

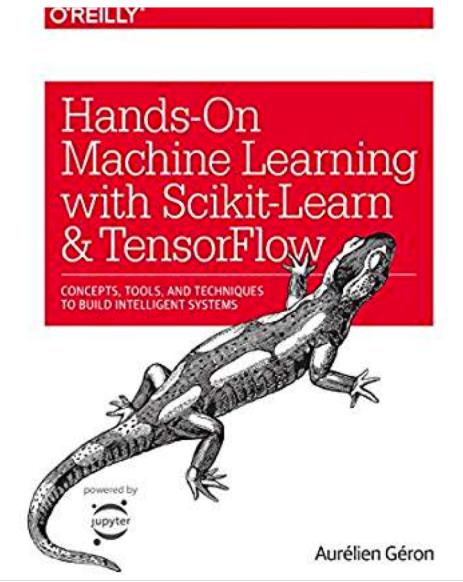
# Generic tasks and outputs of the CRISP-DM reference model

Business Understanding	Data Understanding	Data Preparation	Modeling	Evaluation	Deployment
<b>Determine Business Objectives</b> <i>Background</i> <i>Business Objectives</i> <i>Business Success Criteria</i>	<b>Collect Initial Data</b> <i>Initial Data Collection Report</i>	<b>Select Data</b> <i>Rationale for Inclusion/Exclusion</i>	<b>Select Modeling Techniques</b> <i>Modeling Technique</i> <i>Modeling Assumptions</i>	<b>Evaluate Results</b> <i>Assessment of Data Mining Results w.r.t. Business Success Criteria</i> <i>Approved Models</i>	<b>Plan Deployment</b> <i>Deployment Plan</i>
<b>Assess Situation</b> <i>Inventory of Resources Requirements, Assumptions, and Constraints</i> <i>Risks and Contingencies</i> <i>Terminology</i> <i>Costs and Benefits</i>	<b>Describe Data</b> <i>Data Description Report</i>	<b>Clean Data</b> <i>Data Cleaning Report</i>	<b>Generate Test Design</b> <i>Test Design</i>	<b>Review Process</b> <i>Review of Process</i>	<b>Plan Monitoring and Maintenance</b> <i>Monitoring and Maintenance Plan</i>
<b>Determine Data Mining Goals</b> <i>Data Mining Goals</i> <i>Data Mining Success Criteria</i>	<b>Explore Data</b> <i>Data Exploration Report</i>	<b>Construct Data</b> <i>Derived Attributes</i> <i>Generated Records</i>	<b>Build Model</b> <i>Parameter Settings</i> <i>Models</i> <i>Model Descriptions</i>	<b>Determine Next Steps</b> <i>List of Possible Actions</i> <i>Decision</i>	<b>Produce Final Report</b> <i>Final Report</i> <i>Final Presentation</i>
<b>Produce Project Plan</b> <i>Project Plan</i> <i>Initial Assessment of Tools and Techniques</i>	<b>Verify Data Quality</b> <i>Data Quality Report</i>	<b>Integrate Data</b> <i>Merged Data</i>	<b>Format Data</b> <i>Reformatted Data</i>	<b>Assess Model</b> <i>Model Assessment</i> <i>Revised Parameter Settings</i>	<b>Review Project</b> <i>Experience Documentation</i>

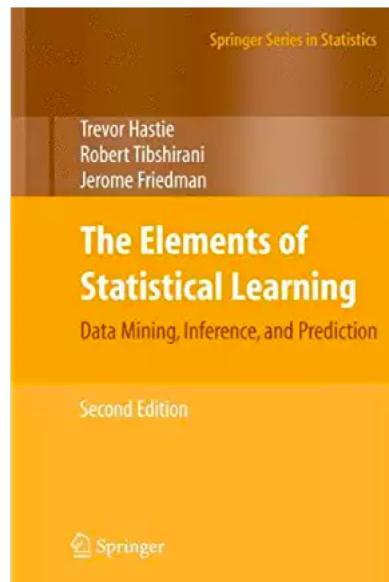
This Figure presents an outline of phases accompanied by generic tasks (**bold**) and outputs (*italic*).

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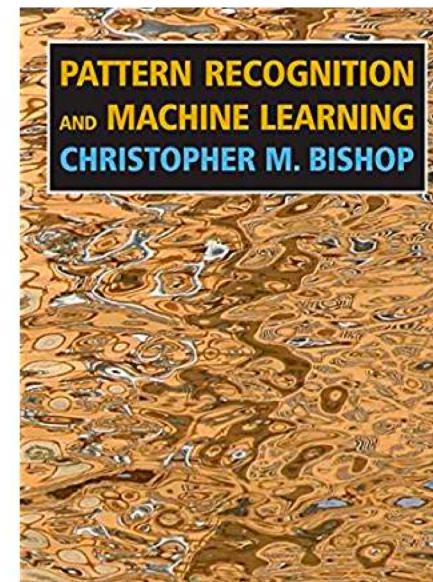
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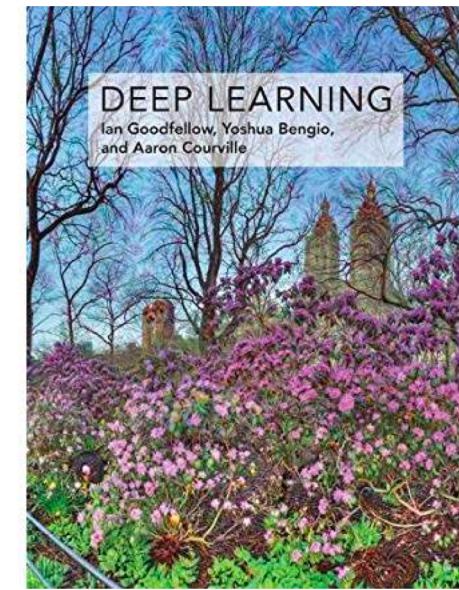
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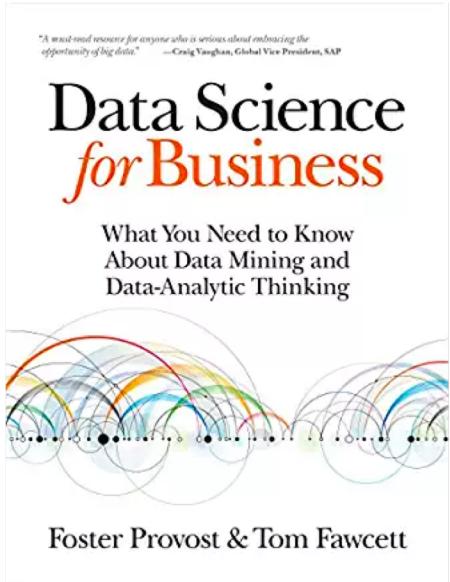
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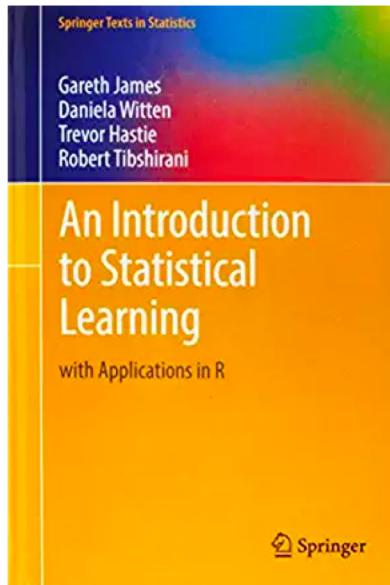
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