

30.37M

Total Impressions

Total CPM CY

Total CPM LY

\$668.15K

\$523.02K

1.12M

Total Clicks

Total CPC CY

Total CPC LY

\$9.38M

\$8.00M

Bounce Rate

CPC vs CPM

Conv vs CPC

96.30%

96.30%

AVG Pages Visited

3.52

AVG Time Spend on Website

4.00

110.34K

Total Conversions

\$10.05M

\$9.60M

Total Ads Cost CY

Total Ad Budget CY

Total CPM CY

117.65K

Conv/CPC

9.82%

CPC/CPM

3.70%

\$28.69M

Total Sales CY

Total Sales LY

YoY Total Sales

\$27.06M

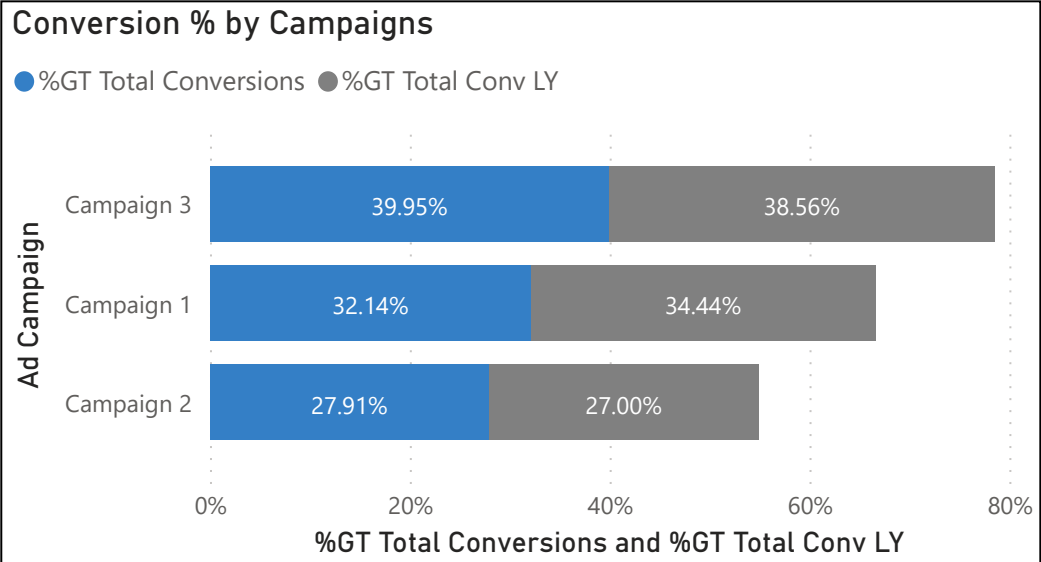
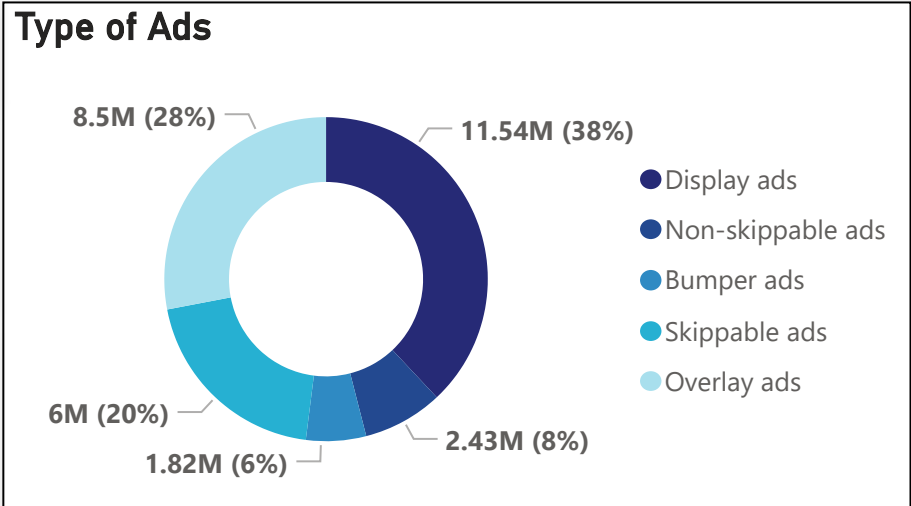
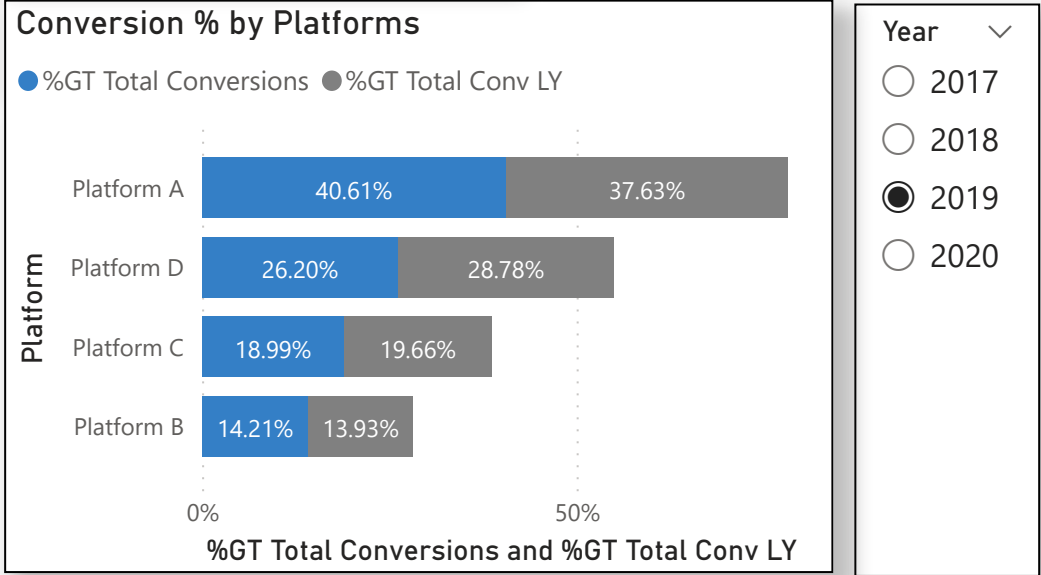
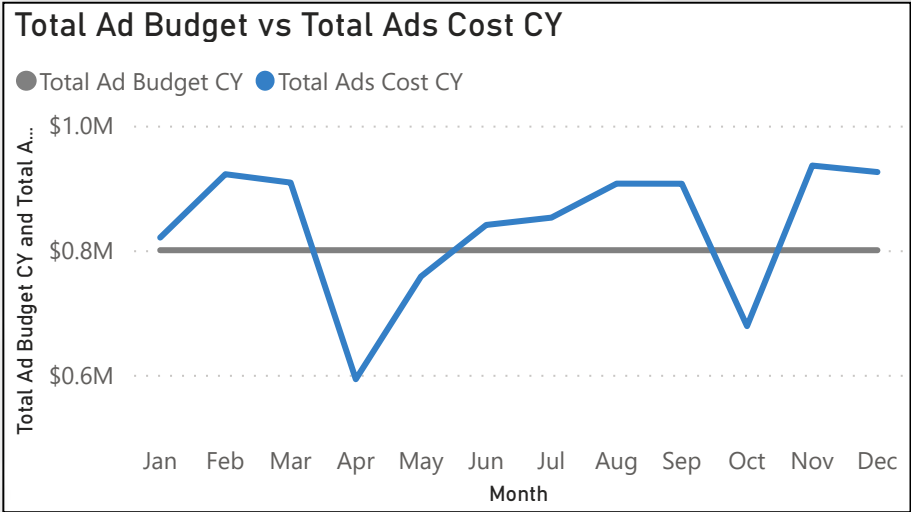
6.02%

\$9.81M

Total Profit CY

111.17%

Total Profit % CY



\$39.05M

Total Sales CY

\$12.60M

Total Cost CY

\$10.78M

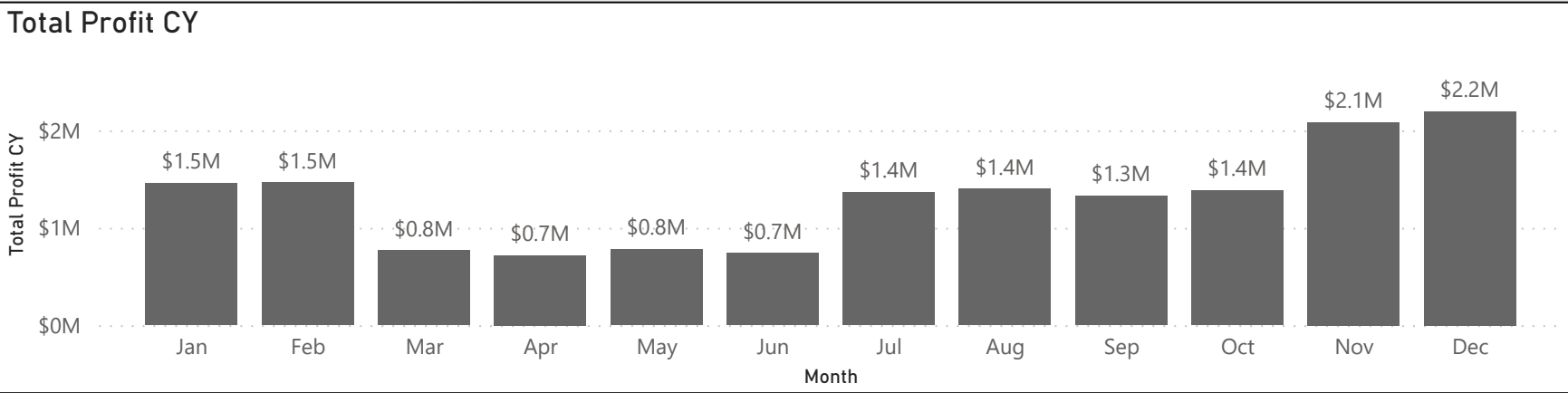
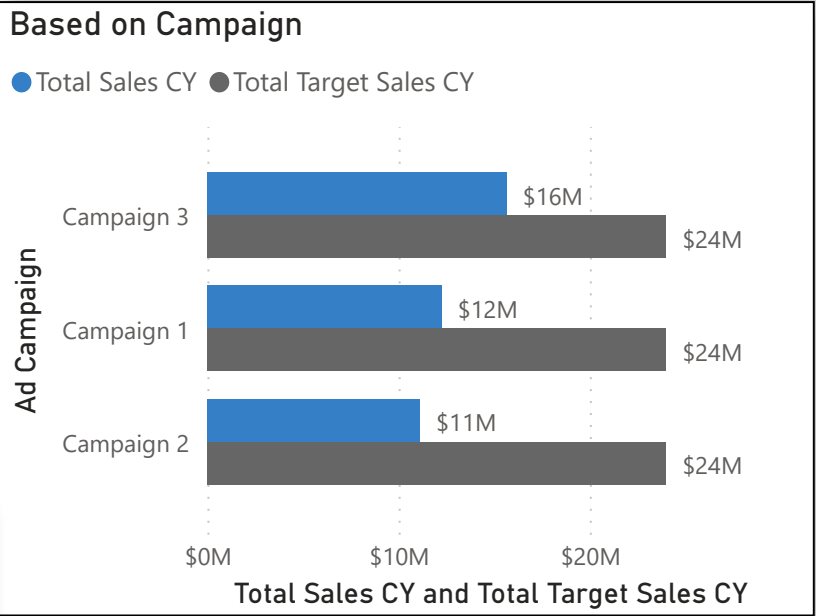
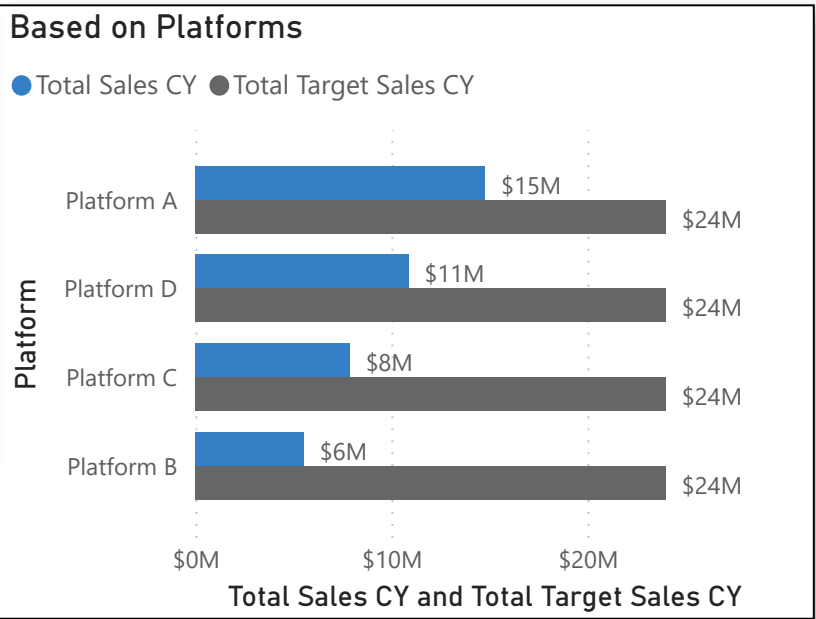
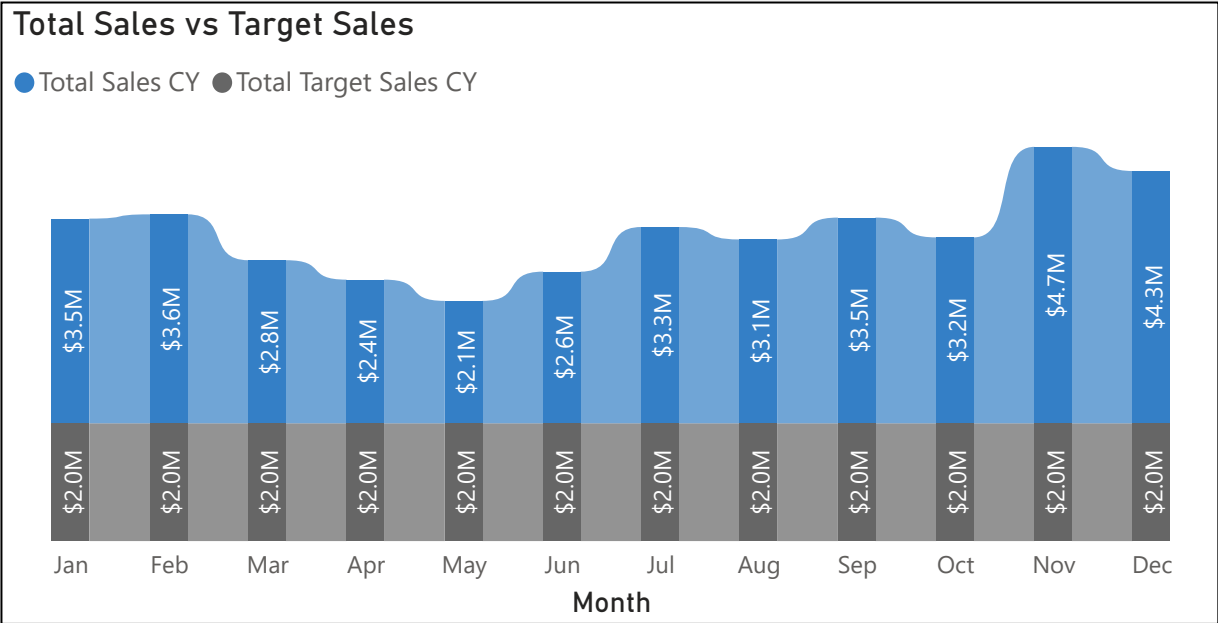
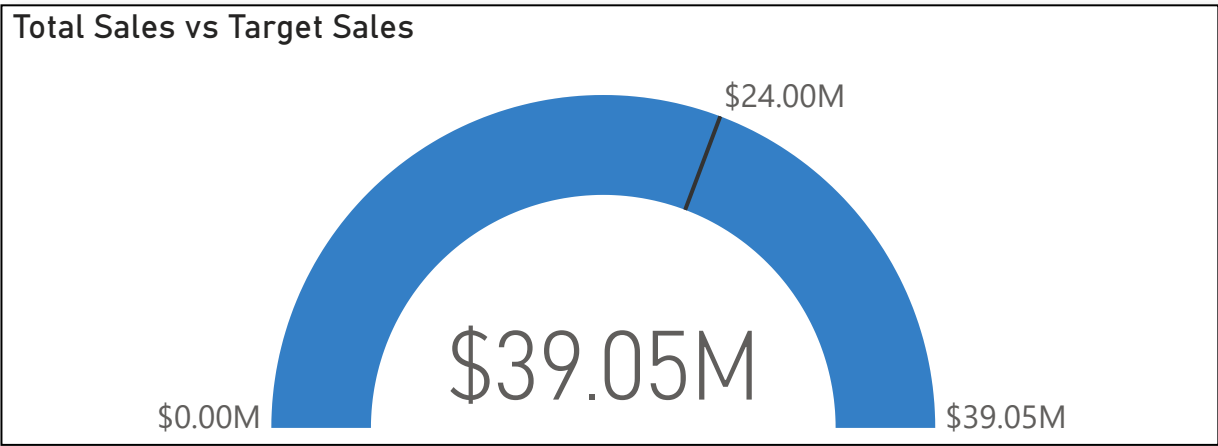
Total Ads Cost CY

\$15.67M

Total Profit CY

124.41%

Total Profit % CY



125.96K

Total Quantities Sold CY

Year

○ 2017

○ 2018

○ 2019

● 2020