



2019
SPONSORSHIP GUIDE

WHAT IS {TECH FEST}

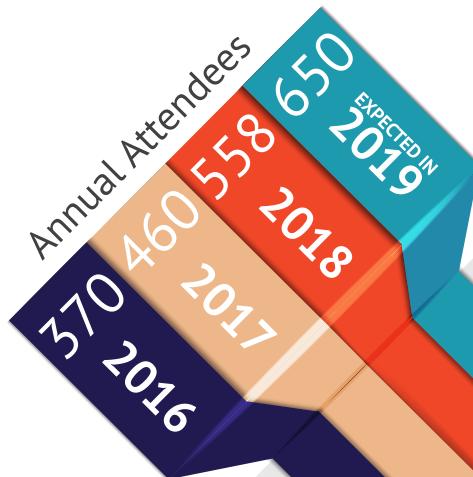
Little Rock Tech Fest is a two-day tech conference focused on bringing new technologies and industry experts from across the country and globe to inform, educate, and improve the tech community in Arkansas and surrounding states. The two-day conference begins Thursday, October 10th and features opening keynote speakers each morning to kick off the day's events. Over 42 breakout sessions will cover topics from software development, cybersecurity, IT, AI, Blockchain, and more.

BE A PART OF AN {ELITE GROUP}

Your company has multiple requests each year to sponsor events and it can be difficult to determine which events to sponsor. You want to make sure your donation dollars will give you great exposure, increase your visibility, and create opportunities for you to meet extremely talented individuals so your company can grow.

As a sponsor, you have access to meet and network with Little Rock Tech Fest attendees who are passionate about what they do. These working professionals and graduating college students are passionate about technology and personal growth. Their desire for constant learning and innovation drives them to be leaders in their respective fields, and are often to whom peers look for advice.

As a sponsor of Little Rock Tech Fest, you set yourself apart from other companies by actively supporting a non-profit organization whose mission is to continually provide top tech tools, resources, and speakers to this growing and vibrant community. By sharing your expertise you become an intricate part of the growing tech community so we can innovate and expand all things tech. Our attendees get to know you, your company, and your tools so you can grow your business.



OCTOBER
10-11
42 SESSIONS | 4 PER HOUR

2019 KEYNOTE SPEAKERS



SCOTT HUNTER
{.NET}

*Partner Director Program Management,
.NET Microsoft*



IVANA COJBASIC
{CYBERSECURITY}

SVP of Information Security, Regions Bank



2018
SPEAKERS FROM

4 COUNTRIES

2018
ATTENDEES FROM

15 STATES

2 COUNTRIES

GROUPS ATTENDING

- Software Professionals
- Managers
- Business Owners
- IT Professionals
- Fintech Developers
- University Students

SPONSORSHIP PACKAGES

	BRONZE \$500	SILVER \$1500	GOLD \$3000	PLATINUM \$6000
LOGO ON WEBSITE	✓	✓	✓	✓
JOB POSTINGS ON OUR WEBSITE	✓	✓	✓	✓
LOGO SIZE	SMALL	MEDIUM	LARGE	X-LARGE
TICKETS	1	4	8	16
ADDITIONAL TICKET DISCOUNT	10%	10%	20%	20%
LOGO ON EMAILS		✓	✓	✓
LOGO ON SHIRT		✓	✓	✓
VENDOR TABLE*		✓	✓	✓
COLLATERAL IN ATTENDEE BAGS		✓	✓	✓
ROOM SPONSORS**			✓	✓
LOGO ON ATTENDEE BAGS			✓	✓
PROMOTIONAL POSTER			✓	✓
BANNER AD SPACE ON EMAILS				✓
LOGO ON CONFERENCE BADGE				✓
MICRO EVENT SPONSORSHIP. CHOICE OF: LUNCH(2),PRE-EVENT MIXER, ATTENDEE PARTY***				✓

*Vendor table space is first come, first served, limited to 10 vendors. You must indicate desire for a table at the time of donation. We cannot guarantee space later if you do not reserve at the time of donation. Tables are not available with Bronze sponsorship. Additional booth worker passes \$50 each.

**Brand a conference room with your company's logo. Limited availability, 4 rooms, first come, first serve.

***Only one event per Platinum Sponsor.