

Company Profile: Abm Tour and Safaris Ltd.

"Explorer the unknown with us"

1. Company History

Abm Tours and Safaris Ltd was officially registered on June 16, 2023, under BRELA with registration number 545389. The company was founded to promote domestic and international tourism while preserving and showcasing Tanzania's rich cultural heritage. Since its inception, Abm tours and Safari Ltd has formed strategic partnerships, including a collaboration with Tanzamerica Safaris to enhance its service offerings.

2. Mission and Vision

Mission:

To provide unique and immersive tourism experiences that highlight Tanzania's natural beauty and rich cultural diversity while ensuring sustainable and responsible travel.

Vision:

To become one of the top 10 leading cultural and tourism companies in Tanzania and East Africa within the next 10 years, offering unparalleled services in adventure, wildlife, and cultural tourism.

3. Membership and Certification

- Registered with BRELA (Business Registrations and Licensing Agency)
- In partnership with Tanzamerica Safaris for logistical support

4. Our Services

Abm tours and Safaris Ltd offers a variety of tourism services, including:

- Safari and Adventure Tours – Serengeti, Ngorongoro, Tarangire, Selous, and more
- Tour Planning & Consultation – Custom-made travel packages tailored for local and international tourists
- Historical and Heritage Tours – Visits to Bagamoyo, Zanzibar, Kilwa, and other UNESCO heritage sites
- Eco-Tourism and Sustainable Travel – Promoting responsible tourism to conserve nature and support local communities
- Research & Documentation – Studies on African cultures, traditions, and indigenous heritage
- Cultural Tourism – Engaging experiences with Tanzania's 120+ ethnic groups, including traditional music, food, language, and attire

5. Our Team

Our team comprises dedicated professionals passionate about tourism, culture, and customer service. We work with certified tour guides, cultural experts, and local communities to deliver authentic and memorable experiences.

6. Safety Policy

We prioritize the safety and well-being of our clients by:

- Partnering with certified tour operators for safe transportation and accommodation
- Providing trained guides and first aid kits for all tours
- Ensuring compliance with Tanzania's tourism safety regulations

7. Our Partners

- Tanzamerica Safaris – Supporting with vehicles, tour guides, and logistics
- Local hotels, lodges, and eco-resorts
- Cultural institutions and local artisans

8. Our Clients

We cater to a wide range of travelers, including:

- Local and international tourists
- Cultural enthusiasts and researchers
- Students and educational institutions
- Corporate and private groups

9. Projects Portfolio

We actively engage in projects that promote:

- Community-based tourism initiatives
- Cultural preservation programs
- Social media campaigns for tourism awareness

10. Our Awards & Recognition

As a young company, we are actively working towards earning industry certifications and awards for our commitment to excellence in tourism and cultural heritage.

Why Choose Abm Tours and Safaris Ltd?

- ✓ Authentic cultural and safari experiences
- ✓ Strong partnerships for high-quality service
- ✓ Commitment to eco-tourism and sustainability
- ✓ Affordable customized tour packages
- ✓ Passionate and knowledgeable guides

Contact Us

📍 Location: Tanzania

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🔗 Website: [To be developed]

🔗 Social Media: [Facebook | Instagram | Twitter | YouTube]