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## **The Problem:**

When a person thinks about their employer or staffing agency, they usually don't have very favorable comments. While this is so common it is now a mainstay that workers have grown accustomed to – it's a serious problem. Working people should have better interactions with their employers, a community built upon trust.

**Product:** A private staffing firm, to provide high quality work contracts and technical support for independent work for professionals.

**Market:** The target customers include companies needing certified workers, for quick staffing, remote workers, and people who looking for good job placement or replacements. Based on this plan, this project will be able to capture at least the first phase in this market and provide credibility for more future contract years. The total addressable amount to get the above project start-up is \$134,300.00 for payroll of 14 homes, completion by 21 weeks . By gaining this position will guarantee more contracts with the Real Estate Co. on our first leg and even gain repeatable contracting from them AND by other companies in staffing through our portfolios, gaining meaningful traction with other clients and customers.

**Competition:** Our competition is comprised of a list consisting of being the best staffing firms to work for in Central America. Our real competitive advantage lies in our ability to provide targeted support and hardware infrastructure assistance for the labour communities nation-wide. Our outlook will help other businesses see that they have fine tuning to correct once our formats have been exposed.

**Management:** James Charles Watson-Herbert - Operations Manager, provides valuable skills and experience in the office administrations and technology sector, and Owner of Livingroom507 Barbers & Tattoo Pollard, is tailor-made for this opportunity because his experience in the sales and technology sectors provide valuable insight in keeping up with technological trends while offering excellent service in the staffing industries.

**Funding Need:** LIVINGROOM507 is seeking \$284,300 USD for new staff onboarding costs and Human Resources, which will enable us to pay new staff members during their training and provide them with the computer, phone, and network connection equipment necessary to secure remote work and labour contract opportunities. Our ultimate goal is an exit within 10 years by way of an acquisition from the local government of the socialist country of Panama.

**Financial Projections:** Our 1- 10 year projections based on our extensive market research and a detailed knowledge of what is needed to scale the business can be met with our agreement. Should this opportunity fall within your investing interests, please don't hesitate to contact the undersigned at 507-6218-2688 or roblq123@gmail.com.