Natalia Campbell OT Consultant

Vision

Version 1.0

Revision History

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| --- | --- | --- | --- |
| **Date** | **Version** | **Description** | **Author** |
| 04 December 2021 | 1.0 | OT Consultant website with Ecommerce functionality. Project 5 CI | Liz Conway |
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Vision

# Introduction

The purpose of this document is to collect, analyse, and define high-level needs and features of the OT Consultant website to be created; called “Natalia Campbell.” It focuses on the capabilities needed by the stakeholders and target users, and why these needs exist.

The details of how Natalia Campbell fulfils these needs are detailed throughout this document. The purpose of the introduction is to provide an overview of the entire document. It includes the purpose, scope, definitions, acronyms, abbreviations, references and overview of this Vision document.

## Purpose

To give a high-level overview of this new website and gather the requirements. To provide an early synchronisation between Project Manager/Senior Developer Daisy McGirr and development organisation on :

* High level requirements
* Business issues
* Stakeholder participation

## Scope

The project provides online, virtual and face to face OT consultation. This website is to help a dedicated OT who is currently with the HSE to go into private practice. The aim of this website is to showcase the exceptional talent and abilities this occupational therapist has and how her services are different from traditional occupational services.

The reason for this website is to give this amazing OT a platform in which to showcase her specialised skill-set and digital apps that help children and adults overcoming challenges and difficulties they may have or encountered in their lives. This can range from hand-writing problems, unable to read, concentration, movement or any of the challenges people face in their lives while trying to cope with daily living challenges. Her unconditional positive regard for each and every one of us is to realise our potential and is the cornerstone of her philosophy.

Clients will be able to avail of any service, buy sessions in bulk and pay for them online with the option of claiming back on their tax returns. This website will have a custom dashboard that allows for login and authentication for the client.

It will have username and password features once this new account and profile has been created. It will have authentication and allow a seamless secure payment facility for customised services to be paid for by the client in a real-time manner. This website will have a custom range of services and a secure payments platform included which allows upfront the ability of every client to pick and choose what they can afford to pay.

## Definitions, Acronyms, and Abbreviations

Natalia.Campbell.com will be the name of the new website used by children, students or adults who are in need to help them with daily living challenges. This can range from balance, movement, handwriting, reading, concentration, working memory, auditory sequencing. The focus is to provide the tools required to have the confidence in their abilities to be able to participate in this world and become fulfilled and happy in their lives.

**OT**

An occupational therapist is concerned with the support of people with physical, psychological and social problems to enable them to live the best life they can have and to fulfil their own potential. Occupational therapy helps people to do the everyday activities they want and need to do when faced with an illness, injury, disability or challenging life events.

**ADD**: Attention Deficit Disorder

**ADHD**: Attention Deficit and Hyperactivity Disorder

**ASD**: Autism Spectrum Disorder

**DCD**: Development Co-ordination Disorder

**OCD**: Obsessive Compulsive Disorder

**SPD**: Sensory Processing Disorder

**F:F** Face to face

# Overview

This vision document is a high-level view of what the new website will entail. How it will be used and what it will accomplish.

Following this introductory section the main areas in this vision document and their corresponding sections are :

1. Technical

* Feature List (section 5)

1. Business

* Product Positioning (section 2)
* Product Overview (section 4)

1. Stakeholder Participation

* Stakeholder Profiles (section 3)

# Positioning

## Business Opportunity

This is an exceptional OT that is creating her own digital presence in conjunction with her own digital apps that are going to be peer-reviewed and transform peoples’ lives. It is the stepping stone for additional funding from the HSE, NHS and IDA for the inclusion and diverse range of interactive therapies to help a client realise their potential and attain their functional goals. The aim is to get this to become the defacto standard and mainstream staple diet of chosen targeted therapies for anyone with special needs or who encounters problems with living their daily life to their fulfil their own potential.

## Problem Statement

To obtain funding in the way of grants or stipends for further study, a digital presence is required in which to showcase her innovative approach to using non-invasive, non-drug therapies as alternative and transformative treatment plans for children and adults who may have ADD, ADHD, ASD, DCD, SPD, OCD, etc.,

|  |  |
| --- | --- |
| The problem of | Not receiving funding for new treatment plans |
| affects | Future opportunities to implement custom and diverse treatment plans. |
| the impact of which is | Investment opportunities in new entrepreneurial concept for diagnoses/treatment facilities, therapies and management of existing conditions  knock-on effect for children/adults to have this OT service mainstreamed and recommended within the HSE and NHS. |
| a successful solution would be | Give all children, adults the tools to develop independent learning skills and confidence in their abilities. Turn their disabilities into superpowers and overcome obstacles in realising their potential  Opportunity to practice therapeutic techniques in a safe and caring environment. |

## Product Position Statement

An overall statement summarizing, at the highest level, the unique position the product intends to fill in the marketplace.

|  |  |
| --- | --- |
| For | anyone wanting to get a tailored and customized treatment plan |
| Who | Needs to capture client’s details, profile and ability to use secure online payment facility |
| The (product name) | “Natalia Campbell” |
| That | Captures services offered by this OT |
| Unlike | No application or practice like this is being done to provide a platform for future digital therapy apps |
| Our product | Captures, documents and illustrates how to buy and procure deliberate and targeted therapies and give the client security and knowledge that their needs are targeted and customised to suit their individual learning profile. |

# Stakeholder and User Descriptions

The stakeholders are children or adults wishing to undergo specialised targeted therapy plans which will maximise their potential to live a full and happy life. Senior Software Developer and Project Manager: Daisy McGirr will be acting as mentor throughout this project.

## Stakeholder Summary

There are a number of stakeholders with an interest in the development and not all of them are end users.

|  |  |  |
| --- | --- | --- |
| **Name** | **Description** | **Responsibilities** |
| Daisy McGirr | Project Manager | * Ensures that all requirements are adhered to * Supports and mentors the creation of the Natalia Campbell website |

## User Summary

|  |  |  |
| --- | --- | --- |
| **Name** | **Description** | **Responsibilities** |
| Children or Adults | Any age ranging from cradle to grave | User’s Key responsibilities:   * Use site as a platform for targeted treatment plans and long-term recovery |

## User Environment

* laptop or mobile device

## Key Stakeholder or User Needs

• To book and pay for specialised services

• A means to supplement the application to the IDA, HSE, NHS for additional funding of new treatment plans and options to become more mainstream to allow disadvantage children the opportunity to secure this as part of an early-intervention plan

• Access to new therapies and consultation plans

# Product Overview

• Product perspective – Obtain and book appointments

• Access to custom,individualised and tailored therapy programmes

## Product Perspective

The website is independent and totally self-contained.

## Summary of Capabilities

The major benefits and features the product will provide.

**Table 4-1 Customer Support System**

|  |  |
| --- | --- |
| **Customer Benefit** | **Supporting Features** |
| Book appointments 1:1, group, F:F, virtual or in-person or in the home | Access to individual targeted therapies |
| Comprehensive consultant website that allows the profile of the client to have access to customized treatment plans | A separate section for each person to login, create individual profile, gain access to multidisciplinary treatment plans |

# Product Features

## Existing features

None. This is version 1.0 of the Natalia Campbell website.

## Features for the current project

### Give access to learning material

Anyone can create their profile, log-in and pay for their consultation, therapy session in advance,

# Applicable Standards

GDPR

The Natalia Campbell website must comply with GDPR (General Data Protection Regulation).