

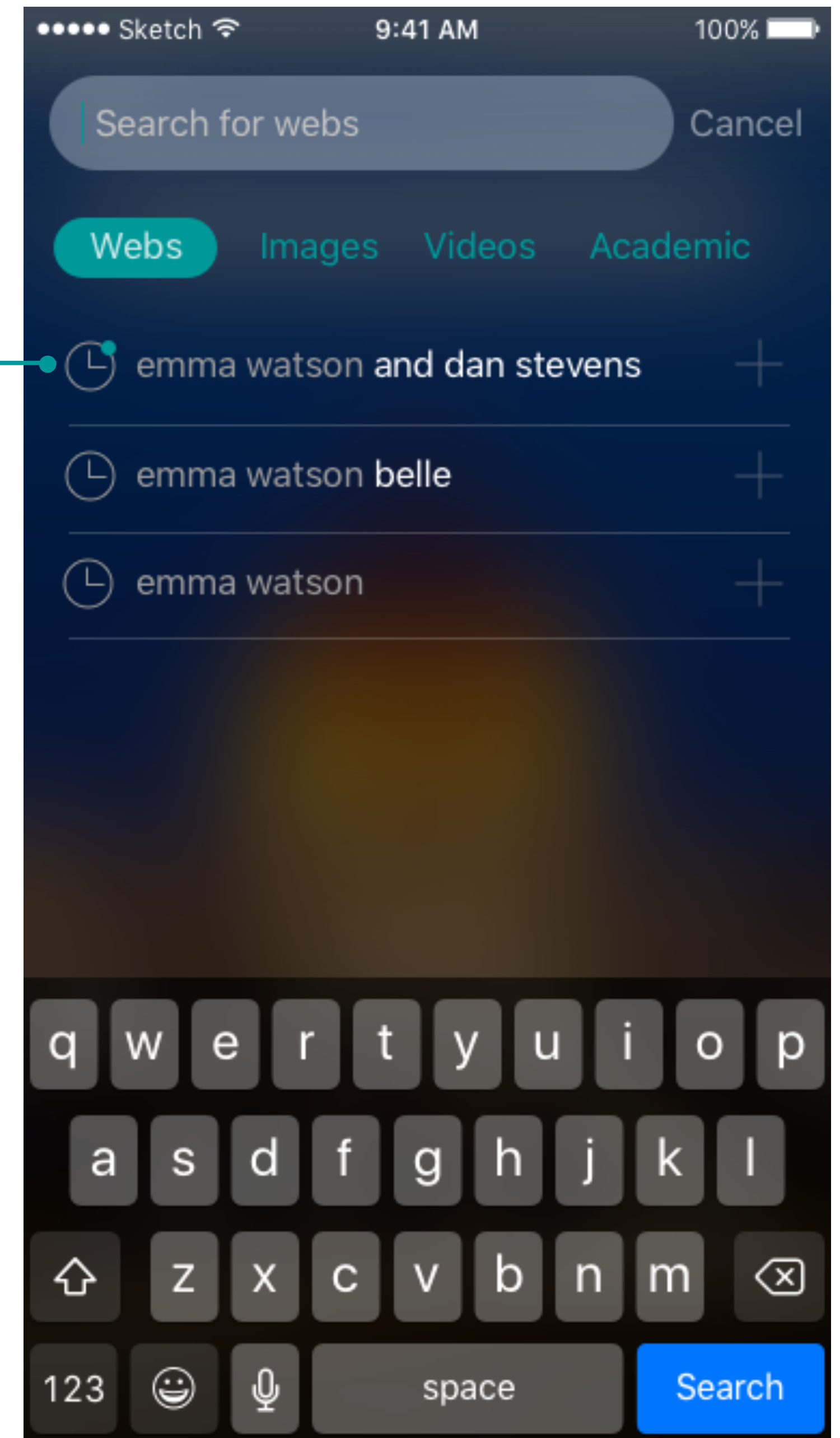
Create a live experience with less repetitive search for mobile users

Search Page

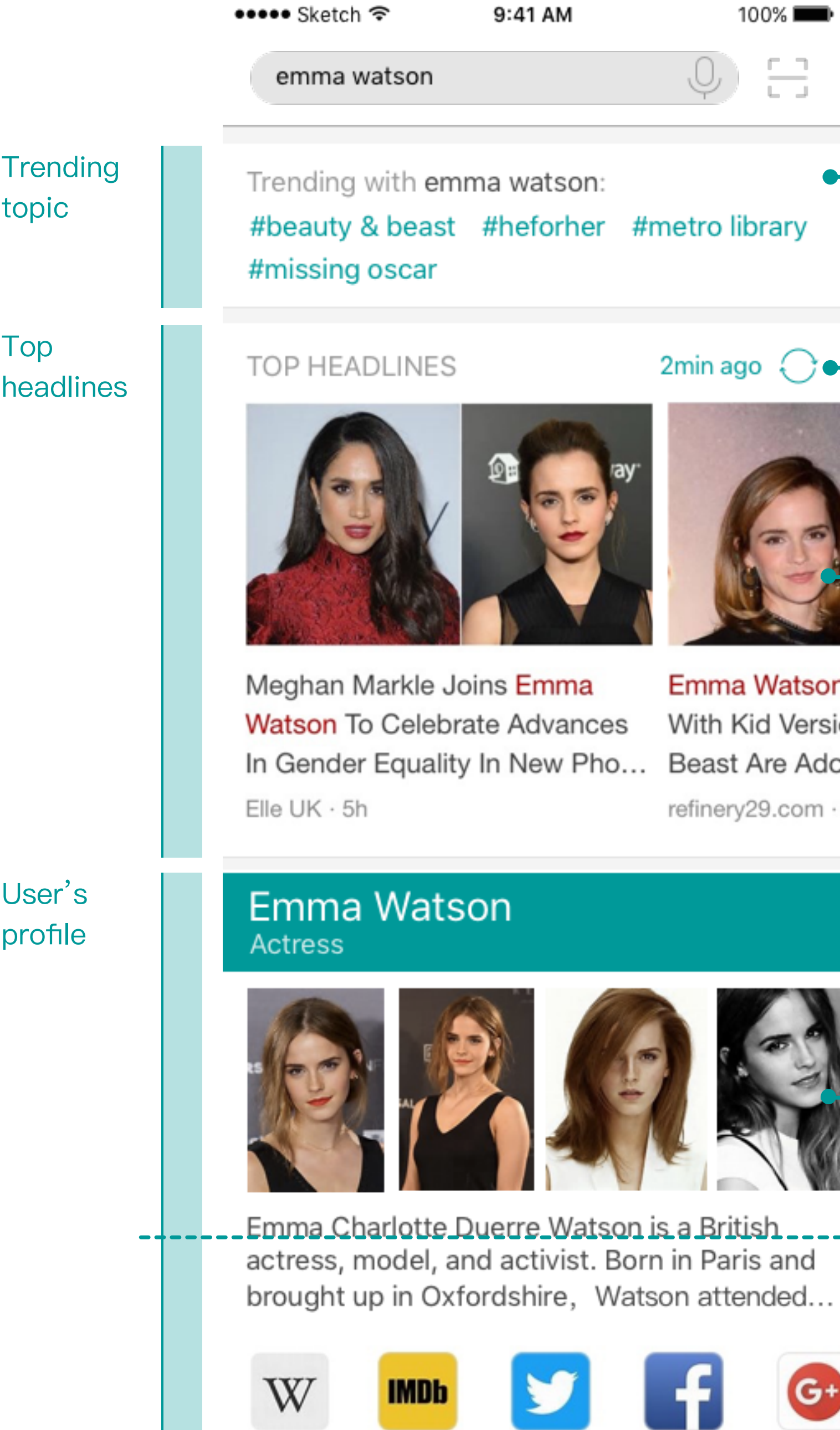
new FUTURE HISTORY

If a user searches for some repetitive queries often than normal frequent. He/she can be deterred as the followers, monitors for the event.

When the user enters the search box again, if there is some big updates rely on his previous repetitive search, there will be a new suggestion on the basis of his history contain the most repetitive words and the topic keywords.



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Result Page

new TRENDING TOPIC #
informed the hottest topic with the celebrity
click as the implemental keywords for a new search query

new LOCAL REFRESH
tap the refresh spin to shuffle headlines with local loading. other sections won't be affected.
display the latest updated time

SKELETON LOADING
preload some info to decrease users' negative waiting time

ORGANIZED CELEBRITY PROFILE
Use Bing's VI color as the title bar, which uncover the source, profile unique sign.
Combine Profile image with photo thus reduce redundant repetitive.