

14. Work or Studies

14.1 What work do you do?

I'm a electronics engineer for a state-owned enterprises that design circuits for television sets. So I need to do circuit analysis and design, as well as testing and debugging of the motherboard, in order to make our product work properly.

14.2 Why did you choose to do that type of work (or that job)?

I chose to go into computer science as my profession. The reason why I chose this type of work is that I have a real love of electronic circuits and programming. Therefore, I wanted to work in an area which would allow me to work around the things I prefer. Moreover, computer programming is a very stable job and can be quite lucrative in the long term, so I think it is a good idea for my future prospects.

14.3 Is it very interesting?

Personally, I think it is a very interesting job. The reason why I believe this is I have access to many different and interesting knowledge through the job, all of them are practical and related to daily life. Therefore, I find my job very exciting on some days. However, not every day is exciting and sometimes my job is mainly administration work and these days can be very boring.

14.4 Do you like your job?

I am very fond of my job. Actually engineer is more of a career instead of a job to me. Since I was a child, I always dreamed of being an engineer, designing electronic products that meet people's needs. I enjoy researching every day and translating the knowledge I've learnt over the past few years into products that meet people's needs. I have always had this feeling that I am energized and passionate as long as I am drilling into technology.

14.5 Do you miss being a student?

Honestly, I do enjoy sitting in the classroom and listening to the teacher, so yes, I miss being a student. Being a student is an enjoyable way for me to absorb knowledge. However, for now, I prefer being the one who is delivering knowledge because teaching is creating values and it's a way for me to pay back what I have learned during the past years.

14.6 What technology do you use at work?

Artificial intelligence helps automate mundane daily tasks and can save

employees' time. Gmail automatically categorizes emails based on updates, promotions, social and purchases, which helps organize inboxes. Thanks to such categorization, employees can understand which section has important emails and they can also customize the incoming emails according to their categories. Cloud computing helps to store important files and data online which can be accessed in real time. Using such cloud services, employees can share data as and when they need it and update it remotely. Such an alternative is more secure and user-friendly than traditional paper and pencil or software methods.

14.7 Who helps you the most? And how?

My first leader helped me the most when I first entered the workforce. He was the director of the institute, guided me on the need to learn professional knowledge, gave us new employees enough room to play, and was my role model and guide at work.

14.8 What subjects are you studying?

There are two parts of my studies, integrated circuit design and code programming. As for the former, we mainly focus on the optimization of digital logic in digital integrated circuits, netlist implementation, writing of register transfer level hardware description language code, verification,

simulation and timing analysis of logic functions, distribution of circuits in hardware, placement of operational amplifiers, electronic filters and other devices in analog integrated circuits and mixed signal processing. For the latter, we study the process of making a computer solve a problem by writing code, specifying a certain operation method for a certain computing system, so that the computing system runs according to the computing method, and finally obtains the corresponding result.

14.9 Do you like your subject?

Yes, I do. Well, actually as for me I think I am really like electrical engineering. I think that it is the truth that the electrical engineer would have a bright future and a great salary in the future, I think that by learning the knowledge of the electrical it would be very useful in our daily life. Not only the teacher teach me a lot of lessons but also they would give us lots of practical class and experiment to let us learn how electricity works.

14.10 Why did you choose to study that subject?

When I was applying for universities, I chose to study integrated circuit design and code programming. I chose to learn them because when I was young, I had a strong passion for both electronic circuit and coding so I wanted to develop my design skills. I would like to develop a career

around circuit design and computer programming so a good understanding of its composition principle and development will be very useful for my future. For those reasons I thought integrated circuit design and code programming are good choices for me to study.

14.11 Is it very interesting?

Yes, it is the most interesting subject from my perspective as it provides us information about everything around us, living and nonliving. Studying science helps to understand the world conceptually.

14.12 Do you prefer to study in the mornings or in the afternoons?

I would study best in the morning, which i believe most people usually do, as we are the most lively and active in the morning. I would absorb the most in the morning. I am usually tired in the afternoon and would take a nap just an hour before dinner. After dinner, maybe would do an hour of leisure or two, then its time to cool down and study again, if in the mood.

14.13 Are you looking forward to working?

Oh, definitely. I'm eager to work. The main reason is that I can have my own independent income. Even if it's just an entry-level job with minimum wage, I will be happy to be able to spend money on the things I really want.

14.14 What technology do you use when you study?

There are lots of websites and apps that can quiz you and test your knowledge. All you have to do is input your terms and then you can use online flashcards. I've used a couple of them to memorize important terms before an exam. They're definitely a life-saver when you're in a rush to catch up on some class content.

15. Home & Accommodation

15.1 Do you live in a house or a flat?

Because I am currently a student at school, I live in the school's apartment dormitory.

15.2 Can you describe the place where you live?

Well, I live in a high-rise building where the facilities are good in urban area. There are air-conditioning and voice-controlled doors in the building. However, people who live here rarely communicate with their neighbours and they're quite indifferent to each other.

15.3 How long have you lived there?

I have been living in the school dormitory for more than a year.

15.4 Please describe the room you live in.

Our dormitory has four beds and is laid out with the beds on top and desks on the bottom. The room has a separate bathroom with a water heater in which we can shower. And we have a small balcony where we can dry our washed clothes.

15.5 What part of your home do you like the most?

To be honest, it's the sitting-room. With an exquisite tapestry

suspending on the wall, the whole style makes me feel go back to middle age while smart TV with a large screen brings me return to the modern life.

My favourite part of my home is definitely the kitchen. I am very passionate about food and love to cook, so I like to spend lots of time in my kitchen learning new recipes and skills. My home has a big and very nice kitchen, so I always have a very enjoyable time when I am in that room.

15.6 Who do you live with?

I am currently living in a school dormitory with four roommates. And I've been living with my parents in our home since I was a child.

15.7 What room does your family spend most of the time in?

My family loves to stay in the living room as this is the only place in the flat where we can do a lot of things together. We play board games, watch films and TV programs. We play cards sometimes and we spend time working on huge puzzles together.

15.8 What do you usually do in your flat?

At weekends, I spend most of my time studying and sleeping in my room. On weekdays, I spend time in the kitchen, baking some cakes or sweet stuff for my mother. Sometimes, we watch films in the living room. On Sundays, we usually clean the house and do some laundry.

15.9 What kind of accommodation do you live in?

I live in a spacious apartment with the area of 170 square meters. To be more specific, it is a high-rise brick flat with 2 bedrooms in a housing estate in downtown. Behind our flats there lies a river and we can jog and take a walk along with it.

15.10 Do you plan to live there for a long time?

Not really. I want to blaze my own trail and live in a place that forces me to reach out and meet new people. I was thinking about moving to Shanghai for a few days to gain a bit more cultural experience of the world.

15.11 Do you prefer living in a house or a flat?

I prefer to live in a house. Flats are ideal for young couples and single people. But if you are on a high floor, getting your furniture in can be a pain, and there are sometimes communal maintenance

charges. Flats are easier to keep clean but can get a bit claustrophobic if you have too much stuff in them.

15.12 Are the transport facilities to your home very good?

Honestly, I wish they were better. I have to walk 20 minutes to the bus stop, and the subway takes another 30 minutes when I get to work. My dream home is a house located right next to a bus stop or subway terminal.

15.13 What kind of house or flat do you want to live in in the future?

Well, I would prefer a new flat in the town center. It doesn't have to be very big, but definitely has to be nice and cozy. I'd like to have a big house with a beautiful garden in front for myself. You see, I always wanted to live in a house, to enjoy the big space and privacy it provides. But, of course, I also have to think in terms of my affordability before I make my final decision.

15.14 What's your favourite room in your apartment/house?

I think it must be my bedroom. My bedroom is not that big but quite neat. There are some posters of Kobe Bryant on the wall because he is my favorite basketball player. My room is kind of a private space for me - I usually play some video games, do my homework and

play the guitar in it.

15.15 What makes you feel pleasant in your home?

I think it must be my bedroom. My bedroom is not that big but quite neat. There are some posters of Kobe Bryant on the wall because he is my favorite basketball player. My room is kind of a private space for me and it makes me feel pleasant. I usually play some video games, do my homework and play the guitar in it.

15.16 What's the difference between where you are living now and where you have lived in the past?

I have not moved home at all. I have lived in the same flat since I was born. I love our small place. I have a lot of good memories here, and I treasure them. I'd happily stay here for many more years?

15.17 Do you think it is important to live in a comfortable environment?

Yes, I do. Living in a comfortable atmosphere avoids noise and allows people to rest and relax at ease.

15.18 What kind of housing/accommodation would you like to live in?

Honestly speaking, I prefer a house over an apartment as a place to live in. However, due to increasing housing and accommodation demands, owning or renting a house in the city centre is really impossible. So for the time being, we are happy with the apartment we live in. But if I have a choice, I would relocate to a town and own a large house with a beautiful lawn in front of it.

16. Hometown

16.1 What's (the name of) your hometown? Where is your hometown?

Well, I come from Qingdao. Situated in the south part of Shandong province, Qingdao is an incredibly beautiful seaside city with many moods and faces.

16.2 Is that a big city or a small place?

Well, actually, it's a big place but not as big as Beijing. It is the capital of Shandong province. I like it because there're many famous tourist attractions in the city, so sometimes I can go around there to enjoy the campus life with relatives and friends.

16.3 Do you like your hometown?

Yes, I do. My hometown has a mild climate and is a great place to cool off in the summer. The scenery is beautiful, with red tiles and green trees and blue sea and blue sky, which attracts a lot of tourists every year. People can drink beer, taste seafood and enjoy delicious food with friends.

16.4 What do you like (most) about your hometown?

My favourite site in our hometown is Zhanqiao Land Stage, which is

in the gulf of Qingdao. It is 10 meters wide and 440 meters long. Standing on the south end of bridge in the sea is a two-story pavilion called "Huilangge". Zhanqiao witnessed the history of Qingdao and is one of the most famous scenic spots.

I think that as a tourist destination, it should preserve its own characteristics to attract the tourists. In addition, the food here is excellent. You can taste a lot of local snacks that cannot be tasted elsewhere. In sum, I believe my hometown is definitely worth a visit.

16.5 Is there anything you dislike about it?

However, living in a top-tier city makes me under tremendous pressure. The pace of life is way faster compared with other cities. The traffic is a nightmare, especially during peak hours.

16.6 How long have you lived there? How long have you been living there?

I was born and raised there. Besides, I've lived here for many years. It's about twenty years.

16.7 Do you like living there?

Yes, I do. There has a mild climate and is a great place to cool off in the summer. The scenery is beautiful, with red tiles and green trees and blue sea and blue sky, which attracts a lot of tourists every year. People can drink beer, taste seafood and enjoy delicious food with friends.

16.8 Do you think you will continue living there for a long time?

Yes, I do. I don't think so. I am graduating from high school soon. After I finish my degree, I may go to other cities to work, such as Nanjing or Hangzhou.

16.9 Please describe your hometown a little.

Thank you, Sir. Qingdao, a beautiful and charming seaside city, is where I was born. I lived here until I entered college in 2016. Tsingtao is commonly used abroad to name Qingdao. The city is often hailed as the sailing capital, brand capital and beer capital of China. It served as the host city for the 2008 World Sailing Race and Shanghai Cooperation Organization in 2018.

Well, I sad Nanjing is the ancient capital of the Six Dynasties, which means that Nanjing has a very rich history and culture. With the rapid development, Nanjing is also a modern metropolis, is a rich

historical culture and modern civilization of a high degree of integration of beautiful city.

16.10 What's your hometown famous for?

Qingdao which is also known as Tsingtao, is regarded by some Chinese as one of the most beautiful and clean cities in China.

16.11 Did you learn about the history of your hometown at school?

No, we did not. I think we all have trouble tracing the history of our hometown because we seldom learn it in school.

17. The area you live in

17.1 Do you like the area that you live in?

I do like the area I live in. My living place is in the city's downtown area. Well, there are several tasty restaurants around my apartment, which is great for a foodie like me. And we also have a giant grocery store across the street and the well-known Xuanwu Lake nearby. So I have to say it's a pretty livable place.

17.2 Where do you like to go in that area?

I like to go to the well-known Xuanwu Lake that sits near our university. It is an important part of the Nanjing landscape. It is AAAA national tourist attraction, collects many places of interests and historical relics. Historical litterateur figures as Li Bai and Wang Anshi set foot here and left behind many poems in admiration of the lake. On the isle, there are rockeries with falls. We can see both the ancient wall of Nanjing, along with the modern skyscrapers in the background.

17.3 Do you know any famous people in your area?

Actually yes. I am aware that a lot of movie stars come from where I live. I feel very proud every time I see them in a fantastic film. Also, there are some poets and writers who are living in the area that I

come from. So, I suppose my city is an artistic and poetic area.

17.4 What are some changes in the area recently?

Well, a lot of changes are taking place nowadays in my city. I can see more and more skyscrapers having been built and the public transportation system is becoming more diversified and completed. But for me, the most fantastic change is that there is greater diversity in restaurants! Now I can taste genuine foreign food in my city. How marvelous it is.

17.5 Do you know any of your neighbours?

No, actually I don't know any of the people in my apartment building. But I think that's quite normal these days when you live in a big city like I do.

18. Computers

18.1 In what conditions would you use a computer?

Basically, I use it everyday, I use it for studying, because these days many things have to be done with computer. These is particular true during the lockdown, during which I use it to listen to a lecture, discuss with my classmates and submit my assignment.

18.2 When was the first time you used a computer?

Way back to my primary school. I remember we had a computer class once a week, and we were all excited about this class, because computer was exclusive, and very few family can afford it. But at that time, our teacher just thought us how to turn on the computer, how to type and how to carry out some basic operation such as copy and paste.

18.3 What would your life be like without computers?

It will be full of doom and gloom, like I said, most of my study are now being done with my computer, So without computer, I couldn't finish anything. And besides, I tend to use computers to do other things, such as watching sitcoms, online shopping, or just scrolling social media websites. To be honest Just can't image what my life will be like without my computer.

18.4 In what conditions would it be difficult for you to use a computer?

I would say, making notes, although I've tried some software such as pdf expert or adobe acrobat to take notes on my computer, it just is not as smooth as I do it with my pen and paper. So when I am reading some papers, I would rather print it out and make notes on the hard copy.

19. Doing sports

19.1 What sports do you like?

I prefer to do moderate exercise instead of vigorous exercise. For example, I like walking, jogging, cycling and playing badminton.

Well, I enjoy going for bike rides with my friends at the weekend. We normally cycle for about two or three hours.

19.2 Where did you learn how to do it?

I teach myself. I have never received formal training, like signing up for a course or finding a coach. initially, I learned how to play badminton from my classmate back in high school. He taught me basic skills, like how to hold and swing the bat.

In the park, my dad taught me how to ride a bike. At first, I was nervous. I always felt that I would fall down from my bike. My father encouraged me to be brave. And he would help me and protect me. Then I was not so worried. I could ride it slowly.

19.3 Did you do some sports when you were young?

Yes, I did. When I was young I mainly played football and basketball, and took part in school physical education – like ball

control games and things like this. I love sport, especially team sports and competitive sports, more so than running or jogging and individual sports, I'd say.

Well, when I was ten years old, I always played football with my friends after school. At weekends, it took me two hours to play football, because I think play football can make me healthy and strong.

19.4 Do you think students need more exercise?

Yes, of course. As is known, to have a sound mind, people must first have a sound body. To keep students fit, physical exercise is the best way. Only by keeping them healthy and strong can they feel energetic and vigorous in studying and live a happy life.

20. Evening time

20.1 Do you like the morning or evening?

Personally, I prefer the morning than the evening. The mornings are the times when I really can focus on my studies the best and my concentration is at its peak. That's mainly because I am someone who sleeps early and wakes up early feeling very refreshed.

20.2 What do you usually do in the evening?

In the evenings I like to relax, basically. Just rest and listen to music on headphones, or watch a TV show or something like that. I have friends who always study in the evenings. Not me. I like to rest in the evenings. I don't even go out much.

20.3 What did you do in the evening when you were little? Why?

If I remember rightly, I have fond memories that I used to have a ball with my toys, especially with my doll/electric car. I have a distant memory of playing hide and seek in the street.

20.4 Are there any differences between what you do in the evening now and what you did in the past?

Yes, most certainly. When I was a bit younger I would have a much more active social life in the evenings, and I also used to try to study in bed at night too. Now, I have a much more organized life. I always get up early, get things done in the morning and in the day, and rest at night.

20.5 Do you spend your evenings doing the same things on both weekends and weekdays? Why?

No, we don't. We usually continue to study on weekday evenings and have little entertainment. But on weekend evenings, we play games and watch TV shows, occasionally do laundry, and mainly aim to rest.

21. Books and reading habits

21.1 Do you often read book? When?

Um not really. Reading is very time consuming and I need a comparatively quiet place to read. So you know it's not easy to have such a condition for me like have a long period of time as well as a quiet environment. Um yeah hopefully I could read more in the future.

21.2 Are you reading habits now different than before?

Sure I enjoyed comic books a lot when I was young because they're very romantic and funny to read. But now I'm more into historic books and classic literature because they talk deeply into the reality.

21.3 Have you ever read a novel that has been adapted into a film?

Well I would say the opposite. I read the novel after I watched a movie, like the one called call me by your name. I really liked the movie a lot I liked it so much that I bought the novel afterwards, but I still think the movie is more tasteful.

21.4 Which do you prefer, reading books or watching moives?

Well it depends. If it's something like comedy or documentary, I

would definitely

go for the movies because they're more vivid and it's just funnier to see the real thing. However, if it's something about history, I would read the books because there are more details in the book, and you know the movie can never go back to shoot the real thing.

22. Boring things

22.1 What kinds of things are boring to you?

Off the top of my head, there are large amounts of things which make me boring like waiting to someone, reading academic journals, listening to long speech. And on top of that, I also get easily bored by same daily routine.

22.2 What will you do when you feel bored?

I do many things when I feel bored. Most of the time, I love watching news on tv or youtube as I want to be informed about what's happening around me. Sometimes I have a long chat with my best friends or I make new dishes in order to pass time

22.3 What was the most boring thing you did when you were young?

I'm not really sure, I felt bored from a lot of things these years. But it's true that young generation gets bored easily without any reasons. I think, lack of concentration, stress and impatient are primary reasons for getting bored. They want to get everything without Working hard.

22.4 Do you think school is boring?

Of course not. School is supposed to be boring because students are

expected to pay attention. Students have to engage their mind with the subject to learn the material. When I write notes, I need to Listen carefully, mentally process the information, think of words, and then move my fingers.

23. Watch

23.1 Do you wear a watch?

Well, in senior high, I used to wear a watch for the sake of time, especially in examinations.

And the watch was used to keep an eye on time back then. But currently I use my smartphone for the time.

23.2 Have you ever got a watch as a gift?

I don't think so. I have never received a watch from my parents nor from my friends.

Because I'm not a typical watch person, meaning others hardly ever see me wearing a watch. So that's the reason why they haven't given me a watch as a gift.

23.3 Why do some people wear expensive watches?

The most important reason why someone wants to wear a luxury timepiece is to demonstrate that they can afford it. They use it to show off their wealth and perhaps social status.

This is because some brands are a symbol of their social status and wealth. The price of such watch is exorbitantly high so that it is difficult for ordinary people to afford.

So for those who want to label themselves by luxurious items, they may choose watch that can give them a sense of taste.

23.4 Do you think it is important to wear a watch? Why?

I don't think so. As I've mentioned, I reckon a watch is somehow obsolete for some people, meaning they can have their smart phones for replacement. But for some special jobs, like for doctors, I suppose, watch is still significant.

24. Meeting places

24.1 Where is your favourite place to meet with your friends?

In my living room for sure. I have a nice big couch and many fluffy pillows. A variety of drinks are available, and we can feel free to make ourselves as comfortable as we could.

24.2 Do you think there are some places more suitable for meeting with others?

Absolutely. But it depends. I mean, for those who are very sensitive, as I mentioned, public places are more suitable. But for those who are very gregarious and extrovert, actually they don't care where to meet. I mean the location doesn't matter that much to them.

24.3 Are there any differences between your favourite meeting places in the present and in your childhood?

No differences. I've always asked my best friends to come to my home to hang out. It's the best place because we can make ourselves as comfortable as we can.

24.4 Why are some meeting places better than others?

Well, I think it's totally personal feelings. Some people would prefer open areas whereas others value privacy. So, different people may

have different preferences in terms of the meeting place.

25. Old buildings

25.1 Have you ever seen some old buildings in the city?

Yeah of course, in Chengdu, there are many old buildings that have been well preserved and Actually, some of them are even vibrant. If you go to places like Sino-ocean Taikoo Li Chengdu, It is famous as an urban hub, but the best thing about this place is that it actually has kept its thousand-year-old temple, which I believe is something we should be proud of.

25.2 Do you think we should preserve old buildings in the cities?

If really depends, if we are talking about old buildings that have cultural and historic flavour or some unique architectural style, it should be kept. but when it comes to buildings that are unsafe and in very bad condition(dilapidated), why not just demolish them and build more high-rise building to solve the housing problems in cities?

25.3 Do you prefer living in an old building or a modern house?

Modern house, no doubt. I want to enjoy the conveniences of modern, high-rise buildings, Where I can enjoy the spacious and well-ventilated rooms equipped with modern facilities such as air conditioning and lift. These are something that you can hardly enjoy

in an old building, though most old buildings can be refurbished.

25.4 Are there any old buildings you want to see in the future? Why?

Yes, I believe there are some fascinating construction sites in Paris, so I want to visit those places and learn a lot about the churches, museums build buildings. I'm always enthusiastic about history house places.

Yes, there are some old buildings at the place I live which signifies the times my town used to go to war and some items they used. Also, it gives me insight into how the oldies used to build their houses, so I would love to see this particular building stay for long and recommend the people to take good care of it so it doesn't collapse.

26. Sitting down

26.1 Where is your favourite place to sit?

Definitely my gaming chair in my home office. I'm in my last year of university and I'm just having too much on my plate right now, you know, multiple projects and essays. Sitting on my gaming chair and playing some video games is the best way to unwind myself.

26.2 Do you always sit down for a long time?

Yes. As I have mentioned, I have many projects and essays to do. I often sit for more than five hours a day just to keep on track. Sometimes I even sit for the entire day.

26.3 Do you feel sleepy when you are sitting down?

Sometimes for sure. I mean, I think everyone will feel the same when they spend hours sitting down with their computer or textbooks. I drink lots of coffee to keep concentrated.

26.4 When you were a kid, did you usually sit on the floor?

I don't think so. My mother is a cleaning freak, and she prohibits me from sitting on the floor because it is not hygienic.

27. Talents

27.1 Do you have a talent or something you are good at?

Yes. I'm quite good at math and most things related to math, such as creating budgets, calculating investment returns, and so on. I think it's a useful talent because it helps me manage my personal finances.

27.2 Was it mastered recently or when you were young?

I don't think I would ever master it, but I discovered it when I was young. I've always achieved high math grades and everything else just became natural to me.

27.3 Do you think your talent can be useful for your future work?

Why?

That's a good question. Perhaps. Artists don't usually make that much money unless they are really popular and successful. So if I want to become rich, then it's certainly not so useful. However, in terms of career, I could focus on graphic design and illustration. I might be able to combine my talent with a fairly lucrative career that way.

27.4 Do you think anyone in your family has the same talent?

Surprisingly, no one shares the same talent with me. So, it is not

something that runs in blood. Because they all hate math, they often come to me for financial advice.

28. Collecting things

28.1 Do you collect things?

No, now I don't collect anything, because I am not very into any particular things. But when I was a kid, I used to collect stamps, because at that time, collecting stamps was the thing, so I was jumping on a bandwagon but later I did not find it interesting anymore.

28.2 Are there any things you keep from childhood?

I am afraid no, keeping something from childhood is just impossible for me, because I am not very organized, so basically, I am always losing my things or just forgetting where they are, so how can you expect a man like me to keep something from childhood?

28.3 Would you keep old things for a long time? Why?

No, actually I am the kind of person who always would like to cut off and abandon meaningless things because I think few possessions mean more freedom.

28.4 Where do you usually keep things you need?

I usually keep my most important things and the things I use most often at hand such as small baskets or boxes. I create a place for

almost everything and I don't like to leave things everywhere. Generally, everything I need has its own storage box because I want to keep things in order. So, in this way, I find things more easily if I need them.

29. Advertisement

29.1 Are you interested in watching TV advertisements or internet advertisements?

I give more preference to the internet as compared to television. I rarely watch TV, so most of the ads that I see are on the internet while surfing youtube videos or any other website.

29.2 What kinds of advertisements do you dislike?

Actually, I really hate some intrusive ones, because I think these days we are bombarded with adverts, and I see those disturbing adverts on my social media feeds, sometimes the website pop ups, or junk mails. They are just wasting my time when I have to close or just delete them.

29.3 Do you share advertisements with others?

Well, yes, some adverts that tell a story can be quite engaging, like the other day, I just saw the Burger king commercial, it is something that I've never seen before, it tells a story how people just ignore bully in this place, so the staff just smash the burger, which is called bullied burger. Of course, those people complain about this burger, and after this scenario, some people tend to stop. The bully, well, I got to say, it is brilliant, rather than focusing on the product features,

they are using Powerful emotional connection.

29.4 Do you want to work in advertising in the future?

That is really an interesting question, isn't it? I would say probably not, first, it is not something that I am interested in. So, I'd better do something that I am good at, you know, such as teaching English; and besides, considering the sunk cost, even if I were interested in advertising, it is something i would not do in the future.

30. Daily routine

30.1 What is your daily study routine?

My daily activities depend on my work schedule, so nothing is fixed. The only routine I never skip is writing in a diary, which gives me time to reflect on my day.

I'm an early riser so I wake up at around 6 o'clock, then I have a cup of coffee 30 minutes after that before I go to the gym. I stay at home for pretty much the whole afternoon and I teach English classes in the evening.

30.2 Have you ever changed your routine?

Yes, lately I am trying to change my sleeping habit. In the past, I pulled a lot of all-nighters, and would often doze off in class during the day. These days, I force myself to go to bed early, and you know what, I have never felt so refreshed in the morning.

30.3 Do you think it is important to have a daily routine for your study?

Definitely yes. Having a fixed daily routine for study is a crucial part of academic life and even for our future life. As a matter of fact, learning how to manage time is a very important skill for everyone

of us, especially for some students.

30.4 What part of your day do you like best?

My favourite time of the day would be 7 p.m., which is when I come back from work and gather around the dinner table with my family. Seeing them after a long hard-working day can help me feel recharged, so I look forward to this time of the day the most.

Probably the morning. I do exercise regularly in my room when the sun rises, and sometimes I go to the gym. What's best about the morning is coffee time. I just love it because coffee keeps me active all day long.

30.5 What is the busiest part of the day for you?

I am a procrastinator, so I tend to get extremely busy at night, when all my work piles up. I love working at those hours though, because no motivation is as good as the urge to sleep.

30.6 Do you usually have the same routine every day?

I used to, back when I was still a student. Now that I have started working, I don't have a fixed schedule anymore. Since my working time is quite flexible, there are days I can just sleep in, but there are

also days I have to wake up really early in the morning.

Pretty much yeah, although there's a slight change on Sunday. I usually wake up really late on Sunday and I don't have any coffee either. I just want to spend my weekend in my warm bed.

30.7 Do you think it is important to have a daily routine?

I honestly think it is essential to have a daily routine. Human bodies have a biological clock that works according to routine. By sticking to that fixed schedule, we can prevent our body from getting shock.

It's not something that a person can't live without I think. It's important to me but it doesn't mean that everyone should follow a routine everyday. It's fun to have changes once in a while.

30.8 What would you like to change in your daily routine?

If time permits, I would love to make exercise a part of my daily routine. It's not like I am not aware of the wonders exercise can do to my health, I just can't seem to fit a workout into my tight schedule.

Well if I can, I want to cancel or 2 classes in the evening because I really could use some nights to go around the city. Working 7 days a week is not a great idea.

31. Science

31.1 Do you like science?

Yeah I really love it. For me, it's a fascinating subject. It helps us explain how things work based on facts and allows us to gain a deeper understanding of almost everything around us. It has laid the foundation for some of the greatest inventions in the world. Without it, our life wouldn't be as modern as it is now.

31.2 When did you start to learn about science?

As far back as I can remember, I first came into contact with science when I was still a primary school student. That was more than 15 years ago. It started off with simple math calculations, and as I got into secondary school, I began to learn about other science subjects like physics and chemistry.

31.3 Which science subject is interesting to you?

I'm greatly interested in physics as I think it's one of the most practical subjects at school. It enables me to have a clear picture of how something works. Another subject that I also enjoy studying is probably math. I love the feeling when I can finally find the answer for a difficult math problem after a long time dealing with it.

31.4 What kinds of interesting things you have done with science?

I have fortunately. Back in high school, my chemistry teachers sometimes took us to our school lab and demonstrated some chemical reactions. Then, we would pay close attention to what they were doing and try to redo those experiments. It was pretty fun and exciting.

31.5 Do you like watching science TV programs?

Yes, I do. I often watch science TV programs on TV such as CCTV-10 channel about science education, in which the Discovery program will reveal many archaeological discoveries, ancient exquisite skills and scientific phenomena, etc. Every time I watch it, I benefit a lot from it and gain knowledge.

31.6 Do Chinese people often visit science museums?

As far as I know, people don't go to the science museums very often. On the one hand, the facilities of science museums are outdated and lack of attraction. On the other hand, science museums are mainly for children, and in most cases, parents accompany their children to visit.

32. Sports programs

32.1 Do you like watching sports programs on TV?

Yes, but just sometimes, I am not a big fan of sports, but I do like ping-pong, it's exciting to watch on TV, they move so quickly.

32.2 Do you like to watch live sports games?

No, I am not a sports lover at all, I would rather spend time on watching documentary films instead of sports games.

32.3 Who do you like to watch sports games with?

I don't know, I am not sure. There is no specific person that comes into my mind. But if I have to, I think I will invite my parents, they love sports.

32.4 What kinds of games do you expect to watch in the future?

Maybe Latin dance? I guess, It's not quite easy to see Latin games on TV sometimes I can just search the videos on cellphones. But with a bigger screen on TV, I bet it will be much better.