

# VISHWAS DUBEY



## OBJECTIVE

To work in an environment which encourages me to succeed and grow professionally. Where I can utilize my skill and knowledge appropriately for the growth of the agency.



## EXPERIENCE

### Shivom Management

04.10.2018 - 18.11.2019

Sales and Marketing Intern

- Prime responsibility was to look after prospects of events and exhibitions.

- Writing direct mailers and pitching copies.

- Mass mailing, SMS.



## EDUCATION

### S. K. Somaiya Vidyavihar

2018 - Present

Bachelor's in Mass Media (Advertising)  
Pursuing

### R. J. College

2017

HSC (Commerce)  
74.86

### Hindi High School (Eng.Sec.)

2015

SSC  
72.40



## PROJECTS

### GoPro's UGC Case Study

The case study was intended to research on GoPro's User Generated Content (UGC) success and the reason behind GoPro's popularity in the market.

### Tesla's Retailing Strategy

The virtual automobile buying model proposed by the futuristic brand Tesla was studied.



## CERTIFICATIONS

### Learning to Write for Web

LinkedIn

### Learning to Write Marketing Copy

LinkedIn

### Marketing in a Digital World

University of Illinois (Coursera)

### Storytelling for Advertising Campaigns

LinkedIn



## CONTACT

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## SKILLS

Creative

Adaptive

Team mate

Problem Solving



## LANGUAGE

English

Hindi

Marathi



## PERSONAL DETAILS

Date of Birth : 25/12/2000