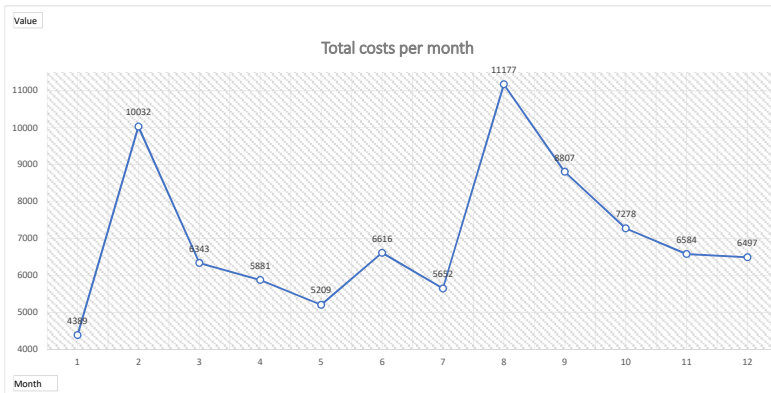


Value	Month											
Cost_Type	1	2	3	4	5	6	7	8	9	10	11	12
Billboard	520	520	520	520	0	0	612	612	729	749	910	500
Careerbuilder	410	410	410	820	820	410	410	820	820	1230	820	410
Company Intranet - Partner	0	0	0	0	0	0	0	0	0	0	0	0
Diversity Job Fair	0	5129	0	0	0	0	0	4892	0	0	0	0
Employee Referral	0	0	0	0	0	0	0	0	0	0	0	0
Glassdoor	0	0	0	0	0	0	0	0	0	0	0	0
Information Session	0	0	0	0	0	0	0	0	0	0	0	0
Internet Search	0	0	0	0	0	0	0	0	0	0	0	0
MBTA ads	640	640	640	640	640	640	640	1300	1300	1300	1300	1300
Monster.com	500	500	500	440	500	500	440	500	440	440	500	500
Newspaper/Magazine	629	510	293	810	642	675	707	740	772	805	838	870
On-campus Recruiting	0	0	2500	0	0	2500	0	0	2500	0	0	0
On-line Web application	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	492	0	829	744	0	610	0	0	510	0	810
Pay Per Click	110	110	60	121	110	109	130	146	105	109	105	110
Pay Per Click - Google	330	330	180	362	197	152	389	437	315	327	315	176
Professional Society	100	100	100	100	100	100	100	100	100	100	100	100
Search Engine - Google Bing Yahoo	330	410	388	372	472	412	416	495	619	502	389	378
Social Networks - Facebook Twitter etc	420	481	452	479	392	508	578	466	389	439	491	478
Vendor Referral	0	0	0	0	0	0	0	0	0	0	0	0
Website Banner Ads	400	400	300	388	592	610	620	669	718	767	816	865
Word of Mouth	0	0	0	0	0	0	0	0	0	0	0	0



Cost_Type

- Billboard
- Careerbuilder
- Company Intranet...
- Diversity Job Fair
- Employee Referral
- Glassdoor
- Information Session
- Internet Search
- MBTA ads
- Monster.com
- Newspaper/Maga...

Date

All Periods MIESIĄCE ▾

2019

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