

VISHWAS DUBEY

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OBJECTIVE

To work in an environment which encourages me to succeed and grow professionally. Where I can utilize my skill and knowledge appropriately for the growth of the agency.



EXPERIENCE

Shivom Management

04.10.2018 - 18.11.2019

Sales and Marketing Intern

- Prime responsibility was to look after prospects of events and exhibitions.

- Writing direct mailers and pitching copies.

- Mass mailing, SMS.



EDUCATION

S. K. Somaiya Vidyavihar

2018 - Present

Bachelor's in Mass Media (Advertising)
Pusuing

R. J. College

2017

HSC (Commerce)
74.86

Hindi High School (Eng.Sec.)

2015

SSC
72.40



PROJECTS

GoPro's UGC Case Study

The case study was intended to research on GoPro's User Generated Content (UGC) success and the reason behind GoPro's popularity in the market.

Tesla's Retailing Strategy

The virtual automobile buying model proposed by the futuristic brand Tesla was studied.



CERTIFICATIONS

Learning to Write for Web

LinkedIn

Learning to Write Marketing Copy

LinkedIn

Marketing in a Digital World

University of Illinois (Coursera)

Storytelling for Advertising Campaigns

LinkedIn



CONTACT

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SKILLS

Creative

Adaptive

Team mate

Problem Solving



LANGUAGE

English

Hindi

Marathi



PERSONAL DETAILS

Date of Birth : 25/12/2000