

OH DISCOVER: CATALYST



Discover the new way of thinking. The new way of creating and innovating. Discover fresh talent doing what they do best.

We set a challenge, and wait for the combination of different skills and perspectives to come together to exhibit something beautiful.

Title

Show what you have experienced

Brief

OH wants you to use your Catalyst experience as a springboard for a set of creative pieces made by yours truly. You can show this through design, a script of copy, a social media campaign, a web page, an illustration, a video, or anything in between... There are no restrictions.

Objective

The exhibition will be an opportunity for Catalyst students to display their talent to the industry.

Target audience

The audience will be made up of potential employers or clients, and other creatives in the city.

Media

Chosen platform to present work will be Instagram, and this will be an extension of OH.

For OH branding (logo, copy) please contact Robyn.

OH EXPLORE

FLY

DISRUPT

DO

PROVOKE

DISCOVER