

# Livia Bottoni

Junior Front-end Developer

for ( \$i = 0; \$i < EXPERIENCE.length; \$i++ ) {

## Communications Officer

Alliance2015, Brussels Belgium

04.2017 > 12.2017

- Managed social media accounts and organised social media campaigns, creating written and graphic content;
- Produced printed communication materials, including a flyer;
- Wrote, edited and designed two-monthly internal "Updates" via MailChimp, in line with the editorial guidelines I established;
- Managed the website (using Typo3) and intranet (SharePoint).

## Communications Assistant

VOICE asbl, Brussels, Belgium

04.2016 > 04.2017

- Lead the development of the new custom-built website, including developing content and sitemap, liaising with the website developers, and setting up Google Analytics;
- Produced internal newsletter to 600 readers as well as event reports;
- Edited publications such as bi-annual magazine (2000 readers) and annual report.

## Communications Intern

Greenpeace European Unit, Brussels, Belgium

09.2015 > 03.2016

- Developed written and graphic content (using Photo Impact and Canva) for the website and 22,000 twitter followers, regularly getting high engagement rates;
- Cultivated press relations and handled media inquiries;
- Wrote, edited and disseminated press releases which were quotes by the Guardian and other major newsletters.

## Media and Communications Intern

World Future Council, Hamburg, Germany

01.2015 > 07.2015

- Managed social media accounts and increased twitter followers by 20%, LinkedIn followers by 400% and Facebook likes by 70%;
- Wrote and edited German and English newsletters and press releases, as well as for publications and the 2015 annual report;
- Managed and wrote content for bilingual website (Typo3).

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for ( \$i = 0; \$i < EDUCATION.length; \$i++ ) {

## Traineeship Front-end Developer

Interface3, Belgium

04.2018 > present

## Fundamentals of Graphic Design

California Institute of the Arts, online

03.2018

## Master of Arts Global Development

University of Leeds, United Kingdom

2013 > 2014

## Bachelor of Arts (Hons.) Geography

Royal Holloway, University of London, United Kingdom

2010 > 2013

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## Contact



[contact@liviabottoni.eu](mailto:contact@liviabottoni.eu)



[github.com/LiviaButtons](https://github.com/LiviaButtons)



[linkedin.com/in/liviabottoni](https://linkedin.com/in/liviabottoni)



[liviabottoni.eu](http://liviabottoni.eu)

## Skills

### Web skills:

HTML5, CSS3, SASS, responsive web design, Bootstrap, UX, JavaScript, jQuery, Ajax, PHP, SQL, GIT, prototyping (Adobe XD), CMS (Word-Press, Drupal)

### Graphics design skills:

Adobe PhotoShop, Adobe Illustrator, Adobe InDesign, Adobe Animate

### Communication skills:

newsletters, MailChimp, copy writing for reports and press releases, social media management

### General skills:

MS Office Suite, project management, database management, problem-solving

## Languages

English	<div></div>
German	<div></div>
Italian	<div></div>
French	<div></div>
Spanish	<div></div>

## Other

Class B driving license