

LIU CHEN LU

HIGHLIGHTS Successfully recruited for and led project at Google, resulting in a **patent**
Ran a mobile-centric SAS **start-up** for trucking navigation and dispatching
Strong foundation in **technology** and translating it into strategic value

EDUCATION **Bachelor of Business Administration, Wilfrid Laurier University 2011–2016**
3.84 GPA equivalent; Dean's Honor List

Bachelor of Computer Science, University of Waterloo 2011–2016
3.90 GPA equivalent; Dean's Honor List

EXPERIENCE **Due Diligence Student Team, Laurier Startup Fund Sept 2015 – Dec 2015**

- Successfully recommended a \$50 000 investment in SeamlessMD to investment committee
- Conducted complete analysis to develop pro forma

Lead Software Engineering Intern, Google Ideas Apr 2015 – Sept 2015

- Tech lead manager and project manager for a team of 3 on a prototype project that protects independent news websites from malicious attacks
- Secured owners for the project after the end of internship
- Major contributor to production codebase

Entrepreneur, Laurier LaunchPad Jan 2015 – Apr 2015

- Led a mobile-centric trucking navigation and dispatching startup
- Developed out-of-box tactics to interview key customers and stakeholders
- Integrated interview feedback into minimum viable products

Software Engineer Intern, Google Inc Jan 2014 – Apr 2014

- Coded production critical, cross team search features for Google Memory

INTERESTS Published two children books through Waterloo Region Public Library
Partner dance, storytelling, pencil drawing
Social responsibility and environmental sustainability