

Sponsorship Prospectus

University of Liverpool Hackathon Society

By Liverpool HackSoc Committee

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Introduction

We are University Of Liverpool Hackathon Society (or HackSoc). A hackathon is a team event where technology enthusiast such as programmers, entrepreneurs and project managers come together to collaborate and develop a technological idea which can shape our future.

Our Vision is to bring talented students to Liverpool. We want Liverpool to be recognised as a great tech spot similar to other cities such as Manchester and London.

Major League Hacking (MLH)

In March, we are going to host an MLH hackathon in Liverpool. It is the biggest and most well-known student hackathon organisation in the world. This event will attract over a hundred students from across the UK and possibly other countries. You can find out more about MLH on <https://mlh.io/about>.

Why Should You Sponsor Us?

- **Attract talented and driven students:** You will attract passionate students who can work as part of a team and under pressure to bring out the best they can offer.
- **You can advertise your latest tech:** If you have a new API, this is the best way to advertise and seek the endless possibility on what it can do.
- **Send your technical staff:** You can send your developers, analyst or recruiter to mentor and recruit students. This is a great opportunity to hire students because you can see them in action.

Get in Touch

If you are interested or would like to ask any questions. You can contact us on email: LivHackSoc@email.com. You can also directly call one of our hackathon organiser Phill Beattie on +44 1234 567891

Sponsorship Tiers

What you can offer and what will you can gain from sponsoring us.

- **Bronze Tier:** You sponsor the event but you're not paying much or you're not giving out prizes. You'll get a 5-minute presentation at the start. You'll be featured on our homepage as a Bronze tier sponsor.
- **Silver Tier:** You'll sponsor the event but you're giving slightly more than Bronze. You'll get a 10-minute presentation at the start and a timeslot to give a talk on your technology of choice (if you want). You'll be featured on our homepage as a silver tier sponsor, advertised on Twitter and Facebook and promoted through various HackSoc social media links.
- **Gold Tier:** You fully support this hackathon. You'll get a 15-minute time slot at the start of the hackathon. You'll get 2 slots to talk about your technology, each can last up to an hour and can be run side by side. You'll be featured on our homepage as a gold sponsor, will regularly be tweeted about on our social media links. You'll be featured in a Medium publication which gets 300k reads per month. We'll love you forever.