**16301168\_张力天**

**old man**



**An example visit**

One day an old man from German who has some problem with his eye wants to visit the exhibition. All items in exhibits have a QR code ,he scans them and get a audio about the item, but it is English, it is a little difficult for him to understand. The information about item detail on plasques is also English, and the front size is just 50pt,so he feels it is hard to see clearly. Last but not least he wants to see Roman manuscripts but there are too many high and strong man in the lightless room ,as a result he can see nothing.It is a pity.

**Work activities**

* read some items introduction
* surf the internet for information

**Household & leisure activities**

* read magazine
* watch TV
* sleep
* do some exercise

**Goals, fears & aspirations**

* goals
  + words bigger
  + sounds high
  + describe slowly
  + bigger button
  + different language for different countries people
* fears:
  + the UI is too complex to use it
  + the front is too small to see clearly
  + the sound is too slow
* aspirations:
  + easier to use,
  + maybe need more tips for them
  + the button should be bigger than normal
  + the UI should be simple and the main function should easy to see
  + High sound

**Computer skills, knowledge & abilities**



* computer skills: little
* knowledge: may be out of style

**Technology attitudes**

Do not care any morden technology and may get confused with them, and they hope it easy for them to read and use, so simple is their Technology attitude.

**Technology attributes**

**Pain points**

* How to let the UI simple and easy to understand
* How to highlight the key features
* How to simplify the complex UI
* How to care someone who has eye problem