

Inductive Representation Learning on Large Graphs

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Introduction of Author



Jure Leskovec

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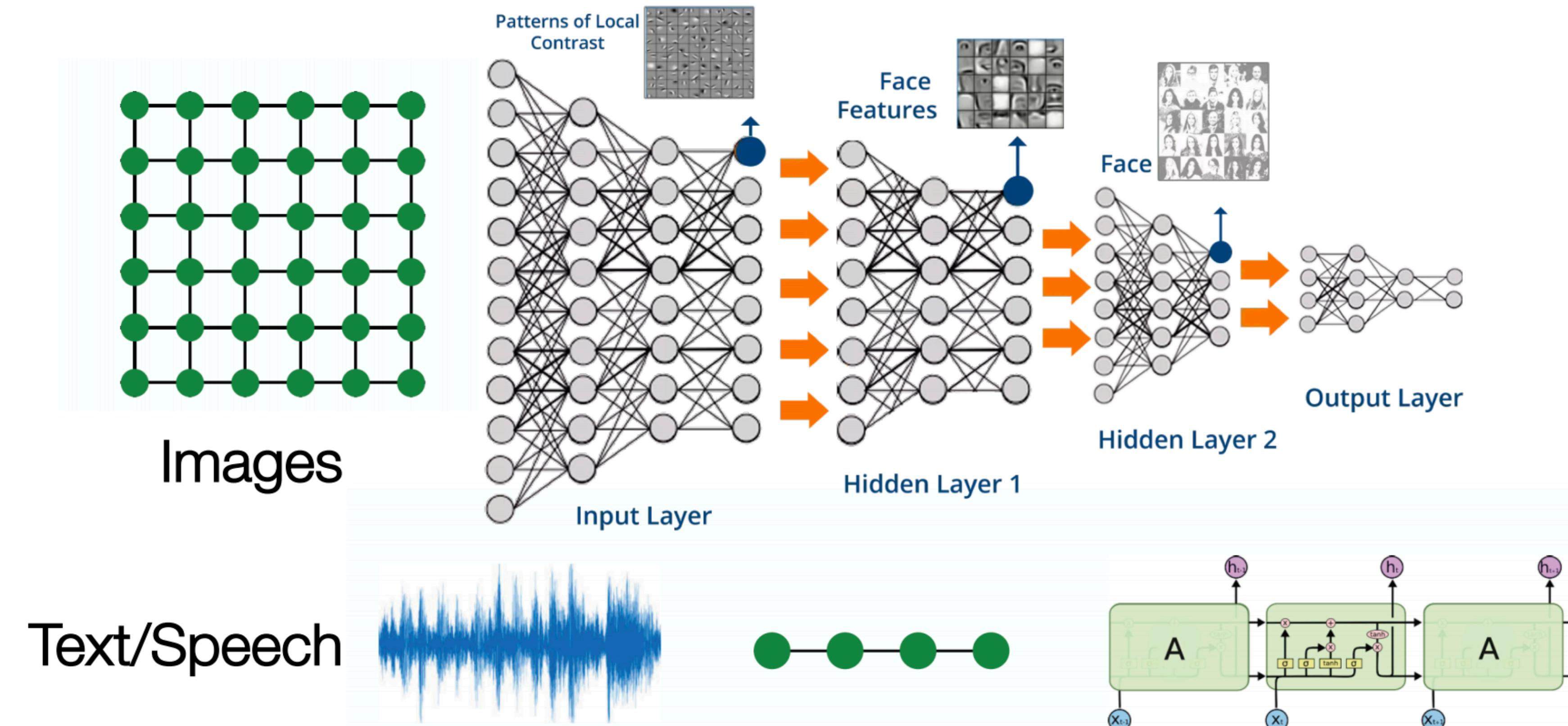
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Data mining Machine Learning Graph Neural Networks Knowledge Graphs Complex Networks

标题	引用次数	年份
node2vec: Scalable feature learning for networks A Grover, J Leskovec Proceedings of the 22nd ACM SIGKDD international conference on Knowledge ...	2660	2016
Graphs over time: densification laws, shrinking diameters and possible explanations J Leskovec, J Kleinberg, C Faloutsos Proceedings of the eleventh ACM SIGKDD international conference on Knowledge ...	2379	2005
The dynamics of viral marketing J Leskovec, LA Adamic, BA Huberman ACM Transactions on the Web (TWEB) 1 (1), 5-es	2374	2007
Friendship and mobility: user movement in location-based social networks E Cho, SA Myers, J Leskovec	2328	2011

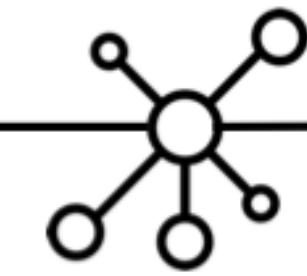


Modern Deep Learning



Modern deep learning toolbox is designed for **simple sequences & grids**

Networks

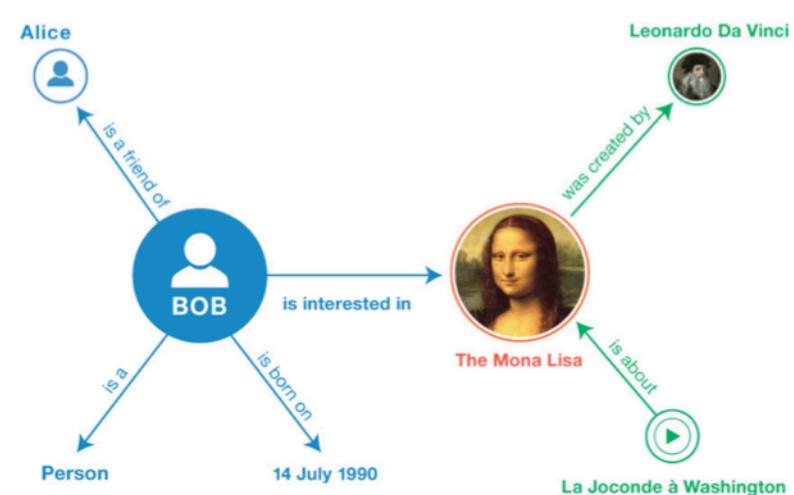


Not everything can be represented as a sequence or a grid

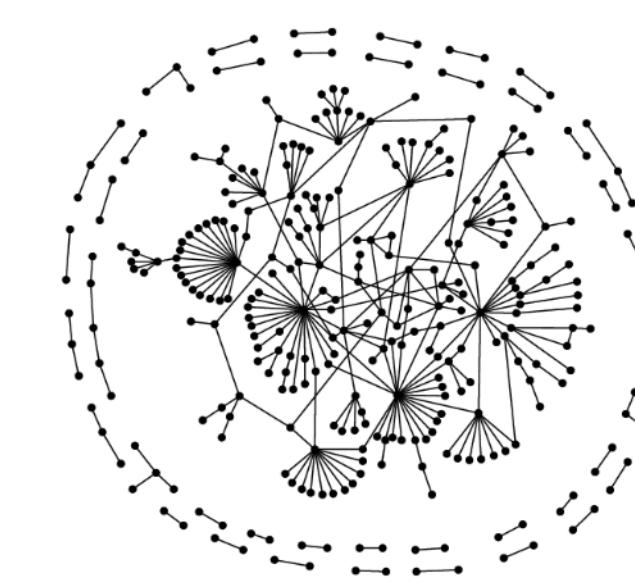
Task



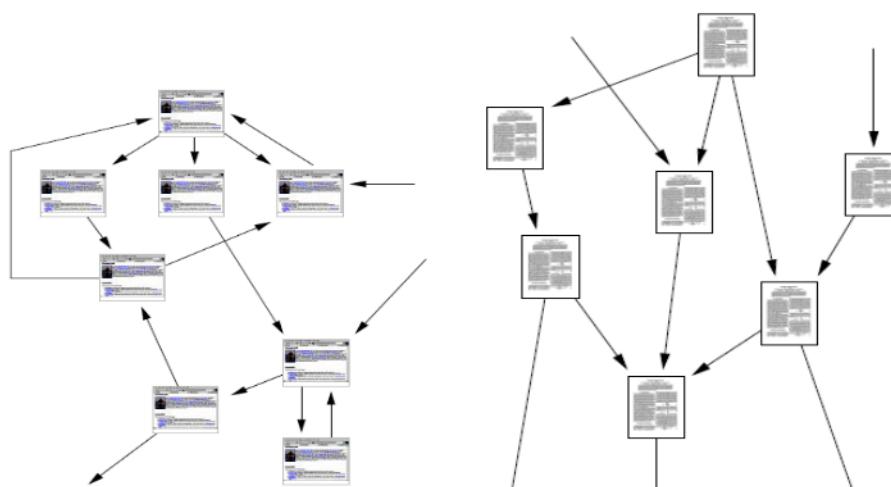
Social networks



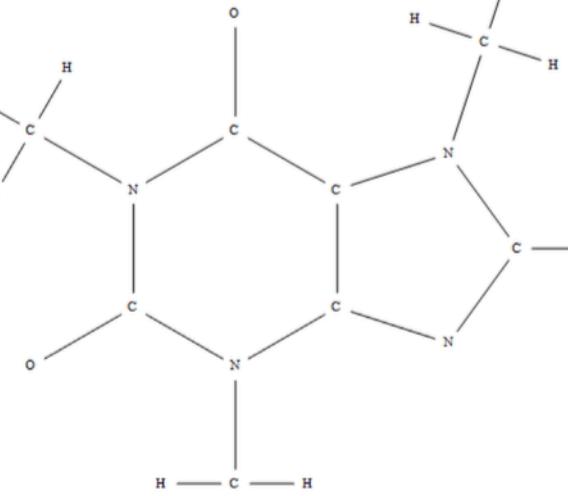
Knowledge graphs



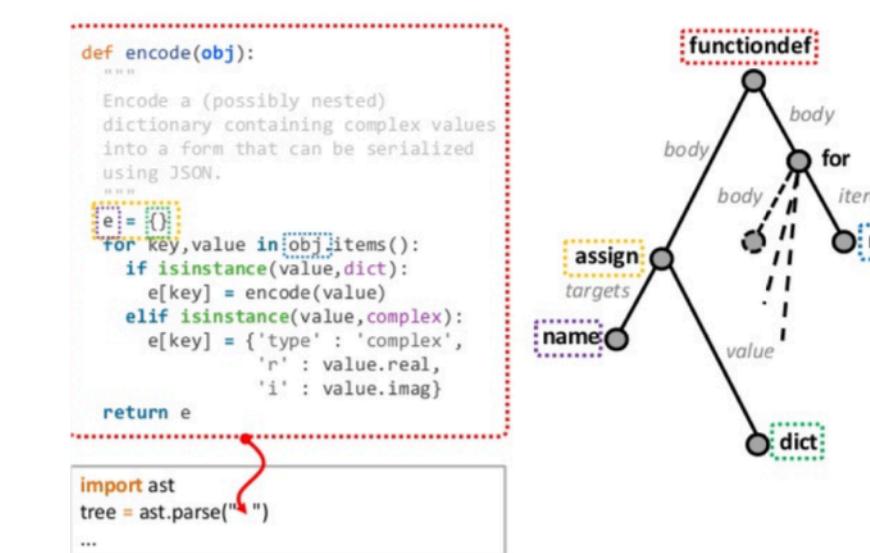
Biological networks



Complex Systems



Molecules



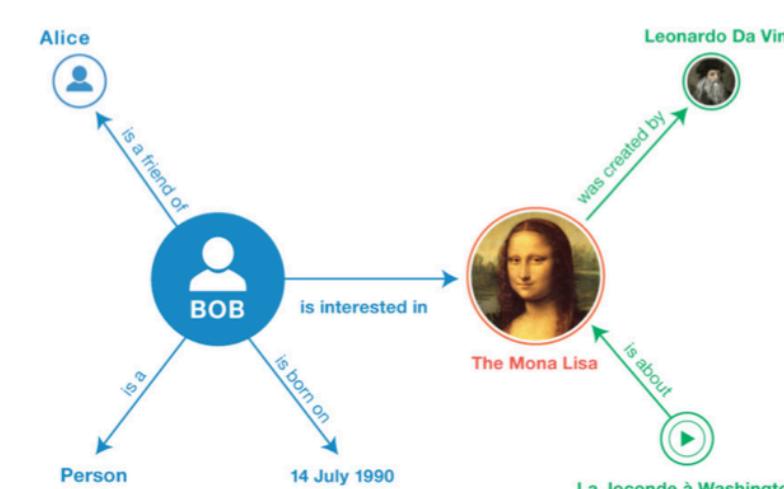
Code

- Link prediction
- Node classification
- Community detection

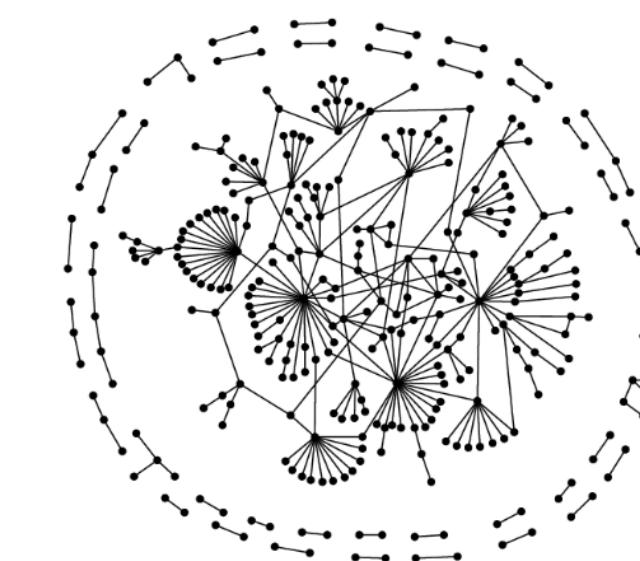
Networks : Graph



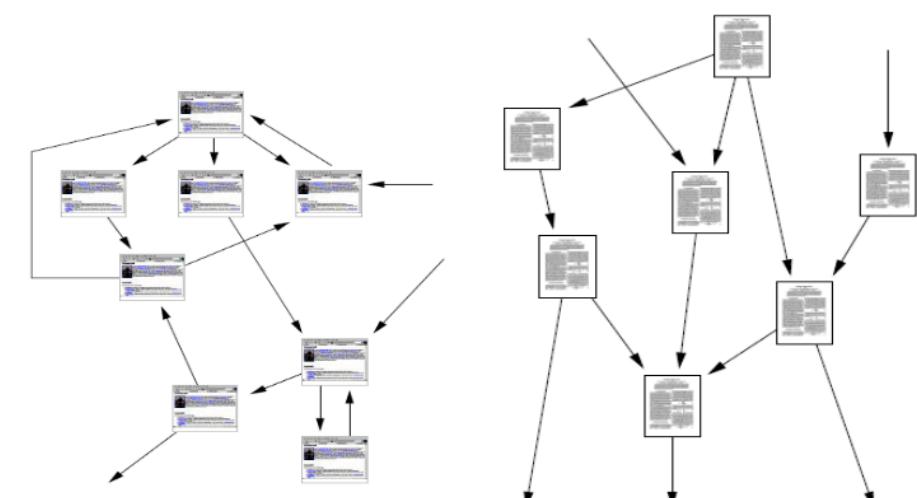
Social networks



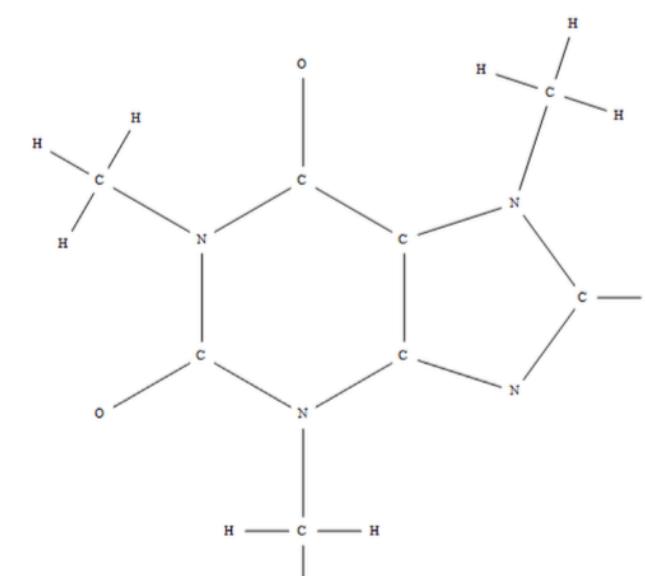
Knowledge graphs



Biological networks



Complex Systems



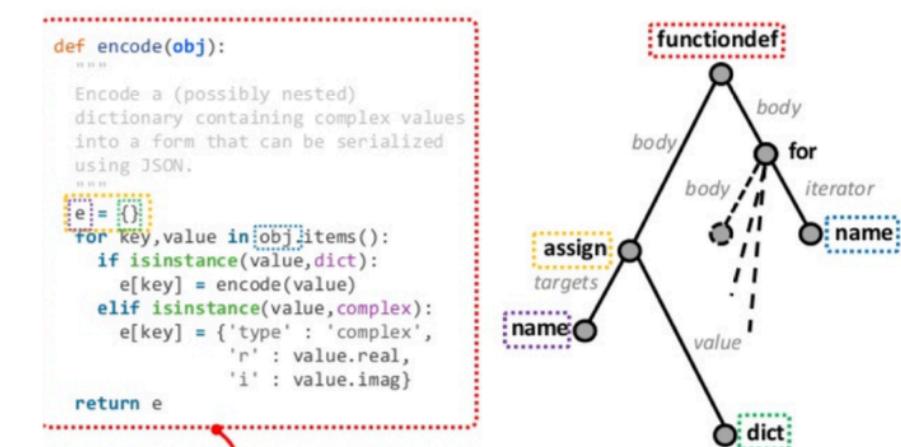
Molecules

```
def encode(obj):
    """Encode a (possibly nested)
    dictionary containing complex values
    into a form that can be serialized
    using JSON.

    Args:
        obj (dict): The object to encode.

    Returns:
        dict: The encoded object.
    """
    e = []
    for key,value in obj.items():
        if isinstance(value,dict):
            e[key] = encode(value)
        elif isinstance(value,complex):
            e[key] = {'type': 'complex',
                      'r': value.real,
                      'i': value.imag}
        else:
            e[key] = value
    return e
```

Code



Networks

Abstract



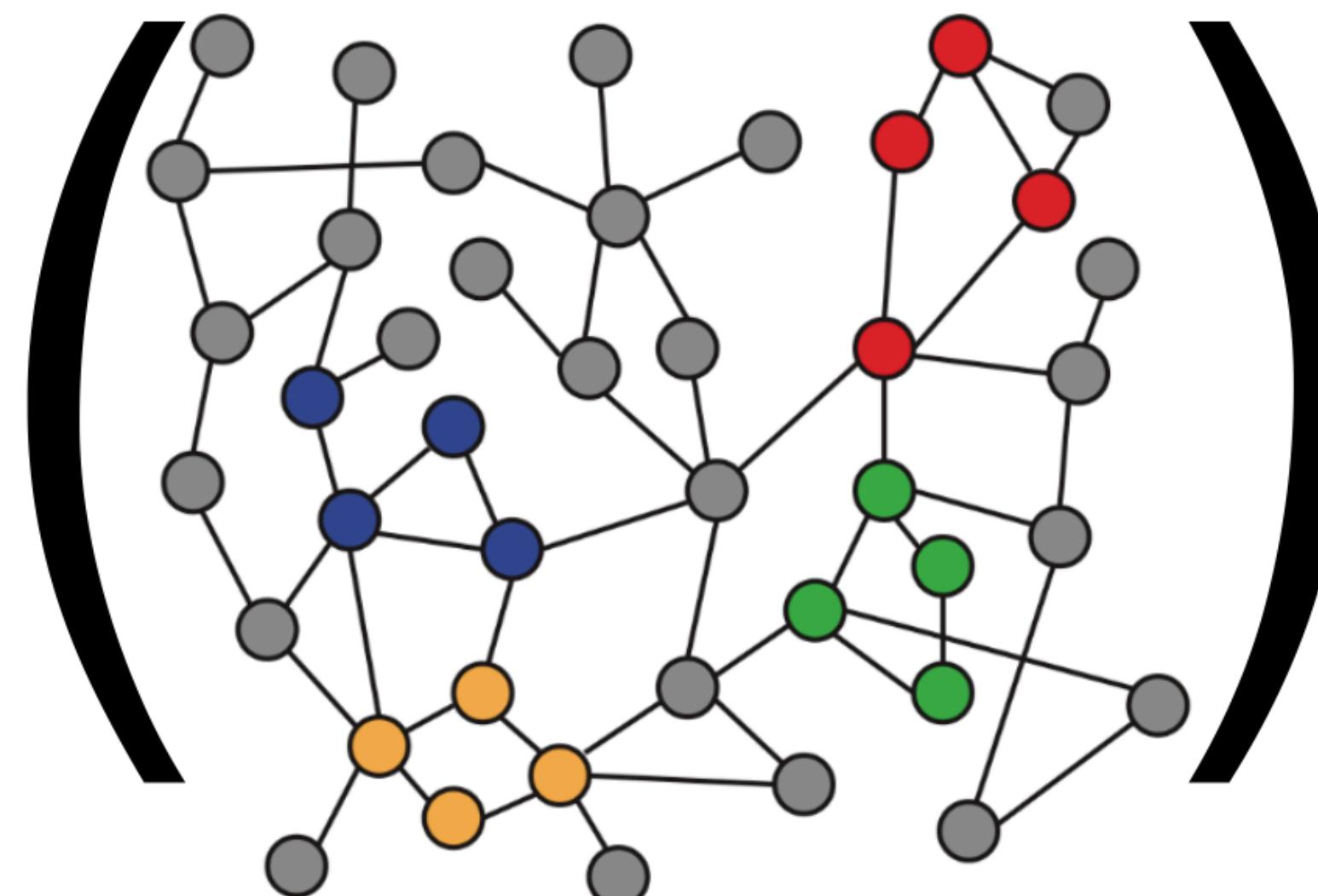
Graph

Graph(node) Embedding

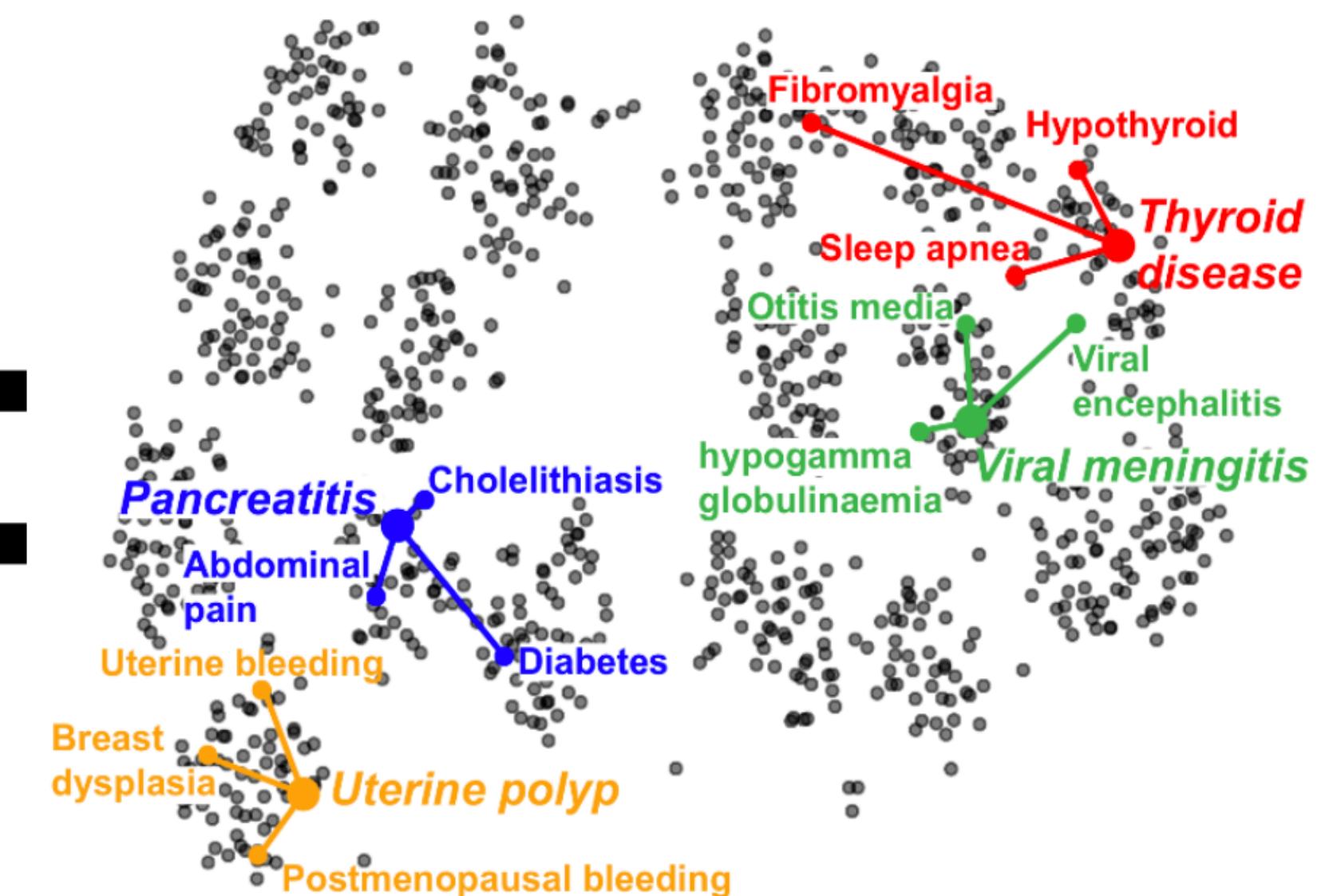


Map nodes to d -dimensional embeddings

f



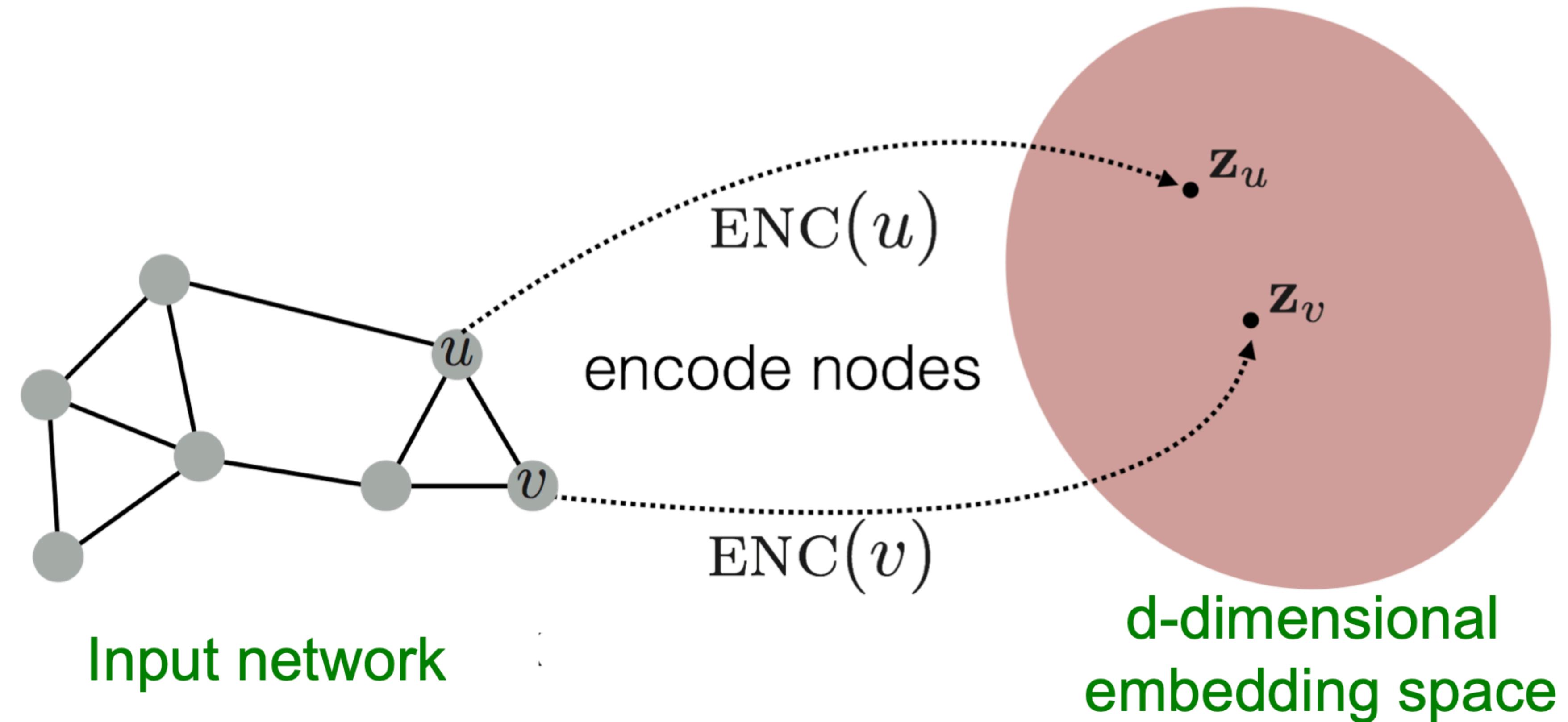
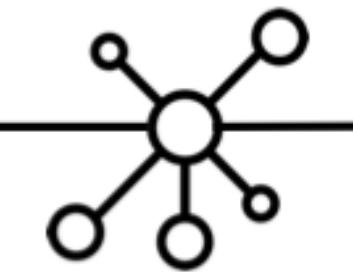
Input graph



2D node embeddings

How to learn mapping function f

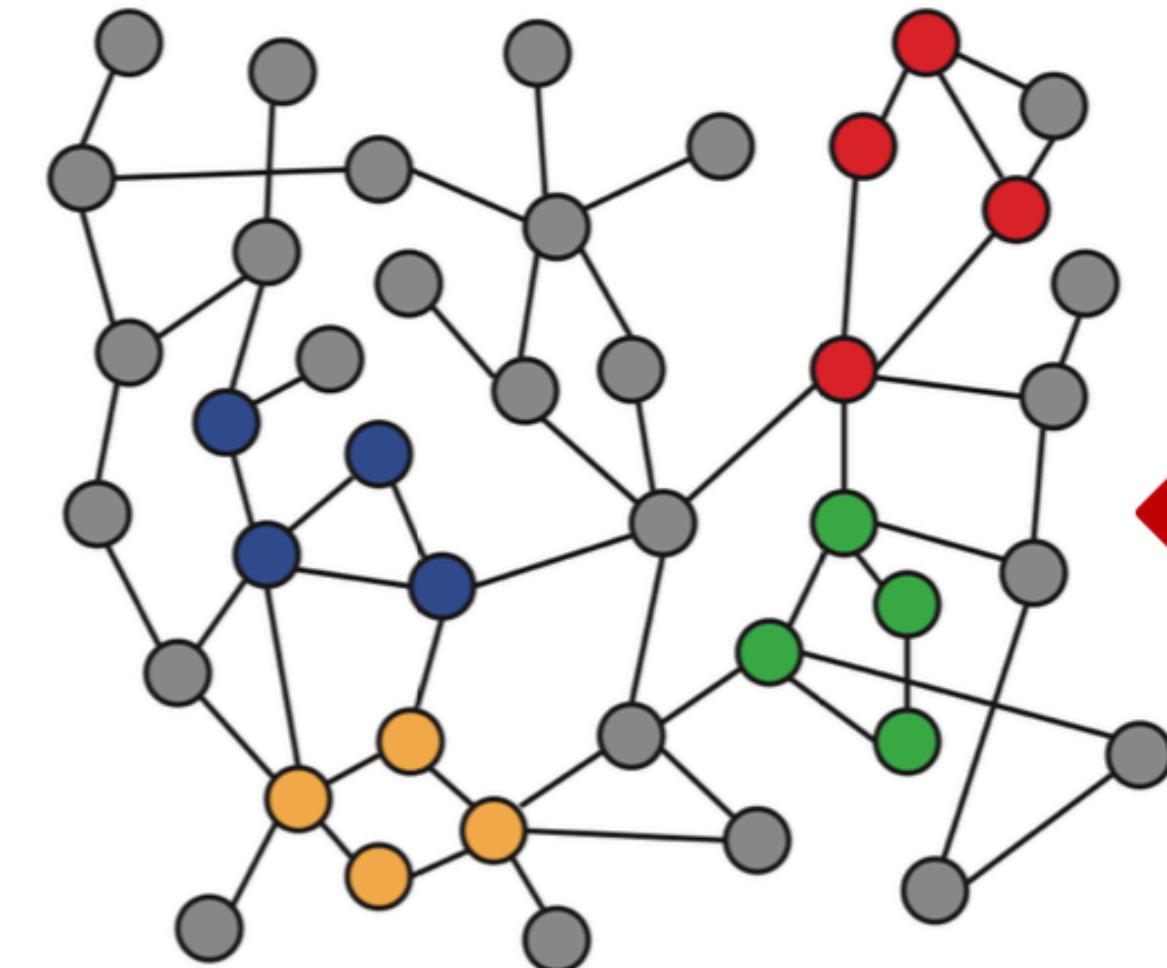
Embedding Rule



similarity $(u, v) \approx \mathbf{z}_v^\top \mathbf{z}_u$

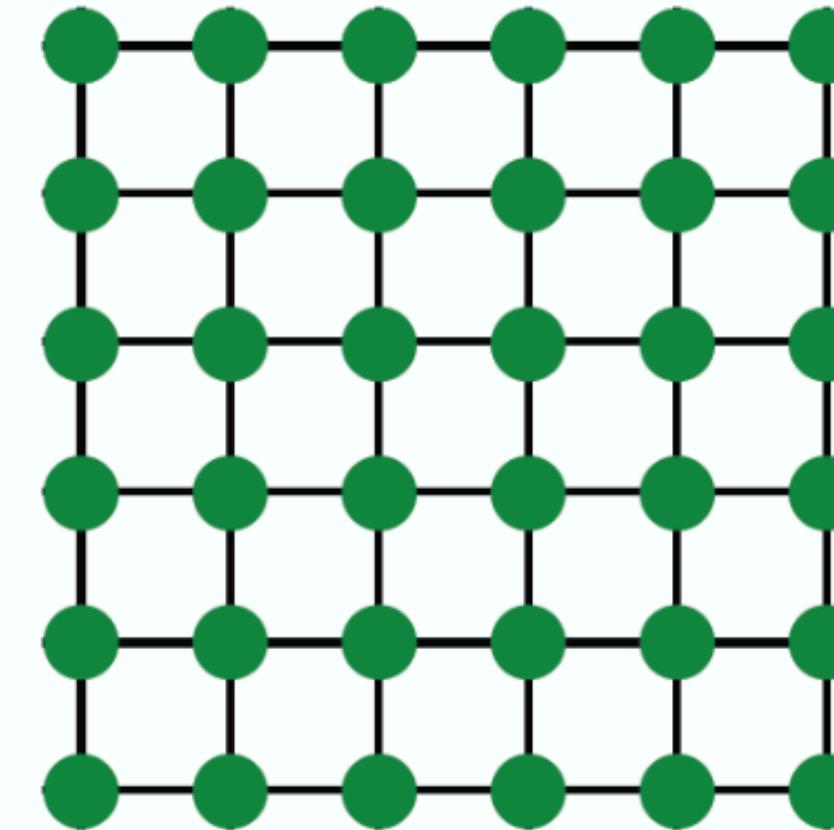
In the network

Hard : Networks are complex !



Networks

VS.



Images



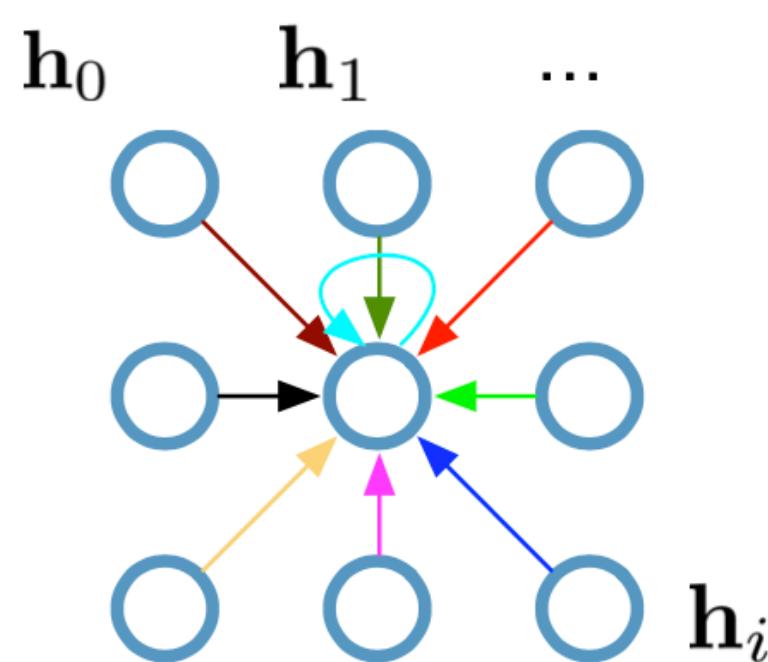
Text

- 1. Arbitrary size and complex topological structure (no spatial locality)
- 2. No fixed node ordering or reference point
- 3. Often dynamic and have multimodal features

Idea : Convolutional Networks



Generalize **convolutions** from lattices to graph

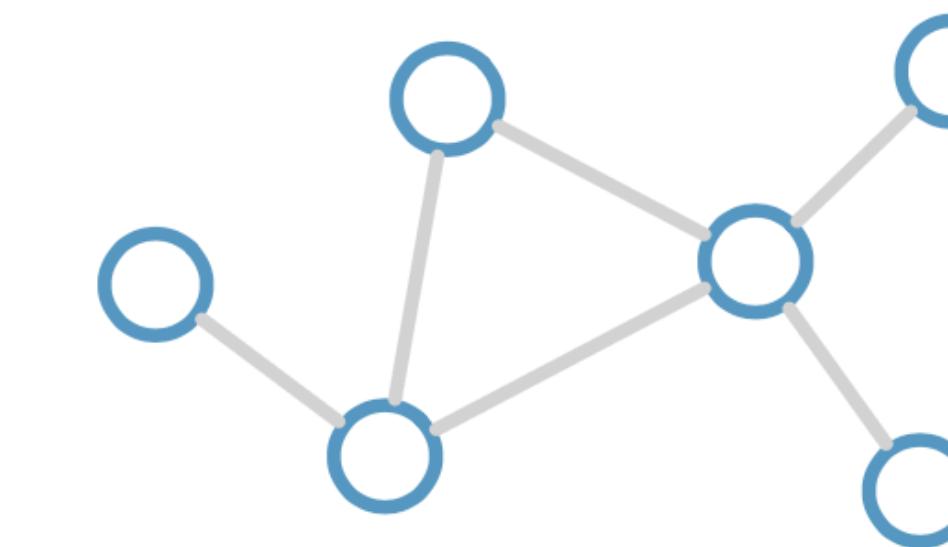


Update for a single pixel:

- Transform messages individually $\mathbf{W}_i h_i$
- Add everything up $\sum_i \mathbf{W}_i h_i$

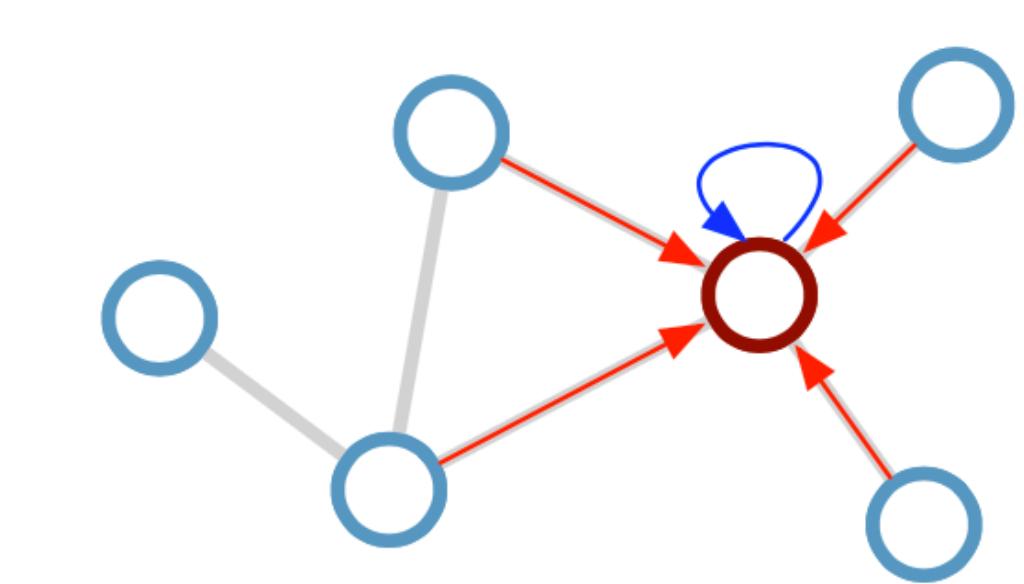
Full update:

$$\mathbf{h}_4^{(l+1)} = \sigma \left(\mathbf{W}_0^{(l)} \mathbf{h}_0^{(l)} + \mathbf{W}_1^{(l)} \mathbf{h}_1^{(l)} + \dots + \mathbf{W}_8^{(l)} \mathbf{h}_8^{(l)} \right)$$



Update rule:

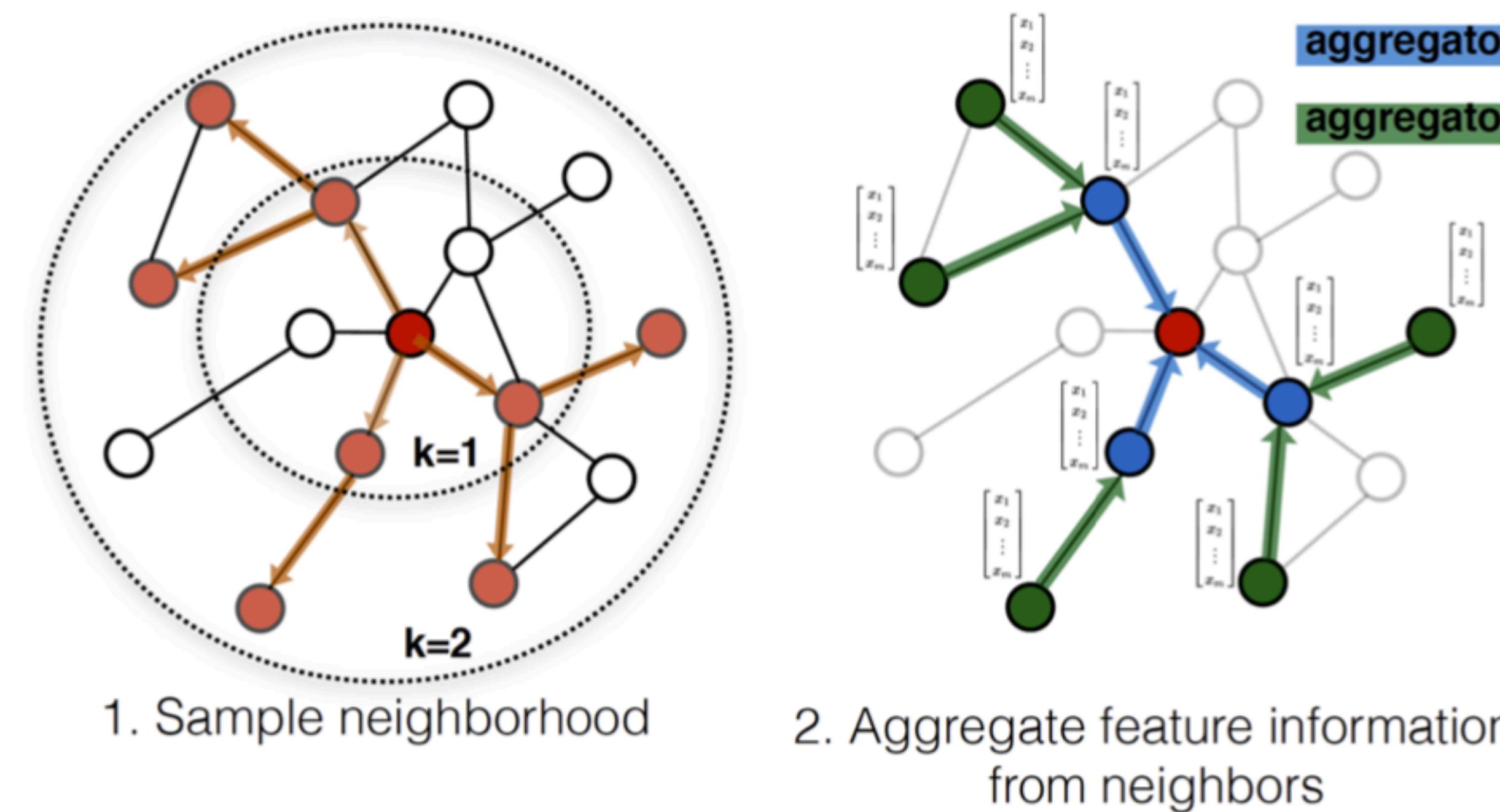
$$\mathbf{h}_i^{(l+1)} = \sigma \left(\mathbf{h}_i^{(l)} \mathbf{W}_0^{(l)} + \sum_{j \in \mathcal{N}_i} \frac{1}{c_{ij}} \mathbf{h}_j^{(l)} \mathbf{W}_1^{(l)} \right)$$



Approach : GraphSAGE

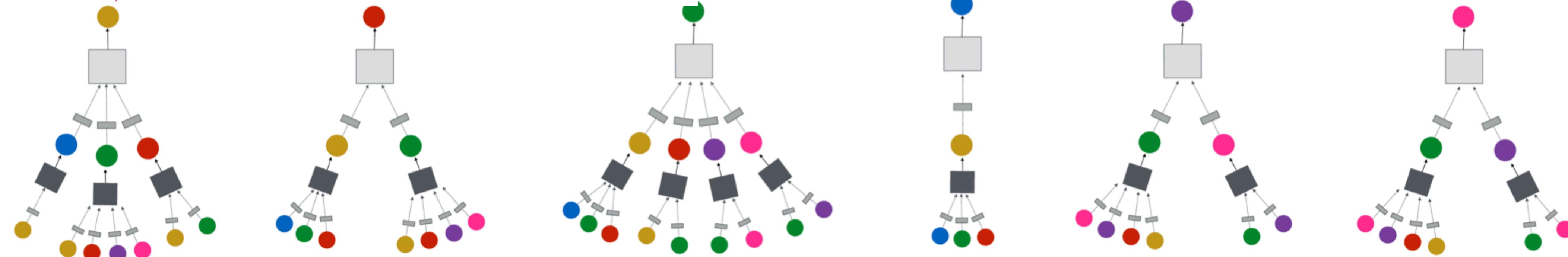
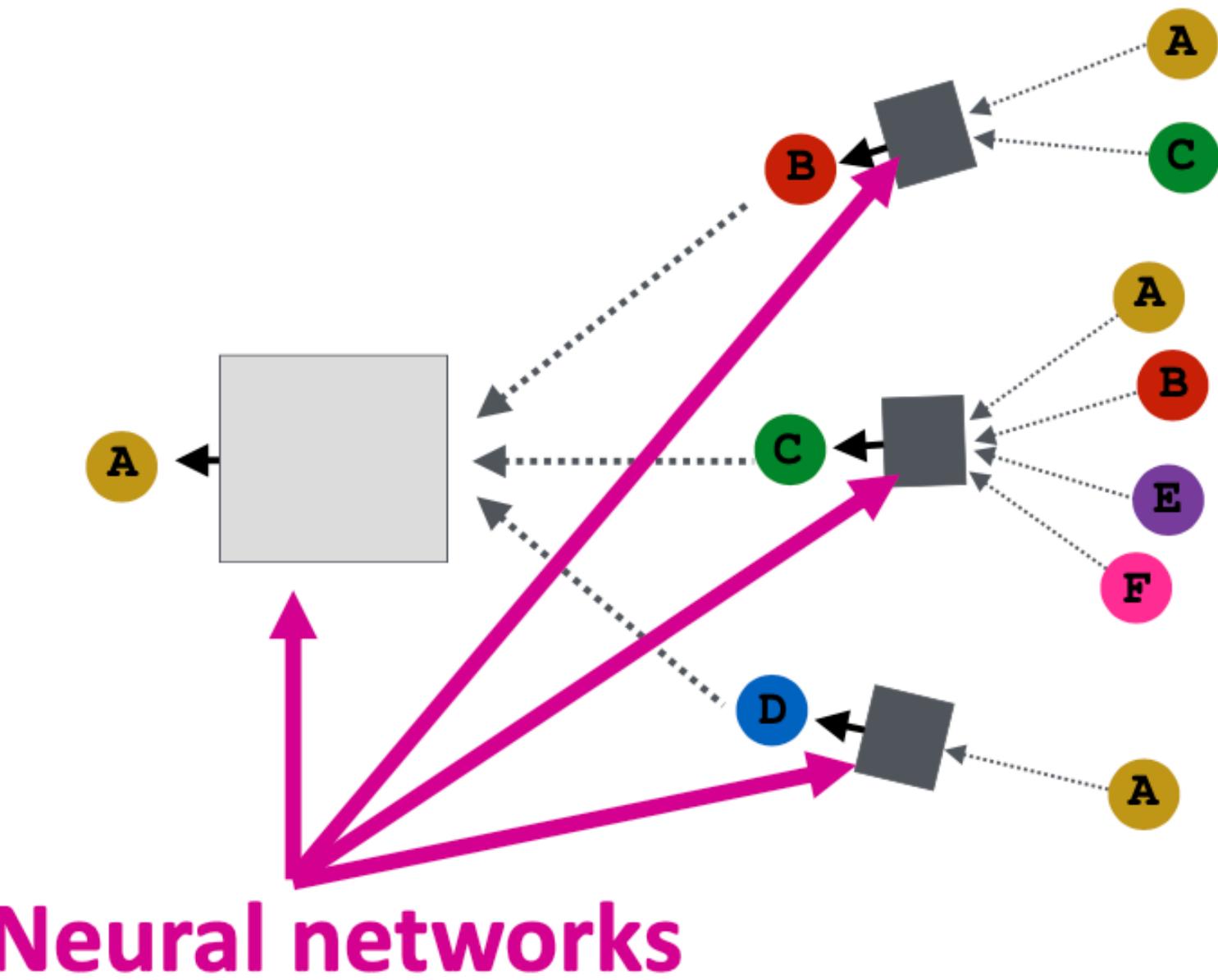
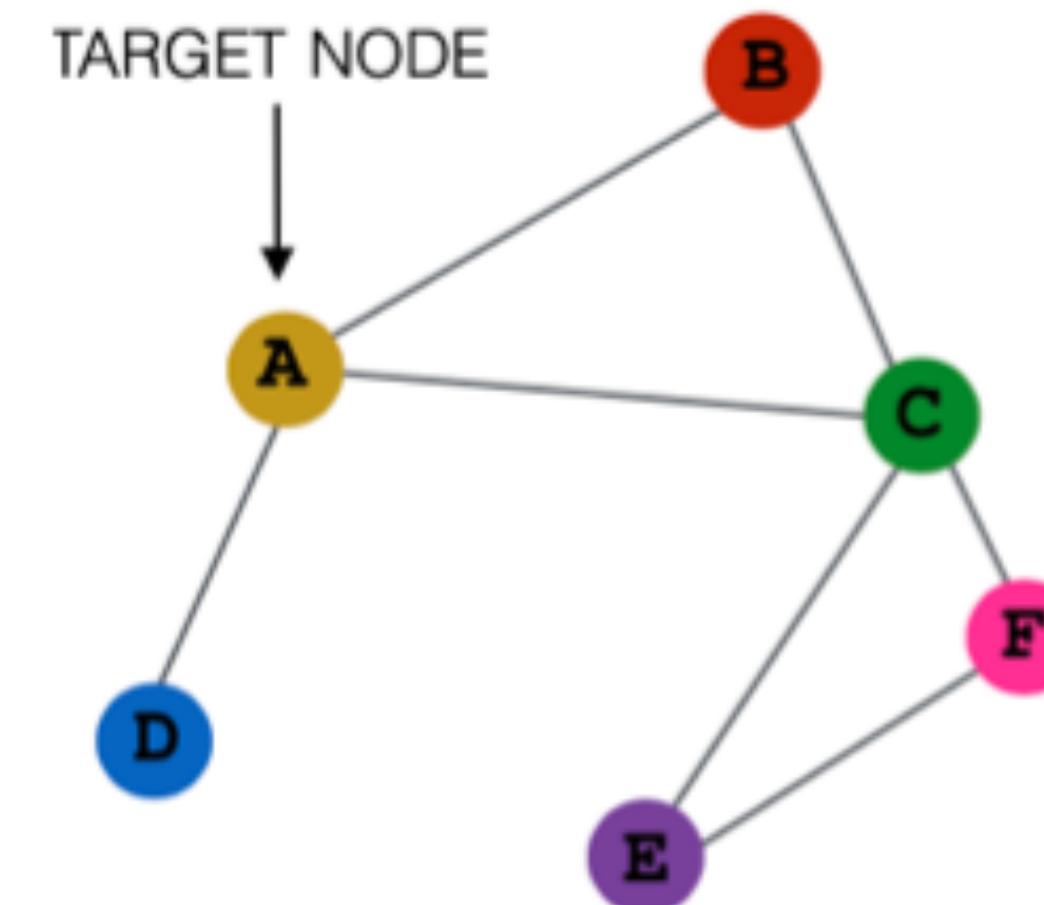
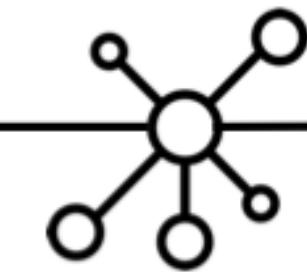


GraphSAGE = Graph + SAmple + aggreGatE



Generate node embeddings based on local network neighborhoods

GraphSAGE: Aggregate



Layer K = 2

GraphSAGE : Aggregator Architectures



Invariant to permutations of its input(no nature ordering)

*Mean

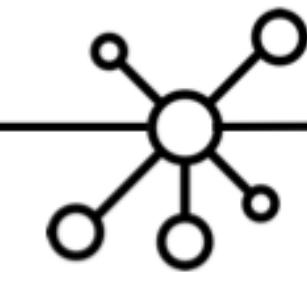
$$\mathbf{h}_v^k \leftarrow \sigma \left(\mathbf{W}^k \cdot \text{MEAN} \left(\{\mathbf{h}_v^{k-1}\} \cup \{\mathbf{h}_u^{k-1}, \forall u \in \mathcal{N}(v)\} \right) \right)$$

*LSTM

Adapt LSTMs to operate on an unordered set by simply applying the LSTMs to a random permutation of the node's neighbor

*Pooling

$$\text{AGGREGATE}_k^{\text{pool}} = \max \left(\left\{ \sigma \left(\mathbf{W}_{\text{pool}} \mathbf{h}_{u_i}^k + \mathbf{b} \right), \forall u_i \in \mathcal{N}(v) \right\} \right)$$



GraphSAGE : Parameters

$$\mathbf{h}_v^k = \sigma \left(\left[\mathbf{W}_k \sum_{u \in N(v)} \frac{\mathbf{h}_u^{k-1}}{|N(v)|}, \mathbf{B}_k \mathbf{h}_v^{k-1} \right] \right), \forall k \in \{1, \dots, K\} \quad (1)$$

Weight matrices and parameters of the aggregator functions

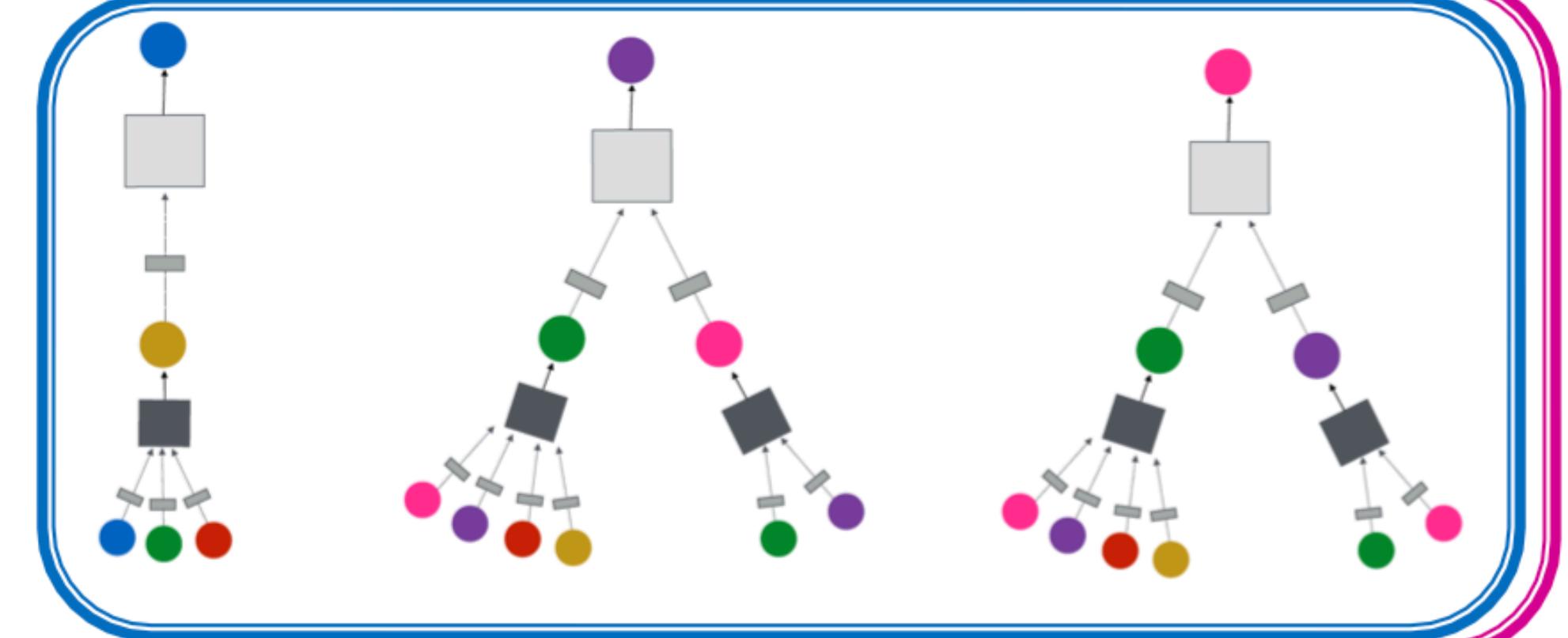
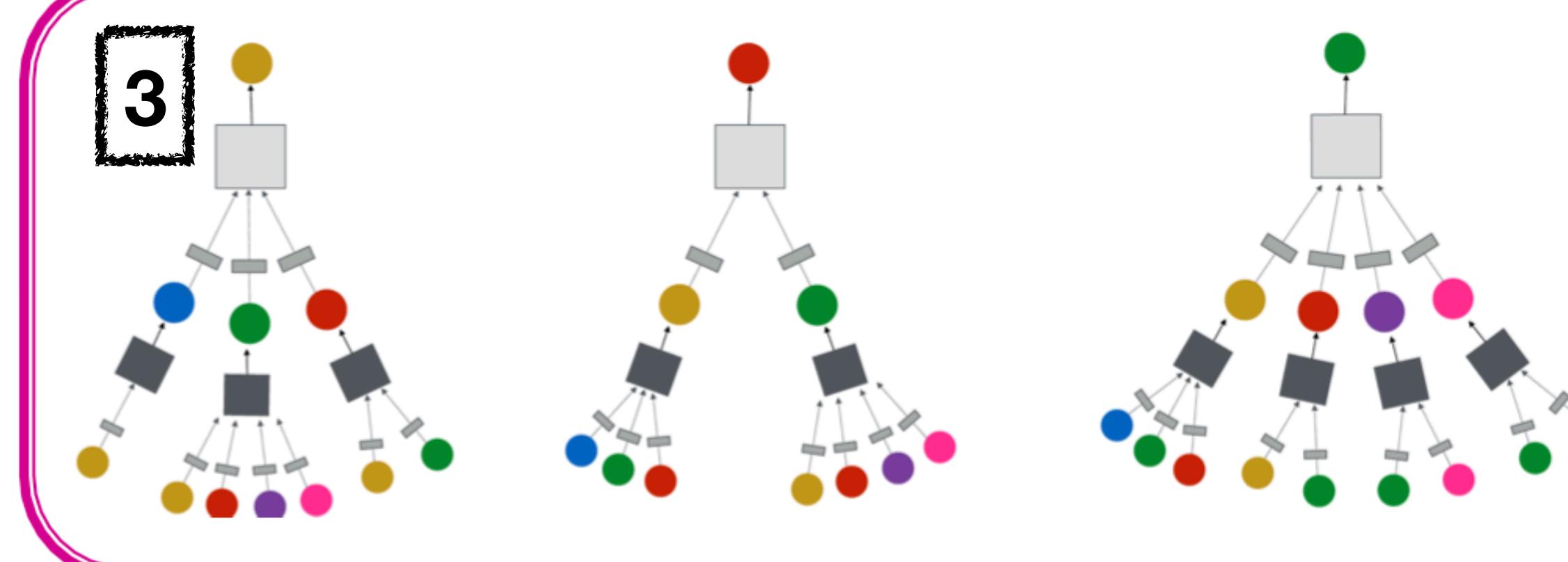
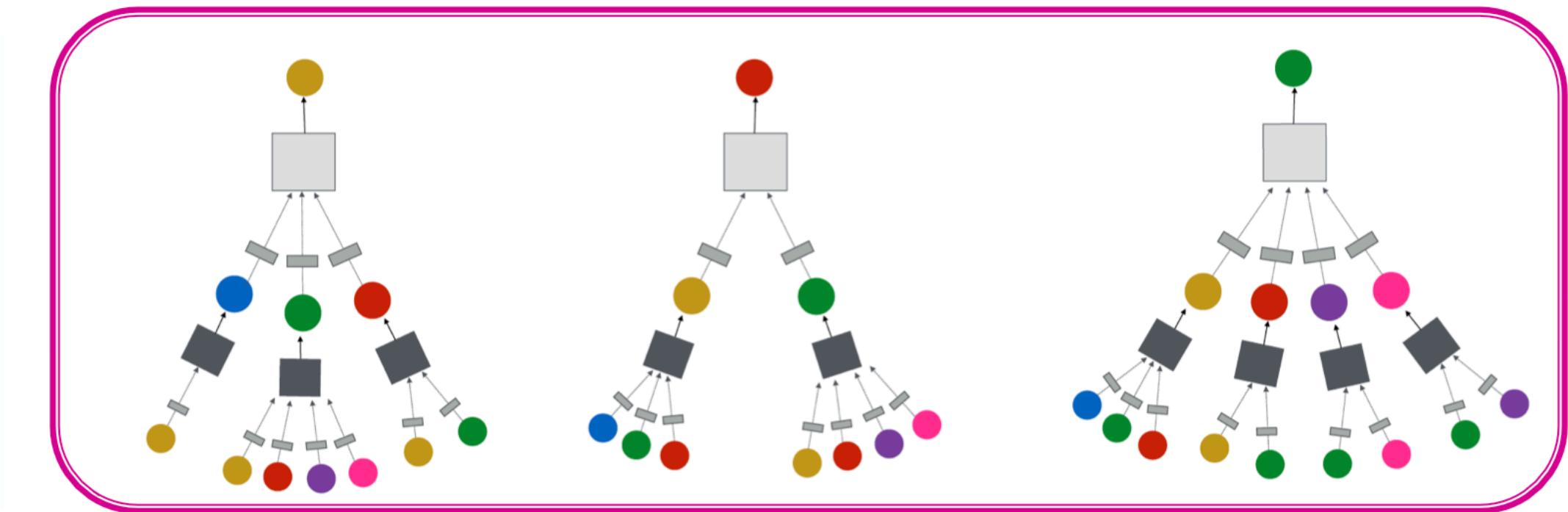
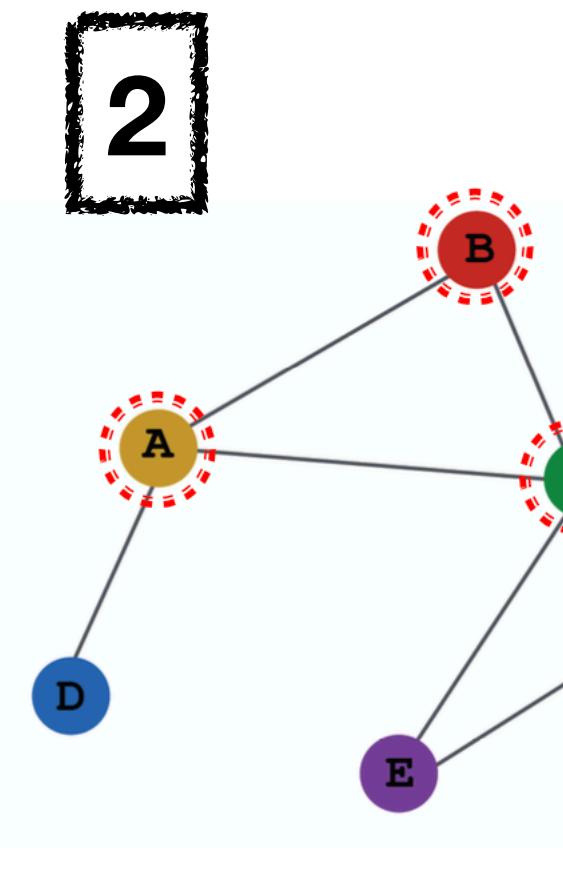
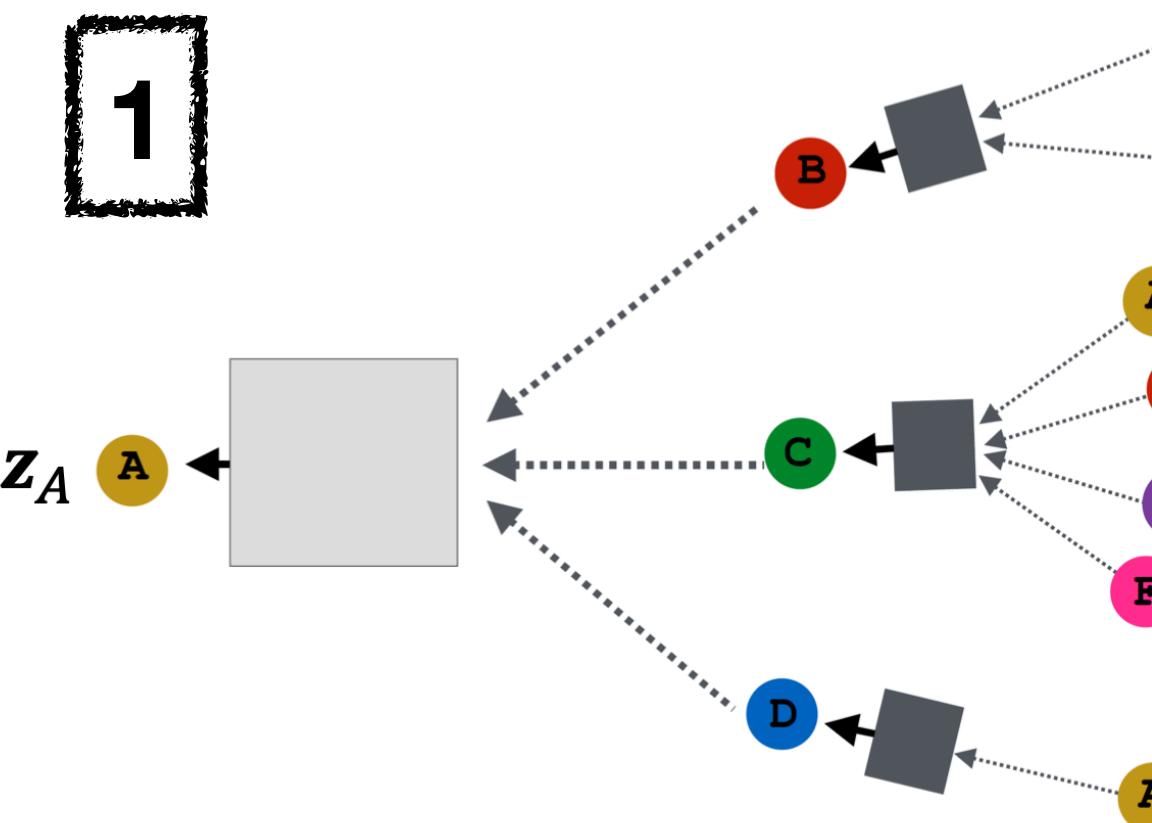
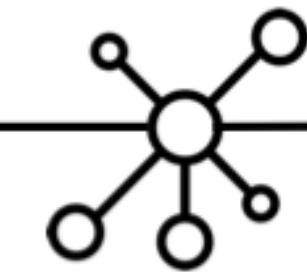
* Unsupervised

$$J_{\mathcal{G}}(\mathbf{z}_u) = -\log \left(\sigma(\mathbf{z}_u^\top \mathbf{z}_v) \right) - Q \cdot \mathbb{E}_{v_n \sim P_n(v)} \log \left(\sigma(-\mathbf{z}_u^\top \mathbf{z}_{v_n}) \right) \quad (2)$$

* Supervised

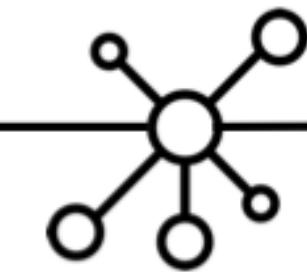
$$\mathcal{L}(h_A) = ||y_A - f(h_A)||^2 \quad (3)$$

GraphSAGE : Overview

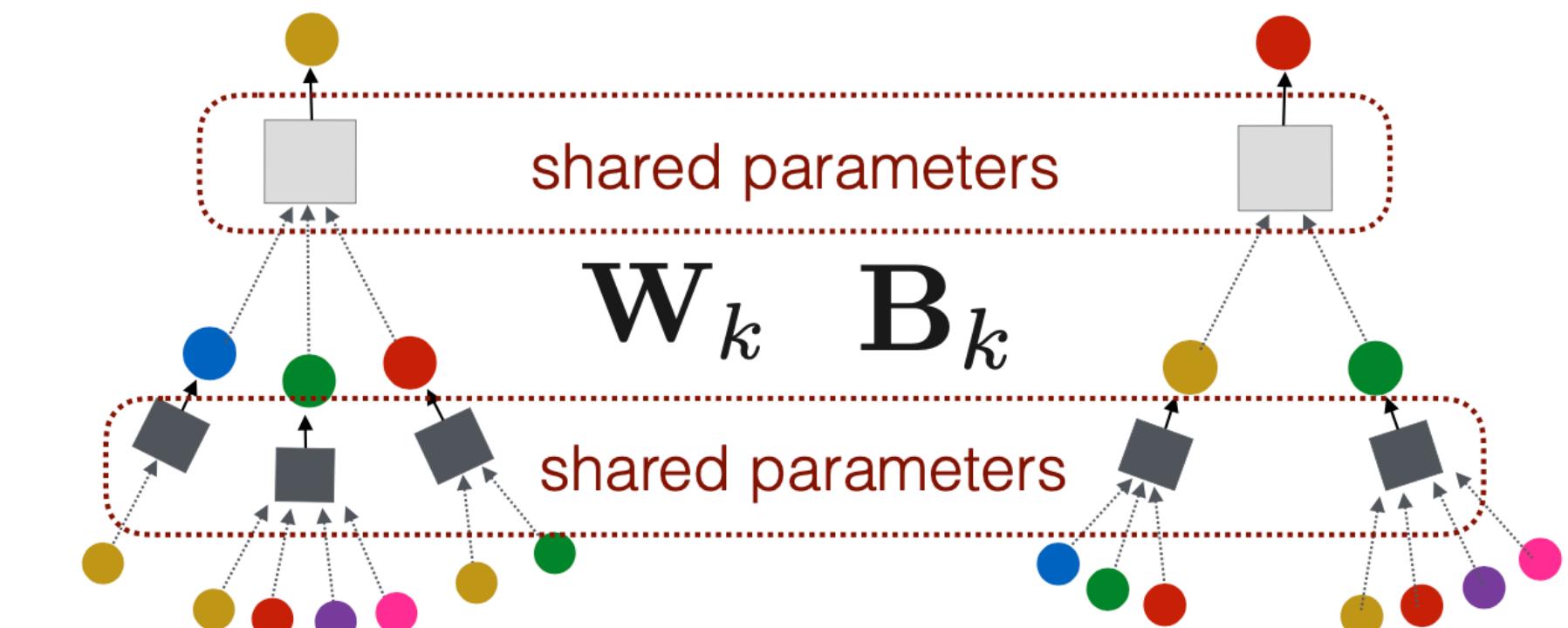


1. Define a neighborhood aggregation function and a loss function on the embeddings
2. Train on a set of nodes, i.e., a batch of compute graphs
3. Generate embeddings for nodes as needed (Even for nodes we never trained on)

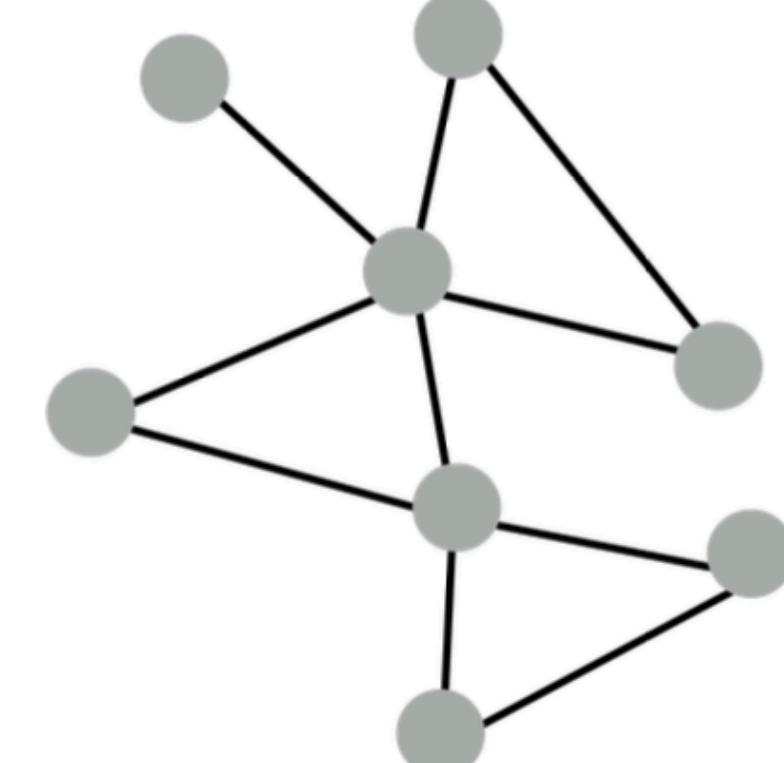
GraphSAGE : Inductive



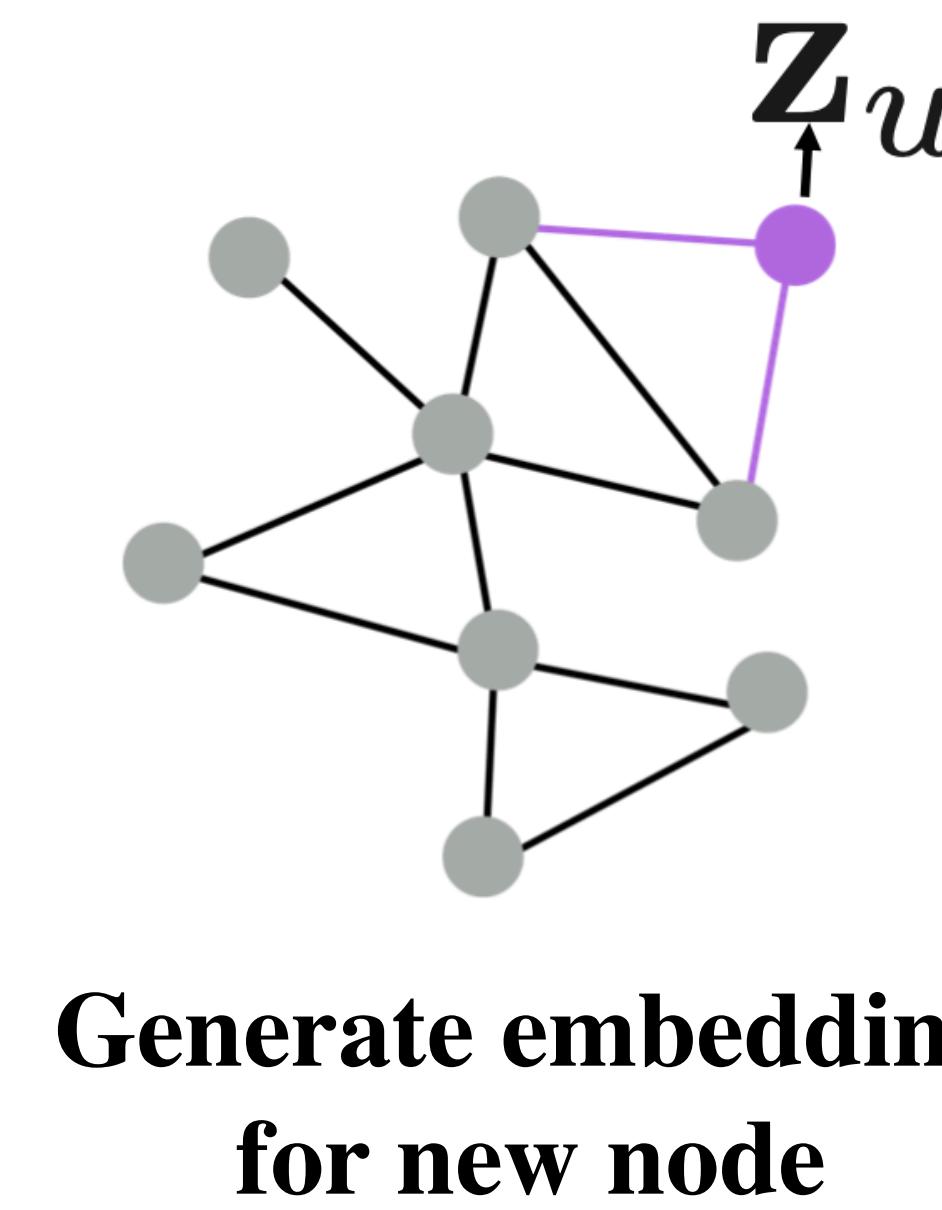
The same aggregation parameters
are **shared** for all nodes



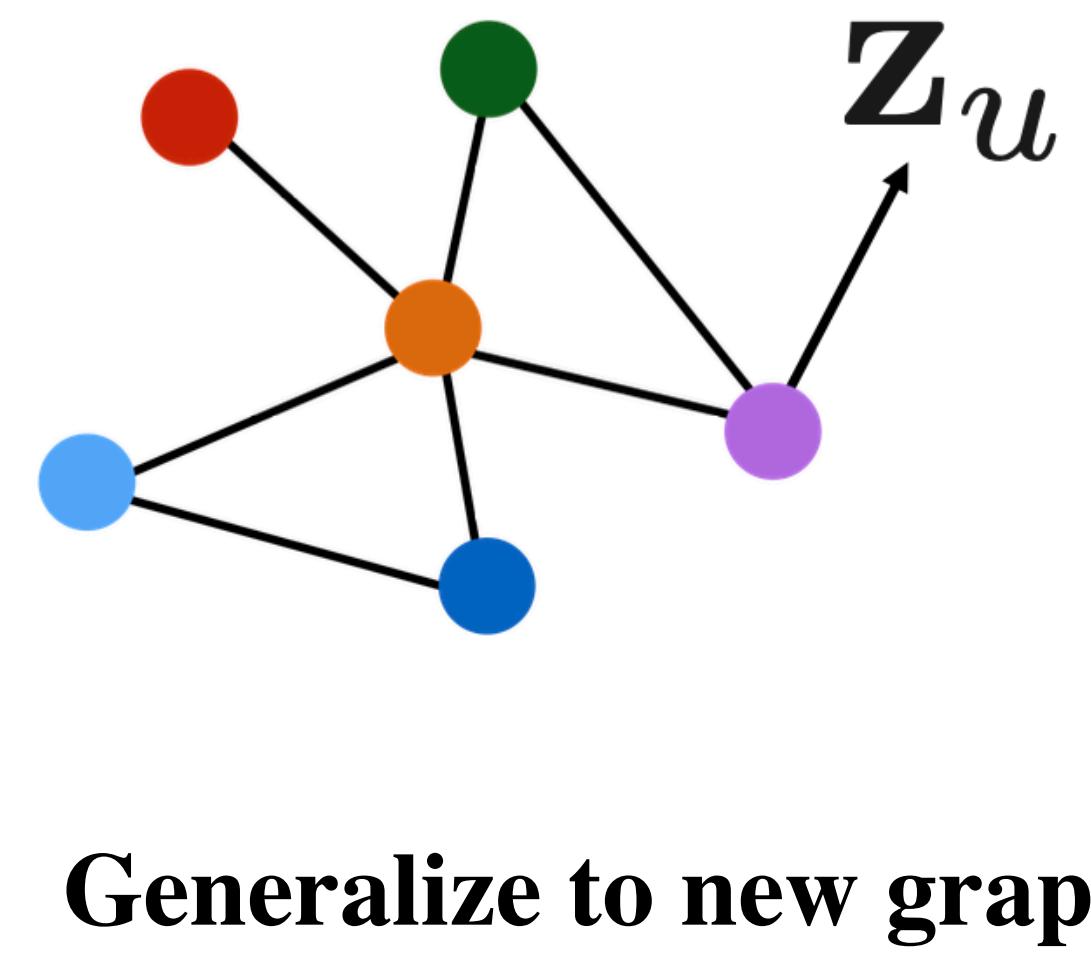
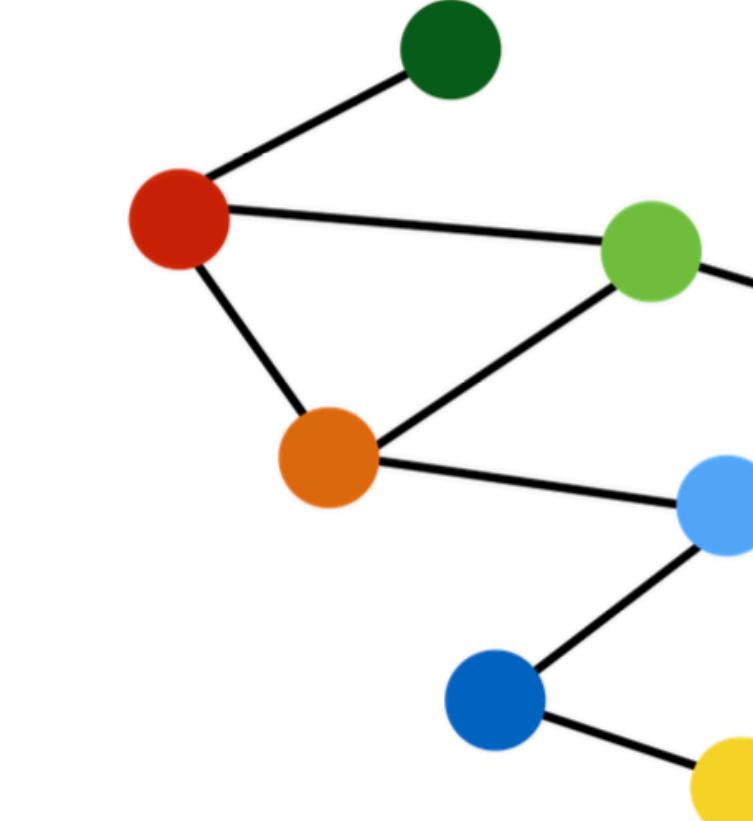
New node



Train graph



New graph





Experiments

Set-up :

- Test the performance on **node-classification task**.
- Evaluation on three datasets : Citation, Reddit, PPI.
- For all the GraphSAGE, set $K = 2$,with neighborhood **sample sizes** $S_1 = 25$ and $S_2 = 10$.

Baselines :

- **Random** : a random classifier.
- **Logistic**: a logistic regression feature-based classifier.
- **DeepWalk** : a representative factorization-based approach.

Results



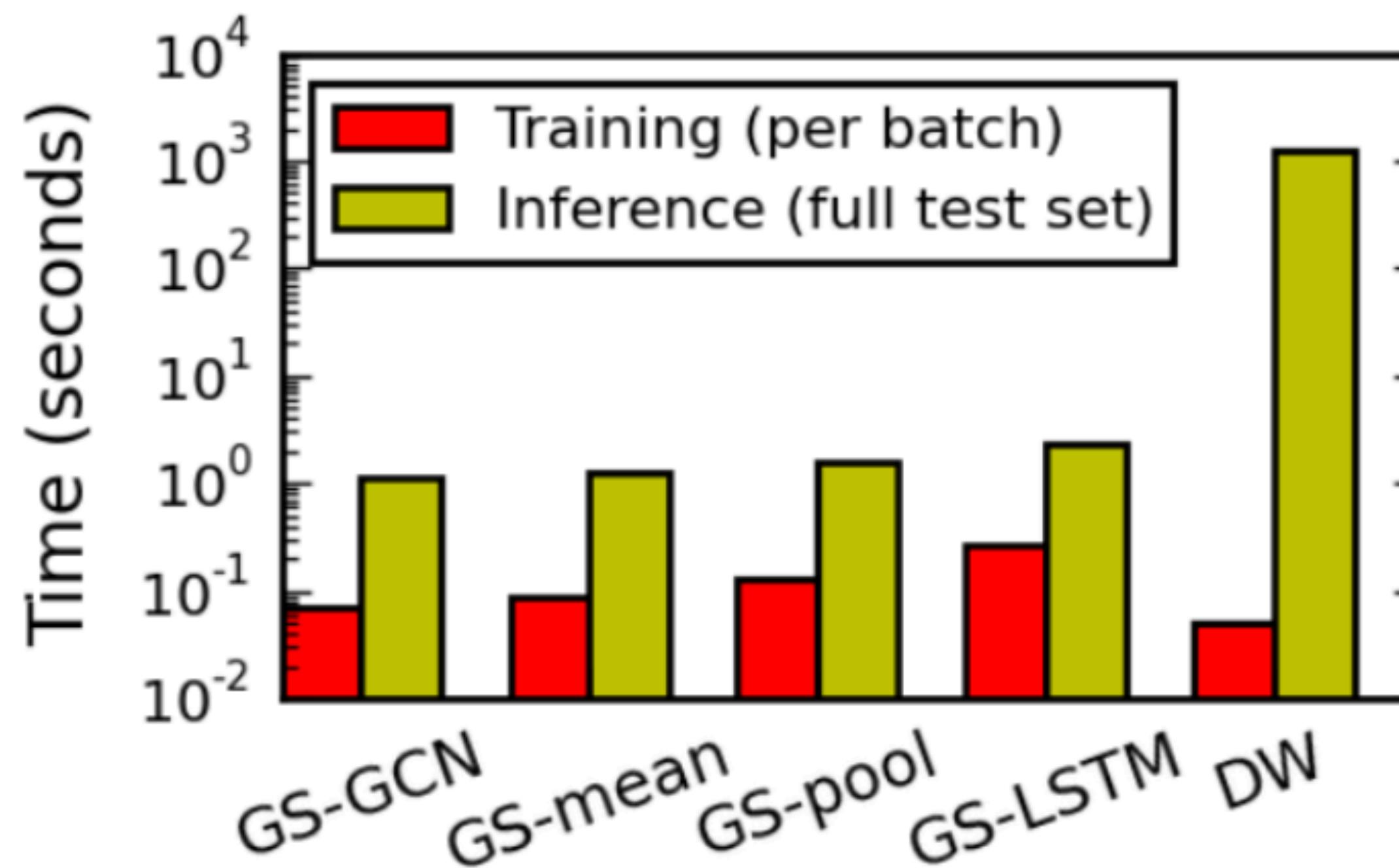
Name	Citation		Reddit		PPI	
	Unsup. F1	Sup. F1	Unsup. F1	Sup. F1	Unsup. F1	Sup. F1
Random	0.206	0.206	0.043	0.042	0.396	0.396
Raw features	0.575	0.575	0.585	0.585	0.422	0.422
DeepWalk	0.565	0.565	0.324	0.324	—	—
DeepWalk + features	0.701	0.701	0.691	0.691	—	—
GraphSAGE-GCN	0.742	0.772	0.908	0.930	0.465	0.500
GraphSAGE-mean	0.778	0.820	0.897	0.950	0.486	0.598
GraphSAGE-LSTM	0.788	0.832	0.907	0.954	0.482	0.612
GraphSAGE-pool	0.798	0.839	0.892	0.948	0.502	0.600
% gain over feat.	39%	46%	55%	63%	19%	45%

GraphSAGE significantly outperforms the baseline approaches

Results

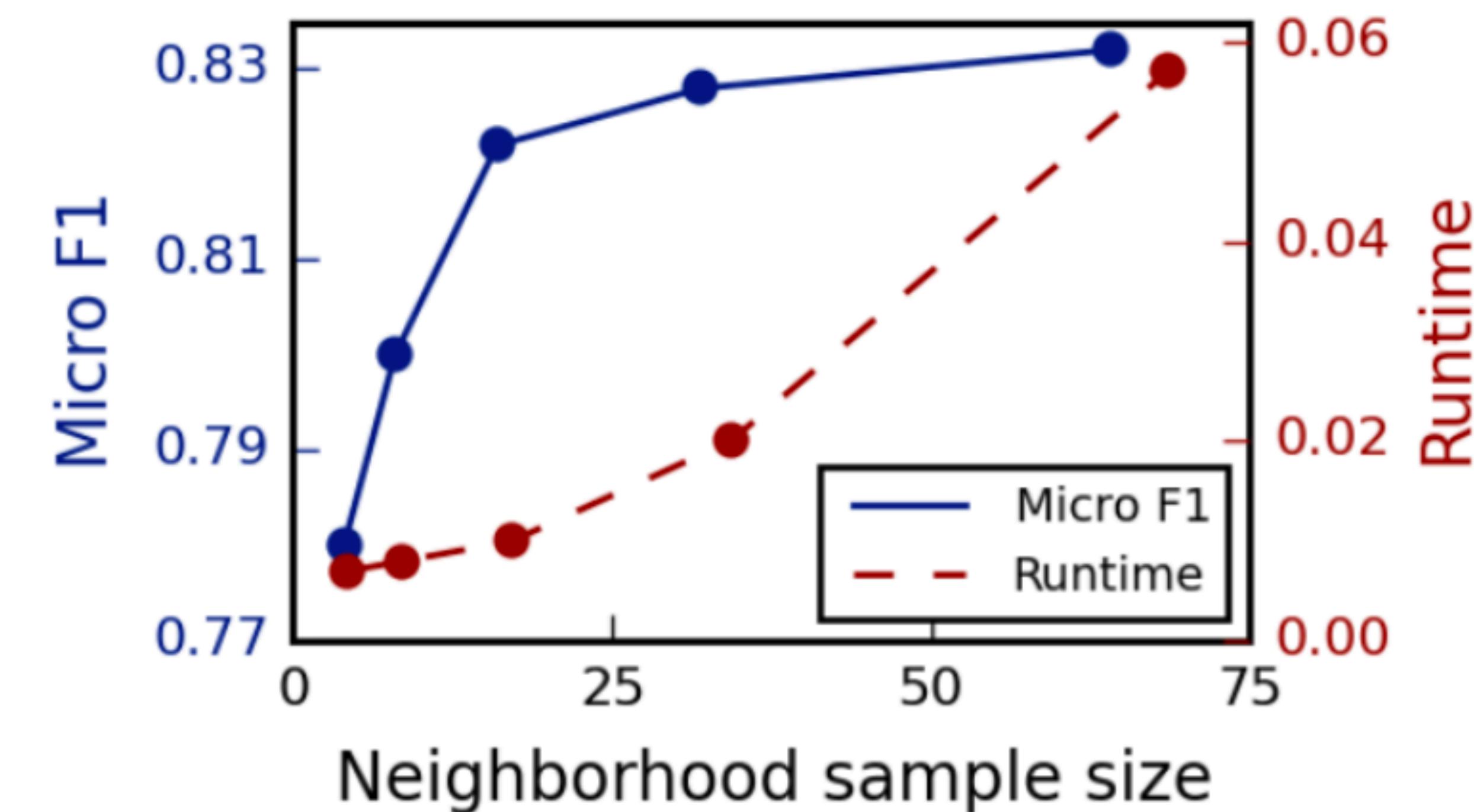


Timing experiments

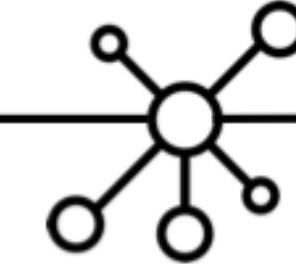


DeepWalk 100-500x slower at test time

Size of the sampled neighborhood



$K = 2$ with $S_1 = S_2$

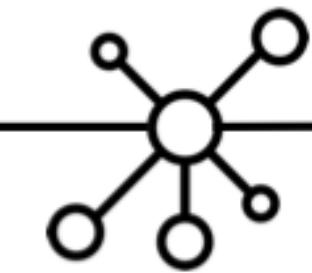


Analyze

- A “**deep**” model rather than traditional “shallow” model(eg. DeepWalk).
- Leverages both node **feature information** and graph structure rather than only graph structure.
- An **inductive** model rather than a transduction model.
- Apply on **large** graphs(eg. 10 billion nodes).

-
- Can’t learn on **directed** or **multi-modal** graphs.
 - Use a **uniform** neighborhood sampling functions.
 - Apply the **same weights** to different neighborhoods.

Conclusion



- Present GraphSAGE to solve **representation** of nodes on **large graphs**.
- It's a general **inductive** framework that leverages node feature information and graph structure.
- It outperforms strong baselines on three node-classification benchmark.



<https://github.com/williamleif/GraphSAGE>

Application : PinSAGE



Query:



Chocolate Strawberry Shake

This healthier chocolate strawberry shake is like sipping a...

One Lovely Life

Danielle Benzaia Strawberries

Recommendations:



Chocolate Dipped Strawberry Smoothie. Just in time for...

Be Whole. Be You.
Ed Todd
Drinks- Smoothies



Chocolate Dipped Strawberry Smoothie. Just in time for...
Be Whole. Be You.
Ed Todd
Drinks- Smoothies



Chocolate Dipped Strawberry Smoothie. Just in time for...
Be Whole. Be You.
Ed Todd
Drinks- Smoothies



Tropical Orange Smoothie

(THAT YOU SHOULD KNOW HOW TO MAKE)

CHOCOLATE PEANUT BUTTER
PINA COLADA

STRAWBERRY BANANA
ORANGE CREAMSICLE

CLASSIC GREEN
MOCHA

Quick & Nutritious VANILLA PUMPKIN Smoothie

8 STAPLE SMOOTHIES

(THAT YOU SHOULD KNOW HOW TO MAKE)

CHOCOLATE PEANUT BUTTER
PINA COLADA

STRAWBERRY BANANA
ORANGE CREAMSICLE

CLASSIC GREEN
MOCHA



8 STAPLE SMOOTHIES

(THAT YOU SHOULD KNOW HOW TO MAKE)

CHOCOLATE PEANUT BUTTER
PINA COLADA

STRAWBERRY BANANA
ORANGE CREAMSICLE

CLASSIC GREEN
MOCHA

Quick & Nutritious VANILLA PUMPKIN Smoothie

A Quick & Nutritious VANILLA PUMPKIN Smoothie. A Quick & Nutritious VANILLA PUMPKIN Smoothie.

The perfect vanilla pumpkin smoothie recipe. Quick, easy and...

BabSavers
Marybeth @ Bab... Best Comfort Fo...



drink this daily and watch the pounds come off without fuss...
greenreset.com
Spring Stutzman R - Drink Up



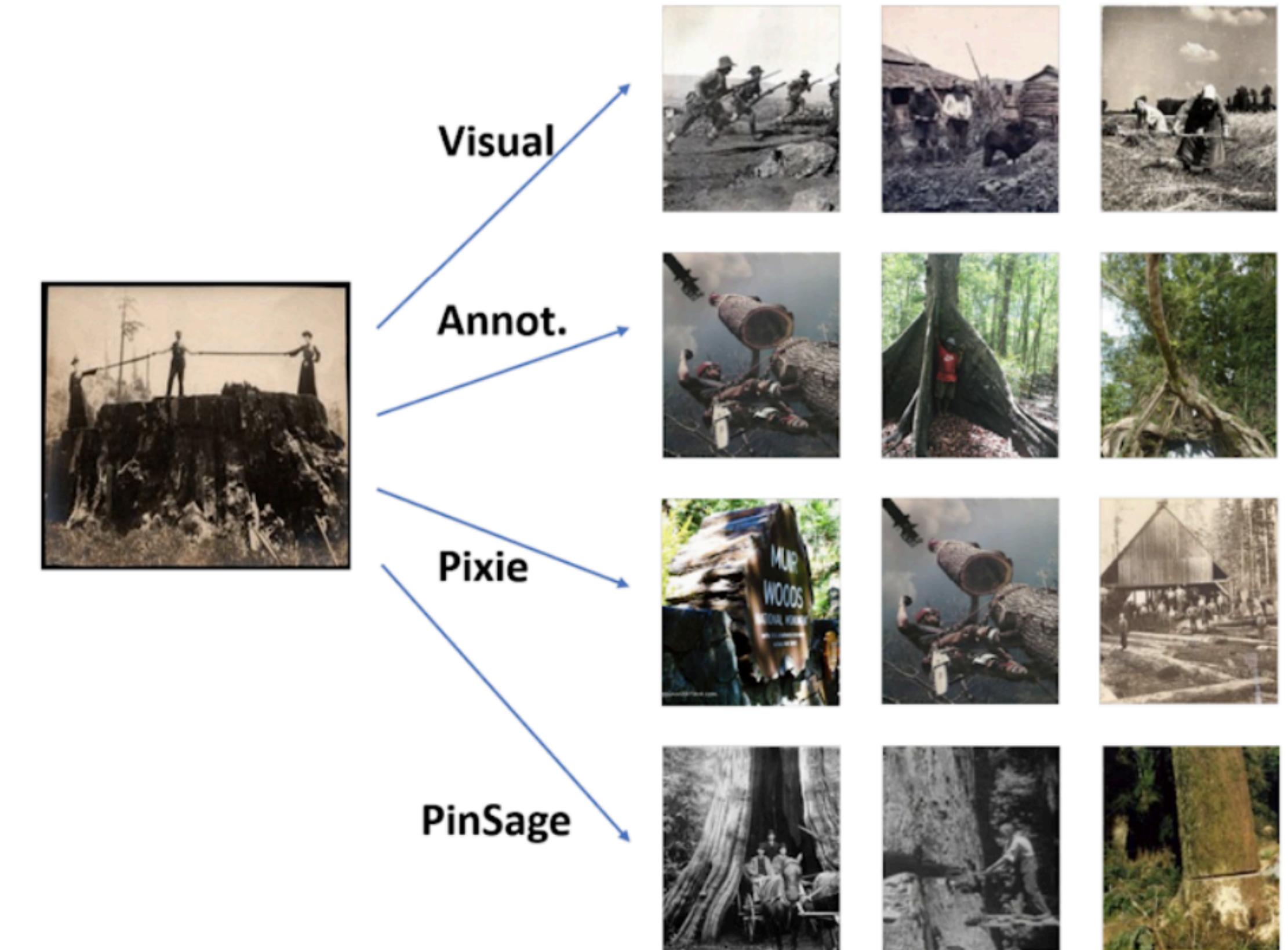
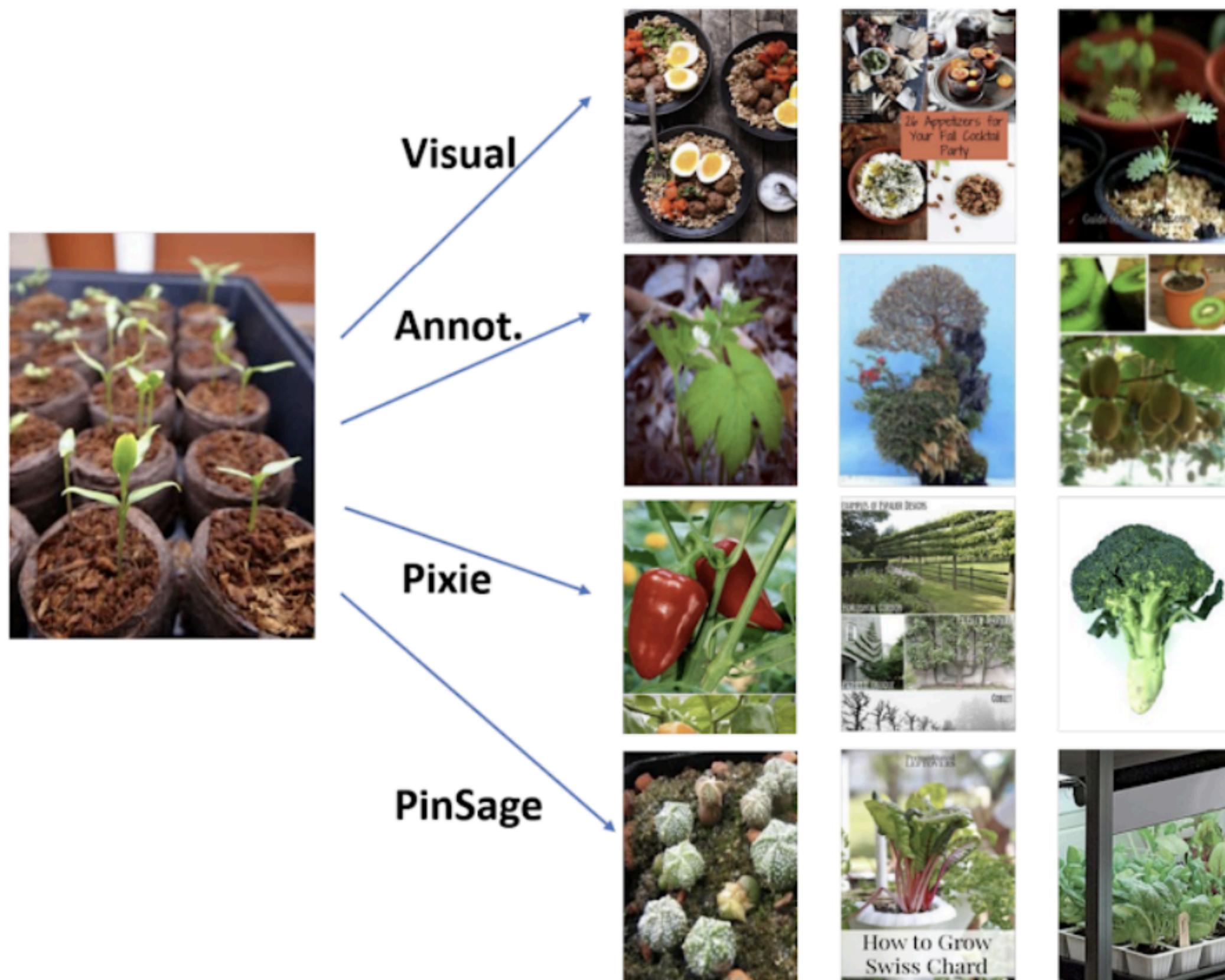
8 Staple Smoothies You Should Know How to Make

8 Staple Smoothies That You Should Know How to Make

Pinterest + Stanford

3 billion nodes
representing pins and
boards, and 18 billion
edges

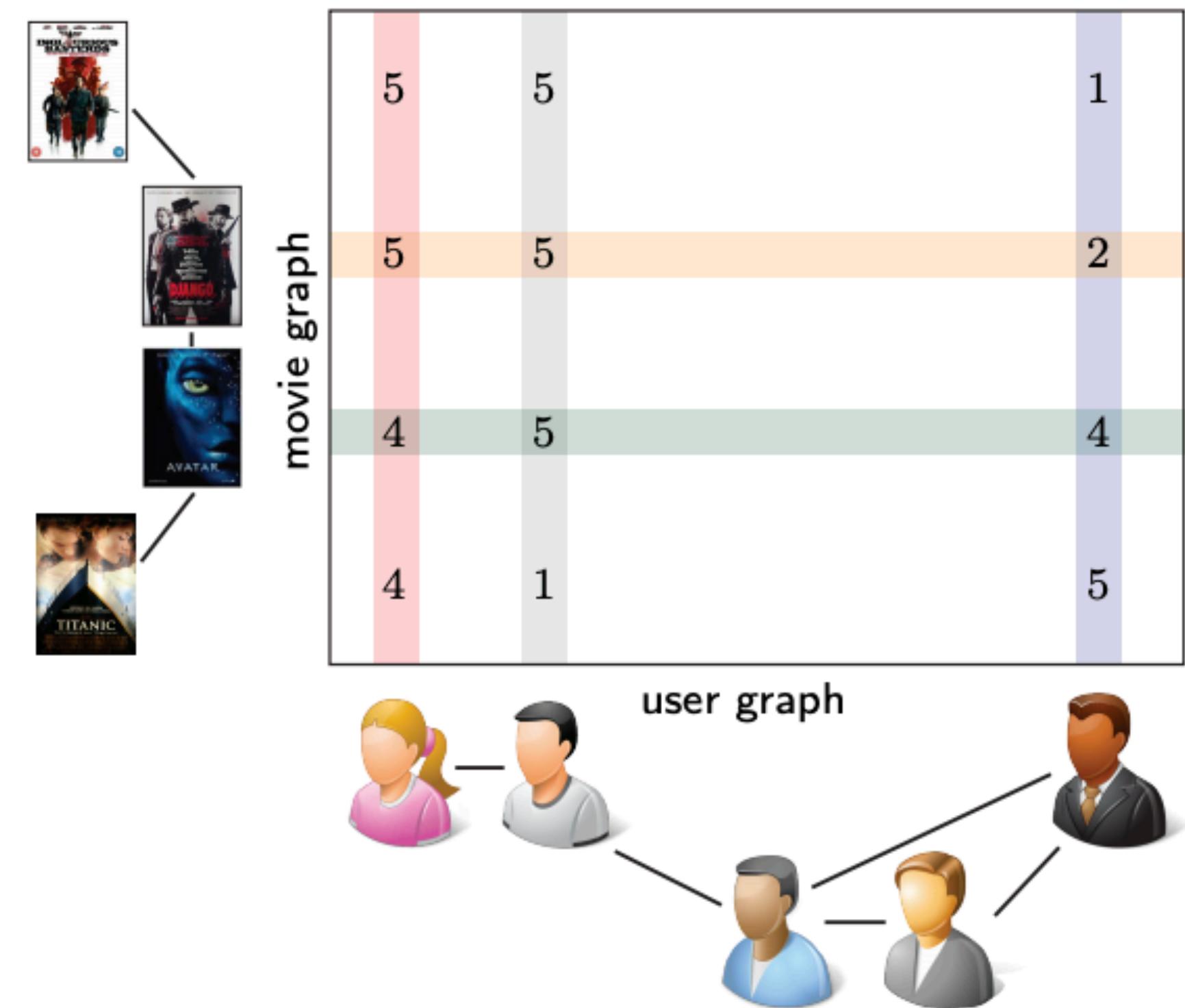
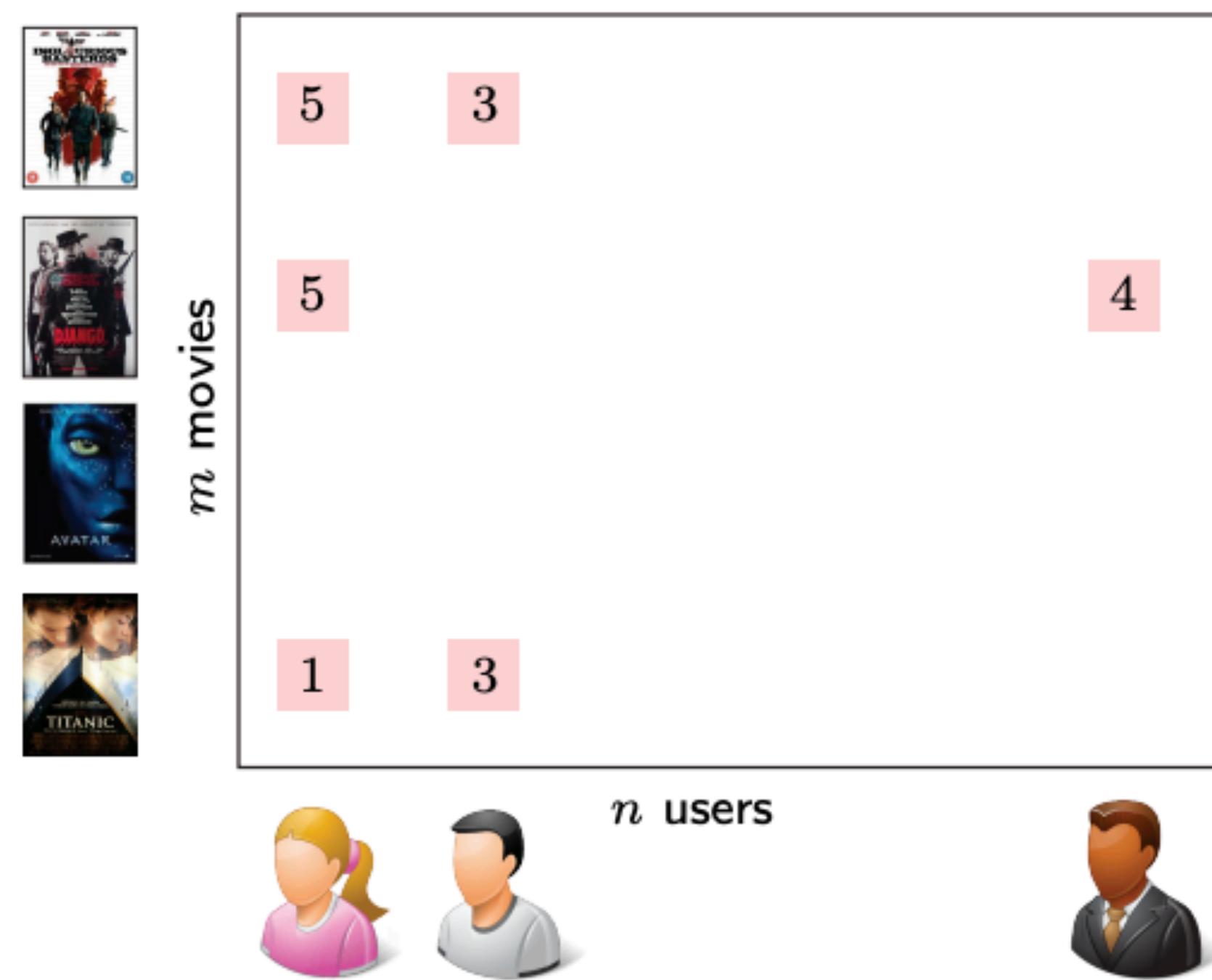
Application : PinSAGE



Application



Recommender System



Application



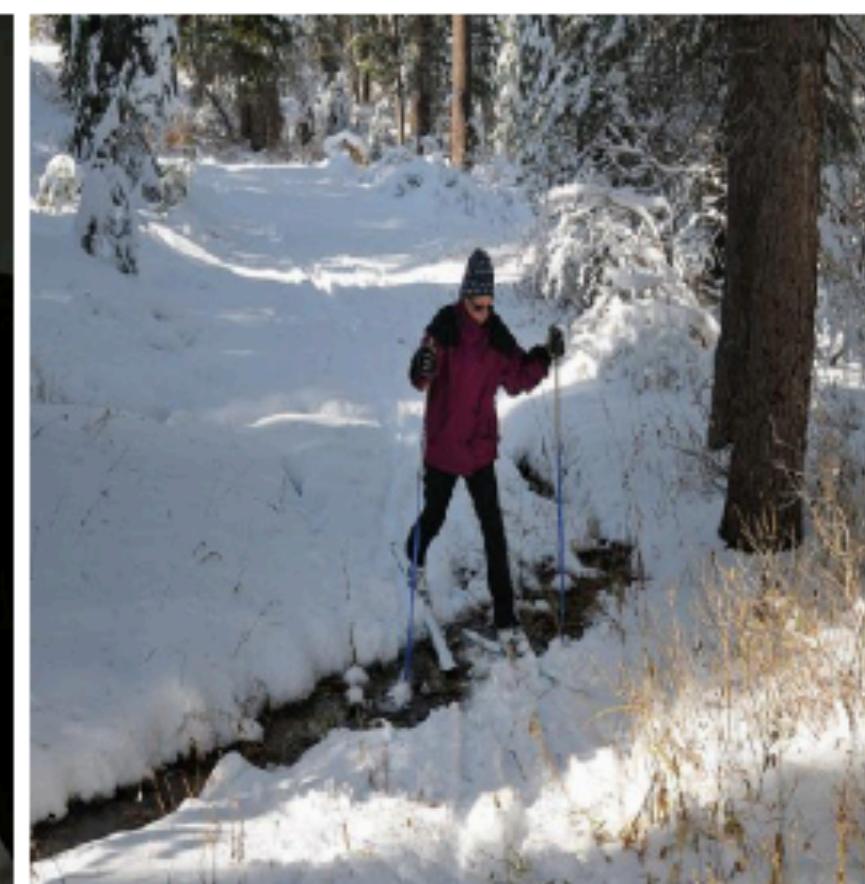
Multi-Label Image Recognition



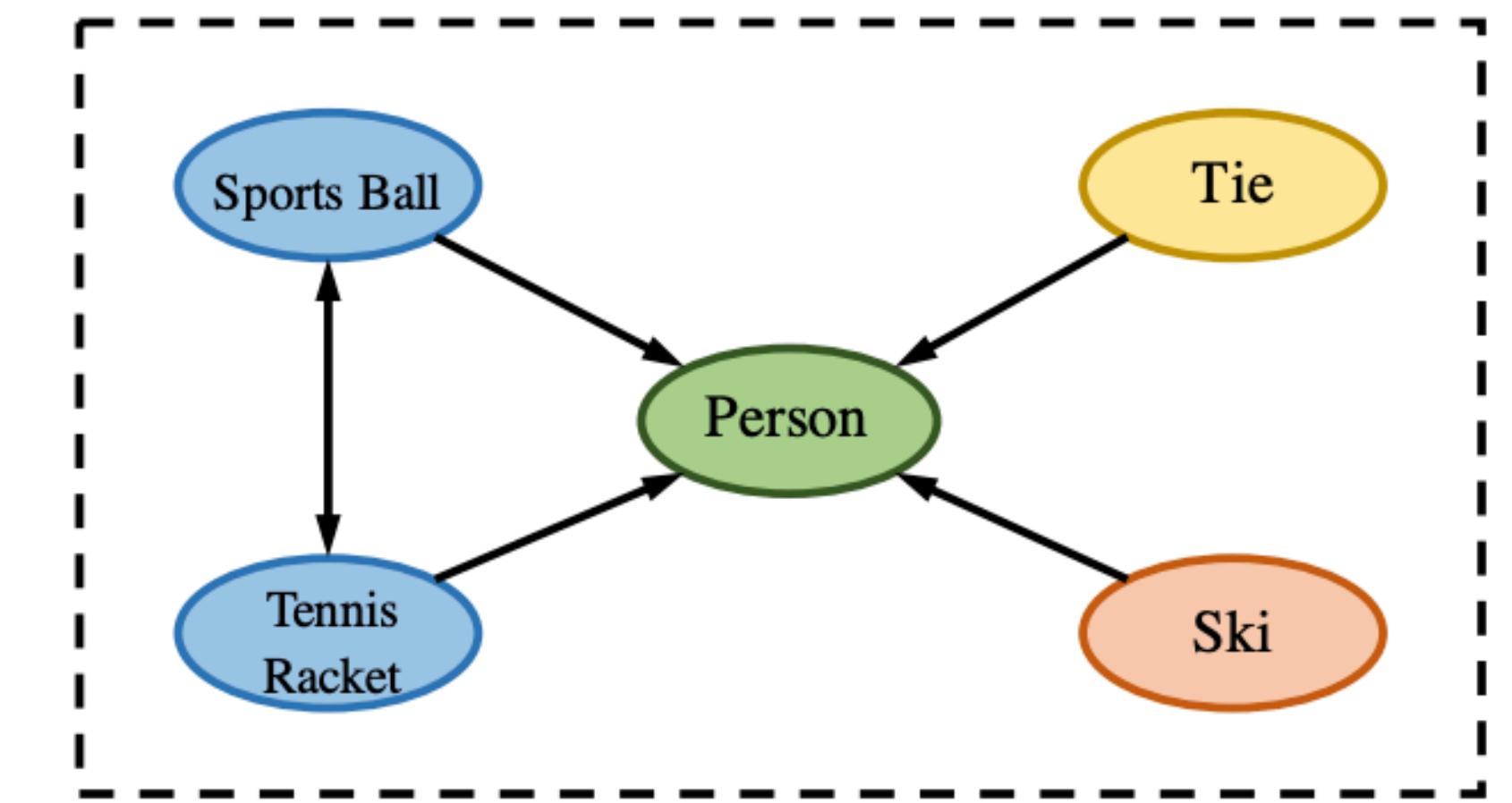
Person, Sports Ball,
Tennis Racket



Person, Tie



Person, Ski



Application



3. Applications

3.1 Physics

3.2 Chemistry and Biology

3.3 Knowledge Graph

3.4 Recommender Systems

3.5 Computer Vision

3.6 Natural Language Processing

3.7 Generation

3.8 Combinatorial Optimization

3.9 Adversarial Attack

3.10 Graph Clustering

3.11 Graph Classification

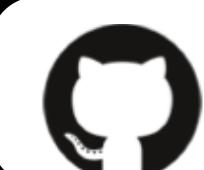
3.12 Reinforcement Learning

3.13 Traffic Network

3.14 Few-shot and Zero-shot Learning

3.15 Program Representation

3.16 Social Network



<https://github.com/thunlp/GNNPapers>

