

Executive Summary

Sales Performance

Customer Behavior

Product Analysis

Category

City

Customer Type

Product

Price Range

City Tier

Total Revenue  
1.8M  
No data

# of Unit Sold  
11.7K  
No data

# of Customers  
2K  
N/A

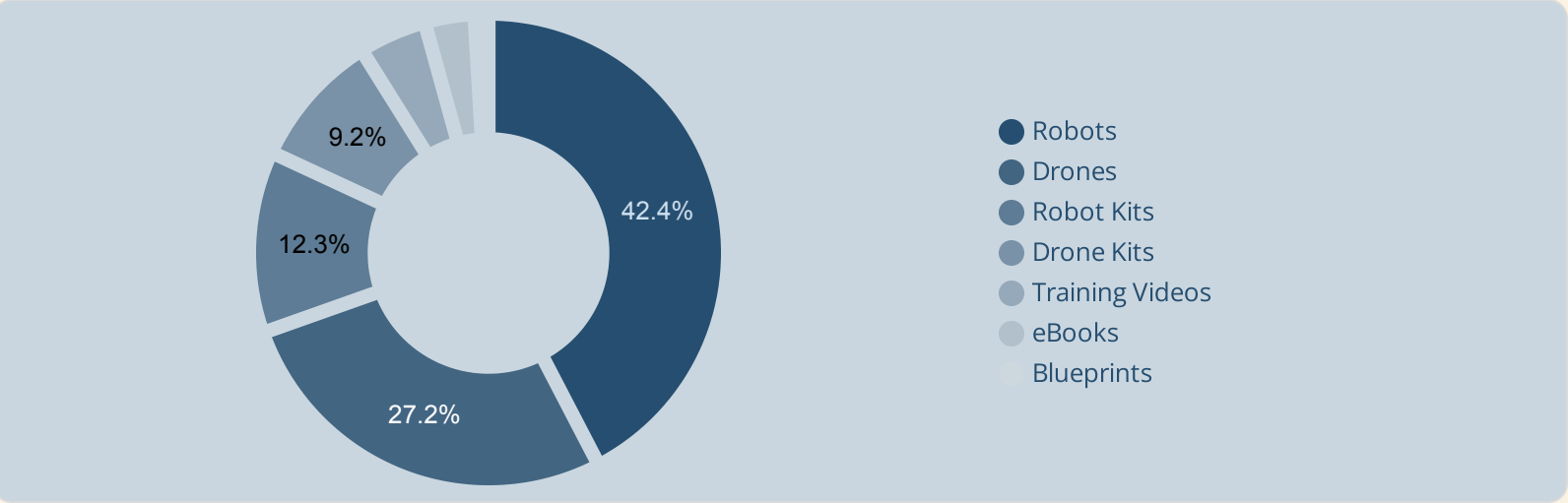
Avg Price Per Product  
\$150.57  
No data

Avg Order Value  
526.0  
No data

Monthly Sales Trend



Sales by Category (% of Total)



Top 10 Product by Revenue

	Product Name	Total Sales	Order Qty	Avg Price
1.	MICR-23K Robot	157.3K	175	899
2.	RWW-75 Robot	121K	137	883
3.	RLK-9920 Robot	120.9K	173	699
4.	RQTE-554 Robot	116.3K	170	684
5.	RCB-889 Robot	114.2K	208	549
6.	RXW-9807 Robot	113.8K	190	599
7.	DTI-84 Drone	105.1K	231	455
8.	MICR-564K Drone	86.3K	173	499
9.	DTD-7000 Drone	77K	171	450
10.	DA-SA702 Drone	67.8K	170	399

Revenue by City



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CategoryCityCustomer TypeProductPrice RangeCity Tier

Total Revenue

1.8M

No data

# of Unit Sold

11.7K

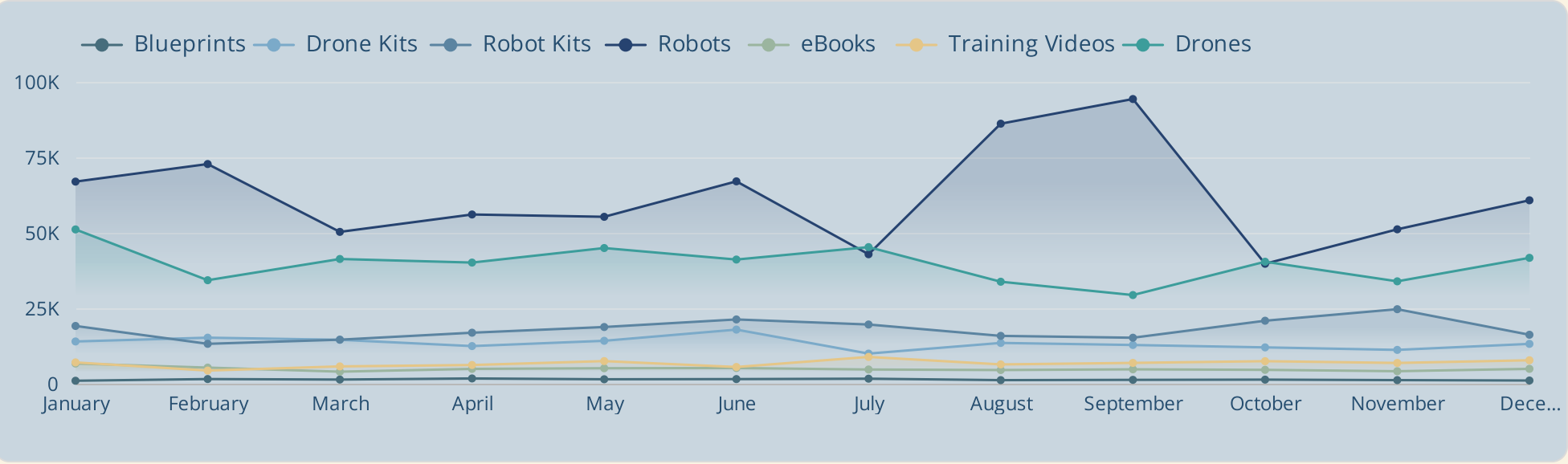
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Avg Price Per Product

\$150.57

No data

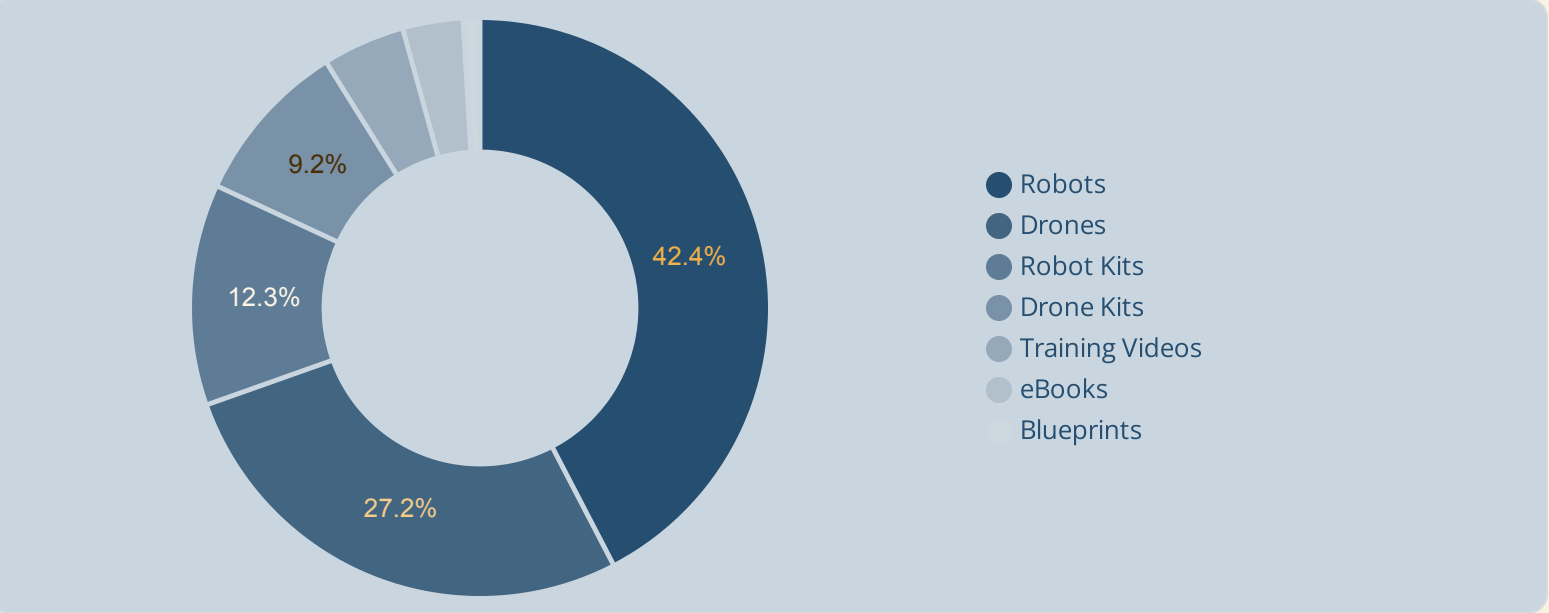
Monthly Sales by Category



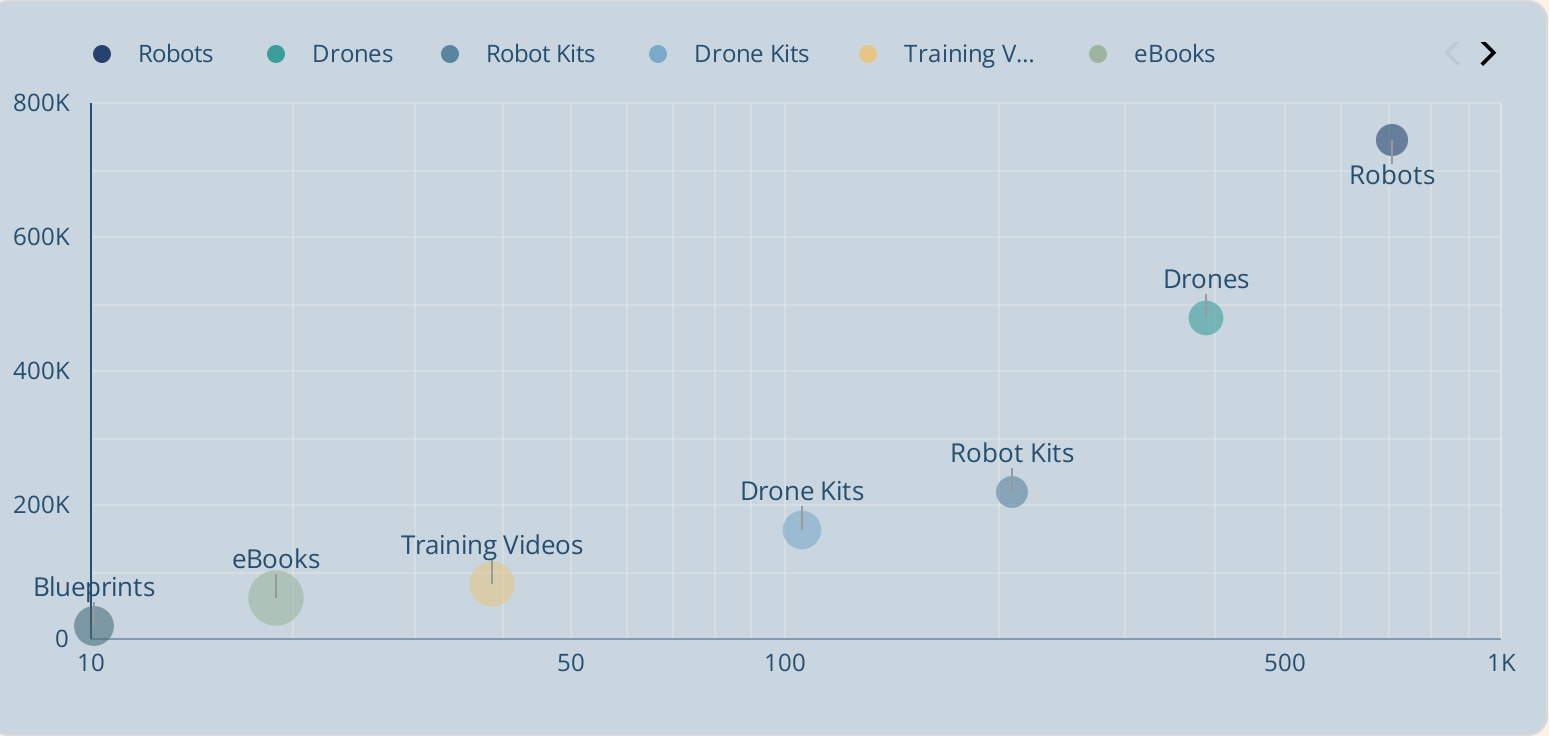
Top 5 Products by Revenue

	product_name	Total Sales ▾	Order Qty	Avg Price
1.	MICR-23K Robot	157.3K	175	899
2.	RWW-75 Robot	121K	137	883
3.	RLK-9920 Robot	120.9K	173	699
4.	RQTE-554 Robot	116.3K	170	684
5.	RCB-889 Robot	114.2K	208	549

Revenue Share by Category



Price vs Sales by Category



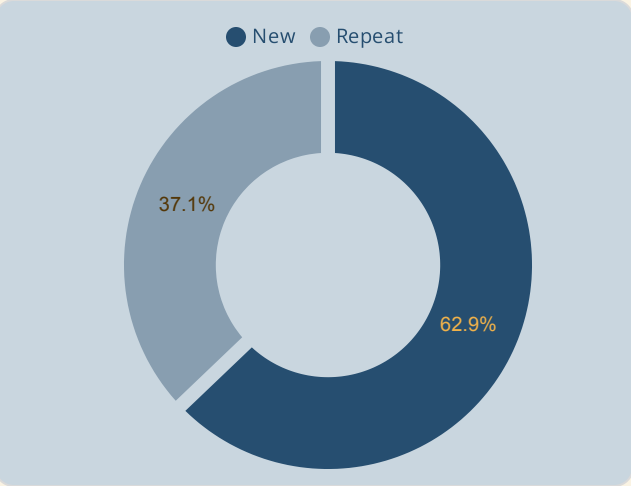
Customer Behavior

Executive OverviewSales PerformanceProduct Analysis

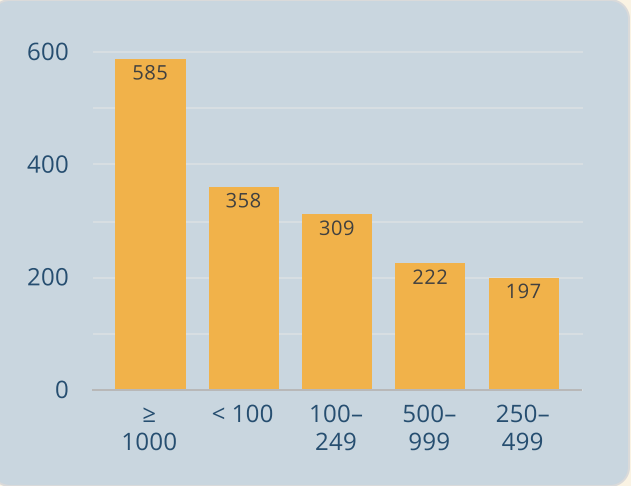
CategoryCityCustomer TypeProductPrice RangeCity Tier



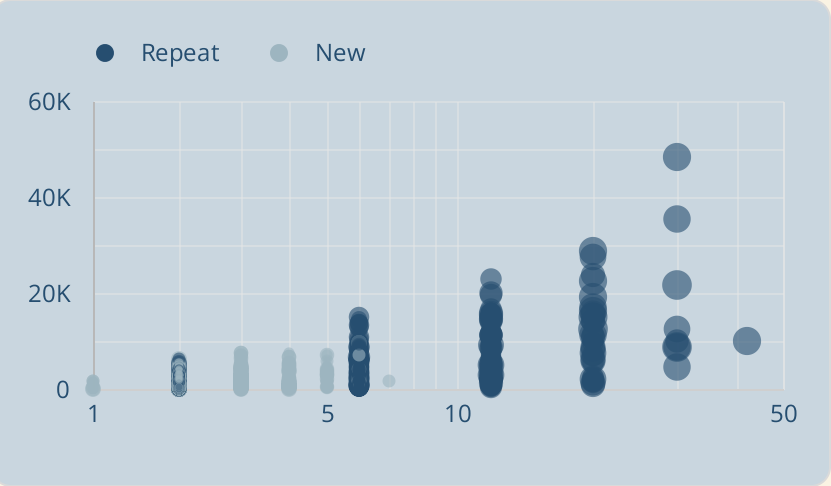
Customer Mic New vs Repeat



LTV Distribution



Customer Frequency vs Lifetime Value



Product Analysis

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Category

City

Customer Type

Product

Price Range

City Tier

Products SKU

69

N/A

Averagr Price

\$149.05

No data

Units Sold

12K

No data

Total Revenue

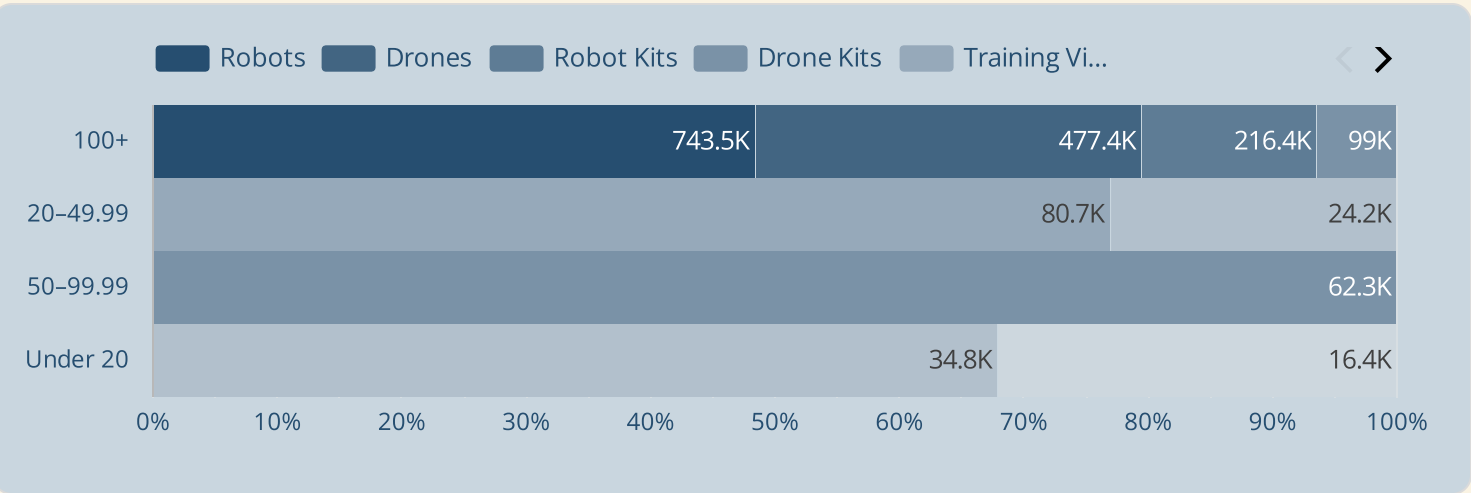
1.8M

No data

Product Scorecard (Revenue · Qty · Avg Price · %Repeat)

	Product	Category	Total Sales	Order Qty	Price	% Repeat Sales
1.	MICR-23K Robot	Robots	157.3K	175	\$899	0.6
2.	RWW-75 Robot	Robots	121K	137	\$883	0.7
3.	RLK-9920 Robot	Robots	120.9K	173	\$699	0.5
4.	RQTE-554 Robot	Robots	116.3K	170	\$684	0.4
5.	RCB-889 Robot	Robots	114.2K	208	\$549	0.3
6.	RXW-9807 Robot	Robots	113.8K	190	\$599	0.5

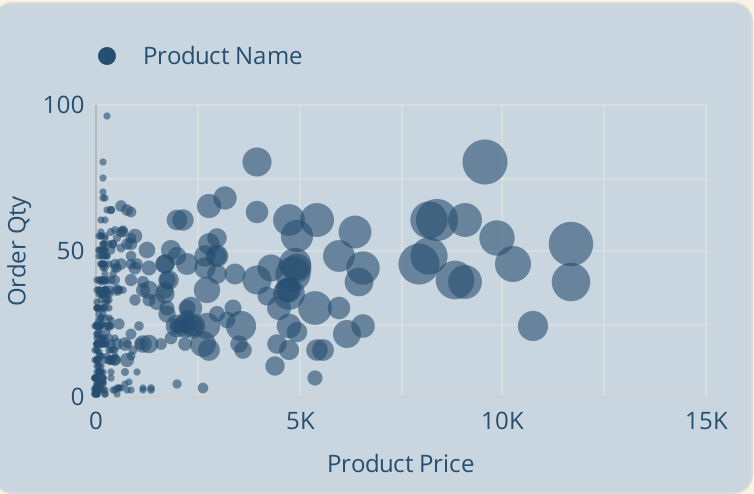
Revenue by Price Bucket



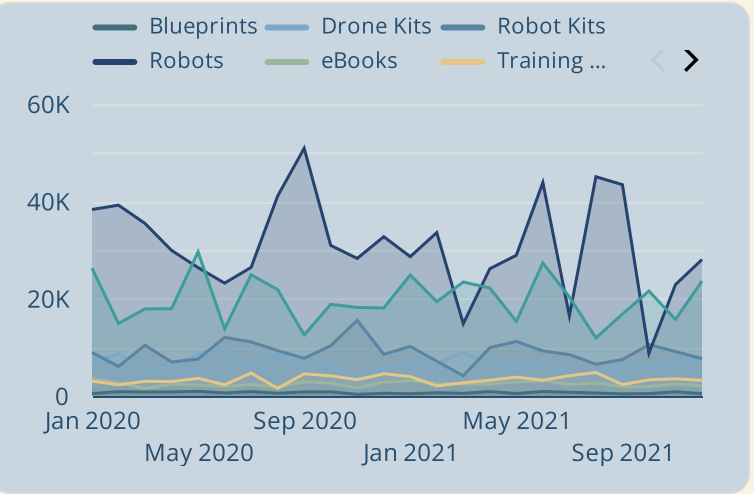
Top 10 Products by Revenue

	product_name	Total Revenue	Order Qty	Price
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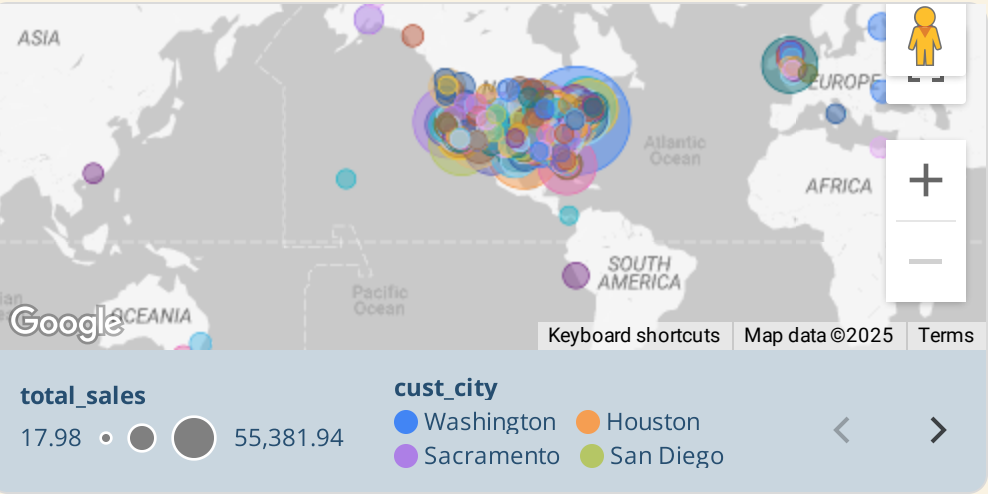
Price vs Units - Products Scatter



Revenue by Category Over Time



Revenue by City



New vs Repeat Sales - Top 10 Products

