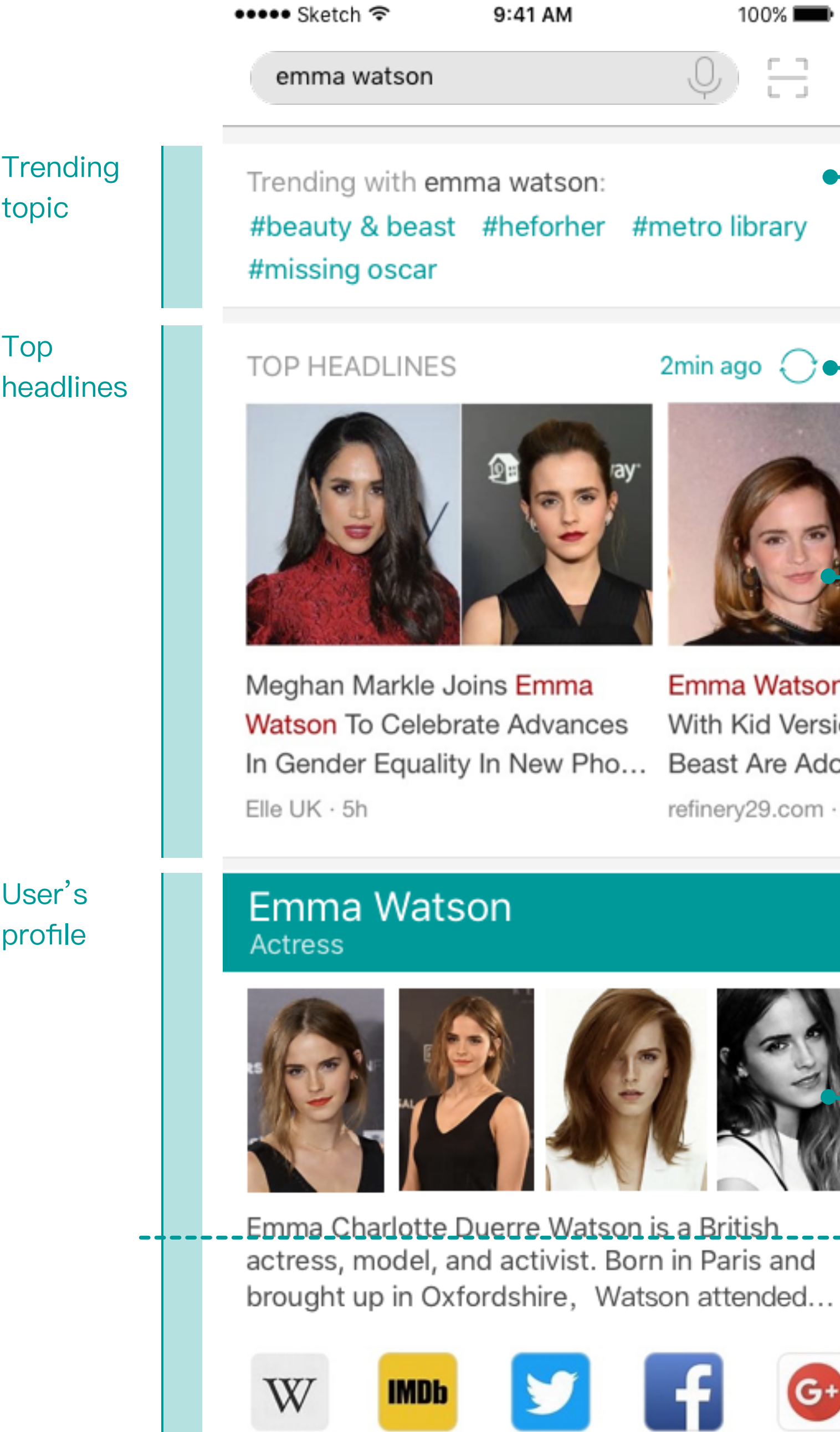


# Create a live experience with less repetitive search for mobile users



## Result Page

**new** TRENDING TOPIC #  
informed the hottest topic with the celebrity  
click as the implemental keywords for a new search query

**new** LOCAL REFRESH  
tap the refresh spin to shuffle headlines with local loading. other sections won't be affected.  
display the latest updated time

**SKELETON LOADING**  
preload some info to decrease users' negative waiting time

**ORGANIZED CELEBRITY PROFILE**  
Use Bing's VI color as the title bar, which uncover the source, profile unique sign.  
Combine Profile image with photo thus reduce redundant repetitive.

What else to think except productivity?

Democratizing  
Human Value  
Design Conscience  
Inclusive  
...