Elizabeth Wachiaya – Bootstrap Portfolio Project Outline

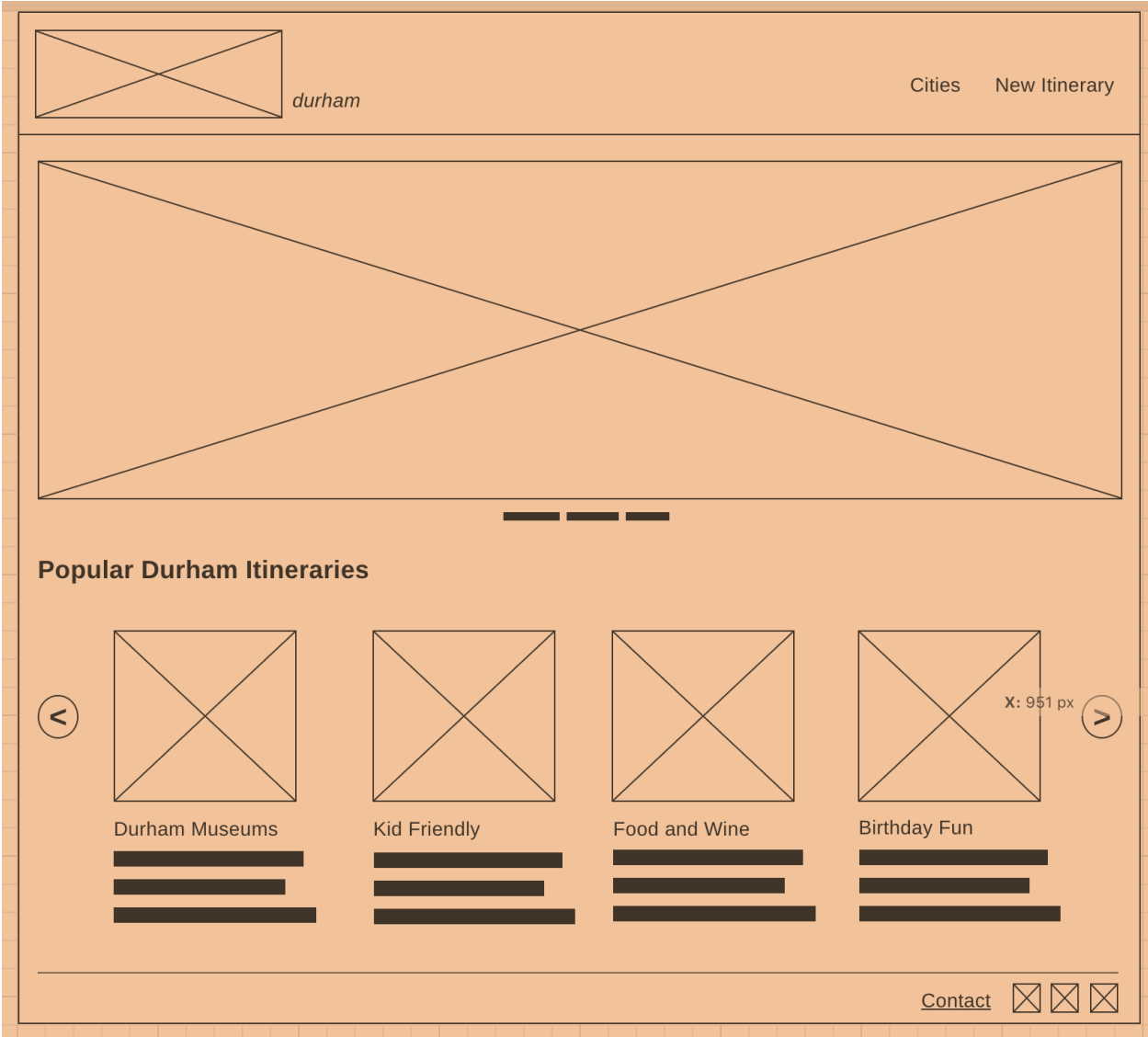## Plebo.com - Creating Custom City Tour Itineraries

1. Introduction

Plebo.com will be a website that enables users to create an itinerary of places and activities while in a particular city. It acts as a personal concierge by suggesting interesting places and/or activities, then guiding the user through the set itinerary on the day of the tour. The project will initially be limited to Durham, NC locations with potential to expand to more cities.
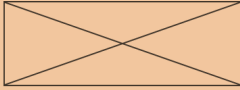
2. User Interface Design and Prototype

The following are initial wireframes of the static content that will be developed in this project.

Home:

durham

Popular Durham Itineraries

<

Durham Museums

Kid Friendly

Food and Wine

X: 951 px

Birthday Fun

>

Contact

Location and Activities List page:

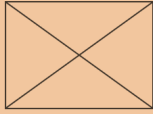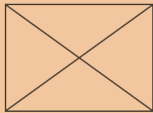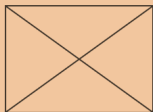*durham*

Locations & Activities

Museum of Life and Sciences

Add to Itinerary

Museum of Life and Sciences
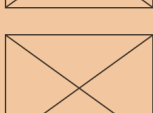
X: 811 px

Add to Itinerary

Museum of Life and Sciences

Add to Itinerary

Museum of Life and Sciences

Add to Itinerary

Museum of Life and Sciences

Add to Itinerary

Museum of Life and Sciences

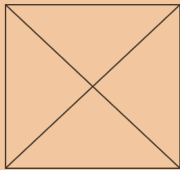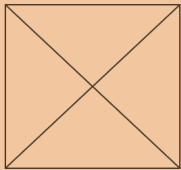Add to Itinerary

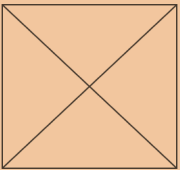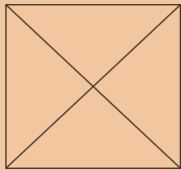Museum of Life and Sciences

Add to Itinerary

X: 811 px

Popular Durham Itineraries

<

Durham Museums

Kid Friendly

Food and Wine

Birthday Fun

>
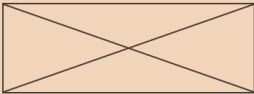
Contact

Location Detail page:
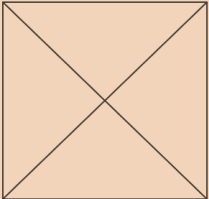
Museum of Life and Sciences

X: 1017 px

X: 1017 px

Add to Itinerary

Popular Durham Itineraries

< >

Durham Museums

Kid Friendly

Food and Wine

Birthday Fun

3. Navigation Structure
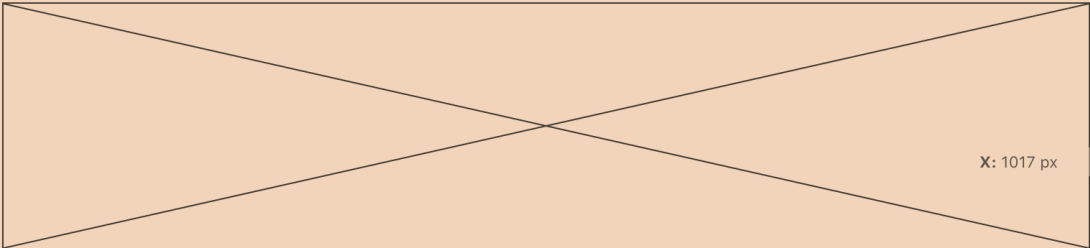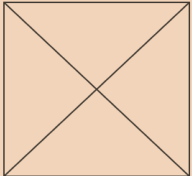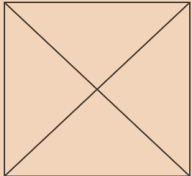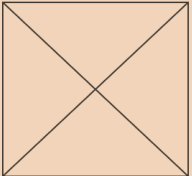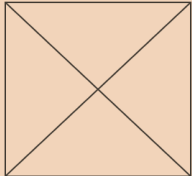
The main navigation will be comprised of two options:

- Cities – Allow user to switch between different cities
    - This will present to the user a list of cities they can switch to browse city-specific locations and activities
- New Itinerary – To create a an itinerary for both existing users and guests
    - Users will be presented with a dialog where they will create a name of their itinerary.
    - Afterwards, they will get a list of locations and activities in the particular city. They can view a location's details and add them to their itinerary wither from the list view or the detail page.

Existing users will have additional options which include:

- Manage Itinerary – To update existing itineraries
- Conduct Itinerary – To conduct an itinerary on the day-of

In addition to the main navigation, users will be presented with recommendation carousels which highlight popular itineraries and locations that they can add into their own itinerary

4. References

The Go-to Wireframing Tool: Wireframe.cc. Retrieved April 20, 2020, from
https://wireframe.cc/