



# Top 5

## Online Business Models For Building A Successful Online Business Fast!

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# **“The Top 5 Online Business Models For Building A Successful Online Business Fast!”**

## **Introduction:**

Thanks for downloading your copy of The Top 5 Online Business Models report. In this report, you will learn the top 5 online business models for building a successful online business fast.

It's important that you know you only need one business model to be successful. You don't need to use all 5 business models found in this report. In fact, trying to run multiple business models at once is a recipe for failure, especially if you're just getting started.

It's also very important that when you're just getting started that you have a plan for success in place. Most people start their business without a plan. By having your business model chosen when you start, you can start your business with a plan for success. Having an end goal in place is very important for building your business the right way.

So let's dig into it.

## **Who this guide is for:**

- You, if you're looking to start an online business, and you're not sure which business model is best for you.
- You if you're starting your online business, and you're looking for the best way to monetize your efforts.
- Bloggers, podcasters, email marketers, and anyone else looking to earn a full-time income online.
- And many more!

If you want to start your business the right way, then you're in the right place! Inside this guide, you will learn the best 5 online business models and be able to determine which method is best for you.

## **What we will cover in this guide:**

- Business model 1 - Creating And Selling Digital Products
- Business model 2 - Affiliate Marketing
- Business model 3 - Membership Sites
- Business model 4 - Coaching
- Business model 5 - Services

## **Business Model 1 - Creating And Selling Digital Products**

Creating and selling your own digital products is an amazing way to make money online! The ability to take your own knowledge, skills, and expertise and charge money for it is an amazing feeling and one of the best business models in the online world.

To top it off, selling your own products is a high profit business model. It is very cheap to start a business like this, and you can make great money doing it.

The common types of digital products include:

- Short video courses
- Audio courses
- Online interactive courses
- In-depth home study courses
- Books and e-books
- And more

Pros of this business model:

- Low start-up costs
- High profit business model
- Minimal time and labor time spent after product is created,

Cons of this business model

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- Requires skill, expertise, or knowledge on your topic
- Lots of skills needed to sell digital products
- Takes a bit of time to start

Overall, this is one of the top online business models.

### **Business Model 2 - Affiliate Marketing**

Affiliate marketing is a business model in which you promote other people's products and earn an affiliate commission for promoting it. For example: You could promote someone else's course on “how to get six-pack abs.” and earn a commission on every sale you refer to the product vendor.

This is a great business model for beginners that are just getting started, as you don't need a bunch of knowledge and skills. As an affiliate, you simply refer traffic to the vendor and let the vendor handle the rest of the work.

Pros of this business model:

- Can be run in just a few hours a day
- Quick and easy to start
- Low startup costs

Cons of this business model:

- Sending your buyers and traffic to another product vendor
- Only receive partial commissions on sales made
- No control over sales materials and product content

Overall, this is a great business model for anyone getting start with an online business. As you get more experienced as an affiliate marketer you can transition into one of the other business models in this report.

## **Business Model 3 - Membership Sites**

Membership sites are a great online business model because they bring in monthly recurring income. Most membership sites have a monthly fee, which means a steady stream of monthly income!

For example: if you have 100 people paying you \$47 a month, you have a \$4,700 per month online income. With a membership site you can quickly build a substantial online income!

Running an online membership business is similar to creating and selling your own products but instead of a one-time fee you charge monthly. In addition, you also release new content monthly to entice members to continue being part of your membership.

Pros of this business model:

- Recurring Income
- High profit business model
- Low time investment

Cons of this business model:

- Harder to sell
- Complex setup
- Ongoing work needed

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## **Business Model 4 - Coaching**

Coaching is an amazing online business model. With a little of skill or expertise you can start a successful coaching business.

The key to running a successful coaching business is helping people solve a problem in a group or 1 to 1 coaching environment. Coaching can be similar to a digital product, as you are walking someone through a particular process and helping them get results. However, with coaching you are working with them closely and walking them through each step.

One of the major benefits of running a coaching business is that coaching programs demand a premium price as they are very effective. It's often easier to get your customers and clients' results when working with them directly.

The major downside to the coaching business model is the time invested. Coaching clients can require a lot of time, which makes it not as scalable as some other business models.

Pros of this business model:

- Demands a premium price
- Very effective for getting your clients and customers results
- Very rewarding

Cons of this business model:

- Very time-consuming
- Harder to scale
- Requires patience and effective communication skills as you will be working directly with clients.

## **Business Model 5 - Network Marketing**

Network marketing is the business of the 21st century! You might think you need referrals, but to make it, really depend on the network marketing business company and the team you joined. Network marketing is the only business that can guarantee you maximum profits in 2-5 years; no risk involved.

The idea is to establish a network of individuals, and jointly you market a product or service. At the same time, you attempt to bring in more individuals into the network.

Direct sales take in the cash too, but the chief commission is brought in through the commissions that the network building returns. But, the execution isn't quite as easy. Building the network may be formidable to most individuals. Even so, there are a lot of facilities you get so that you are able to construct the network well.

Pros of this business model:

- Easy to start
- Flexible Scheduling
- Sales skills are required for steady income

Cons of this business model:

- Some individuals are amateurs and unprofessional who give a bad name to the company
- Lack of Control

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## **The Next Steps**

Now it is time to choose the best business model for you to launch your online business! Before making your decision, analyze your skills, knowledge, and abilities. Also think about your dream business...

How many hours would you be working? What type of work would you be doing?  
Do you like working with people directly?

Answering these questions will allow you to see which one of the business models in this report would work best for you.

Imagine taking the information you learned in this report and launching your online business this week. You can do it!

Does the thought of running your own high earning online business get you excited? If so, choose your business model and launch your new business to the world!



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