



Sentosa joins hands with Grab to enhance accessibility of getaways

Singapore, 21 November 2019 – Grab, Southeast Asia’s leading super app, and Sentosa Development Corporation (SDC) have signed a three-year partnership to make it even easier to access Sentosa’s diverse leisure offerings. Among its highlights, the partnership will enhance visitors’ accessibility to and within Sentosa through exclusive Grab promotional codes, as well as dedicated Grab Pick-Up and Drop-Off (PUDO) points at key island landmarks.

Promotional codes for visiting guests

To enjoy savings on their Grab rides into Sentosa, guests will be able to tap on dedicated Sentosa promotional codes on Grab. In conjunction with island-wide events and activities, these promotional codes will be publicised on Sentosa’s event webpages. Guests can then redeem these codes during their next trip into Sentosa by simply keying them into the Grab app.

For instance, from 16 to 31 December 2019, guests can use the code “SentosaEvenings” to enjoy \$6 off their Grab ride to check out interactive light art installations at Island Lights, located at Sentosa Cove Village. The code is valid from 5pm to 10pm daily and limited redemptions are available.

Pick-Up and Drop-Off points across Sentosa

The partnership also sees the launch of 12 PUDO points located strategically across Sentosa, enabling guests to access different parts of the island more conveniently through selecting their preferred PUDO point on the Grab app.

These PUDO points are located at key places of interest, including Imbiah Lookout, Beach Station and Sentosa Cove Village. As part of the non-exclusive partnership, Grab driver-partners also enjoy a waiver of island admission fees of up to \$6, to encourage more drivers to enter and pick up passengers within Sentosa. *Please refer to Annex A for the list of PUDO points.*

Driver-partner family day out on Sentosa

To mark the launch of the partnership, SDC organised a day out for Grab driver-partners and their families today, inviting them to make time for family in Sentosa. A total of 100 drivers and their family members enjoyed a variety of activities, such as a joy ride on the Singapore Cable Car and a unique treasure hunt.

“Sentosa is the perfect getaway for Singaporeans, and we are delighted to offer our guests greater convenience and enhanced accessibility to and around Sentosa through this



partnership with Grab. This complements our existing multi-modal transportation network, and makes it even more convenient for guests to explore and see what the island has to offer. At the same time, we are glad to have hosted some of our Grab partner drivers on the island today where they spent time with their families, just having fun. Indeed, making time for what matters is a proposition that we truly believe in,” said Ms Lynette Ang, Chief Marketing Officer, SDC.

Mr Andrew Chan, Head of Transport, Grab Singapore said, “Sentosa is filled with many gems for families and friends to come together on weekends to explore and have fun together. We are incredibly excited about this partnership as it will continue to unlock different parts of the island and increase accessibility for both locals and tourists alike. This partnership supports our vision of future mobility that is smart, shared and seamless as we devote dedicated effort in improving users’ experience in high interest areas.”

Please visit <http://bit.ly/2KGYdyd> for images for the SDC x Grab driver-partner event.

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About Sentosa

Sentosa is Asia’s leading leisure destination and Singapore’s premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, and operation of the various leisure offerings and management of the residential precinct on the island.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences – making Sentosa a vibrant island resort for business and leisure. Making Sentosa its home, too, is Singapore’s first integrated resort, Resorts World Sentosa, which operates South East Asia’s first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive oceanfront and residential enclave bustling with some 2,000 homes, romantic quayside restaurants, retail and specialty shops. The Island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The New Tanjong. Sentosa Golf Club hosts the SMBC Singapore Open and the HSBC Women’s Champions, featuring some of the world’s best golf professionals.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore’s goal to be a global destination to work, live and play. For more information, please visit: www.sentosa.com.sg.



#thestateoffun

About Grab

Grab is the leading everyday super app in Southeast Asia, providing everyday services that matter most to consumers. Today, the Grab app has been downloaded onto over 163 million mobile devices, giving users access to over 9 million drivers, merchants and agents. Grab has the region’s largest land transportation fleet and has completed over 4 billion rides since its establishment in 2012. Grab offers the widest range of on-demand transport services in the region, in



addition to food, package delivery, digital payments and financial services, across 339 cities in eight Southeast Asian countries. For more information, see: <http://www.grab.com>.

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Annex A: List of Pick-Up and Drop-Off Points

Imbiah Lookout

Siloso Point

Palawan Beach

Tanjong Beach

Beach Station

Roundabout outside Beach Car Park

Sentosa Development Corporation Office

Sentosa Golf Club

Quayside Isle

Sentosa Cove Village

Village Hotel at Sentosa

One remaining PUDO point to be installed.

Correct as of 21 November 2019.