

Marco



Job Title

Tech lead

Age

35 to 44 years

Highest Level of Education

Associate degree (e.g. AA, AS)

Social Networks



Industry

Technology

Organization Size

51-200 employees

Preferred Method of Communication

Social media and short meetings

Tools They Need to Do Their Job

- Word Processing Programs
- Business Intelligence Dashboards
- Email
- Project Management
- Content Management Systems
- CRM Software

Reports to

VP

Their Job Is Measured By

Team productivity

They Gain Information By

Workshops and bootcamps

Goals or Objectives

Lawyer

Biggest Challenges

- Problem Solving & Decision Making