Campus Feedback and Suggestions Platform

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Table of Contents

- Introduction
- Existing Study
- Problem Statement
- Problem Statement
- Objectives
- Methodology
- Hardware/Software / Budget Required
- Possible Outcomes
- Conclusion

Introduction

▶ Introducing our groundbreaking project: a dynamic website empowering individuals to express opinions, both anonymously and publicly, about our university.

▶ Through this platform, users can share their perspectives openly, fostering transparent dialogue and constructive feedback.

▶ Designed to enhance community engagement, our site aims to amplify diverse voices while promoting a culture of inclusivity and continuous improvement within our university ecosystem.

Existing Study

▶ 1. **Impact on Performance**: Studies have shown that constructive feedback significantly improves individual and team performance by providing specific guidance for improvement and fostering a growth mindset.

▶ 2. **Employee Engagement**: Research indicates that regular feedback leads to higher levels of employee engagement

▶ 3. **Enhanced Learning**: Feedback plays a crucial role in educational settings, facilitating deeper learning and understanding by guiding students on areas of strength and areas needing improvement.

▶ 4. **Relationship Building**: Effective feedback strengthens relationships by fostering open communication and trust.

▶ 5. **Continuous Improvement**: Feedback loops enable continuous improvement by providing valuable insights into areas for development and innovation.

Problem Statement

- **Campus Feedback and Suggestions Platform**: This project focuses on creating a feedback system that allows students to submit suggestions, complaints, and ideas for improving campus services and facilities. Students can design a user-friendly interface accessible via computers or mobile devices, with features such as anonymous submissions and feedback tracking to encourage participation

Objectives

- To make feedback as quick as possible

- To make the user write as less as possible

- To improve the quality of feedback

- To increase the number of feedbacks

- To give the students a free platform to give their real intentions and true feedback with anonymity

Methodology

- **Objective and Scope:** Develop a feedback website for an online learning platform to gather insights from students.

- **Research and Analysis:** Research existing feedback platforms in education. Gather requirements from students, instructors, and admins.

- **Design and Development:** Create wireframes and UI mockups. Include features for feedback submission and admin management.

- **Testing and Deployment:** Conduct unit and integration testing. Deploy on a web server after staging.

- **Post-Launch:** Monitor analytics and gather feedback. Update based on user input and emerging needs.

- **Iteration:** Continuously gather feedback for iteration and improvement.

Software / Budget Required

Premium Version	Approximate Cost (
Elementor Pro	5000-10000/year
WPBakery Pro	5000-10000/year
Yoast SEO Premium	3000-6000/year
Rank Math	Yes
WooCommerce	Yes
Contact Form 7	Yes
WPForms Premium	3000-8000/year
Jetpack Premium	3000-6000/year
UpdraftPlus Premium	2000-5000/year
Wordfence Premium	3000-6000/year
Smush Pro	2000-5000/year
Imagify Premium	2000-5000/year
W3 Total Cache Pro	0-5000/year
MonsterInsights Pro	3000-6000/year
WP Super Cache	Yes

Website Product/Service	Cost
Domain	₹1,500 – ₹3,000
Hosting	₹1,000 – ₹15,000
SSL Certificate	₹500 – ₹7,500
Website Theme (template)	₹0 – ₹30,000
Plugins & Apps	₹0 – ₹40,000
~~Logo Designing~~	~~₹4,000 – ₹12,000~~
~~Images & Videos~~	~~₹0 – ₹5,000~~
Content Writing	₹0 – ₹15,000
~~eCommerce Functionality~~	~~₹3,500 – 12,500~~
Content Management System (CMS)	₹0 – ₹30,000
Web Application	₹20,000 – ₹1,00,000+

Possible Outcomes

- Better feedbacks
- Pinpointed reviews
- Better to analyze
- Rating system
- Cultivation of positive impact
- Freedom of speech
- In anonymous mode there will be freedom
- Faculty is also entitled to their opinions

Conclusion

▶ We successfully developed a dynamic website dedicated to facilitating open dialogue and feedback within our university community. Through the integration of anonymous and public opinion-sharing features, we've created a platform where individuals can express their thoughts, concerns, and ideas constructively.

▶ By fostering transparent communication, our website aims to promote inclusivity, accountability, and continuous improvement within the university ecosystem. Through feedback loops, we encourage meaningful engagement, enabling stakeholders to contribute to the enhancement of our institution collaboratively.