

# Sponsorship Prospectus

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University of Liverpool Hackathon Society

By Liverpool HackSoc Committee

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## Introduction

We are University Of Liverpool Hackathon Society (or HackSoc). A hackathon is a team event where technology enthusiasts such as programmers, entrepreneurs and project managers come together to collaborate and develop a technological idea which can shape our future.

Our Vision is to bring talented students to Liverpool. We want Liverpool to be recognised as a great tech spot similar to other cities such as Manchester and London.

## Major League Hacking (MLH)

In March, we are going to host an MLH hackathon in Liverpool. It is the biggest and most well-known student hackathon organisation in the world. This event will attract over a hundred students from across the UK and possibly other countries. You can find out more about MLH on <https://mlh.io/about>.

## Why Should You Sponsor Us?

- **Attract talented and driven students:** You will attract passionate students who can work as part of a team and under pressure to bring out the best they can offer.
- **You can advertise your latest tech:** If you have a new API, this is the best way to advertise and seek the endless possibility on what it can do.
- **Send your technical staff:** You can send your developers, analyst or recruiter to mentor and recruit students. This is a great opportunity to hire students because you can see them in action.

## Get in Touch

If you are interested or would like to ask any questions. You can contact us on email: [LivHackSoc@email.com](mailto:LivHackSoc@email.com). You can also directly call one of our hackathon organiser Phill Beattie on [+44 1234 567891](tel:+441234567891)

## Sponsorship Tiers

What you can offer and what will you can gain from sponsoring us.

- **Bronze Tier:** You sponsor the event but you're not paying much or you're not giving out prizes. You'll get a 5-minute presentation at the start. You'll be featured on our homepage as a Bronze tier sponsor.
- **Silver Tier:** You'll sponsor the event but you're giving slightly more than Bronze. You'll get a 10-minute presentation at the start and a timeslot to give a talk on your technology of choice (if you want). You'll be featured on our homepage as a silver tier sponsor, advertised on Twitter and Facebook and promoted through various HackSoc social media links.
- **Gold Tier:** You fully support this hackathon. You'll get a 15-minute time slot at the start of the hackathon. You'll get 2 slots to talk about your technology, each can last up to an hour and can be run side by side. You'll be featured on our homepage as a gold sponsor, will regularly be tweeted about on our social media links. You'll be featured in a Medium publication which gets 300k reads per month. We'll love you forever.