat général de l'AOC Corbières – 11200 Boutenac**  
Tel.: + 33 (0)4 68 27 73 00 – [www.crboutenac.com](http://www.crboutenac.com)



6,600 hl



184 ha



Carignan, Grenache,  
Mourvèdre, Syrah



Red



Decree of 20 May 2005

# FAUGÈRES AOC



## The “Nature Schiste” appellation

20 km to the North of Béziers, nestling in the wild valleys around Mounts Espinouse and Caroux, the Faugères vineyard is located in a delightful setting: at the heart of seven villages and hamlets with around 2,000 hectares of vineyards embedded in a landscape of green oak, chestnut trees, arbutus and cistus. Cru Faugères is found on a terroir which is unique in the Languedoc with exceptional soil: yellow, orangey, ochre and, lower down, the most beautiful blue tones. The shale soil helps the vineyard to resist the intense Mediterranean summer heat and participates in the production of high quality wines, a third of which are organic.

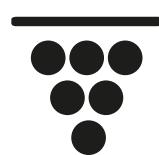
**Syndicat AOC Faugères – 34600 Faugères**  
Tel.: + 33 (0)4 67 23 47 42 – [www.faugeres.com](http://www.faugeres.com)



62,000 hl



1,900 ha



Syrah, Grenache Noir, Carignan  
Noir, Mourvèdre, Cinsault,  
Lledoner Pelut, Roussanne,  
Marsanne, Vermentino, Grenache  
Blanc, Viognier, Clairette



Red, rosé,  
white



Red: Decree of 5 May 1982,  
amended 6 December 2011  
White: Decree of 23 February  
2005, amended 6 December  
2011

# LA CLAPE AOC



## Île de Grand Vins – AOC du Languedoc's latest born!

La Clape massif, situated on the outskirts of Narbonne, was long known as *insula laci* because of its numerous lakes (whose basins can still be seen today), and was still a rugged island 600 years ago. Over the centuries, the alluvial deposits swept along by the rivers rushing down from the Pyrenees eventually connected the island to the mainland. The massif has subsequently been known under its current name, which signifies "heap of pebbles" in the Occitan language. The 6 communes of La Clape were officially recognised by the National Committee of the INAO on 9th June 2015. Here, the white wines are nurtured by moisture from sea breezes and the reds are rich in summer sunshine.

**Syndicat des vignerons de la Clape – 11102 Narbonne cedex**  
Tel.: + 33 (0)4 68 90 38 30 – [www.la-clape.com](http://www.la-clape.com)



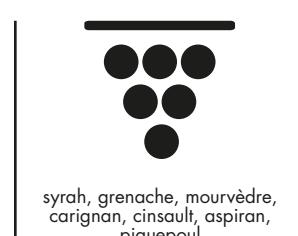
## MINERVOIS-LA LIVINIÈRE AOC



## Singular and plural

The appellation is located on the foothills of the Black Mountain, on a terroir known locally as the Petit Causse. The terroir covers six villages and boasts a variety of soils including sandstone, shale, limestone, marble and silex, giving the wine a mineral character. In terms of climate, with little rainfall and much sunshine, this is one of the driest parts of France. The evening heat is refreshed by cool breezes blowing off the limestone plateau at night. The vineyards are located at a higher altitude, where berries ripen more slowly, giving elegance and freshness to the wine which is aged for a minimum of thirteen months.

**Syndicat AOC Minervois-La Livinière – 11200 Homps**  
Tel.: + 33 (0)4 68 27 80 00 – [www.cru-la-liviniere.com](http://www.cru-la-liviniere.com)



# PIC SAINT-LOUP AOC

GRANDS VINS DU LANGUEDOC



## The youngest of the Languedoc appellations

The vineyard is located to the North of Montpellier on the Cévennes foothills on clay-limestone and marl-limestone soil and enjoys a dual weather influence; both Mediterranean and continental. The wines produced here are known for their finesse and great freshness, somewhat singular for the area. Red wine is dominant here, produced mainly from Syrah, Grenache and Mourvèdre grapes, and characterized by its depth, smoothness and ageing potential. Rosé wine represents 10 % of total production; wines are seductive thanks to a meticulously tuned, fine, fruity balance.

**Syndicat des vignerons du Pic Saint Loup – 34270 Valflaunès**

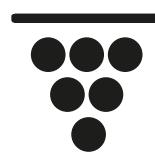
Tel.: + 33 (0)4 67 55 97 47 – [www.pic-saint-loup.com](http://www.pic-saint-loup.com)



40,000 hl



1,000 ha



syrah, grenache noir, mourvèdre,  
carignan noir, cinsault, cournoise,  
morastel



Red, rosé

AOC

Decree of 31 January 2017

# SAINT-CHINIAN BERLOU AOC

CRUS DU LANGUEDOC



## A south-facing vineyard

The Saint-Chinian AOC in the Hauts Cantons of the Hérault embarked on the independent identification of its best terroirs twenty years ago. These included Berlou, a land of schist soil, which was recognised as a cru in 2005. Located at a height of between 150 and 400 metres, the appellation is planted with south-facing vines that are over ten years old. The fine wines that are produced here, with their hint of roasted coffee and silky tannins, are now part of the AOC Languedoc family.

**Syndicat du cru Saint-Chinian – 34360 Saint-Chinian**

Tel.: + 33 (0)4 67 38 11 69 – [www.saint-chinian.com](http://www.saint-chinian.com)



1,200 hl



61 ha



Carignan Noir, Grenache Noir,  
Mourvèdre, Syrah



Red

AOC

Decree of 4 February 2005

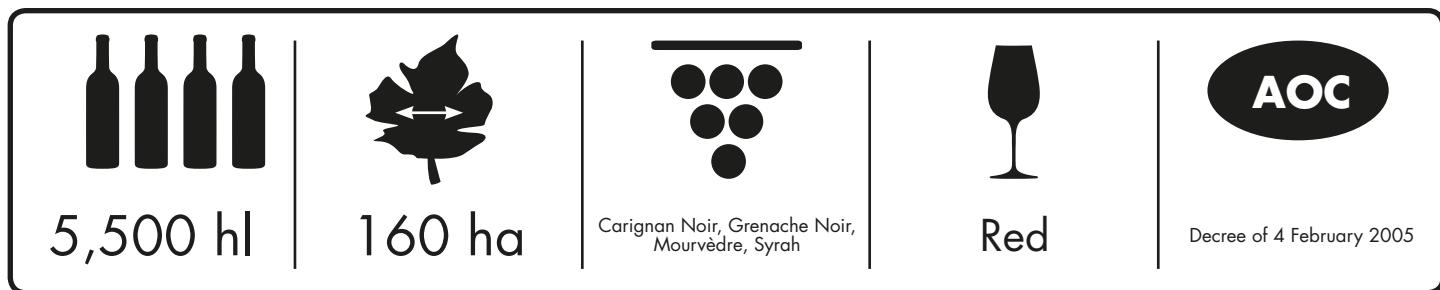
# SAINT-CHINIAN ROQUEBRUN AOC



## The schist of Saint-Chinian

Twenty years ago, the Saint-Chinian AOC in the Hauts Cantons of Hérault embarked on the independent identification of its best terroirs, including Roquebrun. The vineyard is composed of vines which are a minimum of five years of age, and which thrive happily on the mainly shale soil. This terroir, which is now part of the AOC Languedoc family, produces well-rounded wines with strong and complex aromas, with hints of spice and tannins full of finesse that burst on the palate.

**Syndicat du cru Saint-Chinian – 34360 Saint-Chinian**  
Tel.: + 33 (0)4 67 38 11 69 – [www.saint-chinian.com](http://www.saint-chinian.com)



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# GRANDS VINS DU LANGUEDOC

Cabardès AOC  
Clairette du Languedoc AOC  
Corbières AOC  
Fitou AOC  
Languedoc AOC – Cabrières  
Languedoc AOC – Grés de Montpellier  
Languedoc AOC – La Méjanelle  
Languedoc AOC – Montpeyroux  
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Limoux red and white AOC  
Limoux sparkling AOC  
Malepère AOC  
Minervois AOC  
Muscats AOC  
Picpoul de Pinet AOP  
Saint-Chinian AOC  
Terrasses du Larzac AOC



In Languedoc, we are not born Great wine. We become it.

# CABARDÈS AOC

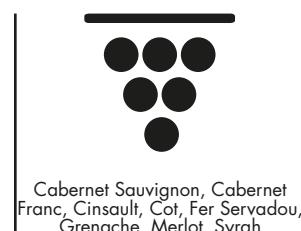
GRANDS VINS DU LANGUEDOC



## A terroir between the Atlantic and Mediterranean

No fewer than six rivers water this hilly vineyard, a natural amphitheatre that backs onto the Montagne Noire overlooking the town of Carcassonne. Located at the crossroads of two climatic effects - the gentleness of the Atlantic and the warmth of the Mediterranean - it is the only Languedoc appellation that combines Atlantic and Mediterranean grape varieties in equal proportions, resulting in beautiful and unique blends. The soil, which is carpeted with limestone pebbles or strewn with granite, schist or gneiss, stretches into the distance, lending itself to the production of reds and rosés blessed with a certain finesse.

**Syndicat AOC Cabardès – BP 4 – 11610 Pennautier**  
Tel. : + 33 (0)4 68 24 67 63 – [www.aop-cabardes.fr](http://www.aop-cabardes.fr)



# CLAIRETTE DU LANGUEDOC AOC

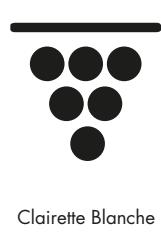
GRANDS VINS DU LANGUEDOC



## A unique grape

If we go back in time, we can find traces of white Clairette production during the Gallo-Roman period, in the Middle Ages and during the Renaissance. Indeed, it even gave rise to an intensive business exporting dry, maderised white wine known as "Picardan". Today, Clairette du Languedoc AOC wines, produced on the banks of the Hérault in soil consisting of quartz pebbles, flint and limestone, can be sold when they are still young, either dry or sweet. There is also a smaller rancio production. The name of the appellation may also be followed by the wine's place of origin.

**Syndicat de la Clairette du Languedoc – 34230 Adissan**  
Tel.: + 33 (0)4 67 25 01 07 – [www.clairette-languedoc.com](http://www.clairette-languedoc.com)



# CORBIÈRES AOC

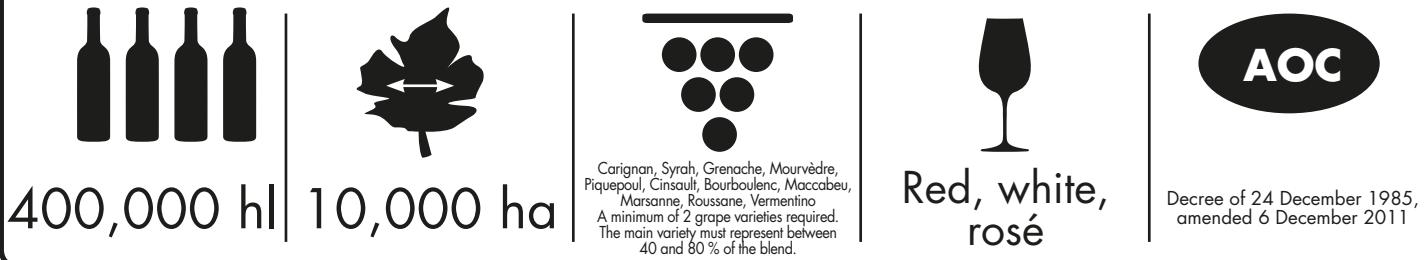
GRANDS VINS DU LANGUEDOC



## The spirit of Corbières wines: genuine, exciting, modern

From the gates of Carcassonne to those of Narbonne, from the Pyrenean foothills to the base of the Black Mountain, Corbières wines are an invitation to a unique journey into Languedoc Aude territory. In the terroirs, with their sheer slopes born of successive geological formations and dry Mediterranean climate, sun-drenched and loaded with history, the vines are tended by passionate wine-growers: today, 1,300 masters of the art create wines whose complexity, freshness, strength and elegance will bedazzle even the most discerning wine-drinker, transforming their pre-conceived ideas on Languedoc's biggest appellation. The richness of wines and the multiple grape varieties give the appellation a soul which is just waiting to be discovered...

**Syndicat général de l'AOC Corbières – 11200 Boutenac**  
Tel.: + 33 (0)4 68 27 73 00 – [www.20decorbieres.com](http://www.20decorbieres.com)



# FITOU AOC

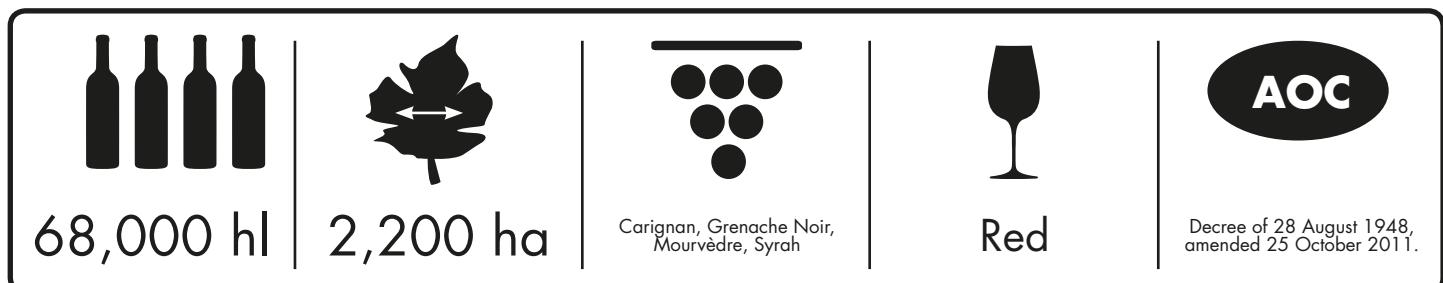
GRANDS VINS DU LANGUEDOC



## Terroir of elegance

Fitou is the Languedoc's oldest red AOC. The vineyard is located in two distinct sites: one on the edge of the Mediterranean, the other at the heart of the Corbières hills. On the maritime front, the landscape is composed of a series of small hills prolonged by a long stony plain, terminating in lagoons to the East and overhung by the Leucate plateau peninsula. Inland, the landscape is composed of small lakes around closed, narrow valleys, dominated by sharp slopes. The diversity of the appellation's 22 soil types produces wines with fine complexity. Today's Fitou is revisited in a refined, silky style: a culture founded on hard work, passion and a keen taste for innovation have given the terroir its hallmark of elegance.

**Syndicat de l'AOC Fitou – 11480 La Palme**  
Tel.: + 33 (0)4 68 40 42 70 – [www.fitouaoc.com](http://www.fitouaoc.com)



# LANGUEDOC AOC – CABRIÈRES

GRANDS VINS DU  
LANGUEDOC



## Rosé by nature, red by inclination

For over half a century, rosés and Cinsault have been the hallmark of this arid land impregnated with schist, whose different shades of brown, ochre and gold add colour to the steep hillsides. The appellation also uses Syrah, Grenache, Mourvèdre and Carignan, the wide range of grapes required for producing full-bodied, powerful red wines. The terroir sits in seclusion to the south of Salagou, likening itself to an island vineyard. Nestled on the rugged slopes of the peak of Vissou, the land is shared with a flora scented with herbs of the garrigue, thyme, juniper and evergreen oak, whilst the fauna includes rare species such as ravens and bluebirds.

**Syndicat AOC Languedoc – 34973 Lattes Cedex**  
Tel.: + 33 (0)4 67 06 04 44 – [www.coteaux-languedoc.com](http://www.coteaux-languedoc.com)



# LANGUEDOC AOC – GRÉS DE MONTPELLIER

GRANDS VINS DU  
LANGUEDOC



## A terroir on the threshold of Montpellier

The terroir for this appellation includes vineyards in and around the Montpellier region, and stretches from west to east from the middle of the Hérault valley to the Vidourle, and from Pic Saint-Loup to the sea from north to south. Protected from the weather from the north by the Montagne Noire and the Cévennes, this is one of the hottest and driest vineyards of the old Coteaux du Languedoc. The word “grés” means “dry and stony soil” in the Occitan language. This dry climate, however, is balanced in summer by moisture-bearing sea breezes that encourage the grapes to ripen early and results in a fine balance of wines.

**Syndicat des Grés de Montpellier – 34973 Lattes Cedex**  
Tel.: + 33 (0)4 67 06 04 44 – [www.gres-de-montpellier.com](http://www.gres-de-montpellier.com)



# LANGUEDOC AOC – LA MÉJANELLE

GRANDS VINS DU  
LANGUEDOC



## A terraced vineyard

The Cartulaire de Maguelone was mentioning vineyards owned by the bishops in the region of Méjanelle as far back as the Middle Ages! Their wines were meaty, bold and concentrated, with aromas that combined smoke with spices and ripe fruits. Today the vineyard, woven into the outskirts of the capital of Languedoc, is often counted as one of the “follies” of Montpellier, those large estates with beautiful architecture that were erected in the countryside around Montpellier between 1685 and 1771. The vines mature early and enjoy a climate tempered by the influence of the sea and a red clay soil that favours deep rooting.

**Syndicat AOC Languedoc – 34973 Lattes Cedex**  
Tel.: + 33 (0)4 67 06 04 44 – [www.coteaux-languedoc.com](http://www.coteaux-languedoc.com)



# LANGUEDOC AOC – MONTPEYROUX

GRANDS VINS DU  
LANGUEDOC



## A terroir dominated by the wind

This historic terroir is set against the southern foothills of the Larzac and the mountains of Saint-Guilhem-le-Désert, with Mt Saint-Baudille bordering the land to the north. The area enjoys a Mediterranean climate and is distinguished by its swirling winds: these circulating currents have a positive side, as they ensure the good health of the grapes. Montpeyroux is a linear settlement, which makes it unique in Languedoc: it is a transit corridor that has served as a Roman road, mule trail, royal road and salt route. It is the winegrowers who have forged the village's identity, which is boosted by its red wines with their well-established reputation.

**Syndicat AOC Languedoc – 34973 Lattes Cedex**  
Tel.: + 33 (0)4 67 06 04 44 – [www.coteaux-languedoc.com](http://www.coteaux-languedoc.com)



# LANGUEDOC AOC – PÉZENAS

GRANDS VINS DU  
LANGUEDOC



## Molière country

Winegrowing in this region is an ancient tradition. Situated on the right bank of the river Hérault, the vineyard is characterised by the great diversity of its soil: terraces consisting of quaternary pebbles from the river, clay or calcareous clay, together with areas of schist to the west. The originality of Pézenas lies in the basalt lava that formed at least a million years ago, which, when mixed with other soil formations, gives the terroir and landscape its particularly distinctive flavour.

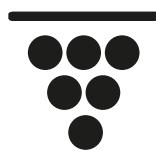
**Syndicat du terroir Pézenas – 34973 Lattes Cedex**  
Tel.: + 33 (0)4 67 06 04 44 – [www.pezenasenlanguedoc.com](http://www.pezenasenlanguedoc.com)



5,386 hl



156 ha



Carignan, Cinsault, Grenache,  
Mourvèdre, Syrah



Red



Languedoc AOC denomination  
with specific production rules  
(Decree amended in 2007)

# LANGUEDOC AOC – QUATOURZE

GRANDS VINS DU  
LANGUEDOC



## The vineyard of the Narbonne region

The Quatourze vineyard on the edge of Narbonne is one of the Languedoc's oldest. The land consists of white quartz and hard sandstone pebbles that the river Aude (once known as the Atax) has deposited over the millennia as it has swept down fluvial materials from the nearby Corbières and Pyrenees. The vineyard is a real terrace that slopes down towards the Bages lagoon, combining all the conditions required – sunshine, wind and a sea breeze – for a truly great wine... which is exactly what it is!

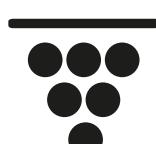
**Syndicat AOC Languedoc – 34973 Lattes Cedex**  
Tel.: + 33 (0)4 67 06 04 44 – [www.coteaux-languedoc.com](http://www.coteaux-languedoc.com)



4,121 hl



95 ha



Carignan Noir, Cinsault,  
Grenache Noir, Lledoner Pelut,  
Mourvèdre, Syrah



Red



Languedoc AOC denomination  
with specific production rules  
(Decree amended in 2011)

# LANGUEDOC AOC – SAINT-CHRISTOL

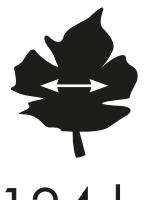
GRANDS VINS DU  
LANGUEDOC



## The vineyard of the Hospitallers

This terroir, which centres on the village of Saint-Christol, was first cultivated by the Hospitaller Order of St. John of Jerusalem. There is no doubting that the climate, which is highly suitable for growing vines, encourages an abundance of wines, often with a spicy character. The vineyard, which occupies undulating terrain, has its roots in a soil derived from tertiary and quaternary formations. Grenache always forms part of these bright wines with their intense colour and beautiful hints of black pepper and candied fruit; full-bodied, they have great ageing potential.

**Syndicat AOC Languedoc – 34973 Lattes Cedex**  
Tel.: + 33 (0)4 67 06 04 44 – [www.coteaux-languedoc.com](http://www.coteaux-languedoc.com)



124 ha



# LANGUEDOC AOC – SAINT-DRÉZÉRY

GRANDS VINS DU  
LANGUEDOC



## A vineyard between Montpellier and Nîmes

This historic vineyard produces excellent red wines that are widely acclaimed and appreciated. Situated 25 kilometres from Montpellier, the vines are grown on soil composed mainly of limestone rocks. The region has an annual rainfall of 750 millimetres, and enjoys a moderate maritime climate influenced by northern and north-westerly winds. Syrah and Mourvèdre form the basis of the varietals, always associated with the Grenache grape. The red wines are full-bodied, with hints of black berries, liquorice and spices; they are concentrated, and are sold after a minimum of almost a year's maturing.

**Syndicat AOC Languedoc – 34973 Lattes Cedex**  
Tel.: + 33 (0)4 67 06 04 44 – [www.coteaux-languedoc.com](http://www.coteaux-languedoc.com)



27 ha



# LANGUEDOC AOC – SAINT-GEORGES-D'ORQUES

GRANDS VINS DU  
LANGUEDOC



## The jewel of Montpellier

The wines produced here, just five kilometres to the west of Montpellier, have enjoyed renown since the Middle Ages! Their fame even spread beyond the borders of the Kingdom of France in the early 17th century. Thomas Jefferson, who discovered the wines in 1787, sang their praises, and connoisseurs universally describe their smooth and refined characteristics. Nature has indeed blessed the vineyard: consisting of limestone gravel, marlstone, flint and ferric oxide, it cannot help but lend its supremacy to the vines. The provenance of the grapes, their location and exposure on the hillside means that a Grenache or Mourvèdre expresses its character in many different ways.

**Syndicat AOC Languedoc – 34973 Lattes Cedex**  
Tel.: + 33 (0)4 67 06 04 44 – [www.coteaux-languedoc.com](http://www.coteaux-languedoc.com)



5,375 hl



126 ha



Carignan Noir, Cinsault,  
Grenache Noir, Mourvèdre,  
Syrah



Red, rosé



Languedoc AOC denomination  
(Decree amended in 2011)

# LANGUEDOC AOC – SAINT-SATURNIN

GRANDS VINS DU  
LANGUEDOC



## Historic terroir

The vineyard is located in the lower foothills of the Larzac, 40 kilometres from Montpellier, and is overlooked by the rock known as the Rocher des Deux-Vierges. It enjoys a warm climate and is sheltered from the wind. Legend has it that the vineyard was founded by a companion of St. Benoît d'Anian in the 8th century. What we know for sure is that the vineyard enjoys an unparalleled position that produces red wines with such specific characteristics that the growers have embarked on the process of having the reds officially recognised as a cru communal with INAO (a process that is due to be completed in 2020).

**Syndicat AOC Languedoc – 34973 Lattes Cedex**  
Tél. : + 33 (0)4 67 06 04 44 – [www.languedoc-aoc.com](http://www.languedoc-aoc.com)



10,026 hl



226 ha



Carignan Noir, Cinsault,  
Grenache Noir, Mourvèdre,  
Syrah



Rouge, rosé



Languedoc AOC denomination  
(Decree amended in 2011)

# LANGUEDOC AOC – SOMMIÈRES

GRANDS VINS DU  
LANGUEDOC



## From the other side of the river Vidourle

It was its position as a trading crossroads that made Sommières its fortune until the 19th century. Subsequently it is the wine business that has driven the region's economy. Backing onto the foothills of the Cévennes, and subject to the influence of the Mistral wind, this AOC vineyard shares the land with olive trees, garrigue and truffle oaks. The grapes, which are based on Syrah and Grenache, produce vins de garde that are pleasantly strong. The kings of France and Aragon, together with the Avignon popes and the princes and lords of Languedoc and Provence, were not mistaken in serving these wines to their guests.

**Syndicat AOC Languedoc-Sommières – 34973 Lattes Cedex**

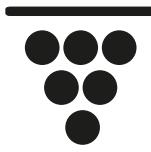
Tel.: + 33 (0)4 67 06 04 44 – [www.languedoc-wines.com](http://www.languedoc-wines.com)



791 hl



131 ha



Carignan Noir, Cinsaul,  
Grenache Noir, Mourvèdre,  
Syrah



Red



Languedoc AOC denomination  
with specific production rules  
(Decree amended in 2011)

## LIMOUX AOC (STILL WINES)

GRANDS VINS DU  
LANGUEDOC



## Reds and whites known for their excellence

In addition to its sparkling wines, the Limoux AOC also produces excellent reds and whites. The renowned whites, which are vinified and aged in oak casks, work wonders when served with very delicate fish or white meat dishes as well as with different types of cheese (Saint-Félicien, Saint-Marcellin, Munster, époisses, etc.). They are derived from Chardonnay, Chenin and Mauzac grapes, either individually or blended. For a red wine to carry the Limoux Rouge label (besides the Merlot), it must contain at least two additional varieties, including Côt and / or Syrah and / or Grenache, and possibly Cabernet Franc and / or Cabernet Sauvignon. These make a perfect accompaniment to grilled meats, gentle casseroles and Limoux fricassee.

**Syndicat du cru Limoux – 11300 Limoux**

Tel.: + 33 (0)4 68 31 12 83 – [www.limoux-aoc.com](http://www.limoux-aoc.com)



14,307 hl



316 ha



Cabernet Franc, Cabernet  
Sauvignon, Chardonnay, Chenin,  
Côt, Grenache, Mauzac, Merlot,  
Syrah



Red, white



First Decree for the Limoux Blanc appellation in 1959. Second Decree with the introduction of the Chardonnay and Chenin in 1993. Limoux Rouge appellation recognised in 2004.

# LIMOUX AOC (SPARKLING WINES)

GRANDS VINS DU LANGUEDOC



## A bubbly terroir

Located at the foot of the Pyrenean mountains, the appellation's best known wines are Blanquette and Crémant. The AOC Limoux terroir offers a full range of sparkling wines, characterized by fine bubbles with a Southern nose, aromas of flowers and acacia, which combine Languedoc sun with Pyrenean freshness. The appellation is organised in 4 terroirs, each with its own special character: Autan, Méditerranéen, Océanique and Haute Vallée. This is the world's most ancient sparkling wine (the first authentic written records date back to 1544). Its appellations of origin started in 1929 with the recognition of AOC Blanquette de Limoux (mainly Mauzac), and Blanquette de Limoux Méthode Ancestrale (100 % Mauzac). In 1990, the Crémant de Limoux, produced from Chardonnay, Chenin and Mauzac and/or Pinot noir; completed the range of sparkling Limoux AOC's.

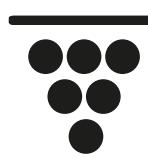
**Syndicat du cru Limoux – 11300 Limoux**  
Tel.: + 33 (0)4 68 31 12 83 – [www.limoux-aoc.com](http://www.limoux-aoc.com)



Blanquette de Limoux : 31,414 hl  
Blanquette Méthode Ancestrale : 5,334 hl  
Crémant de Limoux : 45,493 hl



1,484 ha



Blanquette de Limoux: Mauzac [90% minimum], Chenin and / or Chardonnay  
Blanquette Méthode Ancestrale: 100% Mauzac  
Crémant de Limoux: Chardonnay [50% minimum], Chenin [between 10 and 40%], Chardonnay and Chenin [90% maximum]. Ancillary grape varieties: Mauzac + Pinot Noir [40% maximum], Mauzac [20% maximum]

**AOC**

First Decree for Blanquette de Limoux and Blanquette Méthode Ancestrale AOCs in 1938. First Decree for Crémant de Limoux AOC in 1990

## MALEPÈRE AOC

GRANDS VINS DU LANGUEDOC



## The most westerly of Languedoc's appellations

Bordered to the north by the Canal du Midi and to the east by the river Aude, Malepère is the most westerly of the Languedoc appellations. The vineyard extends around the perimeter of the wooded Malepère mountain range from the outskirts of Carcassonne as far as Limoux and on to Lauragais. A mixture of Atlantic and Mediterranean influences gives rise to a transitional climate with unusual features governed by the altitude, exposure and position on an east-west gradient. This is reflected in the presence of wild plants with both Mediterranean and Atlantic affinities; the grape varieties are also mixed.

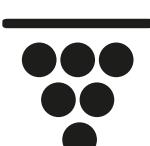
**Maison des terroirs – Domaine de Cazes – 11240 Alaigne**  
Tel.: + 33 (0)4 68 69 95 10 – [www.vins-malepere.com](http://www.vins-malepere.com)



8,975 hl



204 ha



Merlot, Cabernet Franc, Cabernet Sauvignon, Cinsault, Côt



Red, rosé

**AOC**

Decree of 2 May 2007

# MINERVOIS AOC

GRANDS VINS DU LANGUEDOC



## Fine wine made finer by the wind

Located on the low foothills of the Black Mountain, the vineyard has the same natural charm as the landscapes of Tuscany. A vast South-facing amphitheatre, stretching over fifty kilometres from East to West and thirty kilometres from North to South, with a progressively changing climate; from Oceanic influences to typically Mediterranean weather conditions. The altitude goes from 50 metres besides the Canal du Midi up to 500 metres on the first foothills of the mountains. Climatic variability is accentuated by prevailing winds, locally known as Cers and Marin, and is coupled with the diversity of soils which characterize the terroirs and wines, which are known as wines of the air.

Syndicat AOC Minervois – 11200 Homps  
Tel.: + 33 (0)4 68 27 80 00 – [www.lemnervois.com](http://www.lemnervois.com)



# MUSCATS DU LANGUEDOC AOC

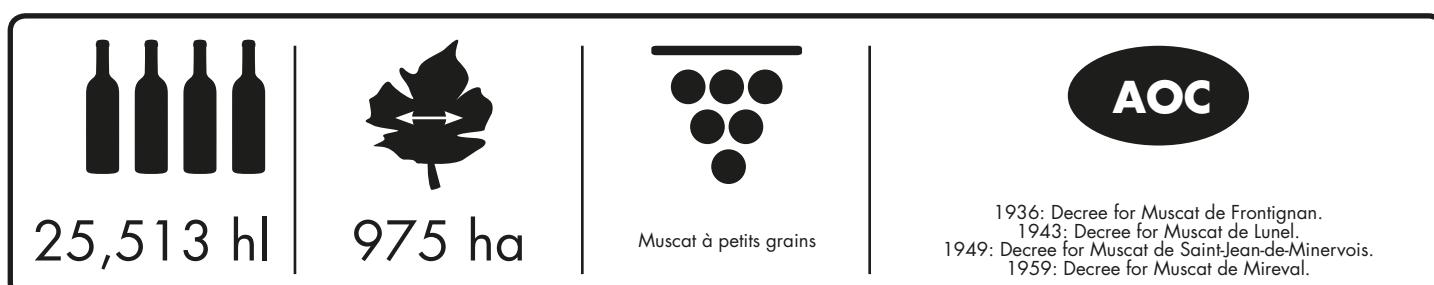
GRANDS VINS DU LANGUEDOC



## A golden robe

Muscats de Frontignan, Lunel, Mireval or Saint-Jean-de-Minervois are defined by their great aromatic finesse, and are blessed with the fragrance of fresh fruits and flowers that develop into the aroma of honey and dried fruit as they reach maturity. The single grape is Muscat à Petits Grains. The maturity cannot be less than 252 grams of sugar per litre (around 15°). The natural sweet wines are made exclusively by producer growers. Wine alcohol of 96% volume must be used for fortification; it is added in a ratio of 5 to 10% of the wort used, and the final alcohol content must be between 15° and 18°.

**Muscat de Frontignan:** Tel.: + 33 (0)4 67 48 12 26 – [www.frontignanmuscat.fr](http://www.frontignanmuscat.fr)  
**Muscat de Lunel:** Tel.: + 33 (0)4 67 86 00 09 – [www.muscat-lunel.fr](http://www.muscat-lunel.fr)  
**Muscat de Mireval:** Tel.: + 33 (0)4 67 78 01 80 – [www.muscatmireval.com](http://www.muscatmireval.com)  
**Muscat de Saint-Jean-de-Minervois:** Tel.: + 33 (0)4 68 27 80 00



# PICPOUL DE PINET AOP

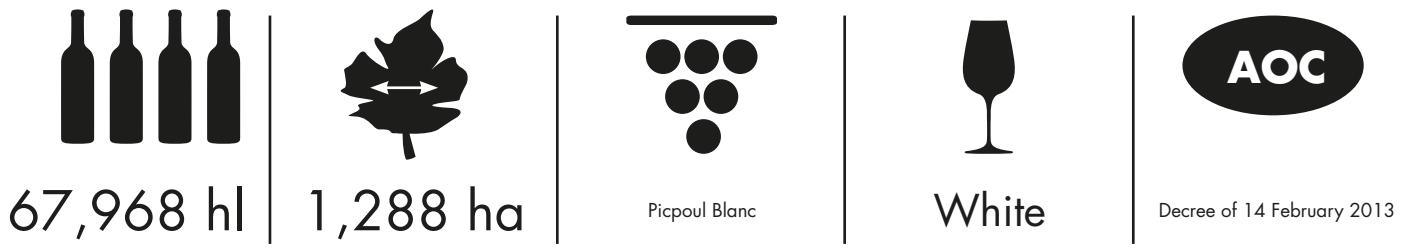
GRANDS VINS DU LANGUEDOC



## The sea is its terroir

The appellation overlooks the Thau lagoon and its oyster shacks. Winegrowing in the region is centuries old, and some parcels of land have retained the same size and orientation since antiquity. Piquepoul de Pinet wine is now made from a single grape: Picpoul Blanc. Its floral and citrus fragrances, together with its liveliness on the palate, mean it is the ideal companion for complementing shellfish and oysters from Bouzigues. Picpoul de Pinet, which accounts for 61% of the region's still white wines, is today the appellation with the largest output and is the most famous white wine from Languedoc-Roussillon.

**Syndicat de défense du Picpoul de Pinet – 34850 Pinet**  
Tel.: + 33 (0)4 67 77 03 10 – [www.picpoul-de-pinot.com](http://www.picpoul-de-pinot.com)



# SAINT-CHINIAN AOC

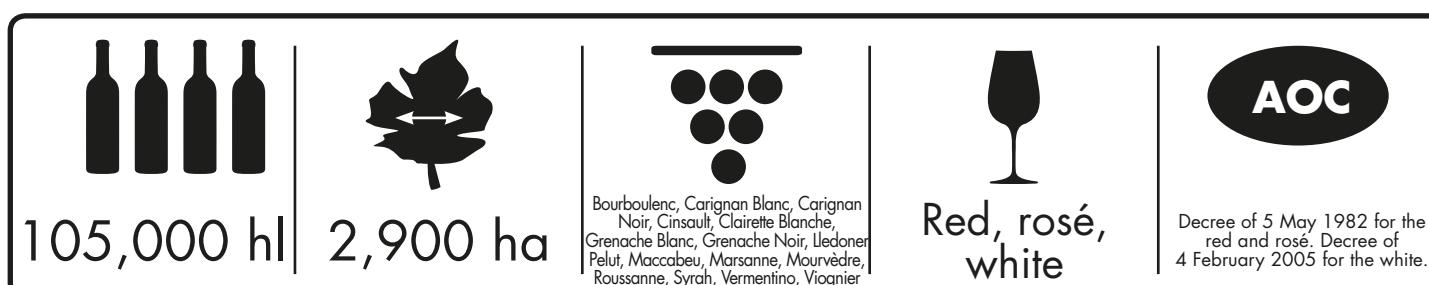
GRANDS VINS DU LANGUEDOC



## Altogether excellent

Located to the North-West of Béziers, in the regional National Park of the Haut-Languedoc, the vineyard is protected by Mounts Caroux and Espinouse. The micro-climate provides ideal conditions for the vineyards to thrive amidst mimosas and orange trees. The Northern part, on marl soil, produces fine wines with grilled, spicy aromas. To the South, the clay-limestone soil produces wines which are elegant, rich and fruity, with garrigue aromas.

**Syndicat du cru Saint-Chinian – 34360 Saint-Chinian**  
Tel.: + 33 (0)4 67 38 11 69 – [www.saint-chinian.com](http://www.saint-chinian.com)



# TERRASSES DU LARZAC AOC



## Freshness and finesse combine in a quest for excellence

Set in the foothills of the Causse du Larzac, the vineyard nestles on the southern and south-eastern slopes of the famous plateau, where it is protected from the north wind. To the east and north, the vines grow in clay and limestone scree as well as on the stony terraces of the Hérault valley. To the west, the glowing colour of the rock known locally as *ruffe* results in a landscape that is truly unique. It is not uncommon here to see the five varieties of the Languedoc AOC blended together; indeed, this is one of the characteristics that gives the appellation its charm and reputation. The winemakers on this small terroir are in search of qualitative excellence, the new Languedoc style.

**Syndicat des Terrasses du Larzac – 34973 Lattes Cedex**  
Tel.: + 33 (0)4 67 06 04 44 – [www.coteaux-languedoc.com](http://www.coteaux-languedoc.com)



13,414 hl



415 ha



Carignan, Cinsault, Grenache,  
Mourvèdre, Syrah



Red

AOC

Decree of 17 October 2014



© G. Deschamps/CIVL



# LANGUEDOC

## AOC

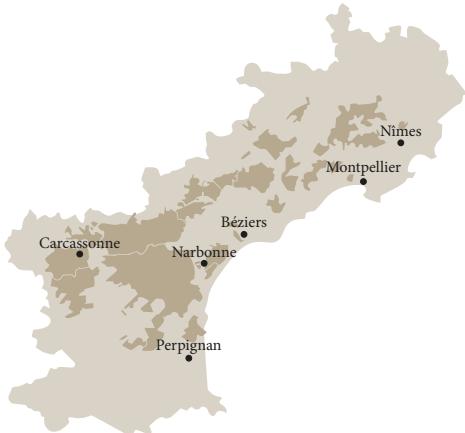


AOC Languedoc, a soil expresses himself. Everybody is unanimous.

## The Languedoc AOC flagship appellation

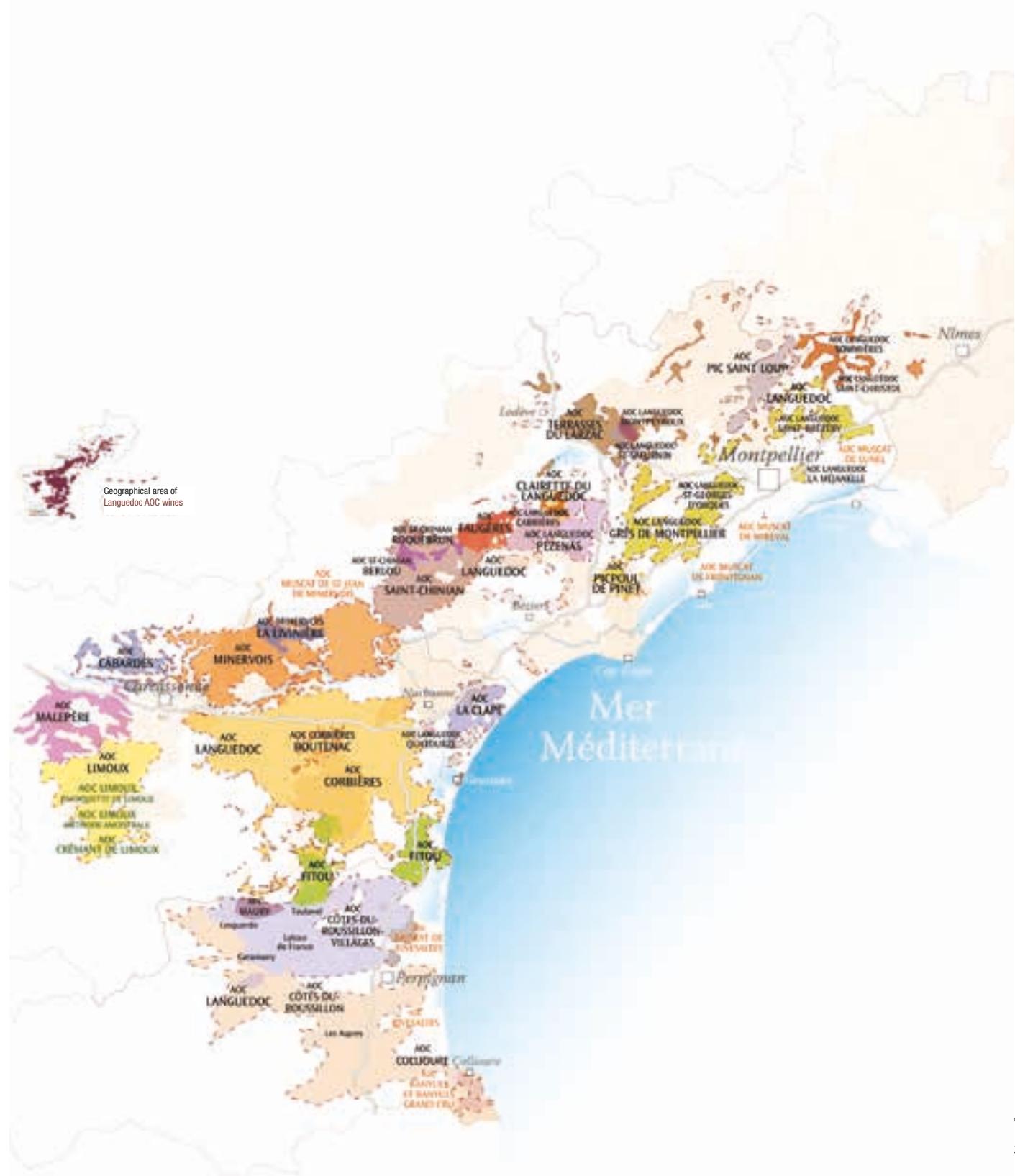
The Languedoc AOC results from the extension of the Coteaux du Languedoc appellation, which was recognised as an AOC in 1985. The terroir occupies a restricted designated area that runs from the Spanish border to the outskirts of Nîmes. This often hilly terrain consists mainly of limestone soil, schist and volcanic soil, as well as terraces dating from the Villafranchian age, all in a landscape dominated by garrigue. It includes all the AOC vineyards in the Languedoc. In concrete terms, the grapes must come from a defined geographical area; the vineyard must observe the details of the production specifications; and the wine must be made from at least two varieties of grape. The Languedoc AOC, which was amended on 30 April 2007 to provide greater clarity for consumers, has become of crucial importance for boosting the sector.

**Syndicat AOC Languedoc – 34973 Lattes Cedex**  
 Tel.: + 33 (0)4 67 06 04 44 – [www.coteaux-languedoc.com](http://www.coteaux-languedoc.com)



# TERRITORY

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## CONSEIL INTERPROFESSIONNEL DES VINS AOC DU LANGUEDOC ET DES IGP SUD DE FRANCE

6 place des Jacobins, BP 221 – 11102 Narbonne cedex

Tel.: +33 (0)4 68 90 38 30 – [civil@languedoc-wines.com](mailto:civil@languedoc-wines.com) – [www.languedoc-wines.com](http://www.languedoc-wines.com)



LesVinsAocDuLanguedoc



VinsDuLanguedoc

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