





# Enterprise Singapore, Sentosa Development Corporation and Singapore Tourism Board team up with industry to encourage locals to rediscover Singapore

SingapoRediscovers campaign is part of \$45 million effort to spur local consumption of lifestyle and tourism offerings

Singapore, 22 July 2020 – Enterprise Singapore (ESG), Sentosa Development Corporation (SDC) and Singapore Tourism Board (STB) announced the launch of SingapoRediscovers, a campaign that supports local lifestyle and tourism business and encourages Singaporeans and residents to explore different sides of Singapore. The agencies have set aside \$45 million for the campaign and its supporting marketing initiatives. Through a wide range of partnerships with lifestyle and tourism businesses, business associations, community groups, and e-commerce platforms, the campaign will offer unique and value-for-money experiences, packages and promotions for locals.

This is the largest campaign introduced in Singapore to drive local demand, and the first since Step Out Singapore after SARS in 2003, and BOOST (Building on Opportunities to Strengthen Tourism) in 2009 after the Global Financial Crisis. SingapoRediscovers stems from the work of the Tourism Recovery Action Taskforce<sup>1</sup>, which was launched in February 2020 in response to the COVID-19 pandemic.

The campaign focuses on three broad areas:

- (I) Partnering local communities to help locals discover hidden gems;
- (II) Curating precinct itineraries to create authentic experiences for locals; and
- (III) Collaborating with hotels, tour operators, attractions and precincts to develop quality experiences and attractive promotions. Precincts will be packaged as mini-holiday destinations, where locals can embark on a **Singapoliday** to enjoy the many experiences and promotions within.

<sup>&</sup>lt;sup>1</sup> The Tourism Recovery Action Task Force (TRAC) involves leaders from different segments of the tourism industry, comprising government agencies, industry associations, and tourism business owners.







The campaign will be supported by other existing initiatives to drive local demand for our businesses, such as the Marketing Partnership Programme<sup>2</sup> and the SG Stories Content Fund<sup>3</sup>.

STB Chief Executive Keith Tan said: "COVID-19 has had a severe impact on many sectors of our economy, and it will take time for consumer confidence and international travel to recover. We will need a collective effort by the Government, community and industry stakeholders, and all Singaporeans, to sustain and support great local businesses. With SingapoRediscovers, we have collaborated with various partners to create value for consumers through engaging content, quality experiences and attractive promotions. Through this campaign, we hope that Singaporeans will gain fresh perspectives, and take a short holiday – or a Singapoliday – to rediscover their own country and help support local businesses."

ESG Deputy Chief Executive Officer Ted Tan said: "We recognise the challenges that many of our local F&B and retail businesses face, even as the economy gradually reopens. Aside from the targeted measures rolled out earlier to help these sectors address immediate needs, we hope that they can create new revenue streams and encourage increased consumer spending through exciting promotional programmes. We will be working closely with industry partners to maximise our efforts and reach. We call for consumers to rediscover what our food and retail outlets are offering, be it in your own neighbourhood or in precincts further away."

"As one of the key leisure destinations in Singapore, we believe Sentosa is in a good position to stimulate the tourism sector's recovery. With our diverse array of unique leisure experiences all in one place, Sentosa is the perfect island getaway for locals looking for a holiday," said SDC Chief Executive Officer Thien Kwee Eng. She added: "We have been heartened by the good base of locals who have been showing their support to businesses in Sentosa. Through SingapoRediscovers, we will build on our island charm

<sup>&</sup>lt;sup>2</sup> The Marketing Partnership Programme supports the marketing initiatives of hotels, attractions, inbound travel agents and the MICE sector in Singapore.

<sup>&</sup>lt;sup>3</sup> The SG Stories Content Fund supports content creators, including tourism businesses, in the development of stories on strength, resilience, solidarity and unity in Singapore.







and unique value proposition to encourage locals to rediscover Sentosa, while helping businesses rebound from the effects of the pandemic."

#### (I) Partnering local communities to help locals discover hidden gems

To inspire locals to rediscover a different side of Singapore through authentic content and insider tips, the campaign will tap on the expertise of community groups and interest groups. They will help develop campaign content around three themes – rediscover local secrets, rediscover family time and rediscover culture. For instance, photographers such as Chia Aik Beng (@aikbengchia) will be the campaign's lead curator for the photography community, while Mindy Tan (@mindytanphoto) and Yafiq Yusman (@yafiqyusman) will spearhead a ground-up movement to capture the familiar sights of Singapore through a fresh lens, using the hashtag #SingapoRediscovers. Locals are also encouraged to use the same hashtag for their content.

#### (II) Curating precinct itineraries to create authentic experiences for locals

Locals can also rediscover the heartlands through curated tours conducted by the Federation of Merchants' Associations, Singapore, Heartland Enterprise Centre Singapore and the Society of Tourist Guides (Singapore), which will offer new experiences through local favourites or new sights through undiscovered trails. This will be complemented by a Jalan Jalan: Your Good Hoods Guide initiative, to promote local neighbourhoods through guidebooks, with curated gastronomic, shopping, entertainment, and arts destinations that allow locals to experience a new side of their familiar neighbourhoods.

SDC has also teamed up with its Island Partners to curate attractively-priced Singapoliday staycation packages featuring itineraries themed around Island Life, Heritage Discovery, Wellness Escape, and Nature Adventure, to be rolled out from the end of this month. Please see Annex A for more information. Locals will also be able to discover a different side of Sentosa through unique back-of-house tours that showcase Sentosa's island charm. To be launched in the coming months, these tours will offer guests insights into the workings of Sentosa's attractions, learn about the stories behind the island's flora and fauna, or partake in masterclasses, among other experiences. Sentosa's island admission







fees will be waived until 30 September 2020 to encourage locals to enjoy the array of unique leisure experiences on Sentosa.

#### (III) Developing quality experiences and attractive promotions

<u>Attractive promotions and unique experiences from Retail, F&B, Hotels, Tours, Attractions</u> and Precincts

To encourage more local support, the campaign features value-for-money promotions and quality experiences across various sectors and partners. Businesses and associations such as the Singapore Retailers Association, Singapore Hotel Association, Association of Singapore Attractions and Chinatown Business Association will rally members to collaborate on marketing and promotions. The offers will be housed on the VisitSingapore app and the newly-launched SingapoRediscovers microsite<sup>4</sup>. Please see Annex B for more information.

For a start, around **40** businesses have come on board to offer some **80** promotions, including attractions, tours, and hotel stays. These include cross-sector tie-ups between hotels and tour operators such as **lyf Funan Singapore with Tribe Tours and Fullerton Hotel with Singapore Sidecars**, as well as attractions and F&B/retail vouchers and products available in the **National Day Parade (NDP) Singapore Together Pack**. The NDP Singapore Together Pack will also include two years' Sentosa Islander membership for the price of one, and a Sentosa Fun Pass loaded with 20 free tokens which can be used to redeem various offerings on the island.

Apart from scoring great value through these promotions, consumers can enjoy upcoming virtual events such as the **Singapore Food Festival** <sup>5</sup> in August, the **eGSS: Shop.Win.Experience**<sup>6</sup> in September, and **Singapoliday** offers from Q4 2020.

<sup>5</sup> More information about the Singapore Food Festival will be shared on 28 July.

<sup>&</sup>lt;sup>4</sup> https://www.visitsingapore.com/singaporediscovers

<sup>&</sup>lt;sup>6</sup> For the eGSS Campaign jointly organised by Singapore Retailers Association, Singapore Furniture Industries Council, Textile and Fashion Federation and Association of Singapore Attractions, these promotions will be housed on GoSpree web browser, alongside the SingapoRediscovers microsite and VisitSingapore app.







Starting from August, various F&B campaigns and promotions will be launched to drive footfall and attract more diners to outlets in different parts of the island. Industry partners, including the **Restaurant Association of Singapore, Singapore Cocktail Bar Association** and **#savefnbsg**, will embark on a nationwide campaign #Hi5SG to restore the vibrant gastronomic scene and support local communities. Under the campaign, participating merchants will offer special perks and privileges linked to the number '5', a play on the 5-pax dining rule, for either dine-in or delivery islandwide. They will match \$1 donations given by customers which will go to =DREAMS, a programme for underprivileged children. In addition, ESG has partnered **Chope** to run targeted campaigns including driving off-peak deals, for local F&B outlets over the next few months. More offers and promotions will be available in the next few months. Please see <u>Annex C</u> for more information.

#### Sentosa's promotions and unique experiences

Under SingapoRediscovers, Sentosa, one of Singapore's key leisure destinations, is set to welcome locals with a range of new, authentic and attractively-priced experiences. Whether it is to indulge in hearty meals, discover fun things to do, or enjoy a staycation on the island, locals will be spoilt for choice with an array of Fun Deals. Available with immediate effect, Sentosa's range of Fun Deals include one-for-one F&B and attraction promotions, as well as a free night's hotel stay with every two nights booked with participating Island Partners (tenants). Please see Annex D for more information.

#### Marketing partnerships with e-commerce platforms and online travel agencies

To encourage more bookings and purchases, key channel partners have come on board SingapoRediscovers. For instance, **Changi Airport Group (CAG)** and **Singapore Airlines (SIA)** are teaming up with STB on joint marketing campaigns to drive awareness of local brands - CAG will expand their portfolio of local brands on iShopChangi from next month, while SIA will soon offer Design Orchard<sup>7</sup> brands on KrisShop. **Trip.com Group** - a key partner that STB is working closely with – also recently organised a live webcast for locals, promoting flexible hotel reservations at discounted rates. They will work with STB on other initiatives for overseas visitors later.

<sup>&</sup>lt;sup>7</sup> Design Orchard is an integrated retail and incubation space dedicated to growing local brands and designers. The retail showcase on the ground floor houses around 60 home-grown brands.







To encourage bookings for hotels, attractions and tours, STB and **Expedia** are embarking on a global marketing partnership. These offers will be for locals first, and will eventually be extended to overseas visitors and include flight promotions. STB is also partnering **Klook** to create engaging content, and develop new and interesting products and promotions for locals. Both partnerships kick off in September.

As a nine-month campaign, SingapoRediscovers will ramp up progressively with more experiences and content to be announced over the next few months. Businesses are encouraged to come on board and collaborate for a steady pipeline of promotions and products to attract consumers.

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#### Download link:

SingapoRediscovers campaign visuals and video: <a href="https://bit.ly/SingapoRediscovers">https://bit.ly/SingapoRediscovers</a>

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#### **About Enterprise Singapore**

Enterprise Singapore is the government agency championing enterprise development. We work with committed companies to build capabilities, innovate and internationalise.

We also support the growth of Singapore as a hub for global trading and startups, and build trust in Singapore's products and services through quality and standards.

Visit www.enterprisesg.gov.sg for more information.







#### **About Sentosa**

Sentosa is Asia's leading leisure destination and Singapore's premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, and operation of the various leisure offerings and management of the residential precinct on the island.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences – making Sentosa a vibrant island resort for business and leisure. Making Sentosa its home, too, is Singapore's first integrated resort, Resorts World Sentosa, which operates South East Asia's first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive oceanfront and residential enclave bustling with some 2,000 homes, romantic quayside restaurants, retail and specialty shops. The Island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The New Tanjong. Sentosa Golf Club hosts the SMBC Singapore Open and the HSBC Women's World Championship, featuring some of the world's best golf professionals.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore's goal to be a global destination to work, live and play. For more information, please visit: <a href="https://www.sentosa.com.sg">www.sentosa.com.sg</a>.





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#### **About the Singapore Tourism Board**

The Singapore Tourism Board (STB) is the lead development agency for tourism, one of Singapore's key economic sectors. Together with industry partners and the community, we shape a dynamic Singapore tourism landscape. We bring the Passion Made Possible brand to life by differentiating Singapore as a vibrant destination that inspires people to share and deepen their passions.

More: <u>www.stb.gov.sg</u> or <u>www.visitsingapore.com</u> | Follow us: <u>facebook.com/STBsingapore</u> or <u>twitter.com/stb\_sg</u>







#### Annex A

These are some examples of the Singapoliday staycation packages in Sentosa, featuring itineraries themed around Island Life, Heritage Discovery, Wellness Escape, and Nature Adventure. For more information, please refer to <a href="https://www.sentosa.com.sg">www.sentosa.com.sg</a>.

Theme	Details	Price starting from	Tentative launch date
Island Life	<ul> <li>1 night's stay at ONE°15 Marina Sentosa Cove Singapore (Hillview or Marina View room)</li> <li>Four-course dinner at LATITUDE Bistro for 2 pax</li> <li>1 hour of aromatic massage for 2 pax at Spa Rael (worth \$428++)</li> <li>A la carte breakfast for 2 pax</li> <li>Go Green Segway Fun Ride for 2 pax</li> <li>MegaZip experience for 2 pax</li> <li>Sentosa Island Bus Tour for 2 pax</li> </ul>	From \$735++ onwards per room per night	Jul/Aug 2020
Island Life	<ul> <li>1 night's stay at The Barracks Hotel Sentosa</li> <li>Complimentary breakfast for 2 pax</li> <li>A Welcome Care Kit comprising premium hand sanitisers by APPELLES Apothecary &amp; Lab and Vitamin C drinks</li> <li>Access to The Living Room with all-day refreshments and evening cocktails &amp; canapés</li> <li>Afternoon tea for two persons per stay with free-flow champagne and a unique tea tailoring experience:         <ul> <li>Includes a three-tier set of local delights and sweet &amp; savoury treats</li> <li>In partnership with Pryce Tea, this unique tea tailoring experience allows guests to create their personalised tea blend from a range of premium ingredients</li> </ul> </li> <li>24-hour stay</li> <li>One-way limousine transfer</li> <li>Breakfast Sail with Ximula @ SGD\$800++ (cost included into the package):         <ul> <li>Private three-hour yacht trip to the Southern Islands for up to five to ten pax (in line with prevailing safe management measures)</li> <li>Cruise along the Marina Bay area before returning to Sentosa</li> <li>Complimentary picnic basket with sandwiches, snacks, beverages and wine</li> </ul> </li> <li>BBQ dinner for 2 pax</li> <li>Go Green Segway Fun Ride for 2 pax</li> </ul>	From \$1499++ onwards per room per night	Jul/Aug 2020







Wellness Escape	<ul> <li>1 night's stay at W Singapore - Sentosa Cove</li> <li>Complimentary breakfast for 2 pax</li> <li>Complimentary 45-minute spa treatment per adult per stay (up to two adults) at Away Spa. (If one adult stays, only one treatment can be redeemed)</li> <li>Complimentary Yoga Session at W Lawn (Only available on Monday or Wednesday, 7.30am - 8.30am or Saturday or Sunday 8.00am - 9.00am). Reservation is required</li> <li>Surprised Detox Welcome amenities</li> <li>Detox menu available at hotel's restaurants</li> <li>Go Green Bi-Pedal Bicycle / Segway Fun Ride for 2 pax</li> <li>2 tickets to the Wings of Time show</li> </ul>	From \$526++per room per night onwards	Sep/Oct 2020
Wellness Escape	<ul> <li>1 night's stay at Capella Singapore</li> <li>Yoga* is available on Sunday, 8:00a.m. – 8:50a.m., 9:00a.m 9:50a.m. at Portico.</li> <li>Meditation* Programme available on Saturday, 6:00p.m. – 7:00p.m. at Portico.</li> <li>Choice of in-room breakfast or at The Knolls for 2 pax</li> <li>Complimentary overnight parking per room for duration of stay</li> <li>Go Green Segway Eco Adventure ride for 2 pax</li> <li>*Programmes are subject to availability and prevailing safe management measures. Prebooking is required, based on a first-come-first-served basis.</li> </ul>	From \$846++ onwards per room per night	Sep/Oct 2020
Heritage Discovery	<ul> <li>1 night's stay at Capella Singapore</li> <li>Peranakan Pattern Workshop* is available on Monday, Wednesday, Friday to Sunday from 10:30a.m. – 12:00p.m. at Sentosa III</li> <li>Heritage &amp; Art Tour* is available daily from 5:00p.m 6:00p.m. at the hotel lobby.</li> <li>Choice of in-room breakfast or at The Knolls for two</li> <li>Complimentary overnight parking per room for duration of stay</li> <li>Fort Siloso Tour for 2 pax</li> <li>Madame Tussauds Singapore + Images of Singapore LIVE + Spirit of Singapore Boat Ride for 2 pax</li> <li>Local Delights meal for 2 pax</li> <li>*Programmes are subject to availability and prevailing safe management measures. Prebooking is required, based on a first-come-first-served basis.</li> </ul>	From \$877++ onwards per room per night	Sep/Oct 2020







Heritage Discovery	<ul> <li>1 night's stay at Amara Sanctuary Resort Sentosa (Verandah Studio, Verandah Suite, Courtyard Suite, Couple Suite, Family Suite, 1-Bedroom Villa)</li> <li>Complimentary breakfast for 2 pax</li> <li>Colonial Set lunch/dinner for 2 pax</li> <li>Personalised Heritage Tour for 2 pax</li> <li>Sentosa Island Bus Tour for 2 pax</li> <li>Madame Tussauds Singapore + Images of</li> </ul>	From \$540++ onwards per room per night	Jul/Aug
	Singapore LIVE + Spirit of Singapore Boat Ride for 2 pax		
Nature Adventure	<ul> <li>1 night's stay at The Barracks Hotel Sentosa</li> <li>Complimentary breakfast for 2 pax</li> <li>A Welcome Care Kit comprising premium hand sanitisers by APPELLES Apothecary &amp; Lab and Vitamin C drinks</li> <li>Access to The Living Room with all-day refreshments and evening cocktails &amp; canapés</li> <li>Afternoon tea for two persons per stay with free-flow champagne and a unique tea tailoring experience:         <ul> <li>Includes a three-tier set of local delights and sweet &amp; savoury treats</li> <li>In partnership with Pryce Tea, this unique tea tailoring experience allows guests to create their personalised tea blend from a range of premium ingredients</li> </ul> </li> <li>\$50 Dining credit to be used at Mess Hall, with alfresco dining options such as Le Faubourg and Quentin's Bar and Restaurant</li> <li>Sentosa Nature Trail/Walk for 2 pax (free admission)</li> <li>Admission to Butterfly Park &amp; Insect Kingdom for 2 pax</li> </ul>	From \$599++ onwards per room per night	Jul/Aug 2020



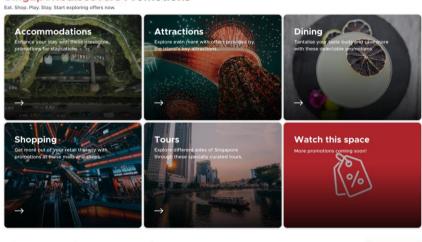








#### SingapoRediscovers Promotions



#### SingapoRediscovers Precincts



Rediscover the many facets of Civic District Critically-acclaimed restaurants. Modern boutiques. Old world charms



Rediscover Kampong Gelam's myriad of experiences

Rediscover the timeless appeal of Chinatown

Hidden gems. Timeless shops. Cultural experiences.



Rediscover the hypnotic sights of Little India Eclectic shops. Colourful murals. Irresistible foods.

#### **Our Partners**

In collaboration to offer exceptional experiences



Expedia KLOOK Trip.com







Visit Singapore Travel Guide App





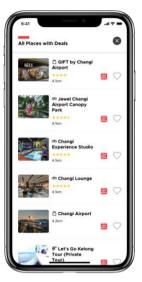












## **PROMOTIONS**

"Discover" precincts and promotions right away when users begin their journey on the VS App.

# BUNDLES AND RECOMMENDATIONS

Find bundled experiences and get recommendations for nearby places to explore further.









These are some examples of promotions and experiences available to consumers, and they will be progressively made available on the <a href="SingapoRediscovers microsite">SingapoRediscovers microsite</a> and the VisitSingapore app.

Sector	Stakeholder	Promotions and Experiences	Launch
Attractions	Association of	*This is a non-exhaustive list. In celebration of National Day, over 10	date August
Attractions	Singapore Attractions (ASA)	attractions will be offering attractive promotions valid in the month of August.	August
		<ul> <li>For example:</li> <li>Changi Airport Group: 55% off Changi Experience Studio tickets</li> <li>Mount Faber Leisure Group: 55% off Singapore Cable Car Sky Pass, Wings of Time and Sentosa island bus tour</li> <li>Wild Wild Wet: 1-for-1 day passes.</li> </ul>	
Hotels	Singapore Hotel Association (SHA)	SHA will work with hotels to develop attractive deals and experiential staycation packages - including a complimentary extra night stay, room upgrades, F&B perks, and tour bundles - to attract locals to rediscover Singapore.	July
		For example:  Raffles Hotel Singapore's "The Suite Life - A Raffles Staycation Offer" package, will offer a complimentary second night stay and suite upgrade, as well as a historical tour around the hotel's newly revamped colonial building hosted by its Resident Historian.	
		Iyf Funan Singapore has a "Stay 3 Pay 2 at lyf!" promotion, allowing guests to stay three nights for the price of two nights.  Many listings are supplied as a three stay.	
		More listings are available on the SingapoRediscovers microsite.	
Tours	Monster Day Tours	#SupportLocal SG55 Special Edition Tours	July
		Monster Day Tours will launch a series of SG55 Tours in different precincts to show continued support for local tourist guides and to celebrate Singapore's 55 <sup>th</sup> birthday. Each tour experience costs \$\$55, capped at a maximum of five persons on the tour.	
	The Federation of Merchant's Associations,	Rediscover Heartlands  The Federation of Merchant's Associations,	September
	Associations, Singapore	The Federation of Merchant's Associations, Singapore and the Heartland Enterprise	







	Heartland Enterprise Centre Singapore  Society of Tourist Guides (Singapore)	Centre Singapore will collaborate with the Society of Tourist Guides (Singapore) to develop heartland tours.  Each guided tour will be thematic such as uncovering new sights on less trodden trails or exploring favourite food haunts of local stars.	
Hotels X Tours	Fullerton Hotel x Singapore Sidecars	The Fullerton Experiences  The Fullerton Hotel Singapore will be teaming up with Singapore Sidecars to curate a customised Fullerton tour of the city's heritage precincts in vintage Vespa sidecars. This is part of the Fullerton Experiences, a suite of activities specially curated and designed for guests.  From these vintage side car tours to art by the Singapore River and picnics on the lawn at Empress Place, The Fullerton Experiences presents the opportunity for its guests to rediscover Fullerton and Singapore.	July
	lyf Funan Singapore x Tribe Tours	The Perfect Instacation at lyf Funan Singapore  lyf Funan has partnered with Tribe Tours to offer an "instacation" package, where guests can embark on an #instawalk tour to visit photo spots around Bugis and learn more about local culture and history.	August
Cultural Precincts	Indian Restaurants Association Singapore (iRAS)	The iRAS will organise a showcase of different cuisines from India, helmed by restaurants in Little India, as well as virtual culinary workshops and promotions for online orders and delivery.	August
	Chinatown Business Association (CBA)	CBA will ramp up marketing efforts from August, following the relaunch of their website which will feature deals and experiences for locals.  To further draw locals to the precinct, the CBA will also organise events such as food and Traditional Chinese Medicine workshops.	August
Retail	Singapore Retailers Association	eGSS: Shop. Win. Experience	09 September to 10 October







	Association of Singapore Attractions  Textile & Fashion Federation  Singapore Furniture Industries Council	Singapore's national sales event returns from to deliver a fresh take on the shopping experience – online retail and virtual activities.  In addition to online and offline flash promotions, consumers will be treated to digital experiences, including live-streaming, virtual workshops, and an eMagazine which will take shoppers seamlessly to marketplaces and retailers' eCommerce sites for sales transactions.	
Dining		Singapore Food Festival  The Singapore Food Festival returns for its 27th edition this August and will be held primarily virtually for the first time.  The festival is a celebration of Singapore's obsession with local cuisine. Participants can look forward to two weekends of feasting and exploring their culinary passions with exciting programmes and interactive experiences hosted by experts and chefs.	21 to 23 & 28 to 30 August
	Restaurant Association of Singapore Singapore Cocktail Bar Association	Chope will run targeted campaigns such as driving off-peak deals, for local F&B outlets over the next few months.  #Hi5SG  The campaign will feature dining promotions from participating outlets centred around the theme of '5', a play on the 5-pax dining rule. It includes a special CSR component, where \$1 will be added to all receipts on an opt-out	August
	#savefnbsg  #savefnbsg	basis. Participating brands will match donations, which go to =DREAMS, a programme for underprivileged children.  Jalan Jalan: Your Good Hoods Guide  To promote visits to local neighbourhoods, guidebooks featuring curated gastronomic, shopping, entertainment and arts destinations will be created to allow consumers to experience a new side of local neighbourhoods.	August







**Annex D** 

These are just some highlights of Sentosa's diverse range of Fun Deals which include F&B, attraction, and hotel promotions. For more deals, please refer to <a href="http://sentosa.com.sg/fundeals">http://sentosa.com.sg/fundeals</a>.

Genre	Name	Promotion
Hotel	Amara Sanctuary Resort Sentosa	Stay 3 nights, pay for 2 nights for Verandah Studio, Verandah Suite, Couple Suite, Courtyard Suite and Family Suite room types
Hotel	Capella Singapore	Stay 3 nights, pay for 2 nights for One-Bedroom Garden or Palawan Villa (subject to availability)
Hotel	ONE°15 Marina Sentosa Cove Singapore.	Stay 3 nights and pay for 2 nights for Hillview and Marina View Rooms
Hotel	The Barracks Hotel Sentosa	Book 2 nights and get the 3rd night free. Valid for all room categories at The Barracks Hotel Sentosa
Hotel	The Barracks Hotel	Stay in a Premier Room and enjoy complimentary afternoon tea and free-flow champagne
Hotel	W Singapore – Sentosa Cove	Escape! Dining Package Enjoy a stay package with \$50 dining credits
Hotel	Sofitel Singapore Sentosa Resort & Spa	Family package with meals from \$338++
Hotel	Resorts World Sentosa REOPENING PACKAGE	2D1N stay with S.E.A Aquarium tickets (save \$270)
Hotel	Resorts World Sentosa REOPENING PACKAGE	2D1N stay with USS tickets (save \$350)
Hotel	Resorts World Sentosa REOPENING PACKAGE	2D1N stay with \$100 dining credits (save over \$310)
Hotel	Resorts World Sentosa REOPENING PACKAGE	2D1N STAY WITH LIMOUSINE TRANSFER AND \$200 DINING CREDITS NETT (SAVE OVER \$860)
F&B	RWS Osia and Ocean Restaurant	1-for-1 Set Lunch







F&B	RWS Malaysian Food Street - KL Hokkien Mee	Purchase any main course from any Malaysia Food Street Food Stall and get a Special Of the Month Fried Ee Fu Noodle dish at \$5nett
F&B	RWS Malaysian Food Street - Retail pop up	1-for-1 Soft Serve \$1 Cone \$2 Cup
F&B	Sofitel Singapore Sentosa Resort & Spa	Sofitel Takeaway Treats – 1-for-1 offer on ala carte menu mains
F&B	Shutters (Amara Sanctuary Resort & Spa Sentosa)	Farm-to-table 1-for-1 dine in promotion
F&B	Bob's Bar (Capella Singapore)	1-for-1 on Clear 'n' Sunny Cocktail \$22
F&B	Trapizza (Shangri-La's Rasa Sentosa Resort & Spa)	Enjoy 1-for-1 pizzas at Trapizza, for selected pizza flavours*  *Only valid for Pizza Siciliana, Pizza Italia, Pizza Verdure and Pizza Salmon
F&B	Quentin's Bar and Restaurant from Mess Hall	1-for-1 Mains
F&B	Hidemasa by Hide Yamamoto	1-for-1 Assorted Tempura with minimum spending of \$20 per receipt, limited to one redemption per bill
F&B	Coastes	1 Free Main Course with 3 Main Courses purchased in a single receipt
F&B	CO+Nut+ink	1-for-1 for our Signature Coconut Shake (500ml) OR Premium Dessert (Red Ruby) + Free Coconut Water
F&B	QI - Greenwood Fish Market	\$49.95++ (UP: \$69.95++) steamed Boston lobster (+\$10++ for black pepper/ chili) (dine-in only) with minimum spending of \$50
F&B	QI - Mykonos on The Bay	1-for-1 ala carte dessert (PAGOTO GIAOURTI U.P. \$14.90 each) dine in offer
F&B	QI - Gin Khao Bistro	1-for-1 Lunch Deals at \$13.80+ of either Basil Pork Rice Set or Garlic Chicken Rice Set







F&B	QI - Blue Lotus - Chinese	1-for-1 Prosecco dine in offer
	Easting House	
F&B	QI - Solepomodoro Trattoria	1-for-1 ala carte dessert (TORTINO AL
	Pizzeria	CIOCCOLATO CON GELATO ARTIGIANALE U.P.
		\$16.50 each) dine in offer
		·
F&B	Gelatissimo	1-for-1 Regular Gelato Cone @ S\$8.50 (Usual
		Price: S\$17)
F&B	Bones N' Barrels	1-for-1 deals on house pour spirits @ \$10 is
		available all day and applicable for House rum,
		House gin, House whisky and House vodka only
		1-for-1 Deal on Pasta Dishes
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		Stella Artois Tower @ \$44 and
		Budweiser/Hoegaarden Beer Bucket of 5 @ \$25
F&B	Rumours Beach Club	1-for-1 Pizza
ועט	Numours Beach Club	1-101-1 F122a
F&B	Ola Beach Club	1-for-1 offer on Mains
		1-for-1 offer on House pours (spirits and wines)
		(cpinio and nines)
F&B	Arbora	\$55 Arbora Family Bundle for 2 Adult and 1 Child
		(U.P. \$77.68)
F&B	Dusk Restaurant & Bar	Save-the-date: 3 Course Wine-Pairing Dinner at
		\$88.30 per pax
F&B +	Singapore Cable Car	Singapore Cable Car
Attraction	3.7.	- 55% off Cable Car Sky Pass (Unlimited Ride) +
		Arbora Cake Set at \$26 (U.P. \$57.71)
F&B +	Singapore Cable Car	- \$55 Cable Car Sky Dining – Singapore Flavours
Attraction		
Attraction	Madame Tussauds	1-for-1
		(Pay \$42 to get 2 tickets)
Attraction	Singapore Cable Car	Cable Car Sentosa Line @ Local promo
		(\$3 Adult / \$2 Child)
Attraction	Singapore Cable Car	Singapore Cable Car
Autaction	Singapore Cable Car	Singapore Cable Car - Cable Car Sky Pass + FREE upgrade to Unlimited
		Ride
Attraction	Singapore Cable Car	Singapore Cable Car
		- 55% off Mount Faber Line + FREE upgrade to
		Unlimited Ride







Attraction	Singapore Cable Car	Singapore Cable Car - 55% off Cable Car Sky Pass (Unlimited Ride) + Cable Car Nano Block at \$28 (U.P. \$63)
Attraction	Sentosa Island Bus Tour	55% off Sentosa Island Bus Tour
Attraction	iFly Singapore	Local Teaser Package at only \$56 (U.P \$160) with free additional skydive and \$20 merchandise voucher
Attraction	Sky Park by AJ Hackett Sentosa	69% off Bungy Jump @\$49 (U.P. \$159)  1 x Bungy Jump  20% off Swing @\$49 (U.P. \$69)  1 x Swing  Triple Swing @\$99 (52% off) 3 Pax Swing (All pax must go together)  Swing Family Pack @\$99 (52% off) 2 Adults + 1 Kid / 1 Adult + 2 Kids (Free Kids Meal)  The Ultimate Pack @\$99 (55% off) Bungy + Swing + Skybridge (1 pax – includes a free drink / ice cream and a \$5 F&B
		voucher)
Attraction	Gogreen Segway® Bicycle	1 Hour Free and Easy Bicycle Rental \$9.90 (U.P. \$15)
Attraction	Gogreen Segway®	Gogreen Segway® Fun Ride (250m) \$9.90 (U.P. \$17)
Attraction	Gogreen Segway®	2 Pax Gogreen Segway® Eco Adventure Ride (30mins) \$50 (U.P. \$79.80)
Others	The Viva Group - Pilates & Wellness (Qi)	One free class with ever 10 Class Package Purchase