XUECHUN WU

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OBJECTIVE

Product Designer
Product Illustrator
Graphic Designer

EDUCATION

Rochester Institute of Technology

M.F.A Visual Communication Design
Interaction Track (STEM)

08.2017- 12.2019 | Rochester, NY

Nanjing Forestry University

B.F.A Environmental Design
Landscape Track

08.2013- 06.2017 | CHINA

COURSE

Product (UI/UX)

Interaction Design
UX Design Strategies
Web and UI Design
Programming for Designer
Project Design & Implimentation

Fine Art & Graphic

Illustration × 2
Watercolor
Typography
Design System
Information Design

EXPERIENCE

Face++ (Megvii)

Product Designer Intern

- Designing and iterating on visuals and UIs with the team.
- Contributed to live face recognition product and the web experience.
- Greatly contributed to the overall visual language by
  - Creating a complete set of icons (40+)
  - Creating banners for website on demand while polishing the guideline
  - Creating materials for business presentation and events

05.2018 - 08.2018

Document and Pattern Recognition Lab @ RIT

Research Assistant

Worked on UI/ UX perspective of Mathseer, a under-developing mathematical formula search engine featuring handwriting recognition.

02.2018 - 06.2018

Selected Projects (Details in Portfolio)

Product

- *Dormie*, a location-based app concept designed for roommates.
- *Waking Up*, a concept of automating smart home devices.
- *Instrumentalist*, a web app concept for better co-working experience.

Illustration

- *Thesis Project*
- *When I Was A Girl*
- *Universtity Events Categories for UI*

Past Miscellaneous

- 2016 Interned Designer in Shanghai Lingshuo Convention Co., Ltd
- 2015 Excellent Student Minister in Students' Union - Etiquette Department
- 2014 Excellent Member in Students' Union - Etiquette Department

SKILLSET

Design

		Tool	
Product	UX/UI	Adobe Creative Suite	
Motion	Graphic	Sketch	Figma
Icons	Visual	Principle	InVision
		Procreate	

Illustration

		Programming
Storybook		HTML
Character	Scene	CSS
Vector	Texture	JavaScript
FX (Grain, Noise)		P5.js