

Task 1: Chartjunk

- a. A brief description of the identified chartjunk.
 - i. The graphic pictures of the storage racks.
 - ii. The graphic pictures of the eyewear and wood.
 - iii. Too much annotations in each of the idioms, some are even overlapping, make it difficult to read.
 - iv. The inconsistent background colours.
 - v. The marks using in the total revenue by country bar charts using the world maps instead of bars.
 - vi. Some redundant grid lines in the pareto chart.

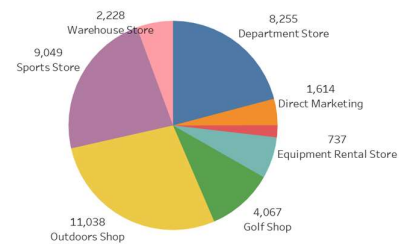
- b. A screenshot of the final chart.

SALES REPORT 2012

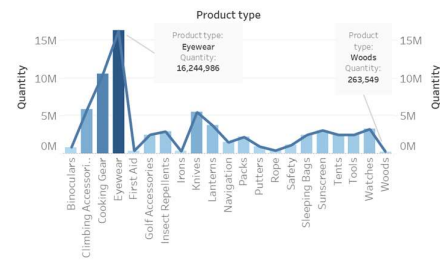
Total Revenue By Country



Gross Margin of All Retailer Types

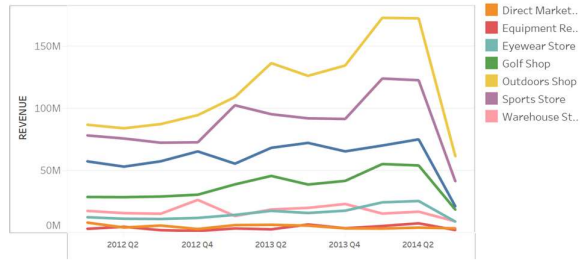


Products Total Quantity



Quantity

Total Revenue of All Retailer Types



3. Task 2: Colour, Layout and Typography

- a. A brief description of improved aspects of the visualisation.

- b. Screenshots of the final dashboard, tooltips for the map and the diagram

