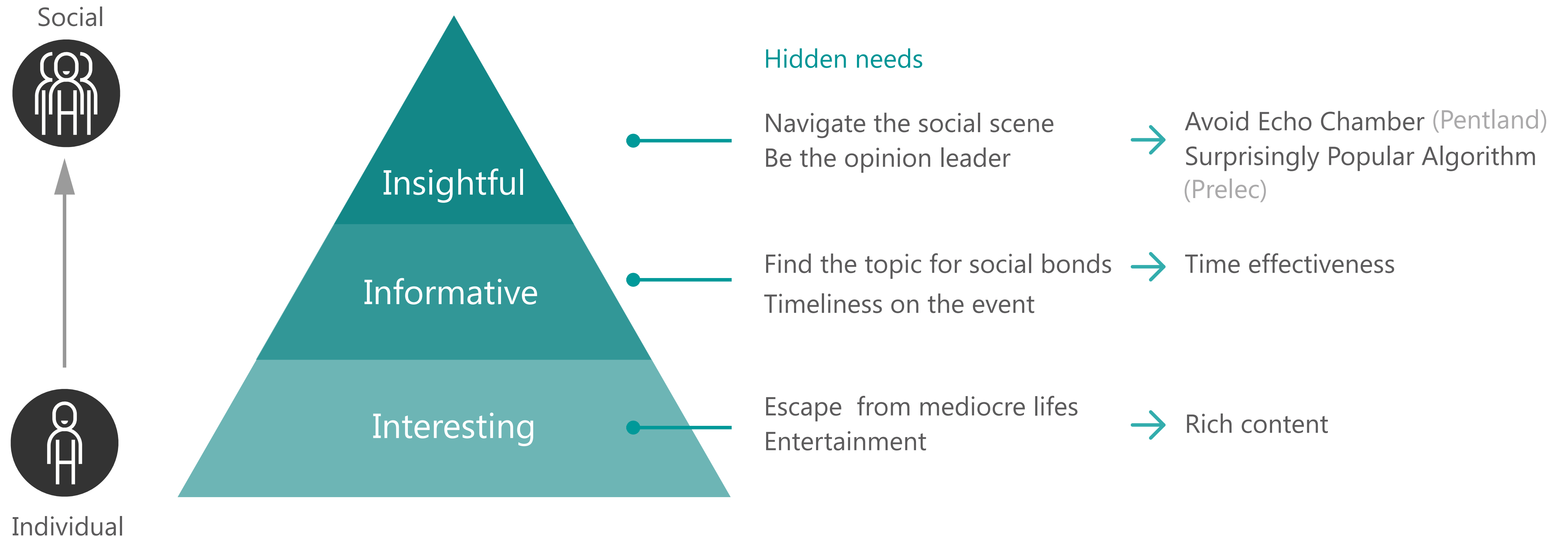
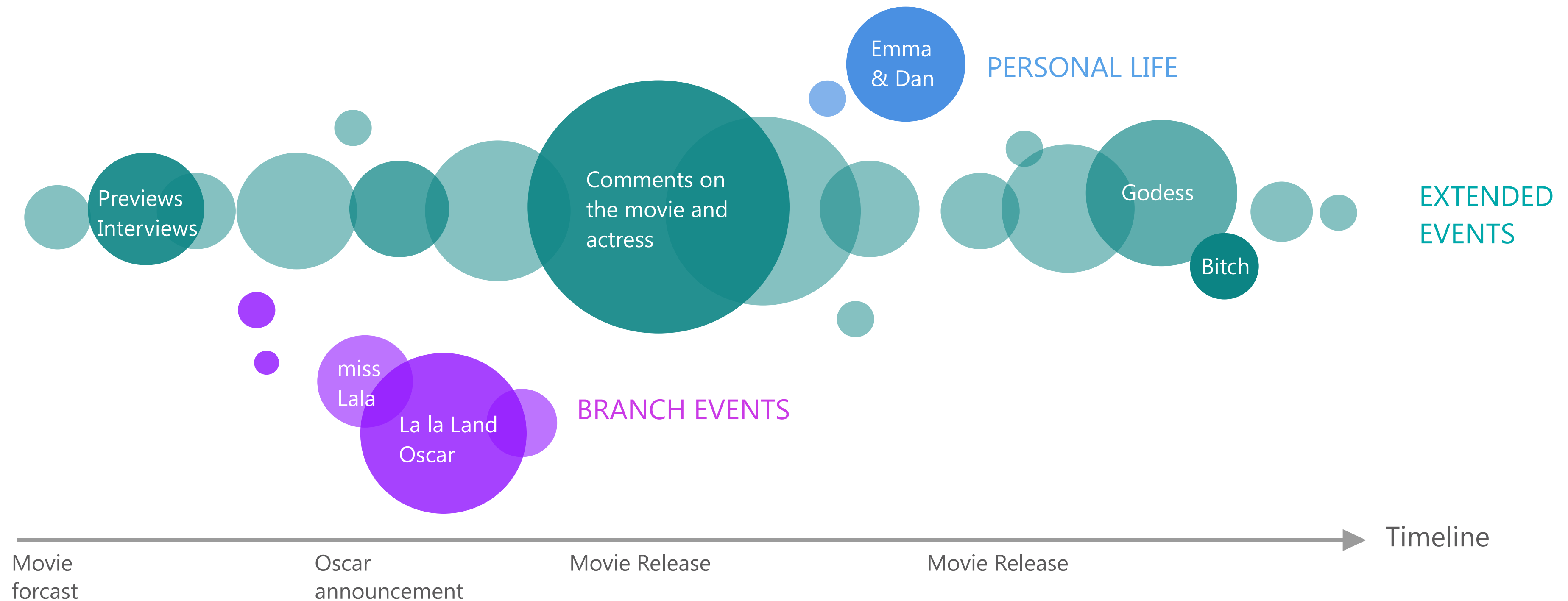


# Why People search for Celebrities?



# A typical scenario for event-base searching



## A simulation model of an event-based search on Emma Watson

The accumulated dots are key topics for a series of events.

The darkness and the size reflect the mentioned volume and frequency accordingly.

People are more curious for the bigger and darker points, which can be predicted and displayed in the design.