# FeedbackForm

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# 1 Results

# 1.1 Completion rate

Participant	Task1	Task2	Task3	Task4	Task5	Task6	Task7	Task8
Completion rate								

Participant	Task9	Task10	Task11	Task12	Task13	Task14	Task15
Completion rate							

# 1.2 Task ratings

After the completion of each task, participants rated the ease or difficult of completing the task for three factors:

- It was easy to find my way to this information from the homepage.
- $\bullet\,$  As I was searching for this information, I was able to keep track of where I was in the website.
- I was able to accurately predict which section of the website contained this information.

The 5-point rating scale ranged from 1 (Strongly disagree) to 5 (Strongly agree). Agree ratings are the agree and strongly agree ratings combined with a mean agreement ratings of  $\dot{i}$  4.0 considered as the user agrees that the information was easy to find, that they could keep track of their location and predict the section to find the information.

#### 1.2.1 Ease in Finding Information

[Describe the results for this rating variable. Begin with the highest mean rating tasks followed by the lowest mean rating tasks.]

#### 1.2.2 Keeping Track of Location in Site

[Describe the results for this rating variable. Begin with the highest mean rating tasks followed by the lowest mean rating tasks.]

#### 1.2.3 Predicting Information Section

[Describe the results for this rating variable. Begin with the highest mean rating tasks followed by the lowest mean rating tasks.]

Task	Ease in Finding	Keeping Track of	Predicting Infor-	Total
	Information	Location in Site	mation	
Task1				
Task2				
Task3				
Task4				
Task5				
Task6				
Task7				
Task8				
Task9				
Task10				
Task11				
Task12				
Task13				
Task14				
Task15				

#### 1.3 Post-Task Overall Questionnaire

#### 1.3.1 Liked Most

The following comments capture what the participants liked most: [insert liked most comments here]

#### 1.3.2 Liked Least

The following comments capture what the participants liked the least: [insert liked least comments here]  $\,$ 

# ${\bf 1.3.3} \quad {\bf Recommendations \ for \ Improvement}$

[insert recommendations here]

	Strongly	Disagree	Neutral	Agree	Strongly	Mean	Percent
	Disagree				Agree	Rating	Agree
Thought							
Website							
was easy							
to use							
Would							
use							
website							
fre-							
quently							
Found it							
difficult							
to keep							
track of							
where							
they							
were in							
website							
Thought							
most							
people							
would							
learn							
to use							
website							
quickly							
Can get							
infor-							
mation							
quickly							
Homepage	's						
content							
makes							
me want							
to ex-							
plore							
site							
Site's							
content							
would							
keep me							
coming							
back							
Website							
is well							
orga-							
nized			4				