

UKRAINIAN VICTORY CAMPAIGN

FINANCIAL OVERVIEW

2023-2024



TRANSPARENCY IN FINANCES

Our financial goal is to cover organisational costs and support the Ukrainian Armed Forces

- Transparency - maximum openness and clarity with our members, supporters and activists
- Accountability - we provide regular financial reports to our activists, weekly and monthly
- Responsible financial management - setting realistic goals and targets

DETAILED FINANCIAL REVIEW

	Income	Expenditure
Total (10.11.2023 - 09.11.2024)	£6,758.15	£6,411.46
Bake sales (47)	£5,242.13	
Support Armed Forces of Ukraine		£5,629.46
• Direct Requests (3) (In-kind contribution/Costs)	£386.63	£3,614.92
• Fundraiser support (5) (In-kind contribution/Costs)	£21.36	£1,606.55
UVC Operational costs		
• Events (Income/Costs)	£798.53	£175.37
• Material costs (In-kind contribution/Costs)	£134.50	£544.62
• Bake sale ingredients (In-kind contribution/Costs)	£175.00	£470.00
Funds carried over		£346.69

HOW WE RAISED FUNDS

- Bake sales - 47 bake sales at our weekly Public actions
- Events - auctions and sales during cultural and informative events
- In-kind contributions - as our activists share our passion a part of the funds have been in-kind contributions to support our cause

Thank you to everyone for the support, time and compassion!

HOW WE SPENT FUNDS

- **Aid to Ukraine:**
 - Fundraiser Support – grants to aid grassroot Ukrainian crowdfunders
 - Direct Requests – direct requests from those on the frontline
- **Operational costs:**
 - Reimbursing volunteers for materials/printing
 - Reimbursing volunteers for bake sales ingredients
 - Event costs – bookings, catering, travel costs etc.

FRONTLINE SUPPORT

- Direct Requests (DR) completed
 - DR 1: First aid kits, tactical earplugs, sleeping bags
 - DR 2: GPS navigators
 - DR 3: Thermal vision
- Fundraiser support (FS) completed
 - FS 1: Night vision
 - FS 2: For the needs of a drone reconnaissance unit
 - FS 3: Drone fundraiser
 - FS 4: For the needs of a drone reconnaissance unit
 - FS 5: Vehicle repairs

THANK YOU EDINBURGH, AND BEYOND

To the defenders on the frontlines — your courage, sacrifice, and unwavering commitment to protecting your people and your land inspire us every single day. We stand with you, and we are endlessly grateful for your strength.

To our incredible volunteers — thank you for your tireless commitment, compassion, and courage. Whether you're delivering aid, organising events, or working behind the scenes, you are the backbone of our mission.

And to the kind supporters — the well-wishers who stop by with words of encouragement — you remind us of the goodness that still exists in the world.

Together, we are creating a ripple of hope in the hardest of times.

Together to Victory!
Slava Ukraini!