LIYAN IBRAHIM

@ li457@nyu.edu

**** +1 (332) 2761376

in Liyan Ibrahim

♀ NYC, UAE

% https://liyanibrahim.com/website

EDUCATION

New York University Tisch School of the Arts MPS in Interactive Telecommunications (ITP)

Aug 2023 - Present

NYC

New York University Abu Dhabi (NYUAD) BA in Interactive Media | Minor in Computer Science

May 2018 - May 2022

Abu Dhabi, UAE

- Relevant Courses: Communications and Technology, Hypercinema, Understanding Interactive Media, Politics of Code
- Languages: Arabic (Native), English (Fluent), American Sign Language (Beginner)
- Certificate: Google UX Design Professional Certificate
- Awards: Wasserman Scholarship, Campus Life Leadership Nominee, Undergraduate Research Funding Award, Capstone Funding Award

RESEARCH

Researcher

Equitable Syllabus Project

MOCt. 2023 - Present

New York City, USA

 Working with a research team within the NYU IMA/ITP department to conduct targeted research, aiding professors in the development of inclusive and equitable syllabi for their courses

Creator

On New Realities

- Abu Dhabi, UAE (June 2021 June 2022)
- Independently developed an interactive website that uses narrative art to tackle the trajectory and experience of people with hybrid identities
- Worked on developing and designing over 15 web pages using HTML, CSS, JS and design tools such as Procreate and Photoshop
- Presented the project at the Mozilla Festival (MozFest) 2022 as part of their Decolonized AI Futures space and at the NYUAD's Untold Stories showcase

Researcher

Decolonizing Interactive Media at NYUAD

- Abu Dhabi, UAE (Feb. 2021 June 2022)
- Worked with a research team on expanding the global discourse of the Interactive Media curriculum outside the Western canon
- Researched, analyzed and annotated theory and new media arts by non-Western scholars and artists into an online archive of wiki entries to be marketed and used by the department
- Developed an online archive of over 20 wiki entries on media art history and theory around the globe

Researcher

OpenGulf Project at NYUAD/Stanford University

- ♦ Abu Dhabi, UAE (Summer 2020)
- Worked on manipulating and visualizing the data obtained (transcribed historical letters from pre-oil Gulf) in the form of four interactive maps

PROFESSIONAL EXPERIENCE

Student Liason

Mov. 2023 - Present
 New York City, USA

 Working with NYU's project fellows and artists around NYC as a point of contact facilitating communication and engagement within the ITP/IMA community

Associate Consultant

PwC Middle East

- **♀** Abu Dhabi, UAE (Aug. 2022 Aug. 2023)
- Worked as a digital technology consultant to help clients deploy sustainable solutions and strategies using technology

Program Development Specialist

Office of Social Responsibility

- Abu Dhabi, UAE (Summer 2022)
- Overlooked programs, marketing and development strategies for all non-student constituencies on campus
- Managed and developed the outreach strategy to further engage colleagues in our programming

Administrative Assistant

Office of Undergraduate Research (NYUAD)

- **♀** Abu Dhabi, UAE (Oct. 2019 May 2020)
- Managed data related to the undergraduate research program across all four academic divisions
- Attended and shadowed research conference meetings between relevant offices

LEADERSHIP

Director of Operations

weSTEM (women empowered in STEM)

♀ Abu Dhabi, UAE (Aug. 2018 - May 2021)

Chair of Library and IT

Student Government

Physical Computing

♦ Abu Dhabi, UAE (Aug. 2019 - May 2020)

SKILLS

Web Development UX Design
Unreal Engine Interaction Design
Media Editing Design Research
Digital Storytelling Processing
Adobe Creative Suite