



Joe Buchman

A 20-year-old university student who is pursuing a computer science degree at the University of Toronto.

His dream is to work at Microsoft, so he has been searching and applying for jobs related to it. He also wishes to progress his degree, so he took on 5 courses. In university, he has gotten all grades A+ for the past 3 years.

He loves to play soccer and act in dramas.

Whenever he plays soccer, he becomes selfish and arrogant towards his teammates. He is a perfectionist that makes everything that he wants. In drama, the crewmates rely on him because he performs exceptionally well in everything he does.

Recently, he realized that he has too much to do. There is always something leftover by the end of the day, causing him to have sleep deprivation. He wishes to get his schedule right, so he can be perfect in every way.

Frank



Frank is an 18-year-old college student. He lives at his college dormitory. For fun, he plays video games and sports. Frank often describes himself as an “alpha male” and enjoys playing football with his friends.

When Frank was in his first semester he failed 3 separate courses simultaneously and promised himself he would turn his academic life around. As he has never put real effort into studying, he struggles to focus and is generally unorganized in his work.

Since this is the first time Frank has tried to seriously study, he will need all the tools he can get to help him stay organized while he studies and ensure he does not get distracted. He hopes to learn how to focus and effectively study so he can achieve a grade higher than a C- this semester.



Mimi

A 24-year-old female student that is attending the University of Toronto as a freshman. Because she is an international student she is renting an apartment nearby campus. As her family is poor, she needs to take care of herself and work to pay for her tuition.

She is working as a waiter at Swiss Chalet. Her shift is usually from 1-9 pm. They hand out the shift of the weeks before the month.

Another job she is working at is the programming associate at the campus radio station. She enjoys doing this because she gets to listen to a fun podcast talk from the celebrities in the university. This requires her to attend twice a week from 11 am-1 pm on the weekday. The supervisor tells them the task to do a day beforehand.

She is also taking 4 courses this semester. At first, she is fine since the classes are just starting. However, at work, she starts to get complaints due to how tired she is. In school, she is not performing as well as she wanted. She is getting overwhelmed by the amount of work she has to do. All this results in her forgetting about assignment deadlines and work shifts because she forgets to set reminders in her calendar or forgets to check her phone before a deadline.

She sends money back home monthly but ends up forgetting about the money she had saved for rent, food, and tuition. She wants a way to easily track her expenses and figure out how much she can send back each month.