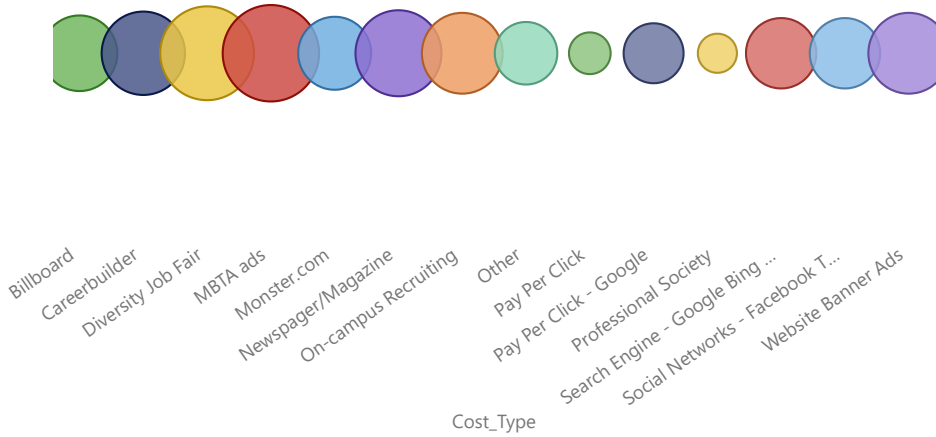
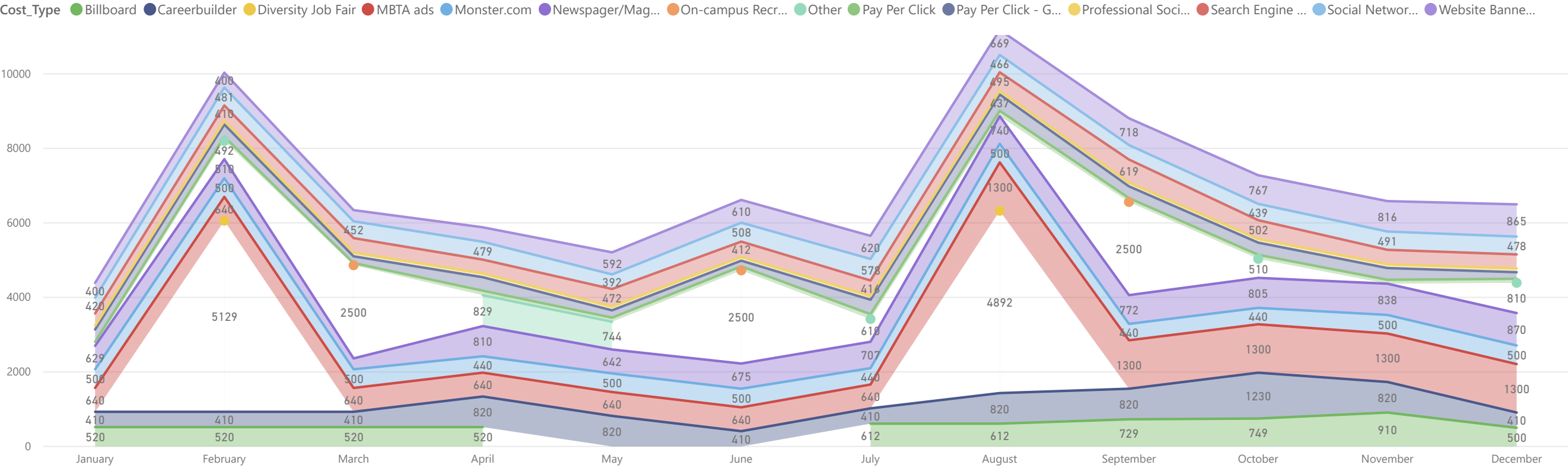


Cost_Type	January	February	March	April	May	June	July	August	September	October	November	December	Total
Billboard	520	520	520	520	0	0	612	612	729	749	910	500	6192
Careerbuilder	410	410	410	820	820	410	410	820	820	1230	820	410	7790
Diversity Job Fair	0	5129	0	0	0	0	0	4892	0	0	0	0	10021
MBTA ads	640	640	640	640	640	640	640	1300	1300	1300	1300	1300	10980
Monster.com	500	500	500	440	500	500	440	500	440	440	500	500	5760
Newspaper/Magazine	629	510	293	810	642	675	707	740	772	805	838	870	8291
On-campus Recruiting	0	0	2500	0	0	2500	0	0	2500	0	0	0	7500
Other	0	492	0	829	744	0	610	0	0	510	0	810	3995
Pay Per Click	110	110	60	121	110	109	130	146	105	109	105	110	1325
Pay Per Click - Google	330	330	180	362	197	152	389	437	315	327	315	176	3510
Professional Society	100	100	100	100	100	100	100	100	100	100	100	100	1200
Search Engine - Google Bing Yahoo	330	410	388	372	472	412	416	495	619	502	389	378	5183
Social Networks - Facebook Twitter etc	420	481	452	479	392	508	578	466	389	439	491	478	5573
Website Banner Ads	400	400	300	388	592	610	620	669	718	767	816	865	7145
Total	4389	10032	6343	5881	5209	6616	5652	11177	8807	7278	6584	6497	84465

Total costs categories



Total costs per categories and months



Total costs per Month



Value by Month and Cost\_Type

