

Business Studies Curriculum Map Year 1

Intention: 1. GCSE Success 2. understanding of the key functional areas in a business 3. Skills - interpreting data, developing an analytical argument, making judgements based on available evidence 4. appreciation of moral and ethical issues related to the operation of a business (fashion labour) and the impact in the real-world.

Autumn Term		Spring Term		Summer Term	
Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Key themes:	Key themes:	Key themes:	Key themes:	Key themes:	Key themes:
1.1 Enterprise and entrepreneurship 1.1.1 The dynamic nature of business 1.1.2 Risk and reward 1.1.3 The role of business enterprise	1.2 Spotting a business opportunity 1.2.1 Customer needs 1.2.2 Market research 1.2.3 Market segmentation 1.2.4 The competitive environment	1.3 Putting a business idea into practice 1.3.1 Business aims and objectives 1.3.2 Business revenues, costs and profits 1.3.3 Cash and cash-flow 1.3.4 Sources of business finance		1.4 Making the business effective 1.4.1 The options for start-up and small businesses 1.4.2 Business location 1.4.3 The marketing mix 1.4.4 Business plans	
Assessment					
Formative: written assessment made up from exam style questions across the range of abilities. [MCQ's low stakes at the end of each sub unit] Case studies analysis and justification [8-12-mark essays / extended written work]					
Summative: Mock exams Year 9 = 1, Year 10 2x papers, Year 11 2x papers					

Business Studies Curriculum Map Year 2

Intention: **1.** GCSE Success **2.** understanding of the key functional areas in a business **3.** Skills - interpreting data, developing an analytical argument, making judgements based on available evidence **4.** appreciation of moral and ethical issues related to the operation of a business (fashion labour) and the impact in the real-world.

Autumn Term		Spring Term		Summer Term	
Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Key themes:	Key themes:	Key themes:	Key themes:	Key themes:	Key themes:
1.5 Understanding external influences on businesses 1.5.1 Business stakeholders 1.5.2 Technology and business 1.5.3 Legislation and business 1.5.4 The economy and business 1.5.5 External influences		2.1 Growing the business 2.1.1 Business growth 2.1.2 Changes in business aims and objectives 2.1.3 Business and globalisation 2.1.4 Ethics, the environment and business		2.2 Making marketing decisions 2.2.1 Product 2.2.2 Price 2.2.3 Promotion 2.2.4 Place 2.2.5 Using the marketing mix to make business decisions	

Assessment

Formative: written assessment made up from exam style questions across the range of abilities. [MCQ's low stakes at the end of each sub unit]
Case studies analysis and justification [8-12-mark essays / extended written work]

Summative: Mock exams Year 9 = 1, Year 10 2x papers, Year 11 2x papers

Business Studies Curriculum Map Year 3

Intention: 1. GCSE Success 2. understanding of the key functional areas in a business 3. Skills - interpreting data, developing an analytical argument, making judgements based on available evidence 4. appreciation of moral and ethical issues related to the operation of a business (fashion labour) and the impact in the real-world.

Autumn Term		Spring Term		Summer Term	
Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Key themes:	Key themes:	Key themes:	Key themes:	Key themes:	Key themes:
2.3 Making operational decisions 2.3.1 Business operations 2.3.2 Working with suppliers 2.3.3 Managing quality 2.3.4 The sales process	2.4 Making financial decisions 2.4.1 Business calculations 2.4.2 Understanding business performance	2.5 Making human resource decisions 2.5.1 Organisational structures 2.5.2 Effective recruitment 2.5.3 Effective training and development 2.5.4 Motivation	Revision		
Assessment					
Formative: written assessment made up from exam style questions across the range of abilities. [MCQ's low stakes at the end of each sub unit] Case studies analysis and justification [8-12-mark essays / extended written work]					
Summative: Mock exams Year 9 = 1, Year 10 2x papers, Year 11 2x papers					