

CE Web Site Article Content Authoring

An article page in CE site is a two-column page layout that divides content into 2 areas:

1. Main content area on the left. This area occupied about 85% width of a CE web page. It can contain any html content.
2. Complimentary content area (called *sidebar*) on the right. This area is organized into *tiles*. Each tile is a display block with that renders content in different form. Three type of *tiles* are supported:
 - Image tile - this type displays an image and a caption in the title.
 - Related link tile – this type displays the related links with an icon and a linked text.
 - Testimony tile – this tile display an icon, a title, and a testimony text.

Authoring CE site article content is a process of creating an xml file that describes the content of an article and hook it up with resources like documents, images, and web page. This process is described below.

Step 1: Create article xml content file

- Select a subfolder to create the article content file in.
- To start out an article xml file, use the article template file */content/article-template.xml*. Make a copy of the template, rename it to a content filename you want, and then move it to the content folder the content file belongs to.
- Add your content for the article. The best way is to use an existing article content file as example to do your editing.

Step 2: Add resource files

- If your article content refers to other resources, such as documents or images, add those resources to their proper folders. It is recommended that all documents go to *Documents* folder and all images go to *Images* folder. Note that *Documents* and *Images* have corresponding subfolder structure as *Content* folder.
- Make a proper URL reference in your content file for those resources.

Step 4: Add content page link to CE Site

- If your content page is to be accessed via menu, you need to edit */content/cemenu.xml* to make a link to it.
- If your content page is to be accessed from other page, edit that page to make a link to it.

Step 3: Create web page file for the content

There is a page generator tool in CE site to help you create a web page to render your content. Please refer to document *Generating CE Web Page for Content* for details.

Step 5: Test your page

Test your page to ensure sure it is rendered as intended.

Sample screen shot for Article page



CULTURAL EXPLORATION OF GREATER CHINA

Home | Cultural Exploration Tour | Scholastic Competition | Resources | Admin

Admin Logout

+ Donate

CE Home > Tours 2013

Background

The Cultural Exploration(CE)of Greater China Foundation is a community-based non-profit organization dedicated to promote a better understanding of greater China and Chinese culture through education by offering cultural learning opportunities to schools or other educational institutions. In the past ten years, through generous donations from local communities and businesses, CE has sponsored over 40 teachers to tour China, Hong Kong, and Taiwan. This year, through successful fund-raising, we are pleased to offer this great travel opportunity again to teachers that are enthusiastic about bringing China and Chinese culture to their classrooms.

Unlike other cultural exchange programs sponsored by various governments or academic organizations, CE is a community-based program. We believe that the most effective way to know modern day China, Chinese Culture and people is through pressure-free interpersonal interactions.

Objective

Today, Chinese people live in different parts of the world and Chinese culture is manifested in a variety of ways. The objective of this program is to assist American teachers to:

- Introduce greater China to their students with accurate information, confidence and authority.
- Develop teaching plans to enhance curriculum related to China, Pacific Rim and Asia.
- Inspire students to learn about China and Chinese culture.
- Have a better understanding of Americans with Chinese heritage.
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Cultural Exploration Trip Outline

To optimize the tour experience and align with the cultural exchange objective, the trip provides two distinct focuses:

Managed Tour: A commercially managed sightseeing tour to historical landmarks such as the Great Wall, the Forbidden City and the Terra Cotta Warriors and visits to modern cities such as Shanghai, Hong Kong and Taipei. It is fast-paced and well structured. The tour guides provide informative narrations on history and geography.

Local Host Family: Host-family sponsored programs provide opportunities to interact with Chinese families, teachers and students on an informal basis. Unlike the sightseeing tour, this emphasizes the understanding of modern day Chinese family living, school systems and cultural exchange. This includes school visits in Shanghai and Taipei. The participating teachers will have an opportunity to exchange teaching philosophies with Chinese educators and conduct teaching demonstration in local schools.

Time & Place: The trip will take place in the summer of 2013: Tentatively from late July through early August for about two weeks. While every year's trip is planned independently, the trip generally includes major cities such as *Beijing, Xian, Shanghai, Hong Kong and Taipei*. Other cities may be added depending on each year's focus.

Expenses covered by CE: Airfare, land transportation, lodging & meals. Expenses not covered by CE: personal expenses including but not limited to visa fee, excess baggage charge, telephone expenses, gifts for the host families and tips for tour guides and drivers.

Logistics: Summer in these parts of Asia is extremely hot and humid. Average temperatures easily reach 100 F with 50% or greater humidity. A typical day during the trip involves 12 to 14 hours of activities including travel from place to place on a tour bus. Consideration for the physical and mental preparedness, key to a successful trip in a foreign land, is highly encouraged.

Continuing Education Credits: Several teachers in the past have successfully applied and earned up to 70 clock hours or 7 continuing education credits for the CE Tour through Seattle University. Interested teachers will be responsible for completing the necessary application form and coordinating with CE.

More Tours...

- 2012 Tours
- 2011 Tours
- 2010 Tours
- 2009 Tours



The image has a link



This is a bold caption



This is an italic caption that is a bit longer

Testimonies

Jimmy, Redmond 2012:
Cultural Exploration provides me a real opportunity to export China culture.

Amy, Seattle 2011:
I met a lot of people down in the alley who share the real Chinese story.

Listing of article template file

```
<?xml version="1.0" encoding="utf-8" ?>
<ce>
  <page>
    <articles>
      <article title="...">
        <paragraph>
          <text>
            <![CDATA[
              put any text here including html tags or Chinese words.
            ]]>
          </text>
        </paragraph>
      </article>
      <article title="...">
        <paragraph indent="false">
          <text>
            put any text here if you don't have html tags in the text.
          </text>
        </paragraph>
        <paragraph indent="true">
          <item>any text here will has square bullet and indented.</item>
          <item>repeat as needed</item>
        </paragraph>
      </article>
    </articles>
    <sideBar>
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        <relatedLink iconUrl="/Images/at.png" title="2012 Tours"
linkUrl="/public/articles/cearticle.aspx?theme=...&path=...&content=..." />
      </relatedLinks>
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captionPosition="bottom" />
      </barTiles>
      <testimonies header="Testimonies">
        <testimony caption="testimony title" text="testimony text goes here."
iconUrl="/Images/..." linkUrl="/public/..." captionPosition="top" />
      </testimonies>
    </sideBar>
  </page>
</ce>
```