

Inspiration websites

<https://www.classcentral.com/>

<https://www.codecademy.com/>

<https://www.coursera.org/>

a)Editor Repo is a resource hub that provides images,videos,tutorials,music and more to help video editors make their videos.

b)Our belief is that video editing should be an enjoyable experience and part of that experience is learning new skills and discovering new resources.

c)We offer a centralized location to access video editing resources like music and images. But we also offer a pseudo learning environment where users post and answer questions.

d)Our target audience are video editors of any level. Whether they be hobbyists or professionals they are welcome to utilize the service.

e)Convenience is a major pull factor for Editor Repo. Usually for video editors they must compile their own collection of images, effects, etc. We agree that this process is not for everyone so our service simplifies the search. If our users find what we provide worthwhile it will motivate them to comeback and keep using the service.

f) We anticipate that our users will be doing a lot of research. They will either be looking for a specific image,sfx or something or will be looking for something that generally fits the theme.

g)Users that are familiar with platforms like spotify that provide a selection of resources should be able to navigate the website.

h)The general situation with aggregators is that resources are there to stay and be revisited. We don't make guarantees that the creators of the resource may renege on their permissions but otherwise everything is timeless.

i) We do plan to offer blogpost style pages that offer various recommendations like editing softwares, hardware, ai services, among other things.

j) Contact is not required. Unless a problem occurs that needs resolution everything will be offered to you immediately. If contact is needed emailing us at testemail@email.com or calling a representative at 123-456-7890 are ways to reach us.

k) Users will be familiar with the subject area at least at a very basic level. Editors will know that they want to make video and audio additions to their videos so they will be looking for a service like ours intentionally.

l) Unless they are learning new skills through tutorials there is not much that needs learning; they simply search through the database and download what they need.

m) A centralized location for downloading editing resources and a learning environment are our most important features.

n) Most similar sites only offer only premium content. You “MUST” pay a fee to use their services. Our service is unique because next to the premium we offer a large swathe of free alternatives for editors that don’t want to go all in at the start.

o) Users may have questions based around specific tutorials but otherwise once a user has fulfilled their purpose there are generally few questions.

Visually we went for a more simplistic design.

We don’t want to bombard users with distraction hence why we kept designs to a minimum.

Each section is separated by topic so there are no sections with overlapping information.

Inspiration was taken from examples like www.trainercentral.com and www.codeacademy.com for their landing pages. They both offer a signup right at the start and give a little information summarizing features offered. They also provide links in their navbar right off the bat to other resources.