

# A Data-driven Region Generation Framework for Spatiotemporal Transportation Service Management

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## ABSTRACT

MAUP (modifiable areal unit problem) is a fundamental problem for spatial data management and analysis. As an instantiation of MAUP in online transportation platforms, region generation (i.e., specifying the areal unit for service operations) is the first and vital step for supporting spatiotemporal transportation services such as ride-sharing and freight transport. Most existing region generation methods are manually specified (e.g., fixed-size grids), suffering from poor spatial semantic meaning and inflexibility to meet service operation requirements. In this paper, we propose *RegionGen*, a data-driven region generation framework that can specify regions with key characteristics (e.g., good spatial semantic meaning and predictability) by *modeling region generation as a multi-objective optimization problem*. First, to obtain good spatial semantic meaning, *RegionGen* segments the whole city into atomic spatial elements based on road networks and obstacles (e.g., rivers). Then, it clusters the atomic spatial elements into regions by maximizing various operation characteristics, which is formulated as a multi-objective optimization problem. For this optimization problem, we propose a multi-objective co-optimization algorithm. Extensive experiments verify that *RegionGen* can generate more suitable regions than traditional methods for spatiotemporal service management.

## CCS CONCEPTS

• Information systems → Spatial-temporal systems; • Applied computing → Transportation.

## KEYWORDS

Modifiable areal unit; spatial data management

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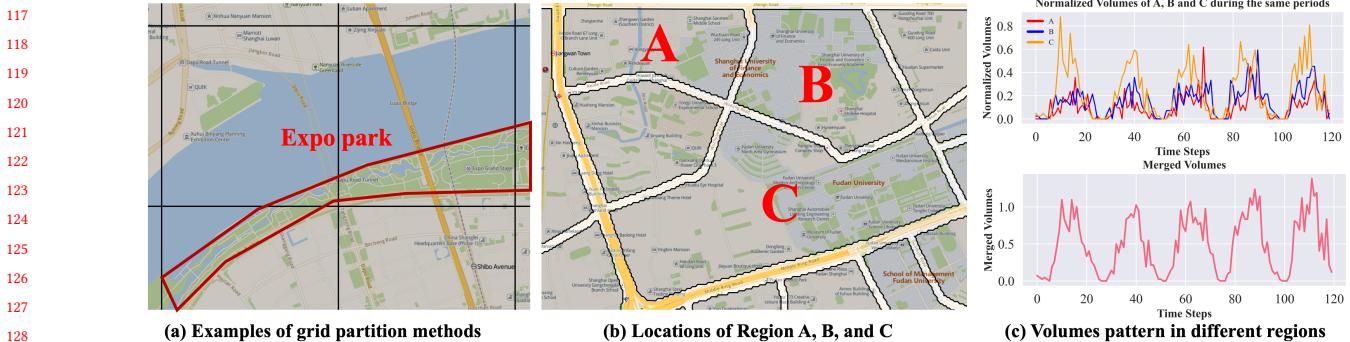
## 1 INTRODUCTION

The global transportation services market is expected to grow to over 7,200 billion and 10 trillion dollars in 2022 and 2026 over a compound annual growth rate of 9% according to the market report [49]. For online transportation platforms (e.g., Uber), *region is the fundamental operation areal unit for spatiotemporal data management*. For example, aiming to shorten passengers' waiting time, online transportation platforms first divide the whole city into several regions (e.g.,  $1\text{km} \times 1\text{km}$  grids [18, 68]) and dispatch idle drivers to hot areas based on the estimated demand for each region. Only with a well-managed set of regions, online transportation platforms can dispatch more orders to drivers and respond to passengers' ride-sharing requests more quickly.

In general, how to determine the region (i.e., areal unit) for spatial data management is one of the most important problems in geo-science, widely known as the *the modifiable areal unit problem* (MAUP) [45, 59], since different region specifications may lead to diverged analysis outcomes [8]. Despite the importance of the region specification, current industry practice is mostly ad-hoc and manually defined, e.g., *fixed shapes like grids or hexagons* [18, 29, 34, 68], and *street/administrative blocks* [39, 66, 69, 73, 74], without comprehensive assessment standards. This could incur uncontrollable and unanticipated effects on the operations of spatiotemporal services. As later shown in our experiments, compared to ad-hoc grid regions, an optimized region specification can reduce the spatiotemporal service demand prediction error by around 10%; this improvement is particularly noteworthy considering that a recent benchmark study [55] has shown that state-of-the-art deep models can improve prediction performance also by about 10% compared to classical methods (e.g., gradient boosted regression trees [32]). Hence, region specification is a crucial but largely under-investigated issue for spatiotemporal data management practice. Next, we briefly illustrate existing region specification methods and their pitfalls.

Typically, *fixed-shape* methods divide the whole city into numerous regions with the same shape, such as grids and hexagons, **in the absence of geographic semantic meaning**.<sup>1</sup> As demonstrated in

<sup>1</sup>Regions with good semantic meaning are bounded by roads [67].



**Figure 1: (a): Examples of grid partition methods that generate regions with poor spatial semantic meaning. The main green part is a park. (b) and (c): Generated by road segmentation methods, Region A, B, and C are with poor predictability, which may be improved by merging these three regions. Change subfigure (c) style according to Reviewer RGkB Weakness 2.**

Fig. 1(a), the Shanghai Expo Park is an entire geographic entity, but it is separated into several grids, violating the semantics of urban spaces. In addition, crossing a river usually takes longer for both automobiles and pedestrians than crossing a road. However, the fact that the two sides of the river are divided into the same grid makes it inconvenient to operate online transportation services. For instance, when a driver is guided to such a grid to wait for ride-sharing requests, she/he would be doubtful whether she/he needs to go across the river or not.

Street/administrative-block methods use pre-defined spatial boundaries (i.e., roads and administrative boundary) for region generation. While these methods can keep good geographic semantic meaning compared to *fixed-shape* methods, they generally **lack the flexibility to well fit various operation requirements** of online transportation services. For instance, administrative blocks may be too coarse to enable fine-grained operations (especially for downtown areas with a large number of demands); meanwhile, road-segmented street blocks may be too small and thus most blocks hold nearly zero demands.

A practically key spatiotemporal data management question then emerges: **can we generate a good set of regions for online transportation platforms by meeting two goals: (i) with good geographic semantic meaning, and (ii) flexibly fitting various operation requirements of spatiotemporal services?**

To address the above problem, we propose and implement a unified region generation framework, called *RegionGen*, which enables the adaptive formation of regions for various spatiotemporal transportation services, such as *taxis dispatching*, *freight transportation*, and *designated driver services*. The general process of *RegionGen* follows two steps. In the first step, we adapt road segmentation techniques [67] to extract semantically-meaningful atomic spatial units. While the atomic spatial units may be too small for operation, the second step merges nearby units into larger regions, which can be seen as a spatial clustering process.

In particular, our spatial clustering process needs to consider various realistic operation characteristics for spatiotemporal services, including generated regions' granularity, specificity, etc. [4, 22, 23, 32]. More specifically, we argue that the *temporal predictability* plays a key role in transportation service operations. If the regions are generated with higher predictability, future events of interests

(e.g., the number of ride-sharing requests in next one hour) are easier to forecast and thus service operation decisions can be made more accurately (e.g., how many drivers need to be dispatched to a certain region). Fig. 1(b) and (c) illustrate a toy example to show how spatial clustering can help generate a high-predictability region for freight services. A, B, and C are three atomic spatial units generated by road segmentation; nevertheless, their temporal patterns on freight are unstable, as each spatial unit contains fewer data and are susceptible to random disturbance. Then, performing operation management directly based on these three spatial units will be difficult. Meanwhile, we find that these three spatial units all contain university campuses; then, by clustering them together for operation, we obtain a highly-predictable merged region whose temporal regularity is significantly increased.

In summary, our main contributions include:

- To the best of our knowledge, this is one of the pioneering efforts toward generating regions considering key operation characteristics (e.g., good spatial semantic meaning and predictability) in spatiotemporal service. This is also one of the first data-driven solutions to MAUP for spatiotemporal transportation service operations.
- *RegionGen* includes two main steps. First, to keep good spatial semantic meanings, *RegionGen* segments the whole city into atomic spatial elements based on road networks and obstacles (e.g., rivers). Second, it clusters the atomic spatial elements by maximizing the key operating characteristics with a multi-objective optimization process.
- We conduct extensive experiments on three spatiotemporal service datasets. Results verify that *RegionGen* can generate more suitable regions than traditional methods for spatiotemporal transportation service.

## 2 OPERATION CHARACTERISTICS ANALYSIS AND PROBLEM FORMULATION

As introduced in Sec. 1, there are two main challenges in designing such a region generation framework. The first is to guarantee the generated regions with good spatial semantic meaning. The second is to make the generated regions meet the operation requirements of spatiotemporal services. Our basic idea is to aggregate segmented fine-grained regions into large ones to acquire better

233 operating characteristics (e.g., predictability). It is worth noting that  
 234 the aggregated regions are still bounded by roads and not cross  
 235 obstacle entities, and thus still guarantee good spatial semantics.

236 We shorten the paragraph according to Reviewer 5CJY Weakness

237 **2. Accordingly, we disassemble the region generation process in**  
 238 **two steps. The first step is to generate many fine-grained regions**  
 239 **with good spatial semantics by segmentation (in the rest of the paper,**  
 240 **for clarity, the fine-grained regions are called **atomic spatial****  
 241 **elements).** Then, the second step is to aggregate atomic spatial  
 242 **elements to obtain better operating characteristics. Especially, we**  
 243 **first quantify several spatiotemporal services operating characteris-**  
 244 **tics (Sec. 2.1). While there exist a variety of spatiotemporal services**  
 245 **in practice, we have summarized three types of general operating**  
 246 **characteristics (i.e., predictability, granularity, and specificity) that**  
 247 **may benefit most services.**

## 248 2.1 Quantifying Operation Characteristics

249 In most urban prediction applications (e.g., ride-sharing or dockless  
 250 bike-sharing demand prediction), we usually expect regions with  
 251 pleasant **predictability**, fine-grained spatial **granularity**, and high  
 252 service **specificity**. *Predictability* refers to whether future events  
 253 of interest for the service (e.g., ride-sharing demands) can be easily  
 254 predicted. At the same time, many spatiotemporal services (e.g.,  
 255 traffic monitoring) hope that the spatial *granularity* can be fine-  
 256 grained (e.g., the region size is not too large) to carry out precise  
 257 management. Besides, high *specificity* indicates that the generated  
 258 region closely matches the actual service area, i.e., the generated re-  
 259 gion has few redundant parts where (almost) no service is required  
 260 (e.g., ride-sharing service operation regions may not need to cover  
 261 mountain areas where cars cannot reach). We here quantify these  
 262 general characteristics for the region generation process.

263 **Predictability.** As there exist various prediction models that can  
 264 be adopted in practice [55], it is generally non-trivial to efficiently  
 265 and precisely quantify the predictability of the spatiotemporal time-  
 266 series data within regions. An intuitive way could be firstly fixing  
 267 a prediction model and then measuring the prediction errors on  
 268 test records (e.g., mean absolute error, Kaboudan metric [26]). Such  
 269 measurements are highly model-dependent. That is, the error mea-  
 270 surements obtained by one model cannot usually represent another  
 271 model. As state-of-the-art spatiotemporal prediction models are  
 272 mostly complex deep models [55], training these models to measure  
 273 predictability for every possible region generation candidate would  
 274 be too time-consuming and thus practically intractable.

275 We then propose to use *model-agnostic* measures to efficiently  
 276 estimate regions' predictability without the need to repeatedly  
 277 training deep models. Specifically, we select the auto-correlation  
 278 function (ACF) as a fast proxy measurement for predictability. Sup-  
 279 pose that  $\{s_{1,i}, s_{2,i}, \dots, s_{T,i}\}$  is the time series of region  $i$ , the ACF of  
 280 region  $i$  after  $k$  slots delay is computed by:

$$281 \rho_i^k = \frac{T \cdot \sum_{t=k+1}^T (s_{t,i} - \bar{s}_i)(s_{t-k,i} - \bar{s}_i)}{(T - k) \cdot \sum_{t=1}^T (s_{t,i} - \bar{s}_i)^2} \quad (1)$$

282 where  $\bar{s}_i$  is the mean value of the time series in region  $i$ . ACF is  
 283 often used to measure the periodicity of time series data. While high  
 284 periodicity (e.g., daily periodicity) is one of the dominant indicators  
 285 for accurate prediction [55], we deem that high periodicity may be

286 highly correlated with low prediction errors of deep models. To  
 287 investigate whether such correlations exist, we explore the rela-  
 288 tionship between the ACF after 24 hours delay (called ACF<sub>daily</sub>)  
 289 and prediction errors regarding a state-of-the-art deep forecasting  
 290 model (i.e., STMGCN [18]) in Fig. 10 (Appendix A.1). The results  
 291 verify that ACF<sub>daily</sub> and prediction errors are highly correlated, es-  
 292 pecially when ACF<sub>daily</sub> is large; that is, maximizing the ACF<sub>daily</sub>  
 293 would practically decrease the prediction errors significantly. There-  
 294 fore, in this work, we adopt the ACF<sub>daily</sub> indicator for efficiently  
 295 measuring the predictability of regions.

296 **Granularity.** In real-world applications, to keep good spatial  
 297 semantics, it is difficult to enforce the generated region with specific  
 298 shapes and we typically measure the region size by the region area.  
 299 More importantly, keep in mind that the greater the area, the more  
 300 spatiotemporal data it contains, and the less random noise in the  
 301 time series, the more regular the time series are, and the more  
 302 predictable they are. Therefore, unlike predictability, we cannot  
 303 require that the generated regions be as small as possible. As a  
 304 result, we need to make a trade-off between good predictability and  
 305 fine-grained spatial granularity. In practice, we typically meet the  
 306 need for fine-grained spatial granularity by imposing the maximum  
 307 region area constraint. Suppose that  $P_i$  is the geographic shape of  
 308 region  $i$ , stored as a set of vector coordinates, the granularity of  
 309 region  $i$  is quantified by its area:

$$310 ts_i = \text{Area}(P_i) \quad (2)$$

311 where Area(·) is the area of the 2D polygon calculation function,  
 312 having been widely integrated into tools, e.g., ArcGIS.<sup>2</sup>

313 **Specificity.** For most spatiotemporal services, the regions for  
 314 operation management do not always need to cover the entire  
 315 target area (e.g., a city), as many sub-areas may not have the service  
 316 requirements (e.g., ride-sharing services may not be required for  
 317 mountain sub-areas where vehicles cannot access). To this end, the  
 318 generated regions suitable for operation management would prefer  
 319 to cover only those service-required sub-areas. We thus propose  
 320 the *specificity* to measure the ratio of service-required sub-areas  
 321 within the generated regions. Then, low-specificity regions mean  
 322 that there exist a lot of redundant sub-areas that do not have service  
 323 requirements and may negatively impact the operation efficiency.  
 324 For example, when providing online ride-sharing services, if the  
 325 service specificity of a region is low, the ride-sharing demands are  
 326 mainly concentrated in only a few hotspots. When dispatching idle  
 327 drivers to this region, a large number of drivers may influx to the  
 328 same place, causing traffic congestion.

329 Particularly, we define the ratio of the service-required area  
 330 (*vs*) to the total area of the region (*ts*) as the *specificity*, where the  
 331 service-required area is counted according to historical service  
 332 records. While spatiotemporal data records usually store spatial  
 333 information in the format of points (e.g., latitude and longitude),  
 334 we first convert these data points to Geohash [58] units for further  
 335 area size calculation. Especially, we use 8-bit geohash (Fig. 12 in  
 336 Appendix A.3 displays the geohash in the service-required area  
 337 and the whole area) as the calculation unit to get an efficient and  
 338 effective approximation to the area size. The service specificity of

339 <sup>2</sup><https://www.arcgis.com/>

349 the region  $i$  is calculated as:

$$350 \\ 351 \\ 352 c_i = \frac{vs_i}{ts_i} \approx \frac{\# \text{ of historically-serviced geohash in region } i}{\# \text{ of total geohash in region } i} \quad (3) \\ 353 \\ 354$$

## 2.2 Problem Formulation

355 **2.2.1 Atomic Spatial Element Segmentation Problem.** Given road  
 356 networks and geographic obstacles (e.g., rivers), the segmentation  
 357 problem aims to generate road segments bounded by roads and not  
 358 overlapping with obstacles.

359 **2.2.2 Atomic Spatial Element Clustering Problem.** Given a graph  
 360  $G$  of  $N$  nodes (i.e., the atomic spatial elements  $\mathcal{P}$ ), the adjacency  
 361 matrix  $A \in \mathbb{R}^{N \times N}$  (details in 3.3.1), spatiotemporal raster data  
 362  $D \in \mathbb{R}^{T \times N}$  which is extracted from  $\mathcal{P}$  and historical service records  
 363  $\mathcal{D} = \{(l_i, t_i)\}$  ( $l_i$  and  $t_i$  are the locations and the timestamp that the  
 364 service takes place), the number of time intervals  $T$ , maximum area  
 365 constraint  $L$ , and the service-required area and total area  $vs, ts \in \mathbb{R}^{N \times 1}$  of atomic spatial elements, we aim to cluster  $N$  atomic spatial  
 366 elements to  $M$  clusters ( $2 \leq M < N$ ) by maximizing the average  
 367 predictability and service specificity of clusters.

$$368 \\ 369 \\ 370 \\ 371 \\ 372 \\ 373 \\ 374 \\ 375 \text{Maximize } f_1(X) = \frac{1}{M} \sum_{j=1}^M \rho_j^{\text{daily}} \quad (4) \\ 376 \\ 377 \\ 378 \\ 379 \\ 380 \\ 381 \\ 382 \\ 383 \\ 384 \\ 385 \\ 386 \\ 387 \\ 388 \\ 389 \\ 390 \\ 391 \\ 392$$

$$393 \\ 394 \\ 395 \\ 396 \\ 397 \\ 398 \\ 399 \\ 400 \\ 401 \\ 402 \\ 403 \\ 404 \\ 405 \\ 406 \\ 407 \\ 408 \\ 409 \\ 410 \\ 411 \\ 412 \\ 413 \\ 414 \\ 415 \\ 416 \\ 417 \\ 418 \\ 419 \\ 420 \\ 421 \\ 422 \\ 423 \\ 424 \\ 425 \\ 426 \\ 427 \\ 428 \\ 429 \\ 430 \\ 431 \\ 432 \\ 433 \\ 434 \\ 435 \\ 436 \\ 437 \\ 438 \\ 439 \\ 440 \\ 441 \\ 442 \\ 443 \\ 444 \\ 445 \\ 446 \\ 447 \\ 448 \\ 449 \\ 450 \\ 451 \\ 452 \\ 453 \\ 454 \\ 455 \\ 456 \\ 457 \\ 458 \\ 459 \\ 460 \\ 461 \\ 462 \\ 463 \\ 464$$

$$\text{Maximize } f_2(X) = \frac{1}{M} \sum_{j=1}^M \frac{\sum_{i=1}^N x_{i,j} \cdot vs_i}{\sum_{i=1}^N x_{i,j} \cdot ts_i} \quad (5)$$

$$393 \\ 394 \\ 395 \\ 396 \\ 397 \\ 398 \\ 399 \\ 400 \\ 401 \\ 402 \\ 403 \\ 404 \\ 405 \\ 406 \\ 407 \\ 408 \\ 409 \\ 410 \\ 411 \\ 412 \\ 413 \\ 414 \\ 415 \\ 416 \\ 417 \\ 418 \\ 419 \\ 420 \\ 421 \\ 422 \\ 423 \\ 424 \\ 425 \\ 426 \\ 427 \\ 428 \\ 429 \\ 430 \\ 431 \\ 432 \\ 433 \\ 434 \\ 435 \\ 436 \\ 437 \\ 438 \\ 439 \\ 440 \\ 441 \\ 442 \\ 443 \\ 444 \\ 445 \\ 446 \\ 447 \\ 448 \\ 449 \\ 450 \\ 451 \\ 452 \\ 453 \\ 454 \\ 455 \\ 456 \\ 457 \\ 458 \\ 459 \\ 460 \\ 461 \\ 462 \\ 463 \\ 464$$

$$\text{s.t. } \sum_{j=1}^M x_{i,j} = 1 \quad \forall i \in [N] \quad (6)$$

$$393 \\ 394 \\ 395 \\ 396 \\ 397 \\ 398 \\ 399 \\ 400 \\ 401 \\ 402 \\ 403 \\ 404 \\ 405 \\ 406 \\ 407 \\ 408 \\ 409 \\ 410 \\ 411 \\ 412 \\ 413 \\ 414 \\ 415 \\ 416 \\ 417 \\ 418 \\ 419 \\ 420 \\ 421 \\ 422 \\ 423 \\ 424 \\ 425 \\ 426 \\ 427 \\ 428 \\ 429 \\ 430 \\ 431 \\ 432 \\ 433 \\ 434 \\ 435 \\ 436 \\ 437 \\ 438 \\ 439 \\ 440 \\ 441 \\ 442 \\ 443 \\ 444 \\ 445 \\ 446 \\ 447 \\ 448 \\ 449 \\ 450 \\ 451 \\ 452 \\ 453 \\ 454 \\ 455 \\ 456 \\ 457 \\ 458 \\ 459 \\ 460 \\ 461 \\ 462 \\ 463 \\ 464$$

$$\sum_{i=1}^N x_{i,j} \geq 1 \quad \forall j \in [M] \quad (7)$$

$$393 \\ 394 \\ 395 \\ 396 \\ 397 \\ 398 \\ 399 \\ 400 \\ 401 \\ 402 \\ 403 \\ 404 \\ 405 \\ 406 \\ 407 \\ 408 \\ 409 \\ 410 \\ 411 \\ 412 \\ 413 \\ 414 \\ 415 \\ 416 \\ 417 \\ 418 \\ 419 \\ 420 \\ 421 \\ 422 \\ 423 \\ 424 \\ 425 \\ 426 \\ 427 \\ 428 \\ 429 \\ 430 \\ 431 \\ 432 \\ 433 \\ 434 \\ 435 \\ 436 \\ 437 \\ 438 \\ 439 \\ 440 \\ 441 \\ 442 \\ 443 \\ 444 \\ 445 \\ 446 \\ 447 \\ 448 \\ 449 \\ 450 \\ 451 \\ 452 \\ 453 \\ 454 \\ 455 \\ 456 \\ 457 \\ 458 \\ 459 \\ 460 \\ 461 \\ 462 \\ 463 \\ 464$$

$$\sum_{i=1}^N x_{i,j} \cdot ts_i \leq L \quad \forall j \in [M] \quad (8)$$

$$393 \\ 394 \\ 395 \\ 396 \\ 397 \\ 398 \\ 399 \\ 400 \\ 401 \\ 402 \\ 403 \\ 404 \\ 405 \\ 406 \\ 407 \\ 408 \\ 409 \\ 410 \\ 411 \\ 412 \\ 413 \\ 414 \\ 415 \\ 416 \\ 417 \\ 418 \\ 419 \\ 420 \\ 421 \\ 422 \\ 423 \\ 424 \\ 425 \\ 426 \\ 427 \\ 428 \\ 429 \\ 430 \\ 431 \\ 432 \\ 433 \\ 434 \\ 435 \\ 436 \\ 437 \\ 438 \\ 439 \\ 440 \\ 441 \\ 442 \\ 443 \\ 444 \\ 445 \\ 446 \\ 447 \\ 448 \\ 449 \\ 450 \\ 451 \\ 452 \\ 453 \\ 454 \\ 455 \\ 456 \\ 457 \\ 458 \\ 459 \\ 460 \\ 461 \\ 462 \\ 463 \\ 464$$

$$x_{u,i} + x_{v,i} - \sum_{z \in S} x_{z,i} \leq 1 \quad \forall A_{u,v} = 0, S \in \Gamma(u,v) \quad (9)$$

393 where  $X \in \{0, 1\}^{N \times M}$  is the binary clustering results.  $x_{i,j} = 1$   
 394 denotes  $i^{th}$  atomic spatial element belong to  $j^{th}$  cluster.  $S = D \times X \in \mathbb{R}^{T \times M}$  is the aggregated ST raster data.  $\rho_j^{\text{daily}}$  is the ACF of the  
 395 time series in the  $j^{th}$  cluster after one day delay. Eq. 6 impose each  
 396 atomic spatial element can only be assigned to at most one cluster.  
 397 Ineq. 7 ensures that each cluster contains at least one atomic spatial  
 398 element. The overall area of each aggregated cluster must be less  
 399 than the specified maximum area (Ineq. 8). Ineq. 9 guarantees that  
 400 every cluster induces a connected subgraph, where  $u, v$  are two  
 401 non-adjacent nodes in  $G$ . A set  $S \subseteq V \setminus \{u, v\}$  is a  $(u, v)$ -separator  
 402 if  $u$  and  $v$  belong to different components of  $G - S$ . We denote by  
 403  $\Gamma(u, v)$  the collection of all minimal  $(u, v)$ -separators in  $G$  [44].

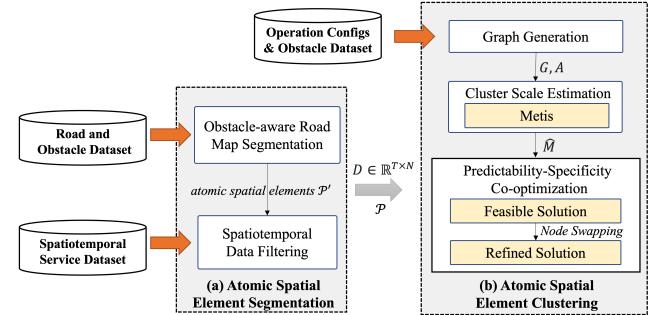


Figure 2: Overview of *RegionGen* framework.

## 3 METHOD

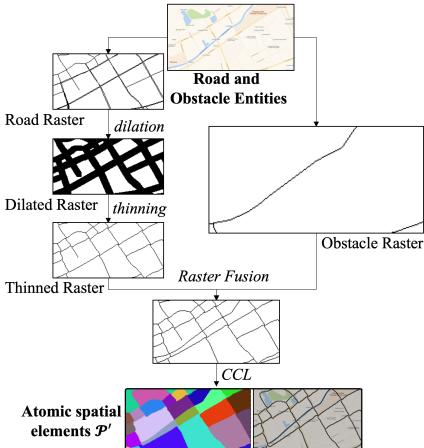
### 3.1 Framework Overview

The proposed region generation framework *RegionGen* consists of two core components, including the atomic spatial element segmentation and clustering (Fig. 2). The atomic spatial elements segmentation component first extracts atomic spatial elements with good spatial semantic meaning by using the proposed obstacle-aware road map segmentation techniques. Then, the spatiotemporal data filtering block removes the atomic spatial elements with less service data to reduce the scale of the subsequent clustering problem. The atomic spatial elements clustering component first represents the atomic element clustering problem in graph formats, where the nodes are the atomic elements. By combining domain knowledge, we establish the edge sets, which indicate that related nodes can be aggregated into the same cluster. The cluster scale estimation component provides a minimal cluster number that enables the aggregated clusters to meet the operation requirements (i.e., granularity in Eq. 8), allowing for adapting the well-researched graph partition approaches to address the clustering problem that requires the fixed partition number (i.e., clustering number) as inputs. Finally, the predictability-specificity co-optimization component generates regions by solving the atomic spatial element clustering problem.

### 3.2 Atomic Spatial Element Segmentation

**3.2.1 Obstacle-aware Road Map Segmentation.** Road segments provide us with more natural and semantic meaning than *fixed-shape* methods. In the real world, geographic entities (e.g., parks and residential areas) are bounded by roads and people live in these roads-segmented regions and POIs (Points of Interests) fall in these regions instead of the main roads [67]. Previous research [39, 66, 67, 74] adopt image-based road segmentation techniques that mainly consist of three morphological operators, namely dilation, thinning, and connected component labeling (CCL). Dilation is designed to remove some redundant road details for segmentation avoiding the small connected areas induced by these unnecessary details (e.g., the lanes of roads and the overpasses). The thinning operator aims to extract the skeleton of the dilated road segments while keeping the topology structure of the original image. The CCL operator finds the connected pixels with the same label in the image and eventually generates road segmentation.

Although these road segmentation techniques can generate regions bounded with roads and keep good spatial semantic meaning. We argue that the generated regions may still be inconvenient for



**Figure 3: Obstacle-aware road map segmentation.**

operating spatiotemporal services since the regions may cross obstacle entities (e.g., rivers). To overcome this shortage, we proposed the obstacle-aware road map segmentation method that incorporates obstacle entities into the road map segmentation process, enabling the road segmentation will not to stretch over obstacle entities and thus be more suitable for operating services.

Fig. 3 shows the procedure of the obstacle-aware road map segmentation method and the main intermediate results of an example. The main improvement lies in the obstacle entities. Geographic obstacle data usually stores in vector form in spatial databases (e.g., OpenStreetMap) and we convert the vector-based obstacle data into binary images. Each pixel represents a grid cell ('1' denotes the obstacle segments, and '0' stands for the background). Then, we fuse the obstacle raster with thinned road raster (after dilation and thinning), so that the obstacles entities will also be the boundaries for segmentation. The generated regions are called **atomic spatiotemporal elements  $\mathcal{P}'$** . Besides, we should use fine-grained level road data since we expect fine-grained spatial operation and the atomic spatial elements need to be as small as possible.

**3.2.2 Spatiotemporal Data Filtering.** The obstacle-aware road map segmentation method outputs  $\mathcal{P}'$ , containing  $N'$  atomic spatial elements. Due to the heterogeneous spatial data density, many spatial atomic elements hardly contain spatiotemporal service data and are unnecessary to store. Filtering them helps reduce the scale of subsequent clustering problems and obtain better spatial granularity for supporting spatiotemporal services. We impose restrictions on the atomic elements based on the service data, filter out atomic elements whose data amount (e.g., daily average demand) is smaller than  $\alpha$ , and then get  $N$  main atomic spatial elements.

### 3.3 Atomic Spatial Element Clustering

**3.3.1 Graph Generation.** To solve the clustering problem for region generation (Sec. 2.2.2), we transform the problem into graph format so that the connected constraint (i.e. Eq. 9) is easily satisfied by adopting many well-studied techniques (e.g., connected graph partition). Every atomic spatial element can be regarded as a node in the graph and their edges denote their ‘aggregatable’ property. That is, the edges between two nodes represent that the predefined constraints (e.g., maximum area and geographic adjacent constraints)

are still satisfied after merging these two connected nodes. In this section, we elaborate on building the edge sets of atomic spatial elements based on domain knowledge and geographic constraints.

**Domain Knowledge.** The atomic spatial elements may have the following properties, which indicate that the atomic elements cannot or unnecessarily aggregate with other atomic elements:

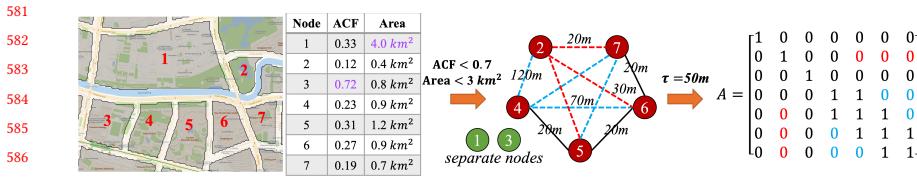
- **Oversize:** The road network may be scarce in some places (e.g., suburbs), and obstacle-aware road map segmentation may produce huge atomic elements whose area may exceed the maximum area specified by the service operator. At this time, aggregating the large atomic elements will generate an oversized region, which makes the operation difficult.
- **Already Predictable:** In urban hot spots, such as commercial areas, small atomic elements may contain a lot of spatiotemporal data, and they may be predictable even if not aggregated with other atomic elements. In this situation, it is not necessary to aggregate, and small regions can retain fine-grained spatial granularity.

**Geographic Constraints.** The ‘aggregatable’ nodes must meet the following two geographic constraints (denote as  $C$ ), otherwise, the clustered regions are useless for spatiotemporal services:

- **Adjacent Constraint:** ‘Aggregatable’ atomic elements should be geographically adjacent. In practice, we usually set a small threshold  $\tau$  (e.g., 50 m), and when the shortest distance between the two atomic elements is less than  $\tau$ , two atomic regions are defined as geographically adjacent.
- **Obstacle Constraint:** Regions with good spatial semantics do not cross obstacle entities (e.g., rivers). To ensure that the aggregated regions still keep good spatial semantics, if there is an obstacle between the two atomic elements, there will be no edge between these two atomic spatial elements.

Fig. 4 shows an example of the graph generation process of 7 atomic spatial elements. First, based on the ACF and area attributes, Node 1 and Node 3 will be separate nodes due to oversize area and high predictability (i.e., ACF). We then calculate the geographic distance for the remaining 5 nodes (Node 2, 4, 5, 6, 7). Among these 5 nodes, there is a river between Node 2 and the remaining nodes, so there are no edges between them (marked with red dotted lines). Next, the distances between Node 2 and Node 4, Node 4 and Node 6, etc., exceed the given threshold ( $\tau = 50m$ ) and therefore do not have edges between them (marked with blue dotted lines). Node 4 and Node 5, Node 5 and Node 6, etc., are closely adjacent and do not cross the river, and thus, can be aggregated (marked with black lines). With the above process, the graph generation module eventually produces a graph  $G$  with atomic elements as nodes ( $V$ ) and their adjacency matrix  $A$  (equivalent to the edge set  $E$  of  $G$ ).

**3.3.2 Cluster Scale Estimation.** Another challenge for solving the clustering problem is to guarantee the solutions can satisfy the maximum area constraints (Ineq. 8). Note that the maximum area constraint is highly related to the cluster number (i.e.,  $M$ ). For example, for a  $100 km^2$  city, if the maximum area for each region is  $5 km^2$ , we may require 20 regions to operate services; if the constraint changes to  $10 km^2$ , we only need 10 regions. We need to estimate the clustering scale so that the clustered results can meet the maximum area constraints. A natural way to estimate



**Figure 4: An illustrative example of the graph generation process.** The nodes represent 7 atomic spatial elements and the adjacent matrix is calculated based on the geographic distance and the obstacle entities. The red and blue dotted lines denote that they can not be merged into the same cluster due to the river and far distance respectively.

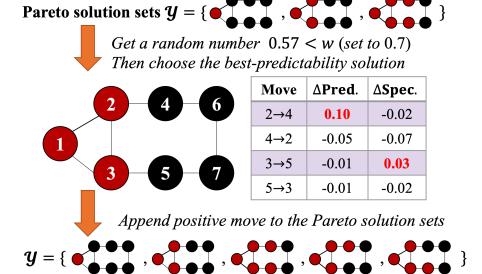
is gradually increasing  $M$  and checking whether the maximum area constraint is satisfying. For clarity, we first defined the ideal minimum cluster number as  $M^*$ , which denotes the cluster scale when the optimal solution of the clustering problem is obtained under the maximum area constraint.  $M^*$  satisfies:

$$\lceil \frac{\sum_{i=1}^N t s_i}{L} \rceil < M^* < N \quad (10)$$

where the low bound represents the results that the area of each cluster is  $L$  (recall that  $t s_i$  is the area of  $i^{th}$  atomic spatial element) and it scarcely occurs in real applications. Getting the value range of  $M^*$ , we find  $M^*$  by searching from the low bound to the upper bound. We denote  $\widehat{M}$  as the minimum cluster scale — if we set  $M < \widehat{M}$ , we cannot obtain a feasible aggregation result satisfying the maximum area constraint.

Then, given a trial cluster scale, we need a *fast solver* to obtain a feasible aggregated solution to test whether the maximum area constraint is satisfying. The fast solver is different from the optimization solver (will be discussed in Sec. 3.3.3), as the optimization solvers are usually slow and inefficient for estimating  $\widehat{M}$ . Fig. 11 (Appendix A.2) reveals that, if a region has more data, it has more obvious daily regularity and corresponding better predictability. Hence we need to balance the data amount throughout the clusters to prevent any cluster from having too little data volume (resulting in poor predictability), as we would like to get better predictability for every cluster (Eq. 4). Existing balanced graph partition methods [1, 28, 50] are efficient enough to be the *fast solver* for the proposed clustering problem (a sparse graph whose nodes are less than 10k), as they can complete the partitioning of a graph with more than 10k nodes in 3 seconds while tolerating 5% unbalance [50]. For every trial cluster scale, we will check whether the current balanced graph partition results satisfy the maximum area constraint. Specifically, we use *Metis* [27], a popular multi-level graph partition software package, as the *fast solver*. We assign the node weight with the amount of spatiotemporal data and minimize the edge-cut (to isolate small degrees nodes) while tolerating 5% unbalance. We call this method *D-Balance*.

**3.3.3 Predictability-Specificity Co-optimization.** The above *fast-solver* can generate feasible but insufficiently superior solutions, and the specificity is not taken as the optimization objective. Hence, we design a heuristic predictability-specificity co-optimization algorithm that can iteratively refine multiple objectives, based on



**Figure 5: An example of the predictability-specificity co-optimization process during an iteration. A → B: append B to the cluster of A.**

the famous node-swapping local search approaches (i.e., Fiduccia-Mattheyses [16]). We summarize the proposed algorithm in Algorithm 1 (Appendix B). Our algorithm first initializes Pareto solution sets  $\mathcal{Y}$  with simple strategies (e.g., random growth or greedy). There are three initialization methods (details in Appendix E):

- *D-Balance* balances the data across cluster (details in Sec. 3.3.2).
- *Greedy* [28] grows clusters by choosing the maximum gain.
- *Fluid* [47] aggregates nodes by random propagation.

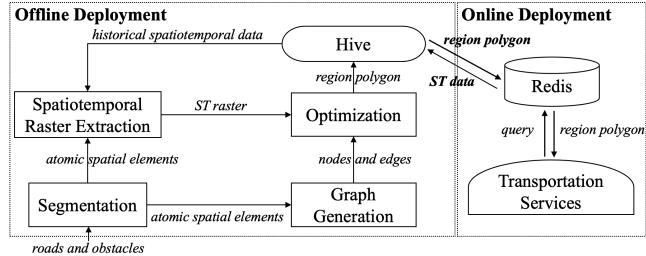
Then, at each iteration, it first selects a candidate solution from  $\mathcal{Y}$  and iteratively improves it by moving boundary nodes that connect two clusters to obtain the positive gain (obtaining better predictability or specificity) while not violating the geographic constraint  $C$ .

The way of selecting the candidate solutions from Pareto solution sets  $\mathcal{Y}$  will determine the final solution quality. We hold the Pareto optimal solutions rather than weighting them into a single objective (e.g., linear scalarization [43]). At the beginning of each iteration, we sample a random number  $w \in [0, 1]$  from uniform distribution and compare it with a predefined parameter  $w \in [0, 1]$ . If  $w$  is bigger, we choose the best-predictability solution (probability  $w$ ) from  $\mathcal{Y}$ . Otherwise, we select the best-specificity solution (probability  $1-w$ ). That is,  $w$  represents the preference (probability) of optimizing the predictability objective. As the example shown in Fig. 5, we first choose the candidate solution with probability  $w = 0.7$ . Then the selected best-predictability solution will serve as the starting solution for the refinement. We record all positive gain movements and append them into  $\mathcal{Y}$  for the next iteration. Note that, in one iteration, even if we choose the best-predictability solution for refinement, we still record the better-specificity solutions during refinement. The algorithm stops when no more positive gain can obtain or achieve the max iterations.

**Time Complexity.** The refinement process improves solutions by swapping the nodes having edges, and we will try every pair of nodes in the worst case. Since we limit the max iteration number to  $n$ , the time complexity of the co-optimization algorithm is  $O(n|E|)$ , where  $E$  is the edge set of  $G$ .

## 4 IMPLEMENTATION AND DEPLOYMENT

As illustrated in Fig. 6, our system mainly has two parts, i.e., offline periodical region optimizing and online region query for the transportation services. In the offline optimizing part, we adopt the



**Figure 6: The architecture of *RegionGen* system.**

'T+1' mode to update the generated regions, which means the regions will be optimized and uploaded to Hive<sup>3</sup> in an offline manner on a daily basis and will be used for downstream spatiotemporal transportation services for the next day. In the online part, Redis<sup>4</sup>, an online real-time database, daily updates the region polygons from Hive and respond to online queries from online transportation services. For example, when providing demand heatmap services, region polygons are queried for visualization.

The offline part of *RegionGen* is capable of optimizing fine-grained spatial atomic elements on a daily basis while the online transportation service only needs to look up the region polygons from Redis and the response time is around 100ms. The current run time of *RegionGen* is around 2 hours (Sec. 5.4) with serial processing, which is already enough for 'T+1' daily updates. Meanwhile, it can be accelerated by parallel processing. In each iteration, the co-optimizing algorithm in Sec. 3.3.3 refines solutions by moving all boundary nodes, which can be parallelized (i.e., each processor deals with a part of nodes). In practice, our *RegionGen* system has deployed to support online real-world services, such as demand heatmap visualization.

## 5 EVALUATION

### 5.1 Datasets, Baselines, and Experiment Settings

We collect three transportation service datasets (designated driver, freight transport, and taxi demand) as well as the geographic entities (roads and obstacles). Dataset details are in Appendix C. We implement widely-adopted manually-specified region generation methods (*Grid*, *Hexagon*) and data-driven baselines (*DBSCAN* [10], *GSC* [32], *GCSC* [4]). Our experiment platform is a server with 10 CPU cores (Intel Xeon CPU E5-2630), and 45 GB RAM. More baseline and experimental setting details are in Appendix D.

### 5.2 Evaluating with Spatiotemporal Prediction

To evaluate the effectiveness of *RegionGen* for accurately operating spatiotemporal services, we conduct demand predictions on three spatiotemporal service datasets, which are the basic capabilities of various downstream tasks, such as scheduling idle drivers. Specifically, we predict the demand in the next hour for all datasets.

### 5.3 Evaluation Metric

We evaluate the quality of the generated region by two operational characteristics, namely **ACF\_daily** and service **specificity**. Besides,

popular metrics (including RMSE and MAE) are not feasible to directly evaluate the prediction performance, since the prediction ground truths of various region generation methods are different. The Mean Absolute Percentage Error (**MAPE**) measures the relative errors and thus different predictive objects are comparable. However, different regions contain varying amounts of service data, to make a fair comparison, we ensure the amount of service data of different regions is approximately equal (i.e., demand recall). Specifically, we filter out the regions whose average daily demand is less than 1, and get recalls of 97%, 98%, and 99.8%, respectively, in the designated driver, freight transport, and taxi demand datasets.

## 5.4 Results and Analysis

**5.4.1 Main results.** In Table 1, we report the ACF\_daily, Specificity, and MAPE@Recall on the designated driver and freight transport dataset under the same clustering scale. *RegionGen* gets Pareto optimal solutions ( $w$  is 0.7) and we report two solutions best in the ACF\_daily and specificity metrics respectively. In Table 2, we report the results of ACF\_daily and MAPE@Recall on the taxi dataset, since the latitude and longitude of the original data are aggregated into the census tracts, making the 'specificity' metric inapplicable. Table 1 shows that *RegionGen* achieves better ACF\_daily than the baselines and gets corresponding lower MAPE@Recall. Especially, *RegionGen* (Best ACF) consistently outperforms baselines in terms of MAPE@Recall, decreasing 3.2% and 3.3% than *Grid* in the designated driver and freight transport dataset. The above observations demonstrate the generated regions with better predictability support operating more accurate services. They also provide us with new insight that, besides predictive models, the prediction performance can be significantly improved by generating regions with better predictability. The results on the taxi dataset in Table 2 are similar. *RegionGen* consistently gets the best ACF\_daily and prediction accuracy. In addition, we record the run time of *RegionGen*. For one city, *RegionGen* can finish region generation in two hours, which is enough for real-life deployment and usage (detailed discussion in Sec. 4).

**5.4.2 Robustness analysis on open datasets.** The main results are conducted on two private spatiotemporal service datasets. To help reproduce our results, we also experiment on an open dataset, Chicago taxi demand. Moreover, we conduct spatiotemporal prediction based on various state-of-the-art models, including *STMGCN* [18], *GraphWaveNet* [61] and *STMeta* [55], as these three models have performed competitively in a recent benchmark study [55]. Results in Table 2 show that *RegionGen* outperforms baselines consistently. Despite small differences in the prediction accuracy of the three models, MAPE is highly correlated to ACF\_daily. For instance, *RegionGen* obtains the highest ACF\_daily, and achieves the lowest MAPE consistently under three models. This confirms that our choice of ACF\_daily as a measurement for the predictability of regions is acceptable and effective.

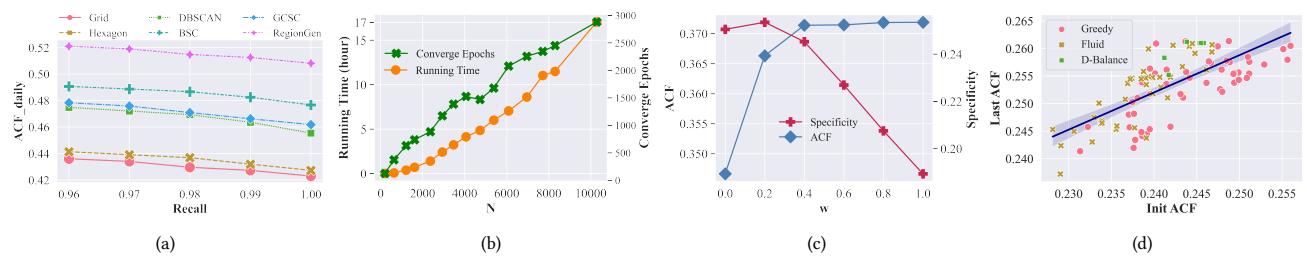
**5.4.3 Robustness analysis under different recall settings.** To see whether *RegionGen* is robust under different recall settings, we unceasingly remove the tailed atomic spatial elements that are with the fewest data samples. Fig. 7(a) show how ACF\_daily changes by varying the recall. We observe that *RegionGen* (marked with

<sup>3</sup><https://hive.apache.org/>

<sup>4</sup><https://redis.io/>

**Table 1: Results on designated driver and freight transport dataset. M is the number of regions. The best two results are highlighted (*best* is in bold and *italic*, second-best is in bold). The MAPE@Recall results are given by STMGCN [18]. The specificity of DBSCAN is not applicable (N/A) since it is a point clustering method.**

	Designated Driver (M=913)				Freight Transport (M=724)			
	ACF_daily	Specificity	MAPE@97%	Run Time	ACF_daily	Specificity	MAPE@98%	Run Time
<b>Baselines</b>								
<i>Grid</i>	0.4186	0.3607	0.3647	<1s	<b>0.3596</b>	0.1701	<b>0.3634</b>	<1s
<i>Hexagon</i>	0.4307	0.3781	0.3615	<1s	0.3579	0.1853	0.3657	<1s
<i>DBSCAN</i>	0.3998	N/A	0.3711	~7mins	0.3189	N/A	0.4092	~4mins
<i>BSC</i>	0.4421	0.3791	0.3580	~4mins	0.3378	0.1879	0.3852	~5mins
<i>GCSC</i>	0.4240	0.3615	0.3639	~5mins	0.3295	0.1812	0.3966	~3mins
<i>RegionGen (best specificity)</i>	<b>0.4577</b>	<b>0.3902</b>	<b>0.3501</b>	~100mins	0.3497	<b>0.2535</b>	0.3698	~50mins
<i>RegionGen (best ACF)</i>	<b>0.4740</b>	<b>0.3851</b>	<b>0.3321</b>	~100mins	<b>0.3719</b>	<b>0.2502</b>	<b>0.3305</b>	~50mins



**Figure 7: (a) ACF\_daily vs. recall; (b) Speed vs. the Scalability; (c) Performance vs. Parameter  $w$ ; (d) Effect of initialization methods**

**Table 2: Results on taxi demand dataset. M is the number of regions. The best two results are highlighted (*best* is in bold and *italic*, second-best is in bold). The original dataset stores the location at the census-tract level, so "Specificity" cannot be computed; *RegionGen* is set to optimize ACF only ( $w=1$ ).**

	Taxi Demand (M=95)			
	ACF_daily	MAPE@99.8%		
		STMGCN	STMeta	GraphWaveNet
<b>Baselines</b>				
<i>Grid</i>	0.3018	0.4152	0.4050	0.3904
<i>Hexagon</i>	0.3076	0.4094	0.4016	0.3855
<i>DBSCAN</i>	0.3323	0.4011	0.3921	0.3776
<i>BSC</i>	<b>0.3691</b>	<b>0.3526</b>	<b>0.3456</b>	<b>0.3308</b>
<i>GCSC</i>	0.3402	0.3769	0.3674	0.3494
<i>RegionGen</i>	<b>0.3841</b>	<b>0.3409</b>	<b>0.3295</b>	<b>0.3123</b>

red lines) consistently achieves the best ACF\_daily, demonstrating its robustness. Among baselines, with the recall decreasing, ACF\_daily of DBSCAN increases the fastest (green lines). It shows that DBSCAN has a relatively obvious long-tail phenomenon; that is, the ACF\_daily of the tailed elements is much lower than the other elements, which may incur inconvenience for operating services upon these tailed regions. Besides, fixed-shape methods, *Grid* and *Hexagon* (blue lines) perform consistently the worst. Note that fixed-shape regions are still popular for spatiotemporal service management in practice, but these results again point out their weakness. Hence, it would be expected that new region generation technologies, such as *RegionGen*, will significantly advance the field.

**5.4.4 Analysis of scalability.** To analyze the scalability of *RegionGen*, we conduct experiments on different scales (i.e., the number

of atomic elements  $N$ ). Fig. 7(b) shows our results. We explored the change of *RegionGen* with the scale by dividing the target area into different numbers of atomic elements (from 100 to 10,000).<sup>5</sup> We observe that as the scale increases, the running time and the converge epochs of the algorithm also increase synchronously. It is worth noting that 10,000 atomic elements can already support fine-grained spatiotemporal service in a metropolis like Shanghai (i.e., each atomic element covers around 0.01 km<sup>2</sup>); with 10,000 atomic elements, *RegionGen* takes 17 hours, which still satisfies the need for the ‘T+1’ update mode in our realistic deployment (Sec. 4). This demonstrates that *RegionGen* is capable of optimizing very fine-grained spatial atomic elements.

**5.4.5 Effect of  $w$ .** In Fig. 7(c), we display the ACF metric of the best-predictability solution and the Specificity metric of the best-specificity solutions from different Pareto solution sets obtained by changing  $w$ , the probability of optimizing the predictability objective. We observe that: (i) with the increase of  $w$ , the ACF metric gradually increases and the specificity metric decreases; (ii) when  $w$  is set to 0.4, the  $w$ -hold mechanism prefers to optimize specificity, but still achieves solutions with reasonable predictability. Hence, in practice, we may obtain a solution with both good predictability and high specificity by setting an appropriate  $w$ .

**5.4.6 Effect of different initialization methods.** In Fig. 7(d), we compare different initialization methods including *D-Balance*, *Greedy*, and *Fluid* by generating initial solutions with 30 different random seeds for each method. We record the initial ACF (called Init ACF) and the ACF when the algorithm stops (called Last ACF). We observe that (i) the final solutions given by *Greedy* and *Fluid* are quite different with diverse random seeds (the difference in terms of

<sup>5</sup>In this experiment, we choose grids as the atomic spatial elements since they easily adapt to different granularity.

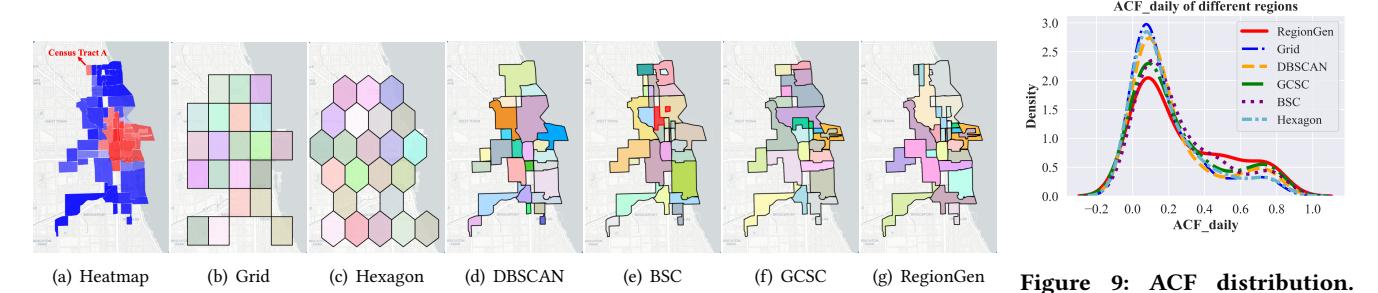


Figure 8: Region clusters in Chicago generated by the baselines and RegionGen.

ACF exceeds 0.02); (ii) the Init ACF is linearly related to the last ACF, which inspires us to choose an initial solution with better quality for further optimization; (iii) The Last ACF of *D-Balance* solutions are better than *Greedy* and *Fluid* (closer to the upper area), demonstrating that it is more capable and more robust to be the initialization method for generating high-quality solutions.

## 5.5 Case Study

We visualize the generated regions of baselines and *RegionGen* in the downtown area of Chicago on the taxi demand dataset. We filter out regions with few historical service data for all region generation methods and each color represents a region. Fig. 8(a) displays the demand heatmap and red indicates high-density areas. In Fig. 8(b) and Fig. 8(c), *Grid* and *Hexagon* generate regions with poor spatial semantics, while hotspots and cold areas are of the same spatial granularity. Based on census tracts, in Fig. 8(d), regions clustered by *DBSCAN* are with good spatial semantic meaning. *DBSCAN* prefers to aggregate more census tracts in the high-density area (i.e., hotspots with many data points), which offers excellent predictability but low spatial granularity. At the same time, in cold areas with few data points, *DBSCAN* preserves a single census tract (good spatial granularity) but with bad predictability. In Fig. 8(e), the aggregate regions by *BSC* will not be oversize like *DBSCAN* since the first partition stage in *BSC* makes all aggregated regions geographically close. However, the nearby census tracts may not be strictly adjacent, and nonadjacent census tracts with similar demand matrices will also be aggregated (marked with red boxes), resulting in inappropriate clustering results. In Fig. 8(f), despite generating spatial continuous regions and obtaining sufficient adaptive granularity (small regions in hotspots and big regions in cold areas), *GCSC* may still fall short of successfully optimizing the predictability. For example, census tract A is predictable (with much data to support clear daily regularity), yet *GCSC* continues to aggregate it with other census tracts. In Fig. 8(g), *RegionGen* gets reasonable adaptive granularity and good predictability (small regions in hotspots and big regions in cold areas). Specifically, *RegionGen* takes census tract A (already predictable) alone as a cluster, demonstrating that it optimizes the predictability well.

In Fig. 9, we explore ACF<sub>daily</sub> distribution of different regions on baselines and *RegionGen*. For *RegionGen* (red line), there are fewer regions with low ACF<sub>daily</sub> than all baselines, while having more regions with larger ACF<sub>daily</sub>. Therefore, *RegionGen* obtains better predictability by balancing the spatiotemporal data over

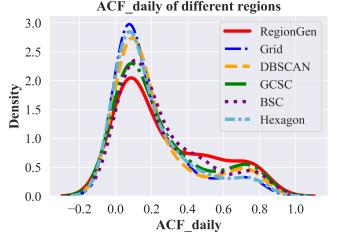


Figure 9: ACF distribution.  
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different regions. That is, it prefers to cluster fewer atomic spatial elements in hotspots and more in cold areas.

## 6 RELATED WORK

With the wide adoption of GPS-equipped devices and the great success in machine learning models, massive historical spatiotemporal data (e.g., GPS trajectory data [30]) has been widely used to support intelligent transportation services, including traffic prediction [7, 9, 14, 19, 24, 31, 35, 48, 51, 52, 60], travel time estimation [2, 11, 12, 54, 64], transportation route recommendation [36–38], trajectory similarity computing and outlier detection [13, 21, 41, 62], bus route planning [17, 56, 57], outdoor advertising [71], and crowdsourcing [5, 53]. The transportation services may be operated upon specified areal units, e.g. by fixed-size grids [6, 15, 20, 25, 33, 46, 63, 65, 72]. Existing transportation services may benefit from our region generation framework. For example, for spatial crowdsourcing pricing applications (e.g., food delivery services), previous research demonstrated that spatial crowdsourcing needs to price for multiple local markets based on the spatiotemporal distributions of tasks and workers than seek a unified optimal price for a single global market [53]. The regions created by our framework are more suitable for estimating the spatiotemporal distribution of works (e.g., making the prediction of the supply of workers more accurate) and thus the pricing strategies are easier to give than grids [5, 53]. Moreover, with better spatial semantic meaning, our regions may support further analysis correlating with regions' functionality.

## 7 CONCLUSION

In this paper, we present a unified data-driven region generation framework, called *RegionGen*, which can flexibly adapt to various operation requirements of spatiotemporal services while keeping spatial semantic meaning. To keep the good spatial semantic meaning, *RegionGen* first segments the whole city into atomic spatial elements based on the fine-grained road networks and obstacle entities (e.g., rivers). Then, it aggregates the atomic spatial elements by maximizing key operating characteristics such as predictability and specificity. Extensive experiments have been conducted in three transportation datasets including two industrial datasets and an open dataset. The results demonstrate that *RegionGen* can generate regions with better operating characteristics (including spatial semantic meaning, predictability, and specificity) compared to other region generation baselines under the same granularity.

Moreover, we conduct demand prediction services upon the generated regions, and *RegionGen* still achieves the best performance, verifying its effectiveness. As a pioneering study toward the adaptive region generation problem, we expect that our research can benefit online transportation platforms to provide intelligent and satisfactory transportation services.

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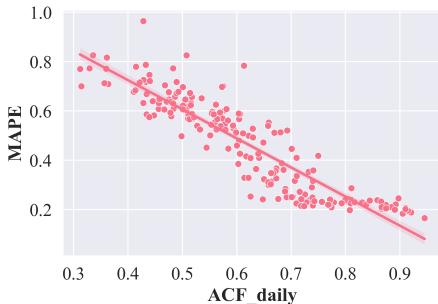
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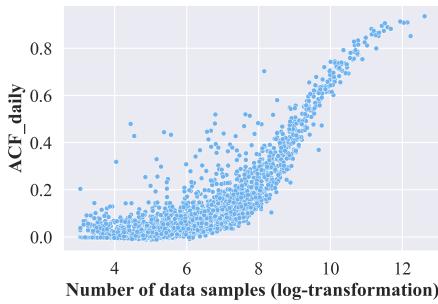
1393 **A ILLUSTRATIVE EVIDENCES**

1394 **A.1 ACF\_daily is a proper proxy for measuring**  
1395 **predictability**



1410 **Figure 10: The ACF of different time series and the corresponding prediction error (Mean Absolute Percentage Error)**  
1411 given by STMGCN [18]. The prediction is conducted on the  
1412 freight transport dataset (Sec. 5) for one-hour time slots. The  
1413 ACF is computed at the daily scale, i.e.,  $k$  is set to 24 in Eq. (1).  
1414 **Change figure style according to Reviewer RGkB Weakness**  
1415 **2.**

1416 **A.2 More data samples support more obvious**  
1417 **daily regularity**



1433 **Figure 11: More data samples support more obvious daily regularity, i.e., ACF\_daily.** Every data point represents an atomic  
1434 spatial element in the freight transport dataset. **Change figure style according to Reviewer RGkB Weakness 2.**

1435 **A.3 Example of calculating specificity**

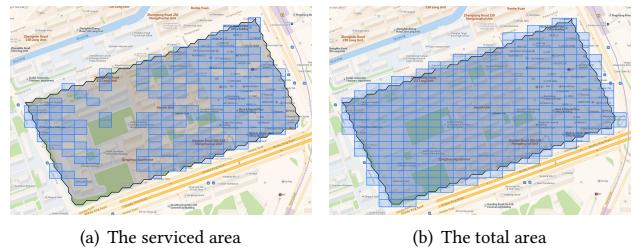
1436 **B MULTI-OBJECTIVE NODE SWAPPING**  
1437 **ALGORITHM**

1442 Algorithm 1 shows the predictability-specificity co-optimization  
1443 algorithm.

1444 **C DATASET DESCRIPTION**

1446 Table 3 contains the statistics data of the following four datasets.

1447 **Designated Driver Dataset.** The designated driver service dataset  
1448 is sampled from a world-leading online transportation company,  
1449 including the designated driver orders from Oct. 2020 to Aug. 2021



1451 **Figure 12: Examples of the serviced area and total area, the**  
1452 **service specificity is calculated by 8-bit geohash.**

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1453 **Algorithm 1: Predictability-Specificity Co-optimization**

1454 **Input:**  $D \in \mathbb{R}^{T \times N}, A \in \mathbb{R}^{N \times N}, vs, ts \in \mathbb{R}^{N \times 1}$ , Max Epochs  $Eps$ ,  
1455 Geographic Constraints  $C$ , Predictability Weight  $w$   
1456 **Output:** Pareto optimal solutions  $\mathcal{Y}$   
1457 1 Initialize  $bestACF \leftarrow 0$ ,  $bestSpecificity \leftarrow 0$ ,  $\mathcal{Y} \leftarrow \emptyset$ ;  
1458 2 Generate feasible solutions and append them to  $\mathcal{Y}$ ;  
1459 3 **while**  $Eps > 0$  **do**  
1460 4     Sample a random number  $p \in [0, 1]$  from uniform distribution ;  
1461 5     **if**  $p < w$  **then**  
1462         Select the solution with the best predictability  $X$  from  $\mathcal{Y}$  ;  
1463 6     **else**  
1464         Select the solution with the best specificity  $X$  from  $\mathcal{Y}$  ;  
1465 7     Get boundary set  $\mathcal{B} \leftarrow MovableBoundary(X, A, C)$  ;  
1466 8     **for each**  $(u, v) \in \mathcal{B}$  **do**  
1467         Move  $u$  to the cluster of  $v$  get new solution  $X'$  ;  
1468         Calculate the gain of  $X'$  (i.e.,  $acf$  &  $specificity$ ) ;  
1469         **if**  $acf > bestACF$  **or**  $specificity > bestSpecificity$  **then**  
1470             update  $bestACF$  or  $bestSpecificity$  ;  
1471             append new solution  $X'$  to  $\mathcal{Y}$  ;  
1472 1472          $Eps \leftarrow Eps - 1$  ;  
1473 1473     Remove non-Pareto solutions in  $\mathcal{Y}$  ;  
1474 1474 18 **return**  $\mathcal{Y}$   
1475 19  
1476 20 **Function**  $MovableBoundary(X, A, C):$   
1477 21     Initialize  $\mathcal{B} \leftarrow \emptyset$  ;  
1478 22     **for**  $m$  in  $\{1, 2, \dots, M\}$  **do**  
1479         Find nodes set  $U'$  that belongs to cluster  $m$  ;  
1480         **for each** node  $u \in U'$  **do**  
1481             Find neighbour set  $V'$  of node  $u$  ;  
1482             **for each** node  $v \in V'$  **do**  
1483                 **if**  $u, v$  belong to different clusters **then**  
1484                     move  $u$  to the cluster of  $v$  and get  $X'$  ;  
1485                     **if** constraints  $C$  are satisfying in  $X'$  **then**  
1486                         append pair of nodes  $(u, v)$  to  $\mathcal{B}$  ;  
1487 31     **return**  $\mathcal{B}$

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1488 in one mega-city. The typical designated driver order takes place  
1489 like this: after drinking alcoholic beverages, people are not allowed  
1490 to drive and may seek help from the sober designated driver to take  
1491 them home. We sample a certain percentage of the data and get a

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**Table 3: Dataset Statistics.**

Datasets	Designated Driver	Freight Transport	Open Taxi
# Records	8,000,000	7,000,000	9,455,822
Time Span	2020.10-2021.08	2020.10-2021.08	2018.10-2019.05
Open Access?	Private	Private	Public
<b>Road Data (OpenStreetMap)</b>			
Type	8	8	N/A
# Roads	6867	6867	N/A
<b>River Data (OpenStreetMap)</b>			
# Rivers	1873	1873	N/A

10-month dataset with 8,000,000 records. Each record contains the start time and location (longitude and latitude).

**Freight Transport Dataset.** The freight transport dataset is also sampled from a world-leading online transportation company, including the freight transport orders in a metropolis from Oct. 2020 to Aug. 2021. The typical freight transport service is similar to online ride-sharing services. That is, users send orders online, and truck owners receive orders online and provide transportation services. We sample a certain percentage of the data and get the dataset with 7,000,000 historical records. Each record contains the start time and location (longitude and latitude).

**Open Taxi Dataset.** The taxi demand dataset is collected from Chicago's open data portal.<sup>6</sup> The dataset describes taxi trip records including the pickup time and location. Note that to protect privacy, the latitude and longitude of the trips are not recorded in the dataset; instead, the location is reported at the census tract level. Considering that census tracts already hold good spatial semantics, we use census tracts as the atomic spatial elements for clustering (without the need to do segmentation). We obtain the polygon boundaries of the census tracts from Chicago's open data portal<sup>7</sup>.

**Road and Obstacle Dataset.** Road and obstacle data are collected from OpenStreetMap (OSM).<sup>8</sup> To produce fine-grained level road segmentation, we choose the majority of vehicle roads, primarily those classified as 'motorways', 'primary', 'secondary', and 'tertiary'. We extract river records from OSM waterway data.

## D EXPERIMENTAL SETTING AND BASELINES

### D.1 Baselines

For a fair comparison, *RegionGen* and all the baselines are tuned to generate the same number of regions ( $M$ ). Specifically,  $M$  is set to 913, 724, and 95, respectively, for the designated driver, freight transport, and open taxi datasets. The baselines are as follows.

- **Grid and Hexagon:** With poor spatial semantic meaning, we split the city into several grids/hexagons of equal size. The elements without spatiotemporal data will be filtered out.
- **DBSCAN:** DBSCAN [10] is used for clustering transportation service orders' location points. It is a point clustering method and cannot output the shape of the generated regions directly.

<sup>6</sup><https://data.cityofchicago.org/Transportation/Taxi-Trips/wrvz-psew>

<sup>7</sup><https://data.cityofchicago.org/Facilities-Geographic-Boundaries/Boundaries-Census-Tracts-2010/5jrd-6zik>

<sup>8</sup>We download OSM data from <https://download.geofabrik.de/>

Previous research has proposed several station-based clustering methods [4, 32], which aggregate nearby stations with similar spatiotemporal patterns. To adopt these methods, we take the atomic spatial elements as stations to generate regions by clustering.

- **BSC** [32]: The *Bipartite Station Clustering* (BSC) method groups stations into clusters based on their geographical locations (first partition) and transition patterns (second partition). As our datasets include demand records, we cluster the station by the demand matrix instead of the transition matrix in the second partition.
- **GCSC** [4]: The *Geographically-Constrained Station Clustering* (GCSC) method groups stations into clusters, making each cluster consist of neighboring stations with similar usage patterns.

### D.2 Experimental Setting of Region Generation

The road and obstacle vectors in the entire city (about  $80\text{km} \times 70\text{km}$ ) are converted into a binary raster with  $8000 \times 6000$  pixels. We apply a small  $5 \times 5$  dilation kernel as Yuan et al. [67]. In the graph generation component, atomic elements whose  $\text{ACF}_{\text{daily}} > 0.5$  or area  $> 5\text{km}^2$  are separate nodes. The geographic adjacent distance  $\tau$  is 50m. The maximum area constraint is  $5\text{km}^2$ .

### D.3 Setting of Spatiotemporal Prediction

To conduct demand prediction, we first select the spatiotemporal data in the last 10% duration in each dataset as test data and the 10% data before the test data as the validation test. All region generation methods are based on the data in the train set. We apply three state-of-the-art predictive models, including *STMGCN* [18], *STMeta* [55], and *GraphWaveNet* [61]). To capture spatial dependences, we introduce distance and correlation graphs as Wang et al. [55]. The distance graphs are calculated based on the Euclidean distance while the correlation graphs are computed by the Pearson coefficient of demand series. The hyperparameters of these deep models are fine-tuned by grid search and the hidden states of the STMGCN network are 64 (the dimension of spatiotemporal representations). The degree of graph Laplacian is set to 1. We use the Adam optimizer with learning rate = 1e-4.

### D.4 Effect of Training Data Size

In Fig. 13, we use the previous 7 days, 14 days,... 140 days as training data to calculate the predictability and specificity of solutions, and evaluate them on testing data. We have the following observations: (i) The train ACF is usually higher than the test ACF, which indicates that the daily flow pattern will change over time, and thus the train ACF fluctuates when the training data size is small; (ii) More training data can bring better and more robust test ACF but calculating the ACF of long time series is time-consuming. We recommend 70 days as a good trade-off point to balance generalizability and computing efficiency.

### D.5 Reproducibility

The designated driver dataset and the freight transport dataset are proprietary. The Chicago taxi dataset and the road and obstacle dataset are open access and thus the taxi demand results in Sec. 5.4 can be reproduced.

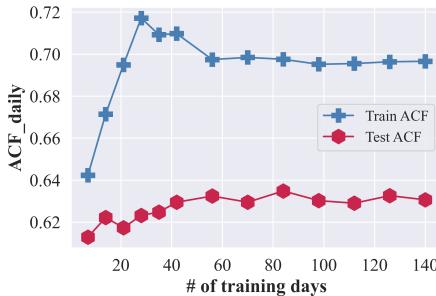


Figure 13: Effect of training data size. Change figure style according to Reviewer RGkB Weakness 2.

## E INITIALIZATION METHODS

We here elaborate on three initialization methods that can generate feasible solutions.

**D-Balance.** Namely the *fast solver* in Sec. 3.3.2, we get the results by assigning the node weight with the amount of spatiotemporal data and minimize the edge-cut (to isolate the nodes with small degrees) while tolerating 5% unbalance.

**Greedy.** Graph growing is a widely adopted graph partition technique [3, 42]. The simplest growing method starts from a random node  $v$ , remaining nodes are assigned to the same cluster using a breadth-first search. The growth stops when a certain constraint transgresses. We extend the growing method by a greedy strategy to guide the node growth and optimize the objectives (e.g., predictability). First, we randomly select  $M$  nodes as the initial points of  $M$  clusters. Then we add unassigned nodes to the assigned clusters in turn by picking the unassigned node with the greatest gain. The following equation specifies the gain of appending node  $v$ :

$$gain(v) = \lambda \cdot \Delta ACF + (1 - \lambda) \cdot \Delta Specificity \quad (11)$$

where  $\Delta ACF$  and  $\Delta Specificity$  are the change of the  $ACF_{daily}$  and specificity after appending node  $v$  into assigned sets.  $\lambda$  (usually set to 0.7 in practice) is a trade-off parameter between choosing better predictability solutions or better specificity solutions. Therefore, the *Greedy* solver converts the original problem into a single-objective optimization problem by the linear scalarization.

**Fluid** [47] is a community detection technique based on how fluids interact with one another and change size in their environment. We get the solutions by giving the ‘aggregatable’ graph  $G = (V, E)$  and using a propagation-based approach with predefined cluster numbers.

## F FURTHER EVALUATION AND DISCUSSION

### F.1 Evaluation on New Dataset

We here conduct experiments on a new dataset located in a new city according to Reviewer cjW5 Weakness 2. To evaluate the generalizability of *RegionGen*, we conduct further experiments on a new dataset, namely the taxi trip data in NYC<sup>9</sup>. We use the data from January 2013 to March 2013. Each record contains the pickup

<sup>9</sup><https://data.cityofnewyork.us/Transportation/2013-Yellow-Taxi-Trip-Data/rnvm532>

time and location (longitude and latitude). Table 4 lists the statistics of the Taxi NYC dataset.

Table 4: Dataset Statistics of Taxi NYC.

Time Span	Records	Road Type	# Road	# Rivers
2013.01-2021.03	—	—	—	—

We first conduct the region generation experiments with baselines. Then we compare the capability for the same downstream task (e.g., demand prediction) by utilizing *STMGCN*. We follow the experimental setting as shown in Sec. D.2 and Sec. D.3. The results are in Table 5. For *RegionGen*, we report two solutions best in the  $ACF_{daily}$  and specificity metrics respectively. Table 5 shows that *RegionGen* achieves better  $ACF_{daily}$  and better specificity than the baselines and gets corresponding lower MAPE@Recall. The above experiments show that *RegionGen* still performs the best in the Taxi NYC dataset, demonstrating its good generalizability.

Table 5: Results on the Taxi NYC dataset. M is the number of regions. The best two results are highlighted (*best* is in bold and *italic*, second-best is in bold). The specificity of DBSCAN is not applicable (N/A) since it is a point clustering method.

	Taxi NYC (M=152)		
	ACF <sub>daily</sub>	Specificity	MAPE@XX%
<b>Baselines</b>			
<i>Grid</i>	0.4889	0.4468	0.3401
<i>Hexagon</i>	0.4982	0.4590	0.3357
<i>DBSCAN</i>	0.5319	N/A	0.3303
<i>BSC</i>	0.6227	0.7499	0.2923
<i>GCSC</i>	0.6214	0.7590	0.2979
<i>RegionGen (best specificity)</i>	<b>0.7242</b>	<b>0.8398</b>	<b>0.2727</b>
<i>RegionGen (best ACF)</i>	<b>0.7374</b>	<b>0.8276</b>	

### F.2 Robustness Analysis on Different Subareas

We here give the robustness analysis on different subareas according to Reviewer cjW5 Weakness 2. To demonstrate the robustness of the *RegionGen* across various subareas, we conducted a study on different boroughs of NYC, including Manhattan, Brooklyn, and Queens. Manhattan exhibits a higher demand for taxi services as compared to Brooklyn and Queens, as evidenced in the heatmap presented in Fig. 14(a). Therefore, we consider Manhattan as the hot subarea while Brooklyn and Queens as the relatively cold subarea. We carried out experiments on the hot and cold subarea respectively and report the findings in Table 6.

In Table 6, *RegionGen* achieves better  $ACF_{daily}$  and better specificity than the baselines and gets corresponding lower MAPE@Recall in both hot and cold subarea. From Fig. 14(b), *RegionGen* generates many small regions in the hot subarea (Manhattan), which is suitable for precise management. In the relatively cold subarea (Brooklyn and Queens), *RegionGen* gives large regions to support better predictability. The above experiments show that *RegionGen* is robust to generate appropriate regions for different subareas.

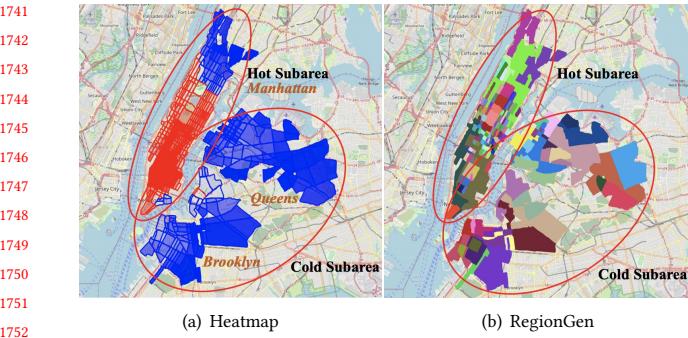


Figure 14: Heatmap and regions generated by *RegionGen*.

**Table 6: Results on the different subareas in NYC.** M is the number of regions. The best two results are highlighted (*best* is in bold and *italic*, second-best is in **bold**). ACF is the abbreviation of ACF\_daily. The specificity of DBSCAN is not applicable (N/A) since it is a point clustering method.

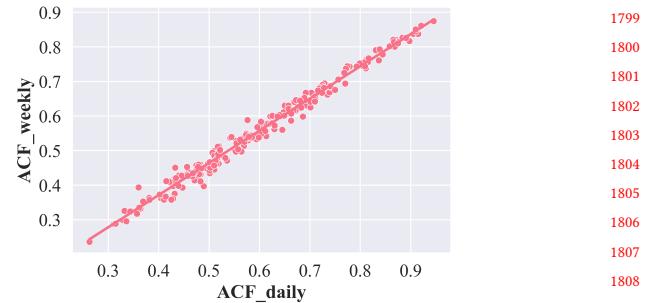
	Hot Subarea (M=118)			Cold Subarea (M=34)		
	ACF	Specificity	MAPE@XX%	ACF	Specificity	MAPE@XX%
<b>Baselines</b>						
Grid	0.5316	0.5376	0.0000	0.3405	0.1315	0.0000
Hexagon	0.5345	0.5422	0.0000	0.3720	0.1702	0.0000
DBSCAN	0.5834	N/A	0.2983	0.3533	N/A	0.4759
BSC	0.6602	0.8563	0.0000	0.4929	0.3807	0.0000
GCSC	0.6662	0.8708	0.0000	0.4659	0.3711	0.0000
<b>RegionGen</b>						
Best Specificity	<b>0.7864</b>	<i>0.9591</i>	<b>0.2461</b>	<b>0.5082</b>	<i>0.4255</i>	<b>0.3701</b>
Best ACF	<b>0.7875</b>	<i>0.9575</i>	<b>0.0000</b>	<b>0.5634</b>	<i>0.3928</i>	<b>0.0000</b>

### F.3 Discussion on Predictability Objective

We here discuss the predictability objective according to Reviewer 66NC Weakness 2. In *RegionGen*, we adopt the ACF\_daily indicator for efficiently measuring the predictability of regions. The ACF\_daily is computed by delaying the time series at the daily scale, which mainly captures the daily periodicity. However, in spatiotemporal transportation applications, weekly periodicity is also widely utilized [55, 68]. To explore whether maximizing ACF\_daily can capture such weekly periodicity, we compute the ACF\_weekly metric by delaying the time series to one week for every region in the freight transport dataset. We display the correlation between ACF\_weekly and ACF\_daily in Fig. 15. We observe that there is a strong positive correlation between these two metrics. Therefore, maximizing ACF\_daily would also capture the weekly periodicity, and choosing ACF\_daily as the fast proxy measurement for predictability is appropriate.

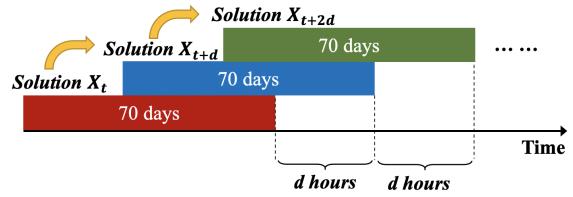
### F.4 Applying to Dynamic Scenarios

We here discuss the capability of applying to dynamic scenarios according to Reviewer cjW5 Detailed Evaluation 2. Although *RegionGen* can finish region generation in two hours for a metropolis and satisfies the need for the ‘T+1’ update mode (Sec. 5.4), it may still face extreme dynamic scenarios (e.g., region hourly updates). An intuitive way to quick adaptation to dynamic scenarios is by



**Figure 15: The correlation between ACF\_daily and ACF\_weekly.** The analysis is conducted on the freight transport dataset for one-hour time slots. The ACF\_daily and ACF\_weekly are computed at the daily and weekly scale respectively (i.e., k is set to 24 and 168 in Eq. (1)).

reusing the previously generated solutions. That is, we could treat the previously generated solutions as the initial solutions rather than train from scratch (i.e., adopting the initialization methods introduced in Sec. E).



**Figure 16: An example of dynamic scenarios.**

As shown in Fig 16, we first select a historical window to calculate the ACF\_daily and get the corresponding solution  $X_t$ . We choose 70 days as the window size since it is a good trade-off point to balance generalizability and computing efficiency as shown in Fig. 13. Each time we slide the time series by  $d$  time steps, and we use the latest 70 days to compute ACF\_daily and get solution  $X_{t+d}$ . *RegionGen* can finish region generation in two hours (Table 1). Therefore, we mainly focus on the situation when  $d=1$ . We conduct this experiment in the designated driver dataset. The adaptation from  $X_t$  to  $X_{t+1}$  averagely needs 24 minutes and 187 epochs (i.e., iterations). In the worse case, it takes 46 minutes and 330 epochs. It is faster than the train-from-scratch strategy, which typically needs 100 minutes. This implies that *RegionGen* can promptly generate the most recent regions within 60 minutes of receiving the latest spatiotemporal data, which can meet the requirement of hourly updating. The rapidity of the refinement process is primarily due to the minor changes in the time series of dynamic scenarios. Consequently, *RegionGen* is suitable for dynamic scenarios by leveraging previous results and partially refining them.

## G LIMITATIONS AND FUTURE WORK

We here discuss the limitations and future work of *RegionGen* according to Reviewer cjW5 Weakness 2 and Reviewer 66NC Weakness 3 and 5. At present, the proposed obstacle-aware road map segmentation method takes the road map and obstacle data from OpenStreetMap. However, In cases where the data quality from

1857 OpenStreetMap deteriorates in rural or remote areas, the segmentation results may not be suitable. In such circumstances, the utilization of the high-quality maps generated based on external data sources (e.g., high-resolution aerial images [70] or GPS Traces [40])  
 1858 may benefit *RegionGen*. Besides, external spatial information (e.g.,  
 1859 Point of Interest) may also benefit the process of region generation.  
 1860 As shown in Fig. 1, Region A, B, and C all contain university  
 1861 campuses, it is natural to aggregate them. Though *RegionGen* also  
 1862 aggregates these three regions since the merged region is more  
 1863 predictable, it still lacks the utilization of POI.

1864 In future work, we will extend the ability of our framework to  
 1865 handle incomplete road maps or obstacles data and try to incorporate  
 1866 more spatial information (e.g., POI) for better spatial semantics.

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