## SWOT Analysis

<SWOT analysis of the project?>

## <Reference: <https://www.businessballs.com/strategy-innovation/swot-analysis/>)

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| **Strengths** |  | **Weaknesses** |
| - intuitive interface |  | - insufficient time for pilot testing |
| - relevant features |  | - no user requirement assessment done |
| - light web page( responsive) |  | - no mobile platform |
|  |  | - developed by students with limited resources not by professionals - |
|  |  | - app update planning not included in the project |
| **Opportunities** |  | **Threats** |
| - limited apps, overload information & features |  | - pandemic (renters uncertainty) |
| - shift of business towards online (users number increase) |  | - with increase in twm business, new rules and regulation might be formulated… |
|  |  | - new apps that might come up with better platform |
|  |  | - change in technology…new app with better performance n platform |
|  |  |  |

Table 6 System Features

# Assumptions

*<List all assumptions made about any of the content provided in this document. Assumptions should be applicable to the scope, desired solution, requirements, business process, and stakeholders >*

* *In context of increased scope and complexity of TWM, target users are in search of simple and user friendly app that best address the need*
* *Target users are able to use and operate the app without any hinderances*

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# Constraints

*<List any process constraints, external constraints or other dependencies >*

* *time constraints - other course load -*
* *users opinion regarding requirement not taken - no survey*
* *Regular in-person meeting amongst/between team and consultant not possible due to PANDEMIC ( :) )*
* *Limited research resources in regards to the demands and requirement of TWM*
* *No android platform*