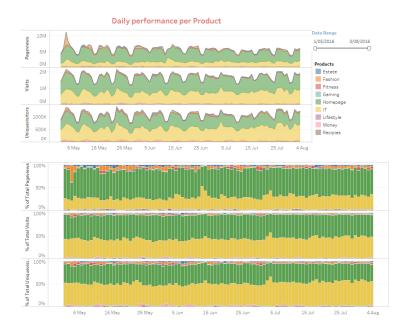
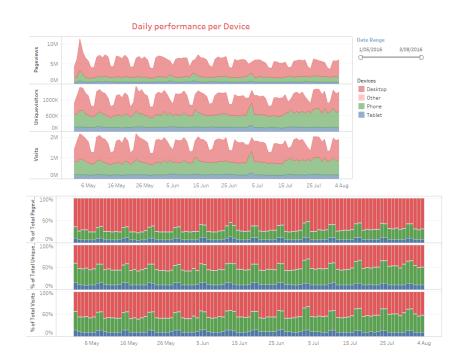
## 1. Daily Performance per Product Dashboard



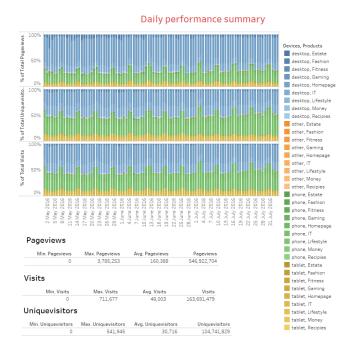
- Part one shows the number of Pageviews, Visits and Uniquevisitors per day for different ProductId
- Part two shows the percentage of Pageviews, Visits and Uniquevisitors per day for different ProductId

### 2. Daily Performance per Device Dashboard



- Part one shows the number of Pageviews, Visits and Uniquevisitors per day for different Deviced
- Part two shows the percentage of Pageviews, Visits and Uniquevisitors per day for different DeviceId

### 3. Daily performance Dashboard



• It shows the details of Pageviews, Visits and Uniquevisitors per day for different Deviceld and ProductId

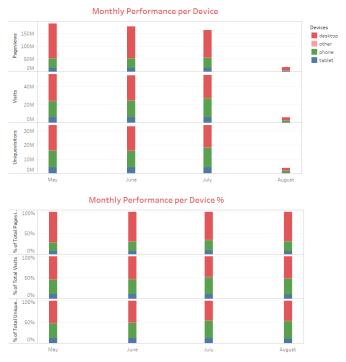
### 4. Monthly performance per Product Dashboard





- Part one shows the number of Pageviews, Visits and Uniquevisitors per month for different ProductId
- Part two shows the percentage of Pageviews, Visits and Uniquevisitors per month for different ProductId

## 5. Monthly performance per Device Dashboard



- Part one shows the number of Pageviews, Visits and Uniquevisitors per month for different DeviceId
- Part two shows the percentage of Pageviews, Visits and Uniquevisitors per day for different DeviceId

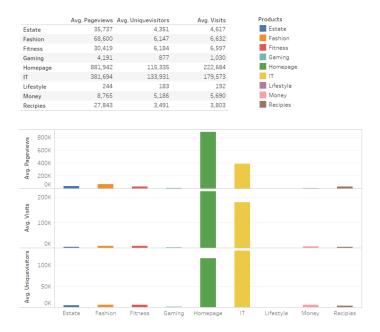
# 6. Monthly performance Dashboard



• It shows the details of Pageviews, Visits and Uniquevisitors per month for different DeviceId and ProductId

## 7. Avg performance per product Dashboard

### Avg performance per product

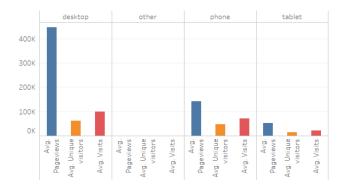


- It shows the average number of Pageviews, Visits and Uniquevisitors within the whole period for different ProductId
- Different products can be compared

### 8. Avg performance per device Dashboard

## Avg performance per device

	Avg. Pageviews	Avg. Uniquevisitors	Avg. Visits
desktop	445,045	61,125	99,893
other	166	64	89
phone	142,494	46,816	70,441
tablet	52,095	14,534	21,078



- It shows the average number of Pageviews, Visits and Uniquevisitors within the whole period for different DeviceId
- Different devices can be compared

## 9. Total performance per product Dashboard

#### Total performance per product

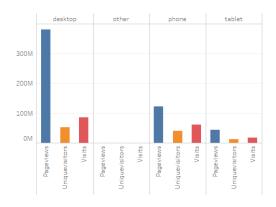


- It shows the total number and percentage of Pageviews, Visits and Uniquevisitors within the whole period for different ProductId
- Different products can be compared

### 10. Total performance per device Dashboard

### Total performance per device

	Pageviews	Visits	Uniquevisitors	Pageviews percentage	Visits percentage	Uniquevisitors percentage
desktop	380,513,456	85,408,625	52,262,253	69.57%	52.18%	49.90%
other	140,350	75,611	54,416	0.03%	0.05%	0.05%
phone	121,832,085	60,227,391	40,027,535	22.28%	36.79%	38.22%
tablet	44,436,813	17,979,852	12,397,625	8.12%	10.98%	11.84%



- It shows the total number and percentage of Pageviews, Visits and Uniquevisitors within the whole period for different DeviceId
- Different devices can be compared