

Aura Freedom International

Registered Name: Aura Freedom International

Business Number: 803347731RR0001

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Overview

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What we're working to address

Aura Freedom supports women and girls by fighting against gender-based violence, gender inequality, and human trafficking - in Canada and beyond.

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OUR STRATEGIES

Aura Freedom's primary activities are educational programming, advocacy and awareness, and prevention, rehabilitation, and support. We believe that education is the silver bullet and the most powerful, sustainable solution to combating violence and inequality, allowing us to

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CREATING CHANGE

Our approach through education and awareness creates lasting change by going to the root of the problem.

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LONG-TERM DESIRED OUTCOME

Aura Freedom's work aims to contribute and foster its vision of a culture of gender equality, in both theory and practice. Women and girls should be free to exercise their human rights and live without fear or threat of violence or exploitation.

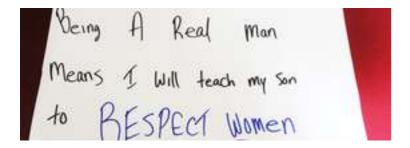
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OUR RESULTS

70%

DISCLOSURE RATE

70% of our Human Trafficking Prevention presentations have resulted in disclosure of exploitation or sexual violence by participants, including victims themselves who were referred to services.



Our Human Trafficking Prevention program engages youth in critical thinking & encourages them to challenge the mainstream ideals of gender norms, including hyper-masculinity.

PROMPTED TO TAKE SOCIAL ACTION

After attending our Human Trafficking prevention program, 77% of participants surveyed said they would take action against human trafficking by getting informed, speaking up & challenging social norms

Aura Freedom's Human Trafficking Prevention and Awareness program prevents sex trafficking of youth by empowering them through education on the dangers & prevalence of sex trafficking here in Canada.



Sita was married as a child and has a baby girl. Through our Nepal Outreach program, she is learning about gender-based violence & child marriage - she vows to do things differently with her daughter.

100%

UNDERSTANDING VIOLENCE

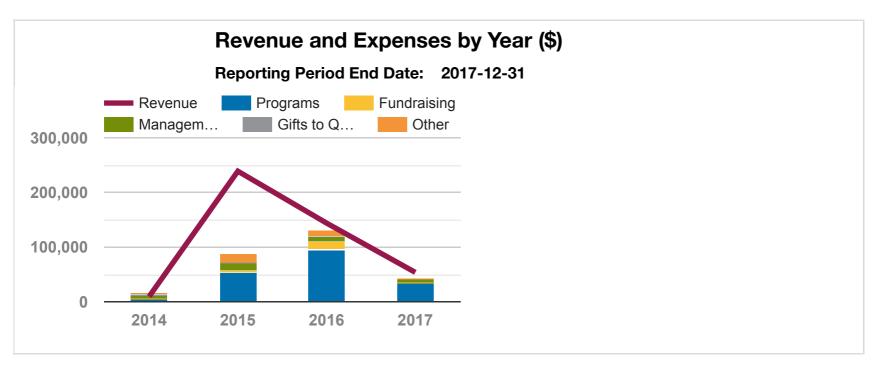
100% of women surveyed after 6 months of our Outreach program in Nepal were able to identify at least 3 forms of gender-based violence, vs. 16% before the program.



Sujaya was abandoned when her husband married a second wife. Learning about polygamy through Outreach, she filed a case against him, gaining full legal ownership of her land & government compensation.

Our Nepal Outreach program addresses the problem of gender-based violence, gender disparity, and lack of access to services for women and girls by increasing awareness of the human rights of women.

SUPPORTING INFORMATION *



STAFFING





\$23,999

TOTAL COMPENSATION FOR ALL EMPLOYEES

\$3,385

PROFESSIONAL & CONSULTING FEES

TESTIMONIALS



"In my village, we were isolated and I had no education. I

didn't know about child marriage. If I had known, I would not have done it! My problems in my life are the result of a lack of education. I will not let the same happen to my daughter. I will work hard so she does not end up in the same position. Thank you, Aura Freedom."

Binita

NEPAL OUTREACH PROGRAM PARTICIPANT



"Aura Freedom's Human Trafficking prevention is really informative and I'm thankful to know about the ways we can empower each other to end trafficking. Educating others is what's really important; it's something we really need to pass on to other generations, and it's going to be the main tool in fighting the battle against sex trafficking."

Muriam

STUDENT



"What's NOT to love about Aura Freedom? They are a community of social justice bad-asses, seeking to dismantle violence and inequality while combating human trafficking. They also take the time to make donors feel included & connected to their causes - you feel like part of the sisterhood. and that's a privilege I feel honoured to be a part of."

Daniele

MONTHLY DONOR



"I was surprised to learn that women have rights, too... I thought only men did. Thank you!"

NEPAL OUTREACH PROGRAM PARTICIPANT

"I feel so connected to your organization. No matter where I go, I feel so sad with what I see around me and how women are treated and portrayed in the media... thank you for coming here and showing us that it doesn't have to be this way."

Kim

HUMAN TRAFFICKING PREVENTION & AWARENESS PROGRAM PARTICIPANT

"Thank you so much for coming to my school. You are right, young men need more positive role models - we don't want to be pimps. This is so important, you have to tell everybody."

Amir

HUMAN TRAFFICKING PREVENTION & AWARENESS PROGRAM PARTICIPANT



"We should not have to bear all these problems any longer – we should stand up and speak out!"

Shakti

NEPAL OUTREACH PROGRAM PARTICIPANT

OUR PROGRAMS

HUMAN
TRAFFICKING
PREVENTION
&
AWARENESS

TORONTO:

Aura Freedom launched our Human Trafficking Prevention & Awareness program to prevent exploitation of youth by empowering them through education on the nature and extreme prevalence of sex trafficking right here at home in Canada. It also serves as a means of victim identification and refers survivors of trafficking and sexual violence to services.

NEPAL: OUTREACH, KNOWLEDGE, CHANGE Outreach addresses the rampant problem of gender-based violence, gender disparity, and a lack of access to services for vulnerable women and girls in Nepal through increased awareness of the human rights of women, as well as access to services for women and girls who continue to be displaced and live in oppression following the 2015 earthquake.

* Based on information the Canada Revenue Agency (CRA) provides to CanadaHelps on a quarterly basis. Charities must file financial information within six months of the end of their fiscal year at the CRA. Charities may file more frequently. The Reporting Period End Date for the data presented is indicated in the chart.

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