

Actual Sales vs Target Sales

\$17.28M✓

Target: \$15.00M (+15.21%)

Profit CY

\$6.66M

Profit % CY

62.65%

\$15.62M

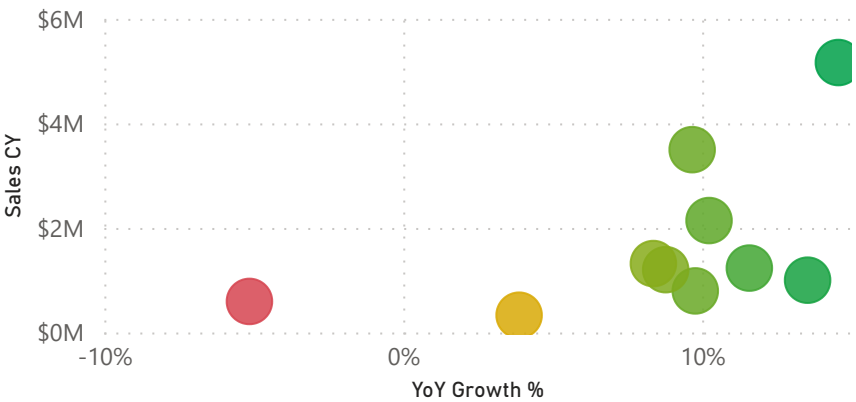
Sales PY

10.63%

YoY Growth %

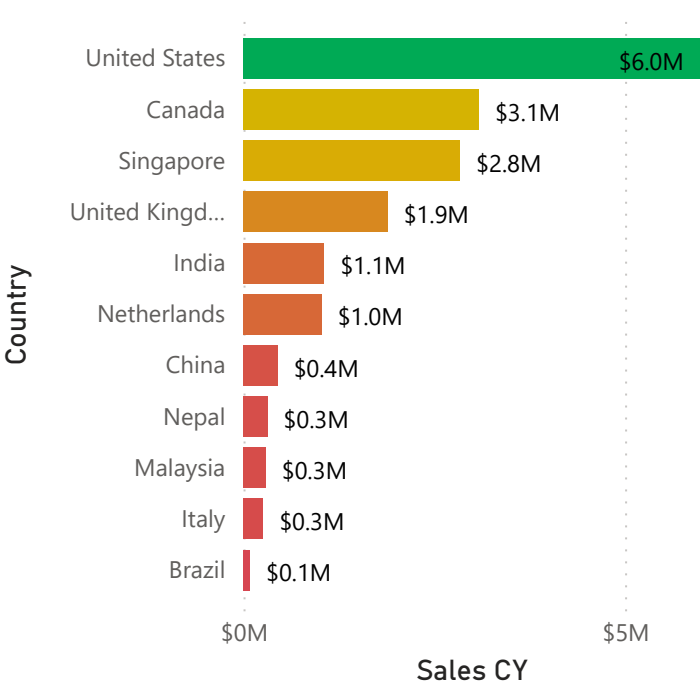
YoY Growth % based on Product Names

YoY Growth % -5.15% 4.71% 14.56%



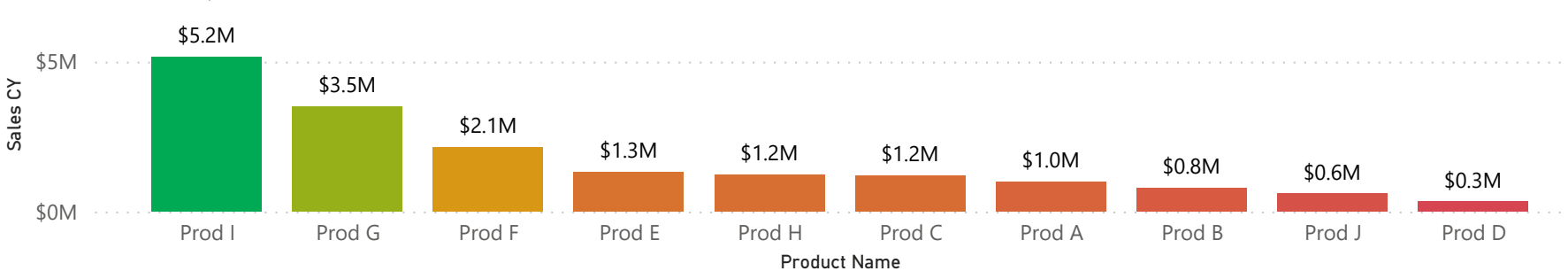
Sales CY based on Country

Sales CY \$0.09M \$3.03M \$5.98M

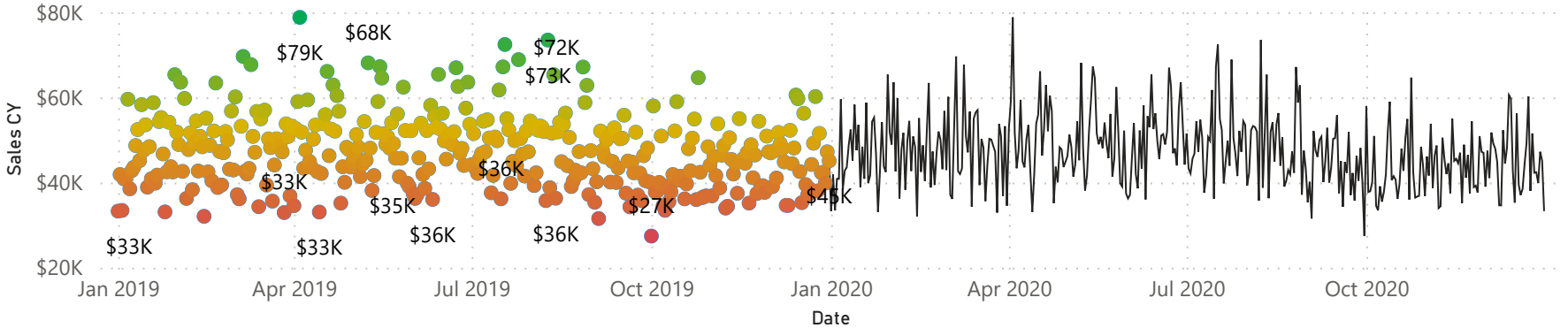


Sales CY based on Product Names

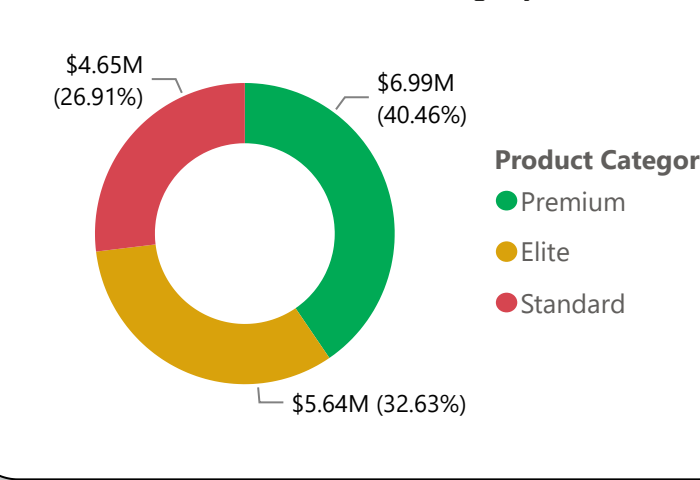
Sales CY \$0.33M \$2.75M \$5.16M



Forecast based on Sales CY



Sales CY based on Product Category



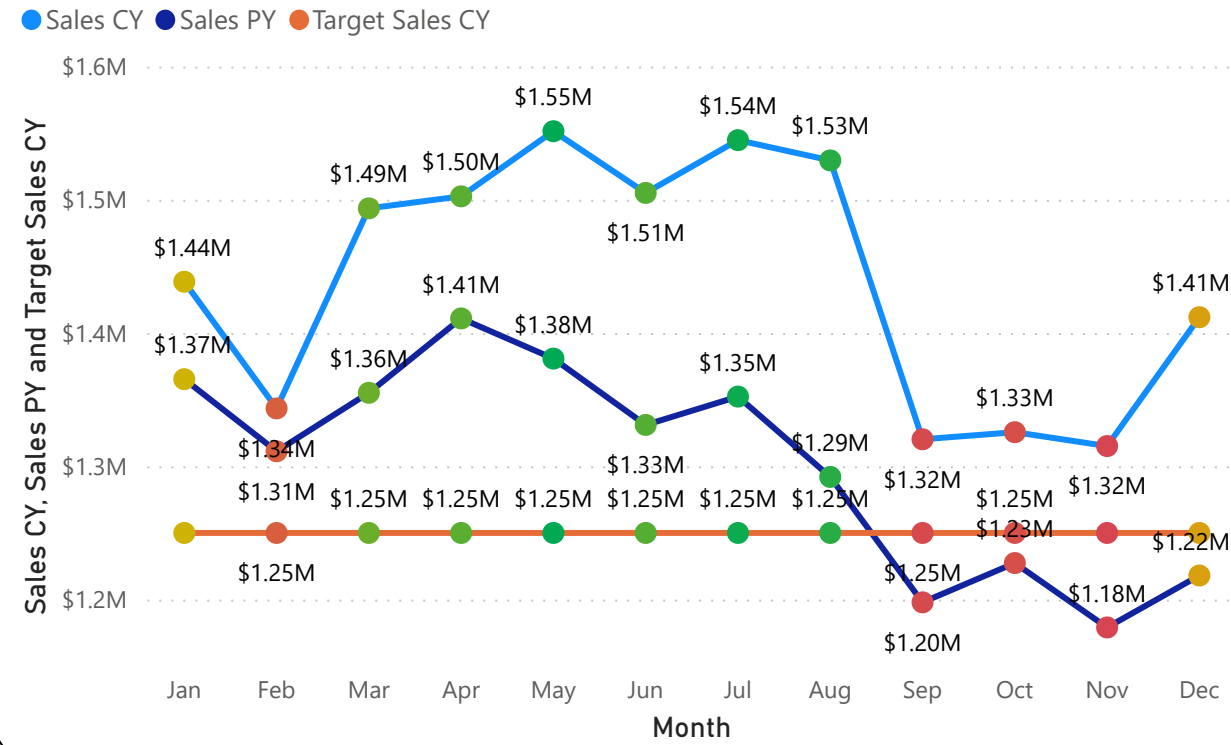
2017

2018

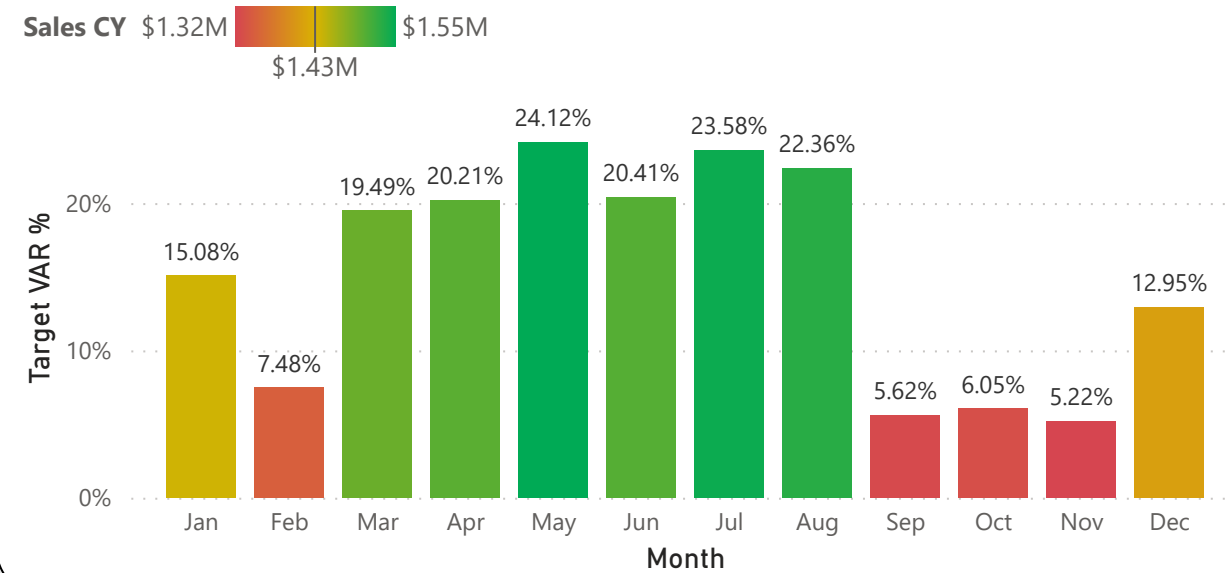
2019

2020

Based on Sales CY. Sales PY. Target Sales CY

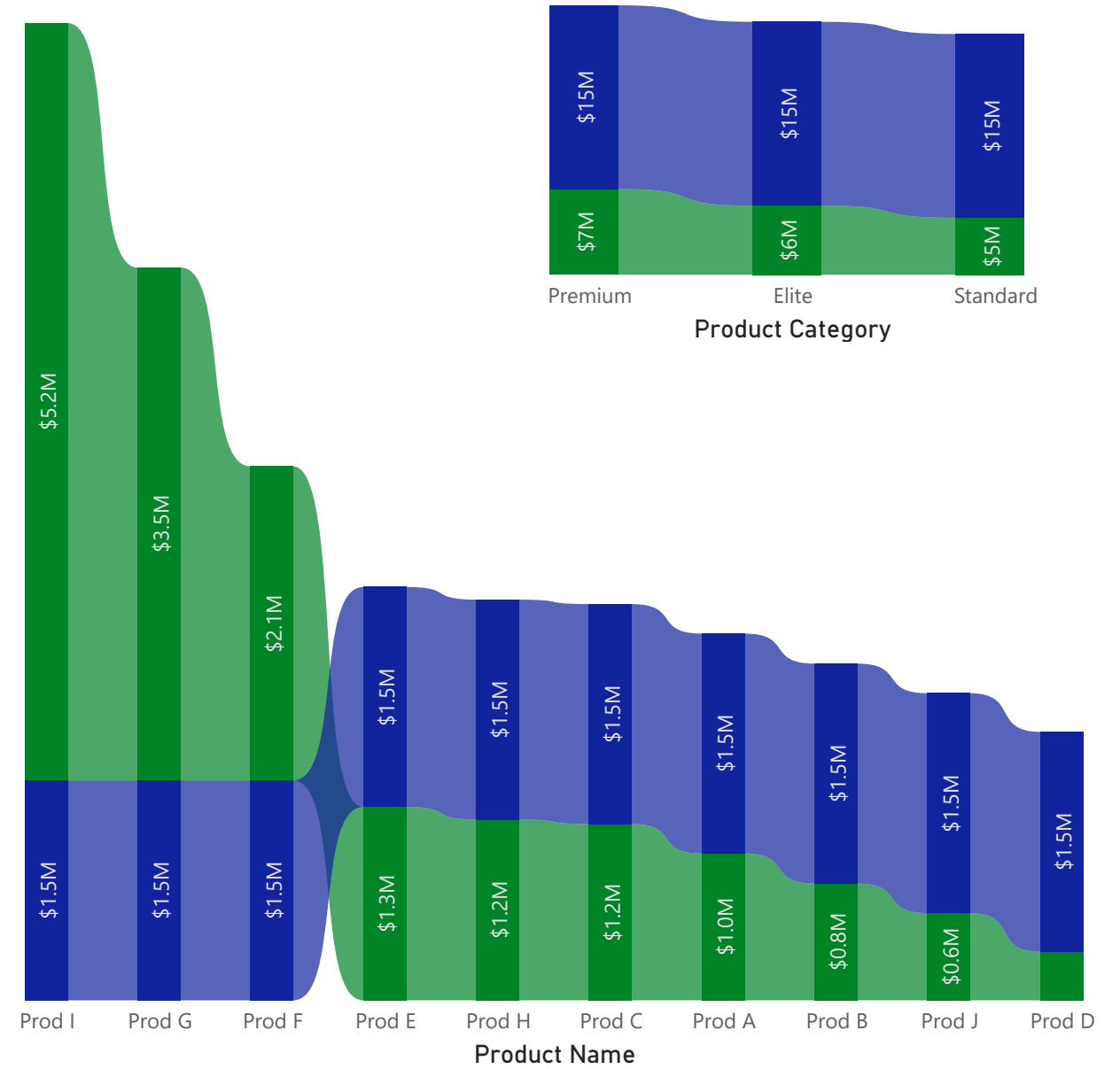


Target Variance % - Based on Months



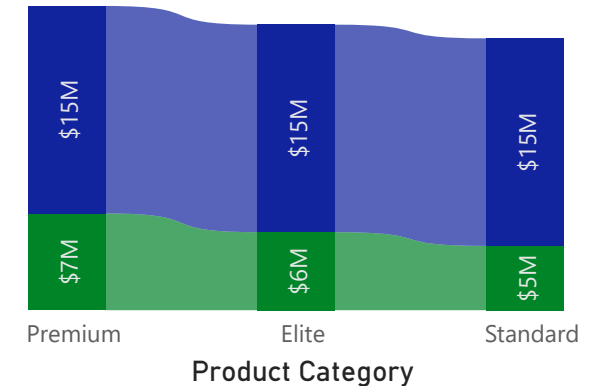
Based on Product Names

● Sales CY ● Target Sales CY



Based on Product Category

● Sales CY ● Target Sales CY



2017

2018

2019

2020