VALUE PROPOSITION CANVAS: ROOM 4

Value proposition

Customer segment

Gain creators
Less wait time
Quick response time for consultancies with access to patient history
Centralised patient data for hospital
Assign patients to specialist and determine patients next visit
Easy transfer of patient data for referrals
Connect patients to assited living homes and nurses for terminally ill

Products & services
Electronic Medical Record to automate patient and healthcare workers encounters

Pain relievers
Easy appointment booking
2. Easy access to specialist clinic days
3. Appointment tracking
4. All patient medical history/information in one-place
5. Access to medical records for third-party use
6. Easy access to request for medication

Gains
1. Proper and well documented records
2. Ease of access for patients due to reduced wait time
3. Quick allocation of doctors to patients
4. Ease of appointment bookings
5.

Customer jobs
1. Vital Signs Collection
2. General Consultation
3. Appointment and bookings for specialist or consultants
4. Prescriptions and recommendations
5. Lab Test or Scans
6. Follow ups on health and medications

Pains
1. Large data for each Patient creating back up system needs
2. Lack of control on providing access to Patients history
3. Inconsistency and delays with appointment & bookings