

LIYAN IBRAHIM

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in Liyan Ibrahim

📍 Abu Dhabi, UAE

🌐 <https://liyanibrahim.github.io/website>

EDUCATION

New York University Abu Dhabi (NYUAD)

BA in Interactive Media | Minor in Computer Science

📅 Aug 2018 – May 2022 📍 Abu Dhabi, UAE

- **Relevant Courses:** Communications and Technology, What Happens Next (NYU ITP), Understanding Interactive Media, Politics of Code
- **Languages:** Arabic (Native), English (Fluent), American Sign Language (Beginner)
- **Certificate:** Google UX Design Professional Certificate
- **Awards:** Campus Life Leadership Nominee, Undergraduate Research Funding Award, Capstone Funding Award

RESEARCH

Creator

On New Realities

📍 Abu Dhabi, UAE (June 2021 – June 2022)

- Independently developed an interactive website that uses narrative art to tackle the trajectory and experience of people with hybrid identities
- Worked on developing and designing over 15 web pages using HTML, CSS, JS and design tools such as Procreate and Photoshop
- Presented the project at the Mozilla Festival (MozFest) 2022 as part of their Decolonized AI Futures space and at the NYUAD's Untold Stories showcase

Researcher

Decolonizing Interactive Media at NYUAD

📍 Abu Dhabi, UAE (Feb. 2021 – June 2022)

- Worked with a research team on expanding the global discourse of the Interactive Media curriculum outside the Western canon
- Researched, analyzed and annotated theory and new media arts by non-Western scholars and artists into an online archive of wiki entries to be marketed and used by the department
- Developed an online archive of over 20 wiki entries on media art history and theory around the globe

Curator

The Bigger Picture

📅 Feb. 2021 – May 2021 📍 Abu Dhabi, UAE

- Curated a virtual exhibition aimed at exploring the duality between Eurocentric vs non-Eurocentric art

Researcher

OpenGulf Project at NYUAD/Stanford University

📍 Abu Dhabi, UAE (Summer 2020)

- Worked on manipulating and visualizing the data obtained (transcribed historical letters from pre-oil Gulf) in the form of four interactive maps
- Built and published the projects' website on GitHub pages
- Published digital exhibits with the aim of opening Gulf Studies to digital historical exploration, analysis and interpretation

PROFESSIONAL EXPERIENCE

Associate Consultant

PwC Middle East

📍 Abu Dhabi, UAE (Aug. 2022 - Present)

- Working as a digital technology consultant to help clients deploy sustainable solutions and strategies using technology

Program Development Specialist

Office of Social Responsibility

📍 Abu Dhabi, UAE (Summer 2022)

- Overlooked programs, marketing and development strategies for all non-student constituencies on campus
- Managed and developed the outreach strategy to further engage colleagues in our programming

Administrative Assistant

Office of Undergraduate Research (NYUAD)

📍 Abu Dhabi, UAE (Oct. 2019 – May 2020)

- Managed data related to the undergraduate research program across all four academic divisions
- Attended and shadowed research conference meetings between relevant offices

LEADERSHIP

Director of Operations

weSTEM (women empowered in STEM)

📍 Abu Dhabi, UAE (Aug. 2018 – May 2021)

Chair of Library and IT

Student Government

📍 Abu Dhabi, UAE (Aug. 2019 – May 2020)

Team Leader

Engineering Ethics

📍 Colombo, Sri Lanka (Feb. 2019 – May 2019)

SKILLS

Web Development

UX Design

Product Design

Interaction Design

Media Editing

Design Research

Digital Storytelling

Processing

Python

Adobe Creative Suite

Unity Engine

Davinci Resolve